

OBSERVER IS PURCHASED BY P. R. FINLAY

Battle Creek, Mich. News-
paper Man Will Take
Possession on July 1.

F. B. APPELBY TO ENTER NEW FIELD

Expects to Move Family
to California in Near
Future — Personnel,
Policies Unchanged.

Announcement is made today
of the sale of the Evening Observer
and the new Observer building by F. B.
Appelby, present publisher, to P. R.
Finlay, of Battle Creek, Mich., who
will take possession with the issue
of July 1. Associated in the busi-
ness with Mr. Finlay will be his son,
Elliott, both of whom will be present
at the formal opening of the
new Observer building tonight.

Mr. Finlay and his son arrived
here this morning and Mrs. Finlay
and the remainder of the family will
move to La Grande at least by Sept.
1 if not earlier. Mr. Finlay is an ex-
perienced newspaper publisher of
many years standing. He was for 14
years in the operating and traffic de-
partment of middlewestern railroads
and then went into the advertising
agency business, first handling the
Postum Cereal Co. advertising and
then becoming vice president of the
Stack Advertising agency of Chicago,
one of the largest agencies in that
city. Nine years ago he sold his in-
terest in the advertising agency and
purchased the Daily Gate City in
Keokuk, Iowa, with which property
he has been associated up to the
present time.

Mr. Appelby was regarded in Iowa
as one of the most competent and
most successful publishers in that
state and was active in community,
church and civic affairs in Keokuk
throughout his residence there. He
was director of the chamber of com-
merce in Keokuk and a member and
director of the Rotary club.
Elliott Finlay, who will be associ-
ated with his father in the busi-
ness, is a graduate of Kalamazoo
college in Michigan and was former-
ly connected with the Daily Record-
Herald at Wausau, Wis.

TEN-DAY CAMP FOR GIRLS TO BEGIN JULY 24

A ten-day camp for Camp Fire
Girls of La Grande and vicinity will
be held July 24 to August 2 at the
Episcopal camp near Cove, Miss
Madeline Larson, Camp Fire execu-
tive, announced today. A definite fee
has not been set, but she promises
that it will be financially within the
reach of all Camp Fire girls.
Miss Dorothy Brown, junior at the
University of Washington, who has
been a counsellor at two previous
summer camps for La Grande
girls, and Miss Lucy Finkle, student
at the Eastern Oregon Normal school,
who has been a Camp Fire guardian
during the winter, will be camp di-
rectors. Both Miss Brown and
Miss Finkle are interested in Camp
Fire work and have been following
it for a number of years.

Last year's camp was held at the
Boy Scout camp on Catherine creek,
and it is felt that this year's loca-
tion is an advancement principally
due to the swimming facilities of the
Cove pool, as one of the most im-
portant parts of the camp program is
the afternoon swimming, with tests
and instructions. Mr. Fanny, who
is near, also affords excellent oppor-
tunities for hiking. Those wishing to
make reservations may call Miss Lar-
son, at Main 800; an announcement
will be made later as to prices, etc.

SMASHES RADIATOR

COTTAGE GROVE, June 27 (AP) —
"John Doe," a transient, was in a
Eugene jail today awaiting charges
to be preferred against him by Got-
fried Thim, Eugene truck driver, who
told authorities Doe smashed the
radiator of his truck with a rock be-
cause he refused to give him a ride.

WEATHER TODAY

7.30 a. m. — 58 above.
Minimum: 53 above.
Condition: partly cloudy.

WEATHER YESTERDAY
Maximum 80, minimum 57 above.
Condition: partly cloudy, rain .04
of inch.

WEATHER JUNE 27, 1929
Maximum 81, minimum 51 above.
Condition: clear.

