

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

P. R. FINLAY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

Published evenings except Sunday, at 1710 Sixth street La Grande, Oregon. The Observer-Star published every Friday.

Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER OF ASSOCIATED PRESS

The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited in published herein. All rights of republication of special dispatches in this paper and also the local news herein also are reserved.

National Advertising Representative
M. C. MOGENSEN CO., Inc.
San Francisco, Los Angeles, Seattle, Portland, Chicago, Detroit, New York

SUBSCRIPTION RATES

By Carrier	
Daily per month in advance	75c
Daily, six months in advance	\$4.50
Daily, single copy	5c
By Mail	
Daily per month in advance	50c
Daily, per six months in advance	\$2.50
Daily, per year in advance	\$5.00
Weekly, Observer-Star, per year	\$2.00

ADVERTISING RATES

Display, foreign, per column inch	42c
Display, local, per column inch	45c

Time contract prices on application.

For as many of you as have been baptized into Christ have put on Christ. There is neither Jew nor Greek, there is neither bond nor free, there is neither male nor female; for ye are all one in Christ Jesus. And if ye be Christ's, then are ye Abraham's seed, and heirs according to the promise.—Gal. 3:27-29.

THE PEDDLER

The peddler is a likeable person. He must be, for his personality is half the battle in house-to-house selling. He is sincere in his belief that he gives unusual values and "merchandise that your local stores cannot handle." If he weren't sincere, he couldn't sell. But he does not know that business methods have changed radically in the past generation. He does not know that margins of profit have decreased, that buying systems have been revolutionized. He does not know—because he has seldom had retail ownership experience—that the retail store is the most economical method of merchandising.

The peddler does not realize that his operations tend to tear down a community, or he does not care. He thinks he is entitled to sell from house-to-house as much as the merchant is entitled to do business in his store or shop. The peddler does not realize that many of these houses are available only because the merchant is in business in the community, paying taxes for schools, city government, improvements, and making contributions to church, charity and civic welfare.

The peddler's way is becoming more and more difficult in spite of his pleasing manner and high-pressure selling talk. While he may remain ignorant of the inefficiency of his merchandise method, his prospective customer—the home executive—is better posted. She knows that all is not gold that glitters. She is skeptical of samples after having paid C.O.D. for something inferior. She knows that the peddler has to get a tremendous profit in order to do business, and that his selling talk about elimination of the middleman, "producer-to-consumer," and similar phrases are nothing but sales bunk. And she is becoming more loyal to her community. She realizes that it is a desirable community only in proportion to the degree it prospers. She prefers to buy where she can return for an adjustment if anything goes wrong. So the way of the peddler is increasingly difficult.

COLD GERM CONQUERED?

High among the benefactors of mankind will they place Dr. J. A. Pfeiffer of the University of Maryland Medical School, if experience confirms his claim to the discovery of the germ that causes the common cold, and a vaccine and anti-toxin for its prevention and cure.

Colds cause the American worker a loss of \$2,000,000,000 in wages alone, and the economic loss from slowing up production by incapacitating the personnel of factories and offices is incalculable. These losses, coupled with the discomfort and the serious maladies for which the common cold paves the way, explain why the gratitude of the world awaits the scientist who frees mankind from the cold germ.

Word of the supposed discovery was received with skepticism generally, not because the public lacks faith in science but because there have been hundreds of similar claims that have raised humanity to the heights of hope only to cast them into the depths of disappointment again.

The layman feels confident of one thing: Once the cold germ has been isolated—and Dr. Pfeiffer says he has found it—science will not be long in evolving a vaccine or anti-toxin for it.

The poets who say they do not get justice are not alone! Many others escape the penalty for their wrongs against society.

The sea bottom seems to have dropped out near Newfoundland. That ought to solve the junked auto problem.

Europe is now complaining of our customs as well as of our manners.

In Washington

By Herbert Finummer

Washington—For years the state of Texas has sent men to Washington who have made names for themselves in the field of transportation legislation.

John H. Reagan was the father of the interstate commerce commission, while a member of the United States senate. And since his time there always has been in congress one or more Texans who have been specialists in this field.

