

THE NEW SUPER-AUTOMATIC KELVINATOR

Selected by
**BETH
BAILEY
McLEAN**
*For Use at the
Observer Cooking
School This Week*

With Ice-O-Thermic Tubes . . . Introducing Amazing New Advantages in Balanced Electric Refrigeration

TODAY, with the announcement of the new Super-Automatic Kelvinator, electric refrigeration enters a new and wider sphere of usefulness for thousands of home-makers the world over.

If you, for one, have sought an electric refrigerator that completely divorces from your mind all worry as to the proper care of food, you will find your highest expectations realized in this new Kelvinator.

**Nothing to Regulate—
100% Automatic**
automatic in operation.

Kelvinator, never deviating from its path of making electric refrigeration even more trouble-free, more convenient and more economical, has designed its newest product to be 100% automatic in operation.

There is nothing to regulate—whether you want speedy freezing of ice cubes and desserts or delicate foods kept at their palatable best for hours and days at a time.

**Ice-O-Thermic Tubes
—A Startling Advance
In Electric Refrigeration**

A new Kelvinator discovery—Ice-O-Thermic Tubes—makes possible far faster freezing of ice cubes. For example, the mere placing of a tray of water in a special ice compartment concentrates intense freezing power in this direction. Ice is ready in a remarkably short time. Desserts in a correspondingly brief period. Yet food compartments remain always at this same safe temperature—between 40 and 50 degrees—neither too warm nor too cold.

Not content with bringing you the finest automatic care of food and far faster freezing of ice cubes, Kelvinator surrounds this more efficient service with fresh beauty and sterling quality in cabinet construction.

**New Metal Cabinets—Will
Last a Life-time**

Each new Kelvinator—and they are priced as low as \$185, f.o.b. Detroit—is of rugged metal construction, porcelain-lined throughout to permit easy cleaning. Massive chromium-plated hardware in dull finish adds both to the attractive appearance and durability of these models. Larger models are equipped with separate cold storage chambers and are electrically lighted.

To know how much more value your refrigerating dollar now commands, see the new Super-Automatic Kelvinators on display at our showrooms. You will be surprised to learn how easily you may enjoy Kelvinator's many new conveniences immediately under the Kelvinator ReDisCo monthly budget plan.



Features Which Place Kelvinator Years Ahead in Modern Refrigeration —

- 1 Ice-O-Thermic Tubes—giving new fast freezing of ice cubes and desserts. Fully automatic—no regulation needed.
- 2 Balanced Refrigeration—separate temperatures for food preservation, cold storage and ice freezing.
- 3 The Cold-Keeper—Holds cold over longer periods—thus reducing operating periods of mechanical unit.
- 4 Greater Economy—Less current consumed, because of infrequent starting and stopping.
- 5 Abundant Ice Supply—Capacities up to 35 pounds of ice at a single freezing. New flexible rubber ice tray.
- 6 New Metal Cabinets, Porcelain-Lined—Will last a life-time without deterioration. Larger models electrically lighted.
- 7 Generously Powered—Each Super-Automatic Kelvinator shows 100% over-load capacity under test in room with 100 degree temperature.

CARR FURNITURE CO., INC.

EASTERN OREGON'S LARGEST HOME FURNISHERS