

**A Home Owned Store**

**HILL'S**

A Good Place to Trade

**SEE OUR WINDOW**

Ice Tea Sets <b>\$2.75</b>	Orange Juice Sets <b>\$2.00</b>
Kitchen Containers <b>90c to \$1.25</b>	Glass Kitchen Sets <b>7 Pieces \$2.50</b>

**W. H. BOHNENKAMP CO.**

**10 per cent off on all infant cloths.**  
Now is the time to buy your baby's clothing and save 10 per cent. We have everything for a baby, and for children up to 12 years.

**Special Lot of Pillow Cases at 79c or two pair for \$1.50**

**NORTON'S KIDDY SHOP**

Many Bargains Listed on Want Ad Page

**MAGNETO SERVICE**

Authorized Robert Borch Service

**AUTO LITE PARTS DEPOT**

**Willard**

**AUTOMOTIVE ELECTRIC CO.**

213 Greenwood Phone M 520

Look Over Our Want Ads for Bargains

**A mile-high Vacation**

A delightfully different vacation in the great outdoors is offered by the seven Canadian Pacific Bungalow Camps. Their locations include Lake Wapta, Lake O'Hara, Yoho Valley, Moraine Lake, Castle Mountain, Radium Hot Springs, and Mount Assiniboine -- in one of the world's greatest mountain regions.

Each camp consists of a cluster of attractive cabins, with a main dining room and social center -- where restful nights follow days of wonder on the trails, fishing, boating, swimming and riding.

It's just the sort of vacation the family will enjoy most -- "easy clothes" and no formalities. Call or write for attractive literature that gives all details, including moderate rates... and Low Summer Fares are now available to the Canadian Rockies.

**Canadian Pacific**

W. H. DEACON Gen'l Agent, PASS'G DEPT.  
148-A BROADWAY PORTLAND BRIDGE 3382  
AMERICAN BANK BLDG.

**Mercury Climbs To Maximum Of 101 at Wallowa**

By Edna Henflow Hunter (Observer Correspondent)

WALLOWA, Ore. (Special) — The maximum temperature of the year was reached at Wallowa Sunday, when the mercury stood at 101 in the afternoon. Monday was some cooler, registering 98 above.

Bill Daugherty, well known farmer of the Lower valley, suffered a severe heart attack Monday night and is seriously ill at his home two miles west of town.

Mrs. Ray McKinzie is spending the week in Portland.

Harold Browning, of La Grande, is spending a few days in Wallowa with Jack McLean.

Buddy and Lorena Plass, children of Mr. and Mrs. Jim Plass, came to Wallowa Friday to spend the summer with their grandparents, Mr. and Mrs. Giles Plass and other relatives here. The Plass family were former residents of Wallowa and are now residing in Klamath Falls.

Mrs. Edwin Marvin and Mrs. John Bratton were hostesses at a large bridge party Friday evening at the Marvin home. The party was given in honor of Miss Agatha Marvin's birthday and was in the nature of a surprise. Eight tables of cards were arranged. The following women were guests from Enterprise: Mrs. A. B. Amosino, Mrs. Jay Templeton, Mrs. Douglas Walker, Mrs. Kenneth Hall, Mrs. F. E. Whitaker, Mrs. J. C. Swayze and Mrs. C. L. Booth. High score was won by Mrs. Whitaker and second high by Mrs. Jay Templeton, both of Enterprise. Consolation prize was awarded to Mrs. Omar Frick, of Wallowa. Following cards, Miss Marvin was presented with a shower of beautiful birthday gifts by her friends, after which ice cream and cake were served.

Miss Gladys Benner, of Eugene, came to Wallowa Tuesday for a visit with Miss Constance McKinzie, Miss Benner and Miss McKinzie are both members of Alpha Gamma Delta at the University of Oregon.

Little Miss Kathleen Booth, of Enterprise, is a guest of Joan Bales this week.

The Rev. Max Cook left Monday afternoon for Eugene to attend Presbytery, which is in session there this week.

Elberta Hensley left by stage Friday for her home in Milton. She has been with her aunt, Mrs. Susie Davis, since last September and attended school here last winter.

Mrs. O. M. Corkins, of Enterprise, was a visitor at the home of Mrs. Susie Davis last Sunday.

**Spending \$400,000 On Advertising Lambs, Is Plan**

LOGAN, Utah, July 16 (AP)—Plans for a national advertising campaign involving the expenditure of \$400,000 in an effort to increase the consumption of lamb were presented to the Utah Wool Growers' association here by P. R. Marshall, secretary of the National Wool Growers' association.