At the present, and for many years back, Sam Rayburn has upheld the tradition. As ranking democrat on the house committee on interstate

and foreign commerce, he is conceded to be an authority on the railroad question.

He represents a district which has no federal activity within its confines. He laughingly says there is but one river there, and except in flood times it is dry.

IMPARTIAL

But when it comes to railroads, this Texan knows his subject. In his apartment on Connecticut avenue, in the heart of the diplomatic section of the capital, he gathers around him authorities on transportation. For hours they talk.

Finis Garrett, former democratic leader of the house and now an associate justice of the United States court of customs appeals, once said: "Sam tries to steer the transportation

tion vessel so that it may avoid both the Scylla of capitalism and the Charybdis of labor."

What Garrett meant was that Rayburn approaches legislation touching railroads, not from the standpoint of the railroad owners, nor that of railroad labor, but from the standpoint of the public interest.

In other words he declines to view a common carrier as private property to be exploited simply for the benefit of those who own it or have loaned money to it on the one hand, and those who work for it on the other.

Highly respected by his colleagues, he enjoys great personal popularity on the hill. He seldom speaks at length on the floor of the house, but when he does the speech draws attention.

JEFFERSON STUDENT

Just past his 48th birthday, Rayburn now is serving his ninth term in congress. Before coming to Washington he had been a member of the Texas state legislature for six years, the last two years as speaker of the house of representatives. He was 29 years old when elected speaker.

A great admirer of Thomas Jefferson, he will sit and talk hours about him. He can sketch for you a floor plan of Jefferson's home at Monticello, perfect in every detail. His library at home includes practically everything Jefferson ever wrote.

Over Night News

(By The Associated Press)

Washington—Senate treaty advocates, hoping for vote, by Tuesday, prepare closure petition to guard against filibuster.

New York—John MacDonald leaves for California to confess perjury in testimony against Mooney and Billings.

Washington—Government reports increased demand for workers on farms and road construction while general surplus of labor persists.

San Diego, Cal.—Roscoe Turner flies from Canadian to Mexican border in 9 hours 14 minutes, cutting almost 4 hours from old record.

Washington—President and Mrs. Hoover entertain 250 disabled veterans at garden party.

Chicago—Ruth Hanna McCormick demands senate committee question Lewis on article charging her campaign cost \$1,000,000.

Foreign

Managua, Nicaragua—One of two occupants of marine plane is reported killed in crash.

Montreal, Que.—Herman Barere arrested for slaying of Mary Baker near Washington, D. C., last April.

Istanbul—Kurdish rebels shoot down Turkish plane during aerial bombardment of Mount Ararat.

Calcutta—Fifteen killed and seven injured in riots at Kishoreganj.

Although a gangster is a crook he is generally a straight shooter.

The Kemalists are confronted, it appears, with a blood-riding situation in Turkey.

Tenants of the glass-walled apartment house to be built in Chicago will be likely to refrain from throwing eggs.

Communists and I. W. W.'s were on the right track for once when each group lambasted the other in a plaza meeting at Portland.

The Hubbard Enterprise predicts that "when the time comes for the meek to inherit the earth, the taxes will be so high they won't want it."

In evidently pessimistic mood, the Crane American says: "Someone has remarked that raising bees will help the farmer. He might try. He is accustomed to being stung by more everything else he raises."

Government needs no mouth to set forth its agricultural views, when it can speak through its hyde or its Legge.

It would appear that title to disputed regions of Antarctica bears some relation to the south polar seize.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

Chats With Parents

BELOW THE SURFACE

By Alice Judson Peale

People who watched Mrs. Merton with her children were apt to characterize her manner as perfectly sweet, and to wonder why it was that her children were so disobedient, rude and unaffectionate.

Her friends agreed that she spoiled them. She was far too long suffering.

State Backs Up Smoking Closure Order By U. S.

PORTLAND, July 16—The smoking closure order recently applied to the national forests has in accordance with a request made by the U. S. forest service been backed up and made more effective on the national forests of Washington by a rule just issued by the new Washington state department of conservation and development. Notice of the new rule has just been received at the office of the regional forester at Portland.

