

**HYDE AND LEGGE
SEEK REDUCTION**

Two Present Wheat Acreage Statistics to Colorado and Nebraska.

STERLING, Colo., July 10 (AP)—Secretary of Agriculture Hyde and Chairman Legge of the federal farm board have presented to Eastern Colorado and Western Nebraska statistics and interpretations through which they hope to bring about a voluntary reduction of acreages by hard winter wheat growers.

Continuing the tour of the area which began Tuesday at Hastings, Neb., and will take them through six states, the secretary and agriculture and the farm board chairman faced an audience composed of farmers and bankers.

Reviewing the factors which he said contributed to the present wheat surplus and depressed prices of agricultural products, Secretary Hyde said changes in diet had caused shifts in the markets for farm products and the country's per capita consumption of wheat had declined seven tenths a bushel in the last 20 years.

"The increase in farm production has not been confined to our own country," said Mr. Hyde. "European agriculture is struggling to regain its pre-war position. There has been a great increase in land under cultivation in relatively new agricultural countries, and a tremendous expansion of tropical agriculture."

Cannot Easily Absorb
"The surplus with which the farm thinking must busy itself, is that part of the crop which the market, domestic or foreign, cannot absorb without disastrously breaking the price."

The secretary said if the theory that the farmers duties was to obtain the largest possible production prevailed, enormous surpluses resulting would have to be sold in competition with foreign agriculture. "Which has the benefit of cheap lands and labor and in increasing degree labor saving machinery."

Such expansion would mean ever increasing surpluses from America meeting foreign competition in the world market. No debenture or other scheme of subsidy could ease such conditions."

In Inflexible Law
Asserting the law of supply and demand is "as inflexible as it is inescapable" he said, "Agriculture has been breaking itself by violating its plain mandate."

Reiterating his contention that the proposed equalization fee debenture plan and other proposals for caring for the country's exportable wheat surplus would not work, Chairman Legge in his prepared address renewed his recommendation for a "gradual slowing down with the object of eventually balancing domestic production with domestic consumption."

**GOVERNOR OF
MINNESOTA IN
OREGON TODAY**

PORTLAND, July 9 (AP)—Theodore R. Christianson, Minnesota governor, arrived here today, said business was obviously bad in Portland, St. Paul, Minneapolis and the remainder of the country, saw no immediate improvement of the unemployment situation and then caught a train for Seattle. Governor Christianson, accompanied by Mrs. Christianson, and Colonel I. E. Nelson, assistant adjutant general of Minnesota, had been attending the governor's conference at Salt Lake City and was enroute home.

"Shorter working hours and the proper division of wages," the governor said are two necessities to improve the so-called unemployment situation.

"There is no use looking to foreign markets to improve conditions as Europe and other normal markets for the United States have been forced to intensify agriculture and industry and do not need our products," he said.

Governor Christianson has served six years. He seeks re-election.

**Bly, Ore. Places
Ordered Closed**

PORTLAND, Ore., July 10 (AP)—The Hiway Inn and the Buck of Blopp pool hall at Bly, Ore., having been adjudged liquor nuisances, Federal Judge Bean Tuesday signed a permanent injunction against John Stoll, owner of the former place, and Otto P. Boyd, owner, and Tony Bens and Jack Russell, operators of the latter, from use of the buildings named. These injunctions and others resulted from conviction of several Bly resort operators on liquor charges.

**Smooth Marital
Rift Among Hills**

LIVINGSTON, Mont., July 9 (AP)—For the second time, marital rifts in the family of Walter Hill, son of the late James J. Hill, railroad builder, have apparently been smoothed.

Dismissal of a divorce suit brought by Mrs. Mildred Hill, former follies girl, against the son of the railroad magnate, is sought in an action filed yesterday in the district court by counsel for the Hills. The petition asks cancellation of cross-complaints filed by Hill.

**Prestbye Opposes
Senator Kiddie**

PENDLETON, July 10 (AP)—E. C. Prestbye, Athena attorney, will oppose Fred Kiddie for state senator from the nineteenth district, according to the Umatilla county clerk. Prestbye's name was written in on the democratic ballot at the May primary.

**18 Coal Miners Are
Killed In Germany**

BERLIN, July 9 (AP)—The Telegraphen Union today reported from Breslau that 18 coal miners were killed and scores were imprisoned by a coal gas explosion in the Wencelau mine near Neurude.