NEW TYPE PLACED IN USE TODAY; IS MOST READABLE DESIGNED

Reader's of today's Observer are privileged to observe an improvement
ordered exclusively for their benefit. The Observer puts on today an en-
tirely new dress of body type—a type designed to be more easily read and
at the same time conserve space and preserve neatness of appearance.
This new face is the result of 20 years of experimenting by the greatest
type experts in the country, after long and exhaustive discussions with
oculists, opticians and doctors. It is larger and clearer than the old type.
It is easier to read. It means less strain on the eyes of the reader.
The Observer has taken another and important step in the moderniza-
tion of its plant. This new type is the most readable ever designed by
type makers. It is the last word in newspaper type.
Its adoption by this newspaper puts La Grande's newspaper ahead of
all papers circulated in this territory in the matter of legibility and read-
ability. The difference between the new and the old is best demonstrated
by

THIS
Behind the difference lies many
years of experimentation. The new
design is known by type makers as
"Ionic No. 5." To the readers of The
Observer it will come to be gratefully
known as better service for them.
To oculists it will be known as the
greatest preventive of eye strain to
come to their attention. (This para-
graph is set in the new type.)
ABCDEFGHIJKLMNPOQRSTUVWXYZ
ABCDEFGHIJKLMNPOQRSTUVWXYZ
ABCDEFGHIJKLMNPOQRSTUVWXYZ

AND THIS
The change in the style of type,
Hundreds of American newspapers have adopted the new type within the
last year. They are in the main metropolitan papers, such as the New York
World, Washington Post, Los Angeles Times, New Orleans Tribune, Kansas
City Star, Philadelphia Record and the New York Evening Post.
To make the change in The Observer's plant has involved the scrapping
of old matrices (or type casting dies) and other equipment. But the pub-
lisher of The Observer has taken the forward step in complete confi-
dence that their legion of friends, the reader of The Observer, will approve
and be benefited by it. We bid farewell to the old type not without a
little regret; it has rendered good service in spreading the printed word
throughout the people of East Oregon. But sentiment cannot prevail against
progress and superiority. So here is The Observer in new dress.
The new type, 6 1/2 point Ionic, is put in as another step in the improv-
ing of The Observer, and in connection with the moving into the new
building on Sixth, Elm and Washington, which will be open for formal
inception in tonight and tomorrow, with everything in operation for the
benefit of visitors.

Lions Announce Concert, Beauty Contest Dance

Co-operating with the La Grande
municipality and the Lions club to-
day announced that, following a
four hour band concert in the Sacajawea
Inn ballroom the evening of Tues-
day, July 1, a dance will be held.
Proceeds of the dance will go toward
sending the band to Portland next
month to participate in the North-
west band contest. Four hundred
dollars have already been given the
band by the Rotary club and the
American Legion, providing for half
of the expenses.
In connection with the dance, the
Lions club will hold an elimination
in the beauty contest to determine
"Miss La Grande," who will partici-
pate in the Oregon contest in Port-
land July 15, when "Miss Oregon"
will be selected to represent this
state at Galveston, Tex. Twenty-
seven girls have been entered in the
contest representing every com-
munity in Union and Wallawa coun-
ties, and as special attention has
been paid to the outlying district,
Jesse Rosenbaum, in charge urges
more La Grande girls to enter. The
winners will be judged on beauty,
form and personal charm.
"Miss Baker" was selected by the
Baker Lions last Tuesday night and
will be invited to attend the dance
here.
The concert begins at 8 o'clock
and the dance at 9.
Plans were made for this at a special
meeting of the officers and di-
rectors of the Lions club last even-
ing.

Jury Disagrees In Ryder, Myers Trial

Forrest Ryder and Don Myers, of
Elgin, who were tried in the district
court in Portland this week on
charges of transportation, possession
and manufacture of liquor and pos-
session of a still, face another trial
July 23 in the same court as the re-
sult of a disagreement among the
jurors.
News of the "hung jury" was
learned here today with the return of
Sturff Jesse Breshears from Port-
land.
It is reported here that on the
final ballot, after the jurors spent an
all-night period of consideration, that
the vote was 7 to 5 for acquittal.
Twenty-four witnesses from Union
and Wallawa counties attended the
case which was heard through-out-
out. Green and Hess, of La Grande,
represented the defendants. Judge
Kavanaugh, of Idaho, presided.

