OPENS Thursday April 24

At 9:15 A. M.

This is the biggest thing we ever staged. You must not miss it!

Fine Rayon Lingerie

Fine gauge, every seam guaranteed. Buy a supply for summer needs.

Rayon Vests **59c**
Rayon Slips **$1.34**
Rayon Shorties ..... **73c & 89c**
Rayon Combinations **$1.34**
Rayon Gowns **$1.34**
Child's rayon bloomers and combinations **78c**

Trojan Prints
19c
Absolutely fast color, two and three color design.

Oriental Smocks
59c
Original designs in Japanese challie, long sleeve — set-in yoke.

Child's Wash Frocks
$1.23
Darling styles from our regular $1.95 groups, tub fast. Small sizes with bloomer.

Child's Anklets
19c
Assorted patterns and colors. Rayon and cotton mix.

Print Fabrics
30c
Our newest print voiles and batistes, colors guaranteed.

English Prints
13c
36 in. colorful summer prints.

Windsor Crepe
19c
Popular wash and ready in novelty and floral designs.

Tea Aprons
Dainty fast color print aprons now
44c

Tea Aprons
of permanent finish organdy, now
89c

Everything for Less

Not room or time to list every value but come in and look over the values — ask for one of our broadsides. Pick out the items you desire.

Millinery Bargains
About fifty hats, pleasing in style and material. Now
$1.00 to $2.24

Broadcloth Smocks
Plain or print designs, contrasting trims. These styles now offered at
$1.16, $1.34 & $1.78

Silk Dresses
Some silk and many rayon crepes. Come early for the best selection.
$3.99
We especially call your attention to the great values on shoes and dresses.

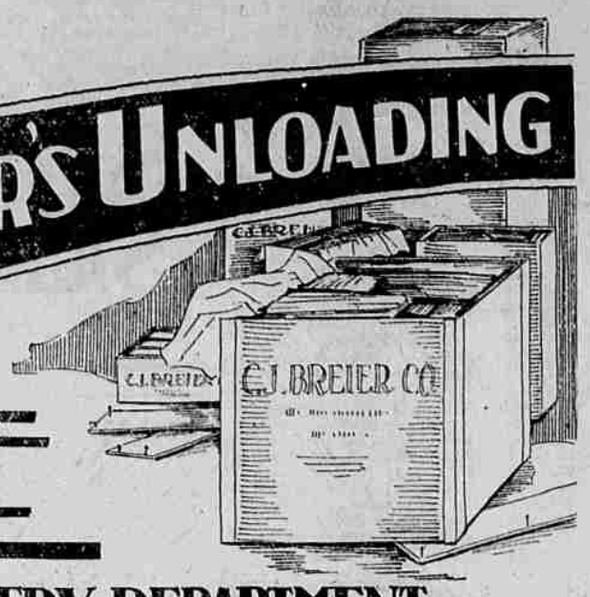
Even Umbrellas
Now offered at real savings. Silk models suitable for rain or shine. Now
$3.39 to $5.45

Collegiate Pajamas
of tubfast print. Slip-over shirt, wide flare bottom trousers, belt at waist. Another saving at
$1.78

Stationery
19c
A lucky purchase enables us to include fine linen stationery (paper and envelopes) at a fraction of their value. Assorted — boxed.

DEPT. STORES
C. J. Breier Co
IN THE WEST

Come! to the MANUFACTURER'S UNLOADING SALE



REAL-BARGAINS-IN-EVERY-DEPARTMENT

$1,000,000.00 worth of seasonable merchandise to be unloaded during this sweeping reduction sale. Breier's stores are an outlet to manufacturers who are willing to talk prices. They know that we can and will move quantities of merchandise for them if we can go to you with incomparable values.

We have bought liberally and right. We must turn the goods. Our past experience taught us that you always respond to Breier sales because you know, when Breier says "sale,", it means just that. Every item is a good buy. Do it now! YES, SIREE THIS SALE IS THE REAL STUFF.

New Import Order
GOWNS 49c
Imported, hand-embroidered, hand sewed nainsook gowns. This is your good luck instead of marking these the regular 98c we offer them as a part of our unloading sale. White or colored gowns with contrasting embroidery or applique. Various shape necks.

Nashua Indian Robe
Part wool robes which should sell for $1.98 but for this sale only we price them far lower. Size 66x80 in. assorted contrasting color combinations. For cars, throws, beds and lots. Each **$1.49**

Sale of
DRESSES $8.88
Dress values up to $12. Fifty now contribute their share. Dresses for every occasion. The new spring and summer styles including print, crepes and chiffons, many ensemble effects. Covering a range of sizes from 13 to 48. Also half sizes.

Our Finest Wash Frocks
Are included in this unloading sale. Big values at regular price so what must they be at only **$1.69**
Fine quality tubfast Butterfield prints of latest styles and colors. These frocks are made in our own garment factory.

Even Uniforms **$1.79**
take a price cut. These too are made in Breier's own garment factory from fast color suitings, wide range of colors with contrasting collars and cuffs.

Six Reasons Why--

You should attend the unloading sale.

1—Every section of the store will take part and contribute to this bargain carnival.
2—Everywhere you look you will find worthwhile price reductions, because EVERY ITEM AND EVERY ARTICLE HAS BEEN REDUCED JUST FOR THIS SALE. After the sale is over prices will go back to par.
3—Housewives will find hundreds of household and personal needs included in this sale.
4—All ready-to-wear and fashion merchandise is distinctly style-right—regardless of the reduction prices.
5—All articles in this sale are wanted merchandise that are in demand right now.
6—The remarkable values offered our customers during this unloading sale—will make your visit here very profitable.