SUSPECTED KILLER ARRESTED

NEW YORK, July 9 (AP)—A man whom police described as a former secret service agent of the German government and more recently an operative for the Soviet government was arrested today as a suspect in the search for the mad killer of Queens. The prisoner, whose real name police refuse to reveal, was arrested early this morning. He was found hiding in underbrush in a deserted section of Douglastown, L. I.

**ARGUMENTS FOR
NEW PLAN FILED**

State Government Consolidation Bill Supported by Miller, MacPherson

SALEM, Ore., July 10 (AP)—A dramatic argument for the state government consolidation bill, to be voted on by the people in November, was filed with the secretary of state Tuesday by Senator Ed W. Miller of Grants Pass and Representative Hector MacPherson of Albany. It will be printed in the voters' pamphlet.

The third member of the interim committee appointed to prepare the argument is Representative Homer D. Angell of Portland. The committee met in Portland yesterday and prepared the argument.

The bill, which was passed by the legislature and referred to the people proposes a cabinet form of government of nine departments.

"In Oregon," says the argument, "we have 74 different officers, boards and commissions, 17 large state institutions and 16 private institutions receiving state aid—a total of 107 agencies doing our state work. The payroll carries over 6000 names with almost \$650,000 outlay per month in wages and salaries or over \$7,800,000 a year. There is no general supervision, no adequate system of reports and accounts and not even a common fiscal year."

It is declared that the cabinet plan is a proved success in Europe, in the United States government, over 400 American cities and several states. It is argued that the plan provides a business like and stable program of state development, promotes better citizenship, makes state government more efficient, saves taxes and ends the creation of boards and commissions.

**Russian Convict
Lumber Shipped;
West In Protest**

SEATTLE, July 9 (AP)—Striking at the importation of Russian manufactured lumber, the West Coast Lumbermen's association today telegraphed the secretary of the treasury, Washington, D. C., protesting the acceptance of cargoes in the United States.

The telegram, sent in protest of acceptance of two shipments of lumber delayed in the east yesterday, read:

"The lumber industry of Western Washington and Oregon strongly urges the clear intent of the present law in respect to the importation of articles in whose production convict or enforced labor has been employed, be enforced in connection with cargoes of Russian lumber now in the U. S. and en route to the United States."

"At least 40,000 sawmills and logging camp workers in this region are without employment on account of decreased consumption and the competition of woods imported into the U. S. We ask earnestly that protection be afforded to American labor by the law, which is not nullified by trivial objections or technicalities."

"American labor should not be asked to compete with Russian convict impressed workers."

"Fully 50 per cent of the total cost of logging and manufacturing in the Douglas fir region is paid to labor directly as wages. Out of an average cost of \$19.42 per thousand feet of lumber manufactured here during the past three months \$9.77 has been paid to workers."

**RECALLS BOOK
FOR FEAR OF
LIBEL ACTION**

NEW YORK, July 9 (AP)—The New York Times says today that fear of a possible libel suit over one of the incidents related in Owen Wister's new book, "Theodore Roosevelt, the Story of a Friendship, 1889-1919," was the cause of its temporary withdrawal by the publishers, MacMillan and company, last month.

Copies of the book which had been distributed in advance of the date of publication were recalled by MacMillan with no explanation other than it was made necessary by "circumstances beyond their control."

The Times says the story which led to the recall purported to tell of a tussle between a hostess in a southern city by which she succeeded in inducing Mr. Roosevelt to enter her home while he was a visitor in the city to the great vexation of other ambitious hostesses.

Mr. Roosevelt, according to Wister's story, was much displeased when he learned several months later that he had been imposed upon.

After advance copies had been distributed, the Times said, there were intimations of a libel suit. Wister was abroad, the publishers consulted their attorneys, then recalled the advance copies and waited until Wister could be reached.

THROWN 45 FEET

SALEM, Ore., July 9 (AP)—G. G. Hirsch, sailor from the navy, here on furlough, was thrown 45 feet when his motorcycle collided last night with an automobile driven by V. A. Johnson. Seriously injured, Hirsch was taken to a hospital.

— look at him with a knowing grin and say:

"Sure! We know—



You're Napoleon!"

LEADERSHIP is the coveted prize in every industry, and the rubber industry is no exception.