Washington State Accredits E. O. N.

President H. E. Inlow, of the East-
ern Oregon Normal school, has just
received a letter from the state de-
partment of education in Washing-
ton state, advising him that the
Normal school in La Grande has been
accredited in Washington for
certification of its graduates to
teach in the elementary schools of
that state.
TO REBUILD BOX FACTORY
GRANTS PASS, June 27 (AP)—Plans
were formulated today for the pos-
sible rebuilding of the Rogue River
box factory, destroyed by fire last
night with an estimated loss of \$100-
000.
Loss to the Swede Basin Lumber
company adjoining factory, was es-
timated at \$40,000. Origin of the fire
was undetermined.

Wheat Today

CHICAGO, June 27 (AP)—Reports
Kansas farmers are piling their
wheat on the ground and making
few deliveries except for storage
counted today as a strengthening
market factor. On the other hand,
the movement of wheat in the
southwest taken as a whole contin-
ued to be of fairly liberal volume,
eight points receiving a total of
1,661 cars today. Some selling here
resulted from reported rains in Al-
berta province, Canada. There also
were reports that crop prospects in
various Canadian districts remain
subnormal.
Wheat closed firm, at the same as
yesterday's finish to 3/4c higher.
Corn closed unchanged to 3/4c up,
oats 1/4c off, and provisions vary-
ing from 2c decline to an equal gain.

C. L. STARR IS RE-ELECTED BOARD HEAD

State Board of Higher
Education Holds Execu-
tive Meet in La Grande

NORMAL SCHOOL REPORT RECEIVED

Building and Campus In-
spected by Officials —
Guests at Assembly and
Noon Luncheon.

The state board of higher educa-
tion, concluding its first year of ad-
ministration of the affairs of Ore-
gon's normal schools, re-elected C. L.
Starr president and Aubrey R. Wat-
son temporary secretary at an execu-
tive meeting held in La Grande
yesterday. Committees will be un-
changed.
The board members took office on
July 1, 1929, succeeding the various
boards of regents of the five institu-
tions of higher learning.
The board came to La Grande yester-
day and previous to the executive
session, conducted a careful inspec-
tion of the building and campus of
the Eastern Oregon Normal school.
The members also heard and dis-
cussed a report submitted by Presi-
dent H. E. Inlow regarding the
status and requirements of this in-
stitution.
Members of Board
Members of the board who were
here yesterday follow: Mr. Starr, of
Portland; Alfred Burch, of Medford;
Mr. Watson, of Portland; E. C. Sim-
mons, of Portland; Herman Oliver, of
Canyon City; B. P. Irvine, of Port-
land, and C. C. Colt, of Portland.
Members who were unable to attend
were F. E. Callister, of Albany, and
E. C. Pease, of The Dalles.
Part of yesterday's program con-
sisted of attending a student body
assembly at the normal school, where
each member of the board was pres-
ented to the students. Mr. Starr and
Mr. Colt gave brief talks. They were
also guests at a luncheon at the
Sacajawea Inn during the noon hour.
The members of the board left for
their respective homes last night.

Stephen Porter, Statesman, Dead In Pittsburgh

PITTSBURGH, June 27 (AP)—The
brilliant career of Stephen G. Por-
ter, one of the nation's foremost
statesmen, is ended.
Mr. Porter died early today while
poured in from all over the world.
Members of the family were at the
bedside.
The chairman of the house of rep-
resentatives, Mr. Clegg, and the
senator, Mr. Clegg, were in the
city, leader in the world-wide fight
for control of habit-forming drugs,
and dean of the Pennsylvania con-
gressional delegation, lapsed into
unconsciousness early yesterday and
died rapidly.
Representative Porter was 52 years
old. He was a prominent figure in
republican politics of Pennsylvania
for the past 20 years and became a
national figure at the close of the
world war, while congress and the
nation sought solution to the giant
problems growing out of that
conflict.