This sum, to be raised from wool growers of the 12 western range states, including Texas, would be levied at the rate of 1 1/2 cents for each sheep they own. It is planned to use it in advertising in newspapers, magazines and by radio, and in educational and demonstration work before audiences of housewives and retail meat dealers.

"The present conditions and prospects make such an undertaking extremely necessary," Mr. Marshall said. He estimated the increased duty on wool will be worth at least 10 cents on the average fleece grown in the United States; that on lamb to 2 1/2 cents a fleece, and the increased duty on lamb to about 75 cents per ewe.

"Had your representatives not been on the ground at Washington, immediately after the appointment of the federal farm board," he continued, "and insisted upon consideration for wool marketing, there would have been a different story to tell about the selling of our 1930 clips."

"Unsatisfactory as were the prices we received, it is freely conceded by our bankers that the buying and loaning price received on this year's wool was at least 4 cents per pound above the absence from the field of the national wool marketing corporation."

**Weather Ideal For Haying, Is Reported**

By Mrs. Nell Kight (Observer Correspondent)

LOWER COVE (Special) — Haying weather is ideal and all farmers are either busy cutting timothy hay or picking cherries.

Harlan Koger had the misfortune to injure his eye while repairing a pitchfork. The end of a nail which he was cutting off flew to his eye, causing a scratch across his eye ball.

Mr. and Mrs. John Chadwick, of Union, visited at the home of Mr. and Mrs. Nell Kight on Sunday evening.

Mr. and Mrs. T. B. Johnson, Mrs. Sarah Thompson, Charles and Walter Johnson, Miss Anna Hoeker, Mrs. Belle Alexander and son, Clifton and other relatives picnicked at Radium Springs last Sunday.

Mrs. Ruth Baker was taken to Hot Lake last Tuesday and will undergo a major operation soon.

Mrs. A. L. Becker and Miss Florence Becker motored to Portland for the weekend.

Mrs. Mary Chambers is ill at her home in Cove.

Orpha Burford and family spent Sunday at the home of his sister, Mrs. Howard Cassel.

**Radio Programs**

**THURSDAY PROGRAMS**

National Broadcasting Co.: 7, Henry Starr; 7:30, Amos and Andy; 7:45, symphony hour; 8, dance music; 8:45, Parks sisters; 9, Memory Lane; 9:30 to 10, Olympians; 10 to 11, concert orchestra; 11 to 12, dance music.

Columbia Broadcasting system: 8, Merrymakers; 9, feature; 9:30, drama; 10, dance music.

Northwest Broadcasting system: 8, Hits of Yesterday; 9, Hour with the Operas; 10, sunshine program.

**Denver**

KOA (830): 8, NBC; 9, studio; 9:30 to 11, NBC.

**Seattle**

KJR (970): 8, NBS; 10:30, Song Birds; 11, dance music; 12, Revelers.

**Portland**

KEX (1180): 8, NBS; 10:30, orchestra; 11:30, news, Night club of Air; 12:30, requests.

KOW (620): 7:30, NBC; 8:45, Mac and Al; 9, NBC; 10, Cecil and Sally; 10:15, dance band; 11, organ.

**Tacoma**

KVI (700): 8, CBS; 9:45, studio; 12 to 1, organ.

**Oakland**

KLX (880): 8:30, musical program; 9, gospel hymns; 9:30, old home poet; 10 to 11, dance music.

KGO (790): 7:30 to 12, NBC programs.

**Los Angeles**

KHJ (600): 8, CBS; 10, news, dance music; 12 to 1, organ.

KFI (640): 7:45, NBC; 9:15, Three co-eds; 9:30, concert; 10:30, orchestral hour; 11, NBC.

KNX (1080): 8, symphony; 9:15, ensemble; 9:45, music-drama; 10, dance music.

**San Francisco**

KFO (680): 8, NBC; 9, musical feature; 10, dance orchestra.

KFRC (610): 8, CBS; 10, Frank Watanabe, news; 10:20 to 1, dance music.

**Seven Houses And Church Are Burned**

MIDDLETON, Lake County, Cal., July 16 (AP)—Seven houses and a church were destroyed yesterday by fire which started in dry grass in this little town. A southeast wind fanned the flames.

A forest fire north of town, near the Handy ranch, took the attention of state rangers and fire fighters as soon as the fire here was controlled.

No official estimate of the fire damage here was obtainable.