The state order designates the Mt. Baker, Siuslaw, Rainier, Olympic, Columbia, Wenatchee, Cleelan, Colville and Gnatilla national forests as regions of extra fire hazard. On these areas the following rule will be in effect and enforced from July 1 to September 30, 1930.

"Smoking is prohibited while moving about in timber, brush or grass areas except while traveling on paved or surfaced highways, on all lands within the boundaries of the national forests of this state, from July 1, 1930 until the close of the fire season as declared by the regional forester, but not later than Sept. 30, 1930."

This rule applies to all private lands within U. S. national forests and prohibits smoking while in motion except as specified above.

According to the statement issued by the director of the state department, violators of this rule are subject to a fine of \$5 to \$100 or 90 days in jail or both. This rule is issued by the state in support of the national forest closure order recently issued by the U. S. forest service. This makes it possible to prosecute violators either in the state or federal courts, and for violations on both federal and private-owned lands within the national forests.

Foresters believe that the rule is a very reasonable one, with which all citizens can easily comply. They hope that the rule will result in a material decrease in the number of smokers, each year lead the list of man-caused forest fires in the Pacific Northwest.

Health Studies To Be Centered In New Project

WASHINGTON (AP)—A national institute of health to provide enlarged facilities for investigation of disease has been materialized from the 71st congress.

Centering in the capital the country's medical and scientific resources for combating disease, the institute will declare war on a general scale than ever before against all physical forces detrimental to health.

Here under a director will be marshaled the nation's army of experts from all the medical professions to prevent illness by ascertaining its causes.

New researches to learn more about cancer will be launched. There will be fresh investigations into the cause and cure of infantile paralysis and heart maladies, influenza and pneumonia will elicit minute study, and there will be an attack against common colds.

Sponsored by Senator Ransdell of Louisiana, the health institute, which will absorb the United States hygiene laboratory, soon will have available an initial appropriation of \$750,000 for construction and equipment of additional buildings.

The secretary of the treasury is authorized to accept gifts made unconditionally for study of human ills. Donations of \$500,000, or over, will be acknowledged by the secretary of the treasury within the institute of memorials.

Facilities of the institute will be available from time to time to health authorities of states, counties, and municipalities for instruction and investigation.

Helene To Remain Amateur Mermaid

SEATTLE, July 17 (AP)—The prospect of representing the U. S. in the Olympic games at Los Angeles in 1932 means more to Helene Madison, recent-breaking Seattle girl swimmer, than \$10,000 for turning professional. After consulting her parents and coach, Ray Daughters, she said she would remain an amateur.

The only other information disclosed concerning the offer was that it came from New York promoters.

PROTESTS JIMMY'S VALET

NEW YORK (AP)—Mayor Walker has a valet and for that reason his removal from office is urged in a letter sent Governor Roosevelt by Stewart Browne, president of the Real Estate Owners' association. "No self-respecting democrat would have a valet," says the letter. But it is all a joke and the letter was sent by mistake, Mr. Browne explains.

FROG IN CEMENT

SAN DIMAS, Cal. (AP)—Workmen chiseling out concrete a foot thick in remodeling the swimming pool at the Voorhis school, south of here, reported they found a live frog imbedded in the hardened masonry. Cement which was laid two years ago.

The frog hopped away under its own power, they said.

GOLD-PLATED TEETH OF COW CAUSE OF FIND

WENATCHEE, Wash., July 17 (AP)—The fact that a carload of cattle from Alder Creek basin, high in the Cascade mountains, all had gold-plated teeth, led to the development of mining properties in the region, it was revealed here.

A jawbone of a cow in which the teeth glistened with gold was brought here as proof of the story.

The bovine dental ornamentation was discovered when the cattle were slaughtered here.

Victor Koerner, Yakima, who with John Sawbridge, is interested in the mining properties, said he believed lime in the cow's teeth caused the free gold in the dust of the ground to adhere and form a heavy plating over the surface.

The gold plated molars were discovered by Dr. A. T. Miller, Wenatchee veterinarian and meat inspector.

