

TOURIST SIGN OREGON BOOKS

Most Non-resident Motorists Register at Ashland—Total Shows Gain.

SALEM, Ore., May 17.—(AP)—The city of Ashland, being near the California border, is registering more non-resident automobiles than any other point in the state, according to figures in the office of the state motor vehicle division.

The total non-resident permits issued for the first four months of this year is 14,871, or 40 more than for the corresponding period of last year. Most of this is far in tourist traffic. Of this total the station at Ashland has registered 3336. The Grants Pass station is second with 2698. Portland third with 1576 and Medford fourth with 1104. No other registration point in the state reaches the 1000 mark, only 242 having registered at the division offices in the capital.

55 in La Grande

Among the other 23 registration points with the number registered are the following: Astoria, 75; Baker, 99; Coquille, 117; Corvallis, 156; Eugene, 146; Klamath Falls, 305; La Grande, 55; Marshfield, 95; Milton-Freewater, 193; Ontario, 252; Oregon City, 94; Pendleton, 112; Roseburg, 467.

An usual most of the out-of-state traffic is from California, 8075 registering from there. Next is Washington, 2796. Idaho is third with 726. A few states have been tourist registration from 47 states, Alaska, District of Columbia, Hawaii, Canada and Mexico.

Pointed Complaint

"Has any one commented on the way you drive?"

"Yes, one fellow made a brief remark. Twenty dollars and cost."

Madge: Would you still love Harry if he didn't have a car?"

Mildred: Oh, yes, if he promised to get one right away.

Officer: Say, didn't you see that signal?"

Motorist: Er, er—yes, sir—but I didn't see you."

Mr. N. Nelson of this city is the proud owner of a new 614 Durant Sedan. After trying out several makes of cars he decided Durant was the car.

If you would like to know more about Durant ask any one of the dozen or more who have owned in the past three weeks.

PETERSON DURANT MOTOR
of La Grande, Oregon

Brutal Test Methods Result In Improving Dodge Mono-Piece Body

Important gains in the strength, durability and safety of Mono-piece metal bodies, introduced in this country on Dodge Brothers automobiles, have resulted from test methods which for sheer brutality of punishment of materials and construction are believed to be unequalled in the history of the automobile industry. In one of these body tests a Dodge car was rolled down the side of a mountain. In another the car is subjected to hours of pitching, lurching and pounding on a curious mechanical device called the "Belgian Roll" that bucks like a broncho and heaves like an earthquake. The sole function of this odd piece of machinery is to shake and shock a car to pieces if that be possible.

The "Belgian Roll" derives its name from the fact that it reproduces strains, stresses and shock equal to the worst conditions found on the former shell-torn roads of Belgium, rough in more different ways than any known in this country. It is built in a pit and consists chiefly of four large, eccentric rollers. When a car is lashed in position over the test pit with its wheels on these rollers, the warring revolutions of the rollers cause the car to bob up and down in paroxysms of jolts and lurches.

When the speedometer of a car being tested on this machine registers 1,000 miles, the engineers know that its body, frame, chassis, steering mechanism, etc., have been subjected to the equivalent of 10,000 miles on the roughest possible kind of roads. Tests of 5,000 miles equal to 50,000 miles on the road are not uncommon.

By studying the effects on body construction after rolling a car down a mountain-side and after thousands of miles on the "Belgian Roll," Dodge engineers have been enabled to improve the frame, design and materials to the extent that they now claim Mono-piece metal bodies capable not only of withstanding, without injury, the worst conceivable abuse in ordinary service, but also of providing a factor of safety far beyond that required for any punishment in the service of owners. The "Belgian Roll" has been especially valuable, engineers explain, in producing proof that the

APPLICATIONS FOR LICENSES MAILED

Annual Registration in Oregon Will Begin on the First of July.

SALEM, Ore., May 17.—(AP)—Nearly 200,000 application forms for motor vehicle licenses are being placed in the mail this week by the secretary of state, preparatory for the annual registration, which, for the first time, will be due July 1. The 1929 legislature changed the date from January 1.

The new license plates will be black with orange numerals and letters. With the exception of operating under the motor transportation act, passenger cars and trucks will carry the same kind of plates. Trucks operating under the transportation act will be indicated by the letter "M" before the numerals.

