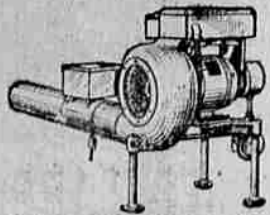


HART OIL HEAT



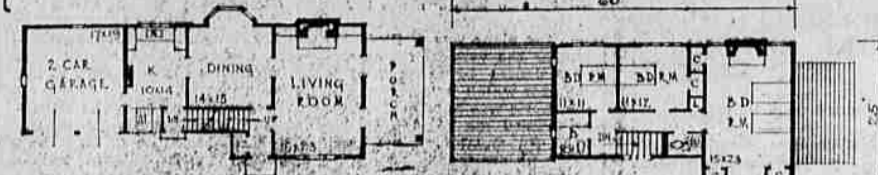
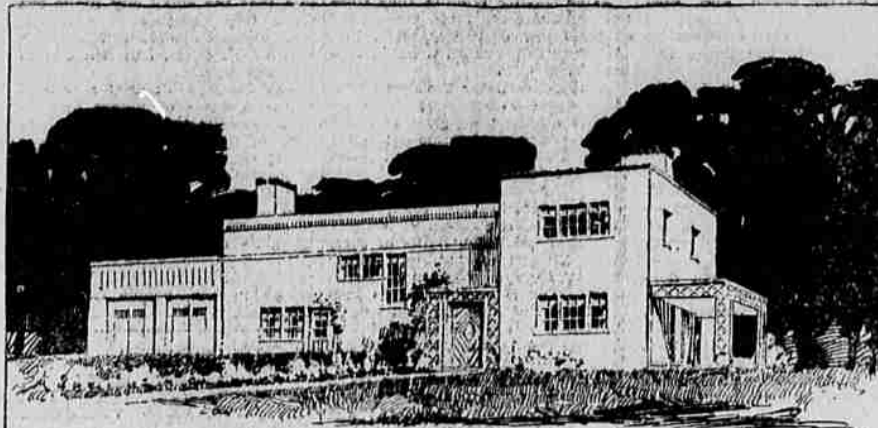
It is easy to regulate home temperature with HART OIL HEAT. Touch of the finger on the lever of a thermostat produces and maintains the exact degree of warmth desired.

HART OIL HEAT can be installed quickly and easily in your present heating plant. It will bring you the same carefree convenience and comfort that is being enjoyed by thousands of HART owners all over the country.

NATE ZWEIFEL

1314 Jefferson Main 84

MODERN DESIGN APPLIED



The modern design applied to a small house develops new and distinctive results. Striking effect is achieved by predominant use of horizontal lines, a large glass door, and simple flat wall treatment. Black brick is used for the top of the chimney, red or green lat-
ice is placed about the porch and the entrance, the floor of which maybe of weathered pine or iron. All the rooms of the lower floor and the front porch are on a single level. The living room has a fireplace and so has the bedroom, directly over it. A bay window is a feature of the dining room, and behind that is a commodious kitchen. In the rear of the house is located a garage large enough for two cars. A lot 40x150 would be sufficiently large for this house if it is built lengthwise with the living room facing the street.
Under normal costs of labor and materials, the expense of construction is estimated between \$10,000 and \$13,000, varying in different sections.

the painting of the exterior of the C. E. Camp home.

Install Water System—A Fairbanks-Morse water system has been installed for Earl Courtney by Nate Zweifel.

To Spend Million Dollars For Ads

DAYTON, O., Apr. 21.—The largest newspaper advertising campaign in the history of Frigidaire corporation, electric refrigerator subsidiary of General Motors, is being launched this month, following a first quarter of unusual activity. E. G. Biechler, president and general manager, made known here today.

One million dollars will be spent for advertising this spring in approximately 2500 newspapers in

the United States to tell the story of the superiority of this electric refrigerator, Mr. Biechler said. "The million dollar newspaper campaign which will be the backbone of our spring activity, expresses our faith in newspaper advertising, a faith predicted upon the experiences gained from many years of advertising," said Mr. Biechler.

Slight Increase In Lumber Output

PORTLAND, Ore., Apr. 21 (AP)—A slight increase in lumber production and a material increase

in orders is reflected in the reports of the 211 mills in the Douglas fir region of Oregon, Washington and British Columbia to the West Coast Lumberman association for the weekend April 12-13. New business received during the week was 6.14 per cent below production. Orders reported by these mills during the first week of the year were 5.27 per cent below their output for the period. Orders reported by 185 douglas fir mills during the first 14 weeks of 1929, inventories of 140 mills are 6.22 per cent above their stocks at the first of the year.

Color that lasts... J & D 4-HOUR ENAMEL

It is easy to use J & D 4-Hour Enamel. Walls, woodwork, furniture, toys and everything around the house can be colored to suit your own individual tastes. No longer need any room be drab and bare.

J & D 4-Hour Enamel makes home decoration a pleasure because it is easier to apply than any other finish.

J & D 4-Hour Enamel comes in a wide variety of gay, modern colors. It is self-leveling. That means that you do not have to be an experienced painter to

apply this remarkable enamel. Brush marks and laps disappear. It dries into a pleasing, lustrous finish.

J & D 4-Hour Enamel can be used with most pleasing effects on furniture as well as room interiors. This enamel is tough and elastic. It will not chip nor crack. Because of its unusual composition it lasts longer. Tests have proved that it is superior in covering capacity and durability. Come in today. Let us show you how economical it is to use this modern enamel.

