

LaGrande Evening Observer

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ADVERTISING RATES
Display, foreign, per column inch 42c
Display, local, per column inch 45c
Time contract prices on application.

Radio Programs

SATURDAY PROGRAMS
National Broadcasting Co.: 7, Voice of Fire; 7:30, Amos and Andy; 7:45, feature; 8, Circus; 8:30, Hollywood Bowl symphony concert; 9, Rainbow Harmonies; 9:30, Golden Legends; 10 to 12, Spotlight review.

Over Night News

By The Associated Press
Washington—Prohibition Director Woodcock wants 800 additional agents.
Los Angeles—Federal inspector finds Mary Nolan is not a narcotic addict.

In Washington

By Herbert Plummer
WASHINGTON — The senate had its moment of amusement during debate on the London naval treaty.

Hoover Fine Man, Utah Beauty Says

WASHINGTON, Aug. 1 (AP)—Miss Beatrice Lee, Salt Lake City blonde, who won the beauty contest at Miami, Fla., and will represent the United States in the world contest at Rio Janeiro, Brazil, has decided to marry Hoover.

Cherry Season Drawing to End In This County

By Mrs. A. G. Conklin (Observer Correspondent)
COVE, Ore. (Special)—The cherry season is drawing to a close. Many of the growers are through picking and the packing houses are being operated with smaller forces.

The News Used To Be:

TWENTY-FIVE YEARS AGO
(From Observer, Wed., Aug. 2, 1915)
The annual teachers' institute now being held in this city is one of the most successful ever held in this part of the state.

TEN YEARS AGO

(From Observer, Mon., Aug. 2, 1926)
The grouse season opened yesterday and many returned with a good bag.

ONE YEAR AGO

(From Observer, Fri., Aug. 2, 1935)
Rain, hail and wind storms striking in the territory of Union, Cove and Hot Lake late yesterday caused considerable damage.

Health Talks

THE PERMANENT TEETH
Humans have two sets of teeth—a temporary set of 20 small teeth, and a permanent set of 32 large teeth.

Blimp Mayflower Serves as Air Taxi

NEW YORK, Aug. 1 (AP)—The blimp Mayflower was an aerial taxi yesterday.

BOYS ARRESTED

NEW YORK, Aug. 1 (AP)—Five boys ranging in age from 13 to 19, are under arrest in Brooklyn charged with setting fire to apartment houses and robbing them during the excitement. Police said they confessed.

Enna Jetticks

Advertisement for Enna Jetticks shoes. Text: 'They are comfortable, made well, of the best material... In widths ranging from AAAA to EEE and sizes from 1 to 12... So that any normal foot can find its ENNA JETTICK...'

Chats With Parents

BRIGHT CLOTHES
By Alice Judson Peale
Children love bright colors. Especially do they enjoy wearing brightly colored clothing.

HELP FOR FARMERS?

Recent news from London is to the effect that the English feminine contingent is now cultivating plumpness to such an extent that one writer says "Their daughters differ from the lithe city flappers as Yorkshire pudding does from the daintiest French pastry."

GOVERNMENT AIDS HOBBIES

Seven years ago the federal government established in the postoffice department an agency to assist stamp collectors. Since then that service has grown to such proportions that Uncle Sam is now one of the world's largest philatelic dealers.

Large advertisement for Pay'n Takit products. Includes sections for 'SUGGESTIONS for the busy housewife at savings unsurpassed and quality always a factor.', 'LAUNDRY SOAP', 'SALMON', 'POWDERED SUGAR', 'TOILET PAPER', 'COOKIES', 'PEACHES', 'A CARLOAD of Watermelons and a great supply of Cantaloupes', and 'Pay'n Takit' logo.

Grande Ronde Meat Co. advertisement. Text: 'Grande Ronde Meat Co. PACKERS AND DISTRIBUTORS OF MT. EMILY PRODUCTS. City Grocery and Market Main 75-50 Hoover Market Main 755 Economy Grocery and Market Main 573-48 Fir Street Market & Grocery Main 700. WHERE DO YOUR DOLLARS GO? Into your own community or into the coffers of outside interest?'

COLUMBIA GORGE SYSTEM advertisement. Text: 'CONVENIENT SCHEDULES TO PORTLAND SPOKANE SEATTLE VANCOUVER B.C. OREGON BEACHES CALIFORNIA and all points EAST. Travelers will appreciate the frequent schedules and economical fares afforded by the Columbia Gorge System.'