While several families here lost their homes, announcement was made that all could be cared for here and no outside aid would be required.

**For the Fearful**

To the man who fears everything possible is probable.—Moose Magazine.

**LOS ANGELES**

**Hotel Savoy**

Sixth & Grand

Convenience Comfort Hospitality

You will appreciate the excellent service and moderate rates. The city's most centrally located hotel. One block from Pershing Square—convenient to all leading shops, theaters, financial institutions and electric depots for all resorts.

Garage adjoining.

All Outside Rooms—Each With Bath

Two Persons -- \$25.00, \$30.00, \$35.00

Unexcelled Food—Friendly Prices

FRANK SIMMONS, JR., Director

**FAR WEST IN GRIP OF HEAT; YUMA 114 ABOVE**

SAN FRANCISCO, July 16 (AP)—More hot weather was in store today for the far west, which has been sizzling under temperatures well over the century mark for three days.

Slight relief was forecast for portions of Oregon, Washington and Idaho but continuing high temperatures were promised for California and Arizona.

Yuma, Ariz., reported a maximum of 114 degrees yesterday. Needles, its California rival for hot weather, registered 110. Fresno and Phoenix each reported 108, as did Red Bluff, Cal. It was 104 at Boise, 100 at Reno and 105 at Sacramento. The Los Angeles maximum was 98.

**WARM IN MID-WEST**

KANSAS CITY, July 16 (AP)—Temperatures plumbed new record depths for July in Missouri and Kansas today.

The lowest reported reading was 48 at Manhattan, Kan. At Emporia, Mo., where it was 112 on one of the torrid days last week, and at Independence, the temperature descended to 49.

Kansas City, with 59, had a new record for this date in the weather bureau's 40-year-old books.

**Farm Boy, Pastor Heads N. E. Group**

ATLANTA (AP)—A plantation teacher who jumped from school teaching to the ministry and back to the schoolroom is the new president of the National Education association.

He is Dr. Willis A. Sutton, Atlanta's superintendent of schools.

Recognized nationally for promoting health work among school children, Dr. Sutton is a disciple of the philosophy that people are more important than things.

Born in Georgia 51 years ago, Sutton became a teacher while a youth, but quit to serve two years as Methodist pastor at Ashland, Ala. Then he went back to education and a few years later became president of Northwest Alabama Agricultural college.

He helped Bobby Jones through the hazards of Latin grammar, but didn't know that his pupil was a golfing prodigy.

Bobby's father asked that his son be allowed time off to enter a tournament and Sutton exclaimed:

"You don't mean to tell me that I have right here in this school Bobby

**OFFICE CAT**

By Junius

Mother (teaching son arithmetic)—Now, take the Spinks family. There is mother, daddy and the baby. How many does that make?

Bright Son—Two and one to carry.

Take that song "I Love You" "I Love You" "I Love You." There's a lot in that song. Enough material for at least three movie theme songs.

The patter of tiny feet was heard from the head of the stairs. Mrs. Kinderby raised her hand, warning the members of her bridge club to be silent.

Mrs. Kinderby (softly)—Hush! The children are going to deliver their good-night message. It always gives me a feeling of reverence to hear them. Listen!

There was a moment of tense silence, then—

Children—Mamma, Willie found a bedbug.

The new flu germ is called "pleomorphic" and it is said that it has had enough without having a name like that attached to it.

Joe—How's Billy?

Sue—Called up the house and asked, but they said there was "No change." I don't know whether he is broke or still sick.

Nowadays all you need to start a new city is a theater, bank, delicatessen and four filling stations.

Customer—I want some headache powders.

Former Hat Store Clerk—What size please?

**TIPS ON ETIQUETTE**

The best calling cards are four inches.

When spreading your coat for a lady to sit upon, always remember to take it off first.

It is possible to be a gentleman at all times—even in a small coupe.

People should save one-fifth their income, says one financial adviser. We may get around to this little matter as soon as we get through with spending six-fifths of ours.

A girl met an old flame and decided to high-tail him.

She (when introduced)—Sorry, I did not get your name.

Old Flame—I know you didn't, but that is not your fault. You tried hard enough.

**INVITE HOOVER AND LINDY**

KINGS MOUNTAIN, N. C. (AP)—President Hoover and Col. Charles A. Lindbergh will eat lunch together on Kings Mountain battlefield next October 1, if plans of the central committee for the 150th anniversary celebration are carried out.