Children's Play
SUITS 49c
Heavy chambray or hickory stripe, long sleeve, sport collar, drop seat, front pocket. You've paid $1.00 for these before but now at this new low price.

REMEMBER!
When this sale terminates we guarantee prices will be returned to normal.

Hosiery Prices Drop
Reductions on every pair in the store. Here we mention four of the leaders.

Lot 2505 — Ladies' full fashion cello silk and silk hosiery. A grade known for its service at a new low price
79c

Lot 165—All silk to top, 7 strand service weight hosiery for women, reinforced toe and heel. Reduced to
$1.19

Ladies' all silk hose in circular knit, made with snappy black heel with slendering effect. Now only
79c

GIRL'S HOSE
For school wear, fine narrow or wide rib cotton, new shades. Sale price
19c

Liberal Cut on Bloomers
Women's plain color, extra quality crepe. Full cut, heavy elastic insert. A new low price of **52c**

Children's Bloomers 39c
of plain pink sateen, extra well constructed seams all guaranteed, elastic insert.

Lowest Price Now On
MEN'S SUITS $17.78
Absolutely the lowest price we have ever offered on these suits for men and young men, novelties or conservative cut and right after the sale the price gets back to normal.

During This Sale
MEN'S HATS
This has been our volume item popular with young men as with those of conservative taste. A super value at
$3.50

Staple or novelty blocks made of high grade felt assuring wear. All the seasonable shades popular with well dressed men
$4.24

UNLOADING OVER 200,000 PAIRS OF SHOES

Shoes for WOMEN, MISSES AND CHILDREN

This is good—One entire grouping of light colors, mostly ties and straps, sold generally up to $5.00 Now—
$2.77

Our Highest Grades
Nothing reserved here, newest pumps, ties, oxfords or straps. We mean business, nothing over—
$4.24

Child's Dress Slippers
A group for the larger girl up to size 2—plain patents and patent trims
$1.79 to $2.24

Here is a rare opportunity to save. Lots of value but a low price. Straps, ties in broken lots, and lines, now only—
$2.60

Arch Support Shoes
Created for women who want style as well as comfort. Certain basic scientific principals give complete comfort and relaxation. During this sale only—
$4.24

Children's Play Shoes
Black and tan, mostly oxfords in size 5 to 8, leather or composition soles—
$1.11
Same as above in sizes 8½ to 11.... **$1.26**

$1.00 Remnants
All varieties of materials, hundreds of yards of piece goods cut into desirable lengths of 3 to 10 yards, all selling at $1.00. Don't overlook this big group remnant.

Shoes for MEN AND BOYS

Boy's Work Shoes
For sturdy school or farm work these are just the thing. Tan or black mostly, with composition soles. Just to mention a few of the price ranges—
$2.07 - $2.24
$2.43

Men's Work Shoes
The best of them all and the cheapest. High grade solid leather — plain or moccasin stitched toe, full welt soles. For 9 days only—
$4.43

Men's Heavy Shoes
A grouping of footwear for spring and summer wear, some fine values and lots of wear for little money—
$2.78

Fine Dress Shoes
and oxfords we offer good shoes at popular prices here is further proof. Good range of styles and colors in desirable models not at discount prices—
$2.60 - $3.39
$4.24

FOR MEN
Fishing Boots
at this opportune time. Sporting height, light upper, sturdy sole, all black with red bar sole. Take advantage now—
$4.97

Boy's Dress Oxfords
Sturdy but dressy shoes for school or dress wear. Black or tan—
$2.16 & $2.43

Just 9 Days Of These Low Prices

We have made much effort to quote and offer you prices that are less than you expect to pay.

Men's Dress Shirts

Here are super values in fine count broadcloth shirts—everyone perfect and guaranteed fast color. Buy a year's supply. **89c**

More Shirts at 71c
Entirely suitable for the high school boy or for office use. Men's sizes, 14½ to 17.

Work Sox
9c
These are cotton cashmere, comfortable to wear.

Big Yank Unions
79c
A famous brand athletic union nationally advertised at 98c.

Red Wrist Gloves
12c
Long wearing, 12 oz. weight.

Work Shirts
59c
Coat style, two pocket and full cut. Fine chambray, easy to wash.

Fancy Dress Sox
38c
These are our BEST Grade, good looking and good wearing. For nine days.

Fancy Rayon Sox
Never sold for less than 25c to 29c. Now take them at
19c

Our Best Work Shirt
89c
We mean it — the best grade work shirt in the house. Heavy chambray, grey or blue.

We Sell Thousands of Dress Trousers

Now we offer three groups, including all wool and and wool mix **$2.60**
Conservative grey and blue serges and many fancy rayon stripe **$3.39**
Just three prices and the highest is **$4.24**

Camp Blanket
Double blanket, size 72"x78", all soft, grey cotton, colored border. Now and now only, per pair **$1.29**

Men's Overalls
Standard Cut garments for long service.
Boy's, age 3 to 6
63c
Boy's, age 7 to 14
71c
Boy's, age 15 to 18
80c

Bell Bottoms
89c
The popular wide bottom overall. Blue only.

Boys' Shirts
44c
Fine count chambray, long wearing but easy to wash. Bigger boys' sizes—
51c

Men's Pajamas
89c
Colorful 2-piece models at a new low price.

Work Trousers
Assorted broken lines including Jeans moleskins and worsteds.
$1.75 to $2.50

Men's Shirts
44c
Loud stripe broadcloth shirts, adjustable at waist.

Polo Shirts
79c
For men — solid color all cotton for summer.

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