Uncle Sam Strikes To Break Monopoly

NEW YORK, June 27 (AP)—The fed-
eral government struck today to end
what it charges is a wool monopoly
maintained by the wool institute.
Federal Judge Grubb, of Alabama,
sitting in the New York jurisdiction,
enjoined the institute and its 138
members from continuing violations
of the Sherman anti-trust law, on
complaint of government counsel
participants in the wool institute
reported to it before every sales ses-
sion on the subject of prices and
"agreed to maintain schedules with-
out deviation, thus eliminating all
price competition."
(Continued on Page Seven)

Baker Republican Committee Meets

BAKER, June 27 (AP)—The republi-
can central committee yesterday
passed two resolutions, one regard-
ing the selection of a gubernatorial
candidate and the other commending
representatives in congress for
their efforts in behalf of federal de-
velopment of the Columbia river.
George Miller, chairman, said the
meeting of state committeemen
would be held at Pendleton, June
30, to consider the selection of a
gubernatorial candidate.

BILL PASSES SENATE

WASHINGTON, June 27 (AP)—The
house bill to authorize \$2,000,000 for
the establishment of a branch na-
tional home for disabled volunteer
soldiers in one of the Northwest Pa-
cific states passed the senate today.
The measure now goes back to the
house for concurrence in the sen-
ate changes, one of which struck out
the provision that the home should
be located at Roseburg, Oregon.
George Miller, chairman, said the
meeting of state committeemen
would be held at Pendleton, June
30, to consider the selection of a
gubernatorial candidate.

BLOWN TO PIECES

AMARILLO, Tex., June 27 (AP)—
Mrs. A. D. Payne, wife of a well
known Amarillo attorney, was blown
to pieces and her 14-year-old son
probably fatally injured today when
the Payne automobile was destroyed
by what police believe was an in-
fernal machine.
HOME BREW DESTROYED
KLAMATH FALLS, June 27 (AP)—
Twenty three hundred and eighty
pints of home made beer and 170 gal-
lons of brew were destroyed by police
today after they raided the home of
A. P. Morgan and Thomas O'Kane,
who were arrested. Police refused to
listen to the men's plea the beer was
for their own use.
DRAGGED 150 FEET
PORTLAND, Ore., June 27 (AP)—
Fred Doyle, 28, Portland motorist,
was dragged 150 feet by a speeding
southbound Southern Pacific passen-
ger train today and lived to tell the
tale.

FLIERS ARE ENTERTAINED IN NEW YORK

Captain Kingsford Smith
and Crew of Southern
Cross Honor Guests.

AUSTRALIANS END FLIGHT THURSDAY

Famous Airplane Offered
For Sale—May be Pur-
chased as Memorial to
Pioneer Airmen.

NEW YORK, June 27 (AP)—Con-
queror of Pacific and Atlantic and
just 2,000 miles from a complete cir-
cumnavigation of the globe, Squad-
ron leader Kingsford-Smith and the
crew of the monoplane Southern
Cross today were honored guests of
the city of New York.
At dusk last night, 6:30 standard
time, the Australian flier set his big
black monoplane down at Roosevelt
field, completing a 3,000 mile flight
from Port Marnock, Ireland, an epic
journey interrupted only by a 24
hour stop for fuel at Harbor Grace,
Newfoundland.
Tired? Not so very. Tired of flying?
Not a bit of it. As soon as
New York gets through telling them
what heroes they are they expect to
take the Southern Cross on a non-
stop flight to Oakland, Cal., com-
pleting for Kingsford-Smith a flight
around the earth that he started on
May 21, 1928.
Bathed and dressed in fresh
clothes, a late dinner of ham and
eggs consumed, the major lolled
back comfortably in a big chair in
his suite at the Hotel Roosevelt and
talked of flying.
The Pacific flight was the harder
of his two ocean crossings, he said.
"The job of navigating a plane to
a tiny spot in the biggest ocean in
the world is too difficult to try very
often," he said. "With the Atlantic
we at least knew that all we had to
do was keep on flying and we were
sure to strike America. In the Pa-
cific we had to hit a small island,
and we knew that if we were the
least bit off we'd be lost."
Will Be Married
The aviation business thus dis-
posed of the interview turned to
more personal things. First, his
fiancee, Miss Mary Powell, of Aus-
tralia.
"I'm to be married in September,"
he said, and grinned to show the
prospect was pleasing, "but it won't
interfere in the least with my fly-
ing. My fiancee likes flying almost."
(Continued on Page Seven)