**Girl Drives Over Smokies**

BRYSON CITY, N. C. (AP)—Edna Maney, 17, was the first woman to drive an automobile across the top of the Great Smoky mountains in the area of the proposed national park.

**U. S. Banana Imports Grow**

WASHINGTON (AP)—Americans are eating more bananas. Last year more than 60,000,000 bunches were imported, a record amount.

**\$400 Started "Largest" Store**

PELHAM, Ga. (AP)—Back in 1876, J. L. Hand borrowed \$400 to open a railroad commissary here. Last year the gross business of the Hand Trading company, said to be the largest country store in the world, was \$970,000 in merchandise alone.

**When in Portland..**

**MOST OF YOUR FRIENDS Stop at The HEATHMAN HOTELS**

—the established preference of people from the La Grande territory—a preference easily appreciated if you've ever stopped there.

Ideal location, across from the Broadway theater, next door to the Portland theater—and a minute's walk from the best stores.

Comfortable, inviting rooms— attractive lobbies—and the most popular coffee shops in Portland. Courteous employees who take pains to make your stay pleasant.

**HEATHMAN HOTELS**

Broadway and Salmon Park and Salmon

G. E. HEATHMAN, Owner-Mgr  
GEORGE M. KING  
L. M. FIERCE  
Asst. Mgrs.

**What you do in popping corn is always done in roasting HILLS BROS COFFEE**

A little at a time in the popper and every kernel of corn is popped evenly. By roasting Hills Bros. Coffee a few pounds at a time every coffee is roasted evenly. This patented, continuous process—Controlled Roasting—gives Hills Bros. Coffee a flavor no other coffee has.

Fresh from the original vacuum pack. Easily opened with the key. Look for the Arab on the can.

© 1930

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**Farmer of Centralia, Wash., was found Tuesday morning by a party of searchers after he had been lost on the lower slopes of Mount Hood since 5 a. m. Monday. Forest rangers, a group of sheepherders and four members of the Crag Rate, mountain climbing organization, came upon Zurluh shortly after dawn.**

**SALEM, Ore., July 16 (AP)—**The public service commission Monday set Tuesday, August 26, as a date for the hearing which it will conduct for the interstate commerce commission at Baker on the joint application of the Oregon-Washington Railroad and Navigation company and the Oregon Short Line to abandon the line between Homestead and Robinette.

**MISSING MAN RACE**

**ZIGZAG, Ore., July 16 (AP)—**Unharmful and apparently suffering little from exposure, Wilbur Zurluh, 31,

**Over a considerable part of the distance from South America to the United States the roads generally were poor, but were better in Mexico, they said.**

Small rather than large snakes formed one of the principal dangers of the trip, they said.

**MALAY STATES TO GET PHONES**

SINGAPORE (AP)—A joint appropriation of nearly \$400,000 has been made by the Straits Settlements and the Federated Malay states governments to establish a telephone line from Singapore to Penang.

John Shely, cricketer, of Theresia, N. Y., spent his 88th birthday building a stone chimney.

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**AVIATORS PEDAL TO U. S. FROM ARGENTINE CAPITAL**

BALTIMORE (AP)—Bicycling from Buenos Aires, Joseph Fiore and Louis Cuner, Italian air pilots and world war veterans, have arrived here.

The two men left Italy November 5, 1927, for the Argentine capital, whence they said they made the entire journey of 10,000 miles to Baltimore on bicycles.

**PLAY BY THE SEA**

LOW ROUND TRIP FARES

Daily to September 30  
Return Limit October 31, 1930

CLATSOP BEACHES  
NORTH BEACH  
TILLAMOOK BEACHES  
NEWPORT

Rest, relaxation and every form of recreation await you at these Oregon-Washington beaches. Safe, quick, comfortable, economical trip by fine Union Pacific trains, enabling you to enjoy every minute of your vacation. Good hotels, cottages, tent-houses. Write for illustrated booklets.

**UNION PACIFIC**

J. H. KEENEY, Agent, La Grande, Ore.

In a scientist it's Accuracy



in a cigarette it's Taste

EVERYTHING THAT SCIENCE and the most modern of research facilities can provide, contributes to and safeguards the uniform good taste and purity of Chesterfield cigarettes.

TO THIS END we maintain a thoroughly modern industrial laboratory with a staff of chemical experts, intent first and last, upon wholesome goodness.

YOU HAVE ONLY TO SMOKE a Chesterfield to recognize at once that here is a cigarette—fine, pure, mild and genuinely good—with every quality a cigarette must have to satisfy... "TASTE above everything".

**Chesterfield**

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