40.8 Per cent Of New Cars In U. S. Are Fords

DETROIT, May 17.—Complete figures on the registration of automobiles in the United States in the first quarter of the year show that 40.8 per cent of the new passenger cars and 46 per cent of the new commercial units registered were Fords.

There were 698,443 new passenger cars of all makes registered and of these 282,154 were Fords. This is an increase of 15,833 in the number of Fords registered compared with the corresponding period of last year.

The total registration of new commercial units was 164,315. Of these 45,295 were Fords, compared with 44,532 in the first quarter of last year.

Right But Wrong

Wise old Major (opening his eyes): I had the right of way, didn't I?"

Bystander: Yes, but the other fellow had a truck."

Blackie (in a hurry, charged with exceeding the auto speed limit):

"What's the matter with you," asked the judge. "Didn't you read the signs along the road?"

"Sure," replied Blackie. "They read

TRACTOR BREAKS ENDURANCE MARK

Caterpillar 10 Operates for 481 Hours 5 Minutes at Corvallis.

STATISTICS ON WORLD RECORD NON-STOP TRACTOR ENDURANCE RUN

Make of tractor—Caterpillar 10. Hours operated—481 hours, 5 minutes.

Distance traveled—1011 miles. Engine revolutions—27,421,958. Gasoline used—724 gallons. Crank case oil added—44 quarts. Crank case oil drained—37.5 quarts.

Water used in radiator—17 quarts. Other lubricants used—16 gallons of gear oil.

Track elongation—.6 inch. Cylinder wear—.601 inch; no loss of roundness.

The high degree of reliability and endurance of modern power farm machinery has been demonstrated by the agricultural engineering department of Oregon State college which has completed a non-stop test run with a light type tractor in which a new world record of 481 hours and five minutes was established.

The run was made under official observation of the agricultural and engineering schools of the college with the tractor used under actual farm conditions, pulling a full load in plowing or cultivating whenever weather permitted working the land. Exact records were kept to determine wear, particularly on the track, and to check on consumption of fuel, water and oil.

Two men, Dick Wagner and D. Miller, working on alternate eight-hour shifts, kept the machine going day and night through all kinds of weather. Automatic devices recorded engine revolutions and made a daily chart of operations. Any stopping of the engine would have been recorded on this chart.

Establishment of the record, which exceeded all former runs by more than three days, attracted nationwide attention and a public ceremony in celebration was staged on the college campus at the conclusion of the 20-day grind. An ox-drawn covered wagon, a relic of Oregon Trail days of 1850, provided contrast for the modern efficiency of the tractor, and pioneers from many sections of the state gathered to pay tribute to the mechanical advances made over their day.

Senator Charles L. McNary of Oregon, recognized as probably the nation's foremost congressional farm champion, sent his congratulations to President W. J. Kerr, Oregon State college president, for his leadership in the run. President Kerr passed the word to the crowd and to Governor A. W. Norblad who turned the switch stopping the record run.

In establishing the new 20 day record the tractor broke three former records, one for each size group. First to fall was the former light tractor record of 168 hours set in Australia. Next the heavy record of 264 hours fell, and finally the former 17 day record for medium sized machines held in California.

Immediately on completion of the run the machine was taken to the college laboratories and disassembled, with every part checked in comparison with condition at the start. Particular interest was taken in track, both weight and measurements, being obtained to show degree of wear. The track was stretched out and subjected to the same load strain as when in operation, and it then showed an elongation of but .6 inch after traveling 1011 miles.

Engine revolutions amounted to 27,421,958 yet the cylinder wear amounted to only .001 inch with no out of roundness. The machine consumed 724 gallons of gasoline, and 16 gallons of gear oil. Net amount of crank case oil used amounted to 26.5 quarts as 84 quarts were added and 37.5 quarts drained off. Total water used in radiator was 17 quarts.

Speaking of the contrast between life in the past and present, President Kerr said at the ceremony that the ox-team and the tractor were symbolic of the span of the last 100 years.