FORESTERS END ANNUAL SCHOOL

Twenty-Three Guards and
Four Range Riders At-
tend Tollgate Sessions.

Forestry officials and employees
have returned from a meeting held
at Tollgate, featuring the annual
guards training school, held June
22, 24 and 25. This included the
protective force of the north half
of the Umatilla forest.
Supervisor John P. Irwin and his
staff men, consisting of Lester Mon-
roe, assistant supervisor; Fred
Monroe, junior forester, and John
Clouster, central dispatcher, were in
charge of the meeting. They were
assisted in the training of the fore-
ster guards by District Rangers Geo-
rge Blake, of Fumero, Wash.; George
Clark, of Dayton, Wash.; Albert Bar-
er, of Walla Walla, Wash.; Gerald
Tucker, of La Grande, and Assistant
Ranger A. Kenworthy, of Gibbon.
There were 23 regular forest
guards, who are stationed at ranger
stations throughout the north half
of the Umatilla forest during the
dry season as lookouts and firemen
and four range riders who attended
the meeting. These men are hired
by the local stock association to salt
and herd cattle belonging to the
members of the associations, during
the summer months, while the stock
(Continued on Page Seven)

World's Endurance Record Is Expected

CHICAGO, June 27 (AP)—Confidence
that a new world's endurance re-
tailing flight record for airplanes was
in the offing pervaded the ground per-
sonnel at Sky Harbor airport today as
the "City of Chicago" passed its 380th
hour aloft at 12:40 p. m. The two
Hunter brothers on the ground said
their two brothers in the air would
stay up as long as the engine lasted
and that it should be good for 700
hours.
A hazardous condition existing in
Oregon forests until about two weeks
ago has improved, Cronmiller re-
ports. Clatsop county has reported
the most serious fire so far this sea-
son.
The state and the fire patrol asso-
ciation will have about 400 men em-
ployed during the fire season. Cron-
miller said.
(Continued on Page Seven)

Bear Fails To Keep The Right Of Way

BEND, June 27 (AP)—The disputed
right of way on the Wapinita cutoff
between an automobile and a bear
was settled definitely today.
Jack Dudley, Bend business man,
enroute home from Portland, met a
bear on the highway and before he
could apply his brakes the machine
crashed into him.
Bruin grunted and fled for the
hills.
The car was not damaged.
(Continued on Page Seven)

Jury Must Decide On "Obscenity"

PORTLAND, Ore., June 28 (AP)—
Federal Judge M. A. Cavanaugh today
ruled a jury must decide whether
Robert Gordon Duncan, self-styled
"Oregon Wildcat," used obscene and
indecent language over radio station
KVEP as charged in a federal indict-
ment, and dismissed the demurrer
filed by the defense.
No ruling was made on the plea
for a change of venue.

ROTH NAMED PRESIDENT OF ROTARY CLUBS

CHICAGO, June 27 (AP)—Almond E.
Roth, Palo Alto, Cal., today was
named president of Rotary Interna-
tional as the result of elections yester-
day in which he defeated Ray-
mond J. Knoepfel, New York city,
the other nominee. The vote was
2,216 to 1,119.

SCORES LOSE LIVES DUE TO EAST STORMS

Bolt of Lightning Causes
Explosion That Proves
Fatal to 30.

CAR DIVES INTO FLOODED RIVER

Scores of Buildings Un-
roofed in Pennsylvania
—Hail Storm Sinks
Thirty Boats.

