

ALL DOLLAR DAYS ITEMS ARE REAL MONEY SAVERS!

**DOLLAR DAYS ONLY**

**Pepsodent**  
4 for \$1  
Famous tooth-paste.



**DOLLAR DAYS ONLY**

**Aluminum Preserve Kettle**  
\$1  
Do your canning more conveniently this year! Buy this large 16-qt. preserve kettle.



**DOLLAR DAYS ONLY**

**Panel Curtains**  
\$1  
Here's an exceptional value! Lovely madras weave with colored figures, bullion fringe.



**DOLLAR DAYS ONLY**

**Absorbent Kotex**  
4 Pkg. for \$1  
Great bargain for Dollar Days! Nationally advertised, soft, sanitary, absorbent. Buy now!



**DOLLAR DAYS ONLY**

**IVORY Soap Flakes**  
17 for \$1



**DOLLAR DAYS ONLY**

**Lux Soap**  
15 bars \$1  
Toilet soap—cleansing and soothing. A real bargain at Dollar Days special price!



**DOLLAR DAYS ONLY**

**Alarm Clock**  
\$1  
A bargain that will get you up quickly. Specially priced.



**DOLLAR DAYS ONLY**

**Bath Outfit**  
\$1  
Every bathroom should be equipped with these articles.



**DOLLAR DAYS ONLY**

**Mennen's Shaving Cream**  
3 tubes for \$1  
3 TUBES FOR softens the beard and makes shaving faster!



Friday and Saturday!

# STARTING FRIDAY MORNING Ward's Great 2-Day Semi-Annual

A Big 2 Day Event!

# NATION-WIDE DOLLAR DAYS

**Store Hours**  
8 a. m. to 6 p. m.  
Until 8:30 p. m.  
Saturday

Ward's DOLLAR DAYS Sale is Bigger—Broader—More far-reaching in value-giving importance than any other Two-Day sale in months. Every item is seasonable, quality merchandise, offered at startling price cuts. Particularly attractive are the values in articles of every day use specially advertised for Dollar Days only. Take paper and pencil and check every item you are needing NOW! Then COME to this store and SAVE MONEY.

**Quantities Limited Shop Early!**

## GIVE YOUR DOLLARS ADDED POWER

**DOLLAR DAYS ONLY**

**ATTRACTIVE CURTAIN SETS**  
\$1  
Give your windows charm and beauty at Dollar Days' low price. Tailored curtains, valance sets, cottage sets.



**DOLLAR DAYS ONLY**

**BLEACHED MUSLIN**  
10 yds. \$1  
Keeps its original body and fine weight after repeated launderings. 36 in. wide.



**DOLLAR DAYS ONLY**

**UNFINISHED WINDSOR CHAIR**  
\$1  
Paint or varnish this attractive unfinished Windsor chair! A spectacular bargain!



**DOLLAR DAYS ONLY**

**MEN'S NEWEST COLORFUL TIES**  
\$1  
Wool knit in plain colors, figures, stripes, jacquard effects. Specially low priced!



**DOLLAR DAYS ONLY**

**SILK HOSE**  
\$1  
The greatest Silk Hose offer we have made this season! Women's 45-gauge FullFashioned, All-Silk, Picot-Top Hose. They're our regular \$1.49 values and we're offering them at this exceptionally low price! In ivory, beige, clair, sun-bask, blond. Buy at least a dozen pairs! Save Now at Ward's!

**Work Sox**  
10 Pairs for \$1  
These cotton work sox at this price will appeal to the thrifty.

**Canvas Work Gloves**  
10 Pairs for \$1  
Save on this item. Buy now for future needs.

**DOLLAR DAYS ONLY**

**Work Shirts**  
2 for \$1  
Bargains at our regular price of 90c. They're MORE than bargains now! Assorted patterns. Sizes.

**DOLLAR DAYS ONLY**

**Colorful Cretonne**  
5 yds. for \$1  
Use this gaily printed cretonne for drapes, for furniture covering, for summer cottages! 45 inches wide.

**DOLLAR DAYS ONLY**

**MEN'S SHIRTS AND SHORTS**  
\$1  
Men! Here are the snappy light weight undies you have been looking for! Every one is smart, jaunty and cool. Every one is a whale of a bargain. Better hurry men!

**DOLLAR DAYS ONLY**

**LINOLEUM VARNISH With Brush**  
\$1  
Protects your linoleum with a mirror-like film! Ward-set brush and 1 qt. varnish.



**DOLLAR DAYS ONLY**

**HOUSEHOLD FOOD CHOPPER**  
\$1  
No knives to change! Chops 2 pounds per minute. Cuts fine, medium or coarse!



**DOLLAR DAYS ONLY**

**REAL BARGAINS IN MEN'S HOSE**  
4 Pairs for \$1  
A real special for the men! Celanese and rayon in plain and fancy styles. Buy NOW!