"This venerable covered wagon drawn by these patient oxen typifies western civilization of a century ago," he pointed out. "This tractor with its uniring evidence of power, is a symbol of the industrial progress of today."

W. J. Gilmore, head of the agricultural engineering department, declared the endurance test successful and valuable from the scientific standpoint, affording among other things accurate data to contribute to present information on cost of agricultural operations through use of power equipment.

**BEFORE
MEAL**

SUNDAY PROGRAMS

National Broadcasting Co.: 6:15, popular concert; 9, musical program; 9:30, Reader's guide; 10 to 11, concert; 11:30, KGO, KSL, KOA, KPO, KGW, KFI.

San Francisco

KFRC (610): 7, musical program; 9, popular music; 11, organ.

Oakland

KGO (730): 8:45, Sunday at

Seth Parker's: 7:15, orchestra; 8, World Wanderers; 8:30, concert; 9, NBC; 11, dance music.

KJN (590): Silent night, Los Angeles.

KNN (1050): 6, talk; 7, symphony; 8, Presbyterian church; 9, symphony; 10 to 11, Roary club program.

Portland

KEX (1130): 7, orchestra music; 10, ensemble; 11, Harmony Aces; 12, news.

KGW (620): 6:15, NBC music; 10, ensemble; 11, Harmony Aces.

SEASIDE PROGRAMS

(Pacific Coast Daylight Time)

NBC: 7:30, Empire Builders; 8, orchestra; 8:30, Amos and Andy; 9, symphonists; 10, concert; 11, House of Mirth; 11:30 to 12, Hot Spot of Radio.

Columbia Broadcasting system: 9 to 11, Blue Monday jamboree; KIRO, KVI, KJL.

Portland

KEX—10, orchestra; 11, novelty; 11:30, dance music; 12:30, news; 12:40, Midnight matinee.

Seattle

KJR—8:30, musical features; 10:30, wrestling match; 12, dance music; 1, Revelers.

Oakland

KJN—8, news, musical; 11, dance music.

KGO—7:30, NBC; 9, dance music; 10, NBC; 10:30, Harp harmony; 11, NBC; 12 to 1, dance music.

Los Angeles

KNN—8, features; 9:30, Lubbock choral; 10, musical program; 11 to 1, dance music.

Office CAT

Science Teacher—Name a liquid that won't freeze.

Student—Hot water.

IF NATURE IS SO WISE, WHY DOES SHE GIVE THE THICK-EST SKULLS TO THOSE WHO HAVE THE LEAST TO PROTECT?

He had placed the engagement ring on her finger when she looked up coyly and said:

She—Do you mean, darling, that I'm the first girl you've ever kissed?

He—No, but I'm lots harder to please now.

NO MAN EVER EXPOSED HIMSELF TO TROUBLE WITHOUT GETTING MORE THAN HE DESERVED.

Artist—Have you had any experience with oil paintings?

Jewish Artist—Not since Able had exema.

These are two popular best: "Now if you go to any trouble I'll go right back home." "No, don't. I haven't gone to a bit of trouble. Well, on what we eat every day."

If a woman can produce tears she can make her husband produce just anything she wants.

Sandy Macavish got married. He went to Niagara Falls on his honeymoon. While strolling around he met a friend. After congratulating Sandy, the friend asked:

Friend—And where is the little bride? Back at the hotel?

Sandy—Oh, no. I left her in Philadelphia. She's seen the Falls.

Would that a married man's razor was always as sharp as his wife's tongue.

Me. Newed (collectively)—And how do you get along with the butcher?

Mrs. Newed—Oh, splendidly. He's such a generous man. When I order a four-pound roast he always sends one weighing six or seven.

Joe—I was with a new girl last night.

Sam—What's she like?

Joe—Everything. Beefsteak, potatoes, lobster salad, ice cream, everything.

Slack Farm Is Purchased For Sum of \$14,000

Letitia Cleaver (Observer Correspondent)

IMBER, Ore., (Special)—Burr Slack, of Summerville, has sold his home place to Mr. and Mrs. Arthur Berhns. Mr. Slack has made this his home for about 13 years. The land sold at an average of \$94.00 an acre. All the buildings, except the house, which burned down a short time ago, and 150 acres of land brought a price of \$14,000. Mr. Berhns farms his father's place that joins the land he has just purchased.