(By The Associated Press)
Scores of lives apparently were lost
in thunder, hail and rainstorms
which affected several northeastern
states and provinces, Ontario and
Newfoundland particularly Thursday.
The more serious aspects were:
Brockville, Ont.—Thirty were killed
on a drill boat when lightning fired
explosives in the rocky bed of the
St. Lawrence river.
Capitol, Ont.—A passenger coach
of a train bound from Winnipeg for
Toronto plunged into the flooded
Vermillion river. The loss of life was
uncertain today.
Sudbury, Ont.—Several trains were
stalled and many motorists stranded
by handless and washouts after a
fourteen-hour rainfall.
Lumsden, N. E.—Three fishermen
were drowned in a hail storm which
sank 30 boats.
Upper New York State—Two were
drowned at Buffalo when a gale over-
turned a boat. Buildings were un-
roofed. A 35,000 gallon oil tank was
fired by lightning at Olean.
Pennsylvania—Scores of buildings
were unroofed, telegraph and power
poles leveled and trees uprooted by
severe wind and electrical storms in
central and eastern parts of state. A
farmer near Carlisle was killed by a
lightning bolt.

STORM SINKS 30 BOATS

ST. JOHN'S, N. F., June 27 (AP)—
The fishing village of Lumsden,
which suffered serious damage last
November in the tidal wave that
swept the Burin peninsula, today
was recovered from a hail and rain
storm that took three lives and sank
thirty boats.
Virtually every pane of glass in the
village and many roofs of the fisher-
men's dwellings crashed in under the
weight of the hail stones, which a
message to the minister of posts here
described as weighing ten pounds.
The storm arose suddenly after a day
of perfect summer weather. Three
fishermen were drowned when their
boat went down in the harbor.

BLAST KILLS 30

BROCKVILLE, Ont., June 27 (AP)—
Explosion by a bolt of lightning of
several charges of dynamite placed in
the rocky bed of the St. Lawrence
river was blamed today for death of
30 men, killed when the blast tore
the drill boat, J. B. King, to bits.
Only 13 members of the crew of
42 were recovered. These were picked
up by U. S. coastguard cutter 211.
Several of them were severely injured
and were brought to hospitals here.
The drill boat, owned by J. P. Por-
ter and Sons of St. Catharines, Ont.,
was engaged in blasting a channel
through Brockville narrows off Cock-
burn island on the eastern fringe of
the Thousand island group yesterday
when the explosion occurred.
(Continued on Page Seven)

FOREST FIRE LOOKOUTS TO BE INCREASED

SALEM, Ore., June 27 (AP)—W. S.
Boyer, of Portland, chief of the gen-
eral land office, has recommended
the appointment of 23 men as look-
outs and patrolmen for the protec-
tion of Oregon forests this year, says
a letter to Lynn F. Cronmiller, state
forester. The appointments will be
effective July 1 and terminate Sep-
tember 30.
A hazardous condition existing in
Oregon forests until about two weeks
ago has improved, Cronmiller re-
ports. Clatsop county has reported
the most serious fire so far this sea-
son.
The state and the fire patrol asso-
ciation will have about 400 men em-
ployed during the fire season. Cron-
miller said.
(Continued on Page Seven)

BASEBALL

American League
FIRST GAME: R. H. E.
St. Louis 8 10 3
Philadelphia 2 11 0
Batteries: Coffman and Manton;
Grove Shores, C. Perkins and Coch-
rane; Schang.
SECOND GAME: R. H. E.
St. Louis 3 7 2
Philadelphia 8 11 0
Batteries: Kinsey and Ferrell; Ma-
haffey, Quinn and Cochrane.
Chicago at Boston postponed, rain.
(Doubleheader Sunday).
National League
R. H. E.
Philadelphia 12 12 1
Pittsburgh 6 9 1
Batteries: Willoughby and Davis;
Meine, Elliott and Hemsley.
R. H. E.
Boston 6 12 0
Cincinnati 7 11 1
Batteries: Seibold, Brandt, Frank-
house and Spohrer; Frey, Benton and
Gooch.