

## THOROUGHLY MODERN EQUIPMENT IN NEW OBSERVER BUILDING

The newspaper equipment installed in the new Observer building, which is to be formally opened tomorrow, is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

Most important to the average reader will be the new Linotype press, which has a capacity of 47,000 complete pages per hour, a double-acting machine, in which the type is carried forward in the press. The press has just been installed and is now printing its first edition of the paper.

**Linotypes Interesting**  
Really interesting to the local community are the three Linotype machines, one Linotype and two Linotype machines, which make the news and advertising material in the Linotype machine in the new building.

These machines are the most modern and complete to be found anywhere in a city of comparable size in La Grande. They are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**Four Linotype Operators**  
The four Linotype operators, who are working in the new building, are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

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**Telegraph Features**  
Immediately associated with the Linotype machines are the telegraph features, which are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**Room for Out-Costing**  
On the out-costing room, there is a special room in which the out-costing is done. This room is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

### Nominee In Maine



Associated Press Photo  
Rep. Wallace H. White, defeated former Governor of Maine, is a nominee for the Maine Republican nomination for the United States Senate.

### Harry Hoffman A Plasterer For 27-Year Period

Twenty-seven years a plasterer in La Grande, Harry Hoffman, who has been in the plastering business since 1903, is now a plasterer in La Grande. He is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**Quits Chicago Police**  
William F. Russell, a Chicago police officer, has quit his job. He is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**Grand Men Run Out Here**  
The grand men, who are running out here, are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

### VISIONS PAPER OF ABOUT 1980

News Veteran Sees Increase in use of Machines, Principles of Radio.

MILWAUKEE, Wis. (AP)—Frank Parker Stockbridge, veteran newsman, sees a great increase in the use of machines and the principles of radio in the future of the newspaper. He is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**TOUR AWAITS 2 GIRLS WHO WON PRIZES**  
The two girls who won prizes in the tour, are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

**TELEVISION, S. C. (AP)—**Louis, Mo. and New York, N. Y. are the most modern and complete to be found anywhere in a city of comparable size in La Grande.

### CORRESPONDENTS NOW NUMBER 23

Union, Wallowa Counties Covered by Efficient Corps of News Writers

At a recent meeting of the Oregon Press conference, the La Grande Observer was pointed out as being the paper which covered the county and Wallowa counties most thoroughly and efficiently. It is the most modern and complete to be found anywhere in a city of comparable size in La Grande.

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presenting her news items are those from Mrs. J. R. Price, of Camp View, who has taken the course in news writing and who is a member of the staff during the summer months when the camp is open. Mrs. Neil Knight sends the news from Lower Cove.

Mrs. L. E. Terrill and W. V. Cannon very efficiently cover the news field at Union, where each has a different phase for which he is responsible. From Union toward Medical Springs, the first section covered is that designated as "Catherine Creek" which is handled by E. H. Miles. Further up this road Miss Elva Vanderberg sends news from The Park. Medical Springs and Pundona have been without a representative the last two or three weeks due to the removal of Mrs. P. Raymond from Pundona to Marvill. Her name has not been stricken from the list of news writers, however, as she is now correspondent from Marvill, her new home. J. A. Nace covers his own locality, Wolf Creek, and the entire and partly rural neighborhood.

Down in the Grande Ronde Canyon three correspondents very thoroughly cover the news situation. Mrs. E. C. Thompson of Kamela has a remarkable gift for being able to see news. Miss Ferna Williams of Five Points has for her responsibility the section about Elwood and Mrs. Mary E. Kall, a teacher at Perry, handles that community very creditably.

From Allied up the branch line to Enterprise, there is a succession of news writers, nearly all of whom appear more frequently perhaps than any of the other writers. Sent here by the state college, Mrs.

Carl Fuller is the representative at Allied. Mrs. Leitha Chester, who has been on the staff but a short time has proven her ability to cover well the items at Imbler. Mrs. Lynn Hill has for her "beat" Elgin and the surrounding territory. The letters from Miss Lois Witherspoon take splendid care of Crocker Flat. At Wallowa, Mrs. Edna Rindberg handles the news of the city news, while G. C. Meek has for years looked after the rural crop and weather conditions as well as a line of personal items of the territory contiguous to Wallowa. A new name on the list is that of Brock Tucker, a high school lad at Enterprise who has journalistic ambitions and who is taking for special news in Enterprise looking toward a larger journalistic career following high school days. Mrs. Bertha Carper sends the news from Pundona.

In the territory immediately surrounding La Grande there are four news writers. Mrs. E. D. Walling of Mt. Glen, Mrs. Charles Spencer, of Grange Hall, Mrs. Grant White of Hot Lake and Mrs. Charles Grandy of Lodi Canyon.

Elaborate profiles that "ignore" is destined to remain as the only literary representation of reality, which looks like a book for the Sunday newspapers.

"Canada's Great Dam Is Lost—end," and her dammed grain is spilling into the market.

### Get New Word For Trousers—And Milady Wears 'Em

By Diana Mervin  
(Associated Press Fashion Editor)  
PARIS (AP)—Dressmakers say language limitations are holding up women's adoption of trousers as general utility garments. The stylists are groping about for a catch-phrase that will overcome women's prejudice against the word "trousers" which is associated in their minds with a masculinity that is out of style. Psychologists of the Rue de la Paix's leading industry maintain that women will refuse to bifurcate daytime skirts as long as the result is trousers.

Stylists have led the trouser force right up to the point where women wear "en for everything except on the street. Farther than that they dare not go just at present, and the dressmakers think the reason is the word "trousers."

French journalists are going their best to help out the cause. One of the suggestions for a new word is "pajama," a combination of French words for skirt and trousers. Dressmakers have had slight success with the pipe-sleeved, or trouser skirt, which many have shown for several seasons. Pajamas have gone much better.

The reason, dressmakers believe, is the absence of the fatal trouser seam. Pajamas are identified with charm in the feminine mind.

# Sincere Congratulations TO The Evening Observer

And its competent staff on the formal opening of the new Observer Building

## WE CONGRATULATE THE Evening Observer

On The Opening of The  
**NEW BUILDING**  
A SPACIOUS, MODERN NEWSPAPER HOME OF WHICH THE ENTIRE COMMUNITY IS PROUD

We point with pride to the fact that we were able to furnish a large quantity of various building materials used in the construction of this new building.

**Home Lumber and Coal Co.**

"Quality and Service"

1802 Cove Ave.

Phone Main 248

**La Grande National Bank**

MEMBER FEDERAL RESERVE—RESOURCES OVER 2 MILLION  
"Forty-Second Year of Friendly Service"

It is not only a credit to the La Grande community but is evidence of faith in the fundamental soundness and future possibilities of La Grande and Eastern Oregon.

For more than forty years this bank has backed its faith in this community with progressive banking service—striving always to be a live asset, a competent counselor for every customer and every worthy cause.