Wednesday was the senior flunk day. Mrs. Johnson took them in his truck to Indian creek where an enjoyable day was spent. They were caught in the heavy rain that afternoon and came home muddy but happy.

Mrs. Ella Walker and her granddaughter, Archeline Keown, arrived in Imber the first of the week from Los Angeles, Cal., where they have spent the winter. Mrs. Walker ran a boarding and rooming house in Imber for many years. Clarence, Raymond and Will Keown made their home in Los Angeles and for the two past winters Mrs. Walker has made her home with them. She will spend the summer here visiting her sons, Everett and family of Imber and Archie and family of Albee.

The first and second and seventh and eighth grade rooms chose Friday as the day for their picnic. Mrs. Bratz, the first and second grade teacher invited the mothers of the pupils to join them in their picnic, which was to be

held at Dry Creek above Summerville. Several cars took them to the grounds.

Mr. Wells, the teacher of the seventh and eighth grade took his students near La Grande. The day was spent in playing games and a lovely picnic dinner was taken by both.

The teachers for the coming school term have been elected by the school board. Miss Audrey Delap, who has taught here for several years and Maurice Wells are to stay another year. Miss

Bond, of La Grande, will take the fifth and sixth grades and Miss Meard, Andrew, who taught at Imber this year, will have the first and second grades. All high school teachers will remain except Mr. Stewart who resigned. No one has been elected to take his place.

Miss Delap will have the seventh grade in her room the coming week as Mr. Wells is on the board of examiners at the court house to help correct the state examination papers just taken. There will be no school for the eighth grade

during the week.

The biology class took a hike to Mt. Harris last Wednesday. Mr. Stewart the biology teacher went with the class. The afternoon was spent in studying different subjects.

Baccalaureate services will be held at the Wade Hall Sunday evening, May 18 at 8. The Rev. R. C. Lee, of Union, will conduct the service.

Mrs. Lei Johnson, who underwent an operation last Wednesday morning is reported doing nicely.

These latest 1930 Goodyear Heavy Duty tires top the list for stunning looks, extra endurance and extra mileage. Only because Goodyear builds MILLIONS MORE tires, and enjoys lowest costs, are such values possible. Come in—see them—compare them with any other tires! Special proposition on complete sets.

Heavy Duty Tubes also Low-Priced

New HEAVY DUTY GOODYEAR All-Weather

Expert Free Mounting

Pathfinder

No Mileage Limits

Endurance, Quality, Beauty—Priced at History's Lowest Levels.

4-Ply Full Oversize Balloons

29x4.40—\$5.79
31x5.25—\$10.25

Regular Full Oversize Balloons

20x3 1/2—\$5.10
32x4—\$9.55

Playle Oil Co.

PRICES SMASHED

CHRYSLER "77"

\$200 to \$350

Effective at once, prices of current Chrysler "77" models are reduced \$200 to \$350—the greatest price slash in all Chrysler history.

This price reduction is occasioned by the fact that Chrysler will introduce—sometime in mid-summer—a new model to take the place of the present Chrysler "77".

Other current Chrysler models—"70", "66" and Chrysler Six—are being continued unchanged.

Here is the greatest bargain ever offered in brand-new motor cars. At \$200 to \$350 off, the supply will not last long. Act now. Your present car will be accepted in trade. Chrysler's liberal financing facilities are available.

L. W. WEEKS

COR. GREENWOOD AND JEFFERSON

IN EVERY GROUP—A LEADER



In Tires It's The ROYAL MASTER

In every group—be it people, products or achievements—one inevitably stands head and shoulders above the rest, the recognized and unchallenged leader! In tires it's the Royal Master, the finest tire ever built—so superbly fine that it will far excel the needs and expectations of the most exacting car owner. It is built by the world's largest producer of rubber and guaranteed for life!

So many people in town have asked to see the Royal Master that we have placed one in our window. We urge you to see it and see what the World's Finest Tire looks like.

BLUE MT. GARAGE

M. A. Harrison, Mgr. Opposite P. O.

UNITED STATES RUBBER COMPANY