WE WILL GIVE \$1.00 FOR YOUR OLD FOUNTAIN PEN (Any Make) If it Contains a Gold Point

and you purchase a new pen of us at \$3.50 or more. You may choose here from the newest styles

Scheaffer, Wahl, Parker, Carter and Waterman Pens and Desk Sets

BRING IN YOUR OLD PEN FOR REPAIRS

La Grande Book & Stationery Co.

1114 ADAMS AVE. PHONE MAIN 90

"Service Station for Home and Office"

FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.

JULY CLEARANCE SALE!

ENDS SATURDAY JULY 19TH

Reg. \$1.50 and \$1.95 Ladies Silk Hose 50 Pairs Selby Arch Preserver Ladies' Fine Footwear \$7.70

Regular \$1.95 Munsing Bloomers All Sizes and Colors \$1.50 All Childs Shoes Now Reduced 20%

\$35 to \$50 Men's Suits Now Priced for Clearance \$27.75 Values to \$6.50 Ladies Umbrellas \$1.95

\$3 & \$3.50 Pajamas Men—A Real Value \$2.50 All Men's Straw Hats Are Now Reduced 25%

Men's \$2.50 & \$5.00 Fine Quality Shirts \$1.95 All Regular \$1.95 and \$2.00 Silks Now Clearance Priced at \$1.59

Regular 79c Rayon Pique New Colors and Patterns—Priced 69c A Group Of Men's \$1 Ties 69c

Columbia Knit Bathing Suits Men's, Ladies', Children's Reduced 20% \$1 Boys' Blouses and Shirts 69c

Many Bargains Listed on Want Ad Page

BREIER SAYS:

"Read This Notice — It Pays!"

WE have mailed or delivered to our customers a four-page sales bulletin that contains the lowest merchandise prices quoted since the war. To enjoy these, you must act quickly, for they are effective during our Super Sale only.

BECAUSE most of this merchandise was manufacturers' surplus, bought by Breier at less than the cost of production, it simply cannot be replaced at today's market prices. We are taking advantage of market opportunities to make these sensational prices and do a real volume of business.

JUST THINK!

Full Size INDIAN ROBES \$1.11 each Highest Price on SILK DRESSES Only \$7.85 Assortment of WASH FROCKS 79c to \$1.98

Pepperell Stamped PILLOW CASES 49c pair Boys' Summer ATHLETIC UNIONS 39c each Men's SNAPPY SUITS \$13.95 to \$20.00

WE do not hesitate to call this a "Sale." It is a sale in every respect—not a small reduction on a few staple items—but a real sale, bringing you substantial savings that will merit your IMMEDIATE ATTENTION.

DEPT. STORES

C.J. Breier Co

IN THE WEST

Schilling Iced Tea is far more refreshing than any other because it is fresh to begin with. Black tea (orange pekoe) is best. So are TEA BAGS instead of loose tea. Schilling packs both in vacuum.

It is just as vital for one as it is for the other, to prevent the evaporation of the fragrant oils that give them both their flavor. Science has been longer discovering how to do it for tea. So far it's a Schilling secret. Try it, and find what you have been missing all these years.

TEA in vacuum! Just like your coffee!

It is just as vital for one as it is for the other, to prevent the evaporation of the fragrant oils that give them both their flavor. Science has been longer discovering how to do it for tea. So far it's a Schilling secret. Try it, and find what you have been missing all these years.

Schilling Iced Tea is far more refreshing than any other because it is fresh to begin with. Black tea (orange pekoe) is best. So are TEA BAGS instead of loose tea. Schilling packs both in vacuum.

TEA in vacuum! Just like your coffee!

LOW FARES

Summer travel by motor coach is economical comfortable and pleasant. One sees more of the country at no additional cost. Ask your local agent for fares to any point. Union Pacific Stages leave at the following hours:

For Baker, Boise & East
9:40 a. m.
2:50 p. m.
10:35 p. m.

For Pendleton, Portland
6:30 a. m.
2:05 p. m.
7:25 p. m.

THROUGH SERVICE TO ALL EASTERN POINTS

UNION PACIFIC STAGES

Stage Depot
1306 Adams Ave.
Phone M10

UNION PACIFIC Stages