So it is only human that our aspiring friends occasionally indulge in the thrill of talking about Leadership, whether they have it or not.

We mention this in all good humor, and merely to explain the somewhat confusing advertising you see now and again, in which one rubber company or another blithely forgets its definitions and shoots the works.

The justification for such a fling is that the use of the term Leadership in most cases is qualified, even if obscurely, by being based on some subordinate phase of the business in which the advertiser claims to excel.

BUT what's all the shootin' for—is Leadership really an important matter?

We think it is, as the most dependable indorsement of a product that the public can find upon which to rely.

When a plurality of the world's motorists, for example, year after year singles out one make of tire as the highest representative of value and merit, that is tremendously important.

It affords the average buyer the finest and safest possible guidance in his purchasing—and for his good and our own we desire to keep that guidance clear.

DISPENSING, then, with equivocal claims, evasions, qualifications and adroit expression, what company actually holds Leadership in the rubber industry?

The public has decisively answered that question in concrete terms of dollars and cents, and has conferred the award upon Goodyear.

Goodyear in turn submits to you the solid facts which support its Leadership.

It does this in no spirit of boastfulness; on the contrary with a privileged sense of the responsibility which its outstanding position entails:

In both volume and value of annual sales, Goodyear is the largest rubber company in the world.

Goodyear consumes 1/6 of all the crude rubber used annually in the world—approximately 50% more than any other manufacturer.

Goodyear builds more than 1/4 of all the tires sold in America, the remainder being divided among some forty manufacturers.

For years Goodyear has factory-equipped between 1/4 and 1/3 of all the new motor cars manufactured.

Goodyear exports approximately 40% of all the tires exported from the United States and Canada for other parts of the world.

Goodyear maintains the largest development laboratories and corps of experimental engineers of any rubber company in the world.

In the last seven years Goodyear's annual production

of pneumatic tires has increased 172%, as against an increase of approximately 75% for the industry as a whole.

WITH special reference to tires, Goodyear holds Leadership because:

Goodyear has made more tires for motor vehicles than any other manufacturer—by millions.

Goodyear is making, today, more tires than any other manufacturer in the world—by millions.

Goodyear's tire business has increased faster in the last five years than any other manufacturer's—by millions.

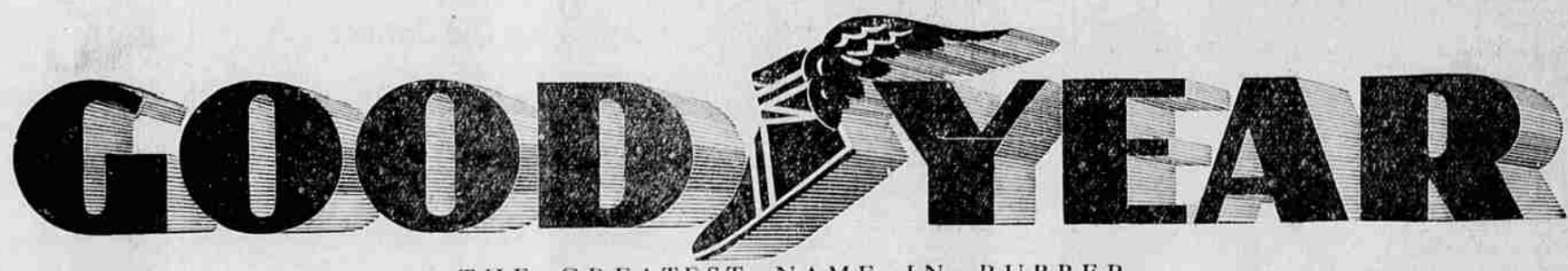
More people ride on Goodyear Tires than on any other kind—by millions.

THERE'S the story, good people, figure it out for yourselves.

Certainly it means that in Goodyear Tires the average user finds a quality and a value which he cannot equal elsewhere.

Certainly it means that when you buy a Goodyear Tire you buy something good enough, outstandingly good enough, to have won a special and unrivalled place in the confidence of the public.

And when any other rubber company confuses you with talk about Leadership, just treat yourself to a knowing grin and say: "Sure! We know — You're Napoleon!"



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All Sizes - All Types - All Prices

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COMPLETE TIRE SERVICE**

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"Pay As You Ride"

BOHNENKAMP'S