NOAH'S PAINT STORE

The Best Part of Natural Gas

GAS

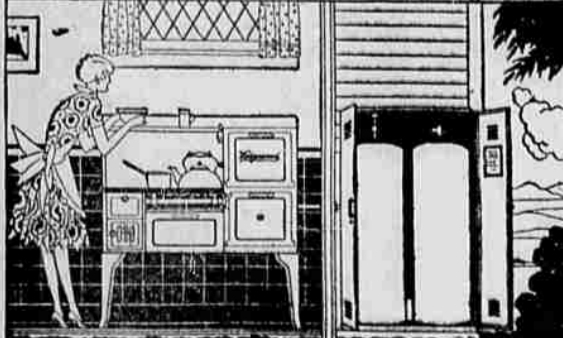
The Hottest, Cleanest Gas Known

Can be used anywhere in city or country with a

Wedgewood GAS RANGE

Delivered in tanks and connected for you

Visit our stove department and talk it over. Stop the drudgery of fire-building this very day. Enjoy the convenience of a modern gas range.



Wedgewood QUALITY FUEL ECONOMY SERVICE

All Wedgewood Gas Stoves and Ranges, from the smallest cooker of gas plate to the largest six-burner, two-oven range, may be had for use with compressed natural tank gas at no additional cost. The selection of a Wedgewood insures the greatest economy and highest efficiency in the use of this clean, quick, convenient fuel. Why not have one of those beautiful ivory and green porcelain enamel ranges now so extensively used in modern homes?

FRED SPAETH

Montgomery Ward & Co. are Next to Us.

NEW BUILDING IN WEEK AT \$4750

Claude C. Pratt to Erect a \$3,000 Residence on Cove Avenue.

New building in La Grande during the last week reached a total of \$4,750, bringing the total permits for the year to about \$170,000. Prominent among the permits issued last week by City Engineer J. K. Stearns was one to Claude C. Pratt, who is to build a new residence in La Grande on Cove avenue.

Other construction work is progressing. Steel is in for the second story of the annex of the Sagar-Jawee Inn, and brick work at The Observer building is above the window tops.

Permits issued during last week follow: Apr. 12—William Henderson to alter and repair a business building on Adams between Elm and Elm, home. He will also build the out- for the Grandy estate; work to cost \$250.

Apr. 12—E. G. Lovely to alter and repair a two-story dwelling on

between Elm and Greenwood, work to cost \$200.

Apr. 14—Mrs. Nellie Nell, to alter and repair a home on John between Fifth and Sixth, work to cost \$200.

Apr. 15—A. M. Berger, to erect a business building on Spruce between Y and Z avenues, to cost \$500.

Apr. 17—Claude C. Pratt to build a home on Cove avenue between Cherry and Bath streets, to cost \$3,000.

Improvement Gossip

Large Building—Workmen have started the erection of a large building at the end of Adams avenue for the Academy Monument works of La Grande.

Redecorating—J. Miller of South Point store is remodeling and redecorating the interior of J. H. S. W. Knowles home. He will also build the out- for the Grandy estate; work to cost \$250.

Redecorating House—A house at the corner of Ninth

Makes Ice Despite Great Heat



INTENSE interest has been aroused by the heat test being shown in Frigidaire display windows throughout the United States, where subjected to temperatures of 120 degrees, this electric refrigerator freezes ice cubes. This unusual demonstration followed engineering research to determine the maximum temperature under which this could be accomplished. With sides of the cabinet subjected to a radiant heat temperature of 180 degrees, tests showed ice could be frozen.

Frigidaire For Sale by

Jesse Rosenbaum Eastern Oregon L. & P. Co.

THE RIGHT KIND OF WORK AT THE RIGHT PRICE

PHONE MAIN 179

LYNCH PLUMBING CO.

Completed Painting—W. C. Feisberg has completed



Building Materials

Millwork Lumber Cement Wallboard Stucco Brick Roofing

A finer grade of everything for the new or renewed home. Husky materials that absorb all sorts of punishment from hard usage or from the weather and still retain their appearance and ability to protect your comfort. Better homes—always—when Home Lumber & Coal Co. guards economy.

HOME LUMBER & COAL CO.

1808 Cove "QUALITY AND SERVICE" Main 248

All the HOT WATER you need for a few cents a day

THE Kolflash Water Heater brings a new comfort to any home. One or two shovels of coal a day are all that is necessary to give a constant supply of steaming hot water for every household purpose. You can have all the comfort that this heater brings and pay for it in very small monthly installments.



On Display at Our Showrooms SHELLWORTH-GOECK PLUMBING AND HEATING CO.

A SERVICE THAT'S DIFFERENT 212 Elm St. Pl. Main 909
Ret. L. O. Nat. Bank And Gorge Stage Depot La Grande

SPLINTERS

Official Publication of THE VAN PETTEN LUMBER CO. Vol. 2

If you could lose... thing to finish off... some. The price is \$2.75 a gallon. The Old Philosopher says: "My wife couldn't speak above a whisper, so I bought her a bottle of Squaw's Throat Ointment, and now she can't speak at all. It's inventions like this that make life worth living." When you are brightening up the house this spring, lay a new oak floor in the living room and dining room. You can lay it right over the old floor. Call us up and find out how little it costs. We sell to sell again.

VAN PETTEN LUMBER CO.



THE healthy home shows a fashionable preference for light walls and woodwork. Let us give you painting estimates.

BUGG PAINT CO.