**DOLLAR DAYS ONLY**

**MEN'S DRESS SHIRTS**  
\$1  
Trim looking smart madras and broadcloth dress shirts!



## TRAIL BLAZER TIRES

The Leader in the Low-Priced Tire Field!

29 x 4.40 Size



# \$4.79

Choose Trail Blazer Tires for low cost mileage! At its regular price Trail Blazer is the biggest bargain in tires, and now you can get it at the lowest price in its history. Big, tough, smart-looking "Vitalized Rubber" Tires. Equip your car on Dollar Days.

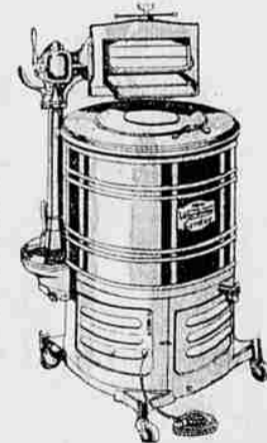
All Sizes at Proportionate Savings!

## Wardway Electric GYRATOR

Guaranteed for 10 Years!

# \$69.95

Let it wash your clothes while you pay for it the easy way—on Ward's Budget Plan! Spotlessly clean clothes in from 3 to 7 minutes! No center post; 8-position instant release wringer; everything you want in a Washing Machine!



In the \$155 Class!  
Only \$2.00 Weekly

## DOLLAR DAYS SAVINGS

LISTED FOR EASY READING—CHECK EVERY ONE!

**UNBLEACHED MUSLIN**, 39 INCHES WIDE. Generous reduction in price. Adaptable as applique bed spreads, kitchen curtains or even as seamed bed sheets. 10 yards. \$1

**MEN'S NECKWEAR**. Attractive patterns in smart ties. Stripes and print patterns. Real value men! 2 for \$1

**DOLLAR DAYS ONLY**

**Walnut-Finish End Table**  
\$1  
Wonderful bargain for your living room. Smart end table made with the charming lines of expensive tables.



**SMART PANEL CURTAINS**. Made in attractive madras weave. Multi-colored figures and self-check \$1

**BOYS' STRONG PLAY SUITS**. Mothers will appreciate the savings. Full cut, sturdy suits that will stand hard wear. Buy them Now! 2 for \$1

**DOLLAR DAYS ONLY**

**Famous Quality Overalls**  
\$1  
Reinforced for extra wear. Reduced specially for Dollar Days.




**Porch and Lawn Pillows**  
\$1  
Lounge on them the lawn! Attractively made! Buy now!

**DOLLAR DAYS ONLY**

**Misses Rayon Hose**  
A rare value. 3 PAIRS FOR \$1

## BARGAINS FOR SMOKERS! CIGARETTES DOLLAR DAYS ONLY



# \$1

A Carton

YOUR CHOICE OF THESE BRANDS  
**Lucky Strikes — Camels**  
**Old Golds — Chesterfields**



**Ward-O-Leum Rugs**  
8x12 Size  
\$6.45  
Stain-proof and water-proof! Tough felt base, heavy enamel paint surface.

**DOLLAR DAYS ONLY**

**Beach Pajamas**  
\$1  
New — Stylish — in a wide variety of bright colors.

## DOLLAR DAYS BARGAINS

LISTED FOR EASY READING—CHECK EVERY ONE!

**PROPHYLACTIC TOOTH BRUSH**, the famous scientific tooth brush that brushes thoroughly. 50c value. 3 for \$1

**WILDROOT HAIR TONIC** will help restore the healthy luster to your hair. Regular \$0.00 value. 3 bottles \$1

**DOLLAR DAYS ONLY**

**Turkish Towels**  
5 for \$1  
Big white turkish towels in double loop construction for extra wear.



**TAROLEUM SHAMPOO** gives your hair needed stimulation and freshness. Regular 35c value. 4 bottles \$1

**SPONGE AND CHAMOIS OUTFIT**—including Sheepwool sponge! Chamois skin, 17x23 inches. \$2.00 value \$1

**DOLLAR DAYS ONLY**

**Accelerator Foot-Rests**  
\$1  
Easily operated, quickly detached! Polished aluminum with rubber pad. Buy on Dollar Day.



**ALL REFRIGERATORS ONE-THIRD OFF**  
DOLLAR DAYS ONLY

# MONTGOMERY WARD & Co.

1101-3 Washington Ave.

Phone Main 16

La Grande, Ore.

**AUTO SPONGE AND CHAMOIS**  
\$1  
DOLLAR DAYS ONLY

WARD-MINDED FOLKS WILL RECOGNIZE THE IMPORTANCE OF THESE DOLLAR DAYS BARGAINS!