

CAR BEATS TRAIN OVER 285 MILES

Willis Six Averages 54.33 Miles an Hour in Speed Demonstration.

TOLEDO, Apr. 19.—Traveling 285 miles from Huntington, W. Va., to Toledo, O., in 518 minutes, a Willis Six sedan, this week established what is believed to be a world's automobile speed record between those two cities, averaging 54.33 miles an hour for the run.

In this dash from West Virginia to the northwest tip of the Buckeye state, the Willis Six clearly demonstrated its slogan of "A torrent of power and speed" by beating the time of the fastest train between those two cities by two hours and three minutes.

Starting the record breaking dash at Huntington, J. H. Jenkins, the driver, was officially checked out by a Western Union timer, waved good-bye to the engineer of the crack Huntington-Toledo train which leaves that city each night at 11:25. Into the night speeded the Willis Six, responding to every demand of the driver not only on the level highway but in negotiating the steep grades.

Across the Ohio river, Jenkins headed the Willis Six northwest toward Toledo, the home of the Willis-Overland company.

Mile after mile and hour after hour the Willis Six continued its great power development, producing the torrent of speed necessary to send it over the highways in record time and, each moment cutting down the distance between Huntington and Toledo.

At 4:43 a. m., Jenkins whirled up to the Toledo office of the Western Union where he was officially checked in by an official of that branch. This completed the record run and gave another example of the outstanding performance of Willis-Overland's new low priced Six.

Willis-Overland officials state that this performance of the new Willis Six is typical of the car and is a tribute to its built-in power, speed and stamina. They point out that owners of the Willis Six may expect remarkable performance from this car which has a power plant that develops 65 horsepower, producing a top high speed of 72 miles an hour and 43 miles an hour in second gear.

In addition to its performance, the Willis Six is marked by striking lines of beauty. Each model is marked by utmost roominess of interiors which is a factor in adding to comfort in long, fast trips such as the Huntington-Toledo run.

Over Night News

(By The Associated Press)

Domestic
JERSEY CITY, N. J. — Count Henry De La Vaulx, noted French aviator, two other men and a woman killed when plane strikes high tension wire in fog.

WARSAW, Va. — Marvin Sisson, salesman, arrested on charge of slaying Mary Baker.

WASHINGTON — Authorities expect first seven of 10 new cruisers allotted United States under proposed naval treaty to be laid down before 1933.

ROYALTON, Ill. — Constable and five miners wounded, one seriously, in clash between rival mine factions.

WASHINGTON — Senate committee calls on senatorial candidates to submit early reports of campaign receipts and expenditures.

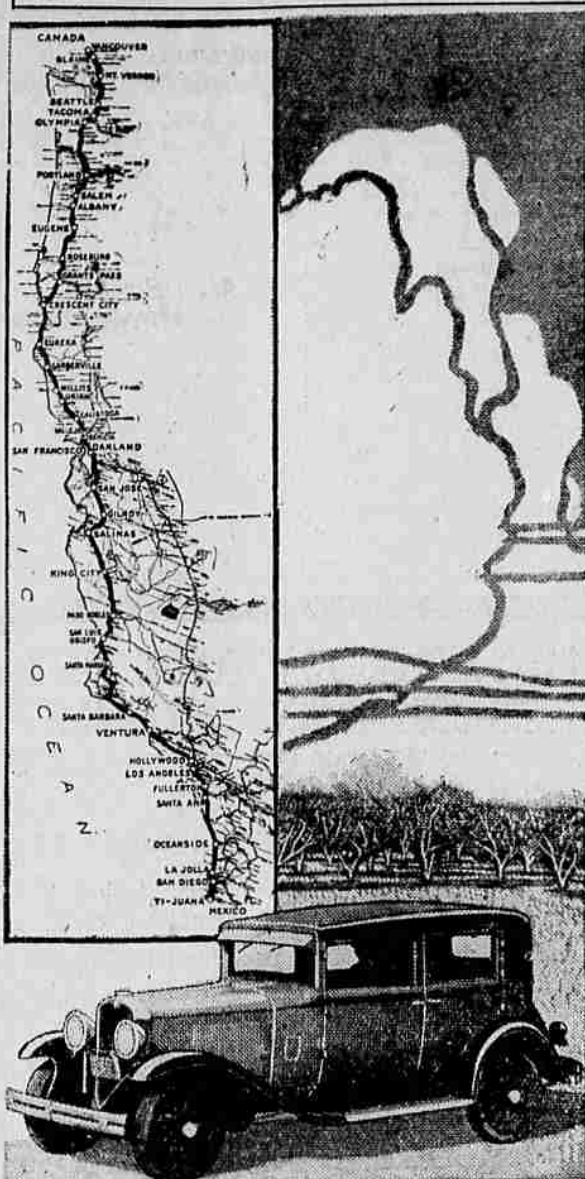
WASHINGTON — Senator Cope land in radio talk opposes Hoover's modified proposal for American adherence to world court.

Foreign

BUCHAREST — One hundred and fifty persons burned to death or seriously injured in fire in Chocsti church during Good Friday service.

PARIS — Briand will ask 26 European states their attitude toward "United States of Europe."

Pacific Highway An All-Year Road



It's easy to make the trip from Mexico to Canada over the Pacific and Redwood Highways—just about as easy as driving down any street in any city. This view shows a Viking V-8 sedan on the road to vacation land. The map shows the routes available for north and south travel all year 'round. Thousands of cars are making the run at this time of the year, and the motorists are having a deal of fun doing it.

NEW PROCESS OF TESTING GASES

Oregon State College Engineers Give Results of Careful Tests.

OREGON STATE COLLEGE, Corvallis, Apr. 19.—Scientific adjustment of carburetors on Oregon's 300,000 automobiles and trucks by a new but simple process of testing exhaust gases, would save motorists of the state an average of at least 20 per cent of their fuel bill and given better performing and longer lived motors.

This is the conclusion reached by Sam H. Graf and G. W. Gleason of the Oregon State college engineering experiment station, who have just published results of careful tests with the new method using more than 70 cars and trucks of varying makes and sizes.

The exhaust gas test is based on the fact that the greater the percentage of carbon dioxide in the exhaust, the more complete has been the combustion and hence the more efficiency and economy has been obtained from the fuel.

The method has been known for some years and apparatus is being manufactured for applying it. As yet, however, the idea has not been generally adopted by garage men and the engineering tests here were to test the process out under practical commercial conditions and to develop a simple procedure applicable to the ordinary garage.

The experiments revealed that practically every car adjusted by the ordinary "trial and error" method of judging by engine sound and response is being run with too rich a mixture for greatest economy and efficiency. Every car tested had its gas mileage increased from 2 to 100 per cent through exact adjustment, even though some had just been set as accurately as possible by the usual methods.

The complete data, contained in a free bulletin entitled "Adjustment of Automotive Carburetors for Economy," shows that for all cars tested, the average fuel saving for passenger cars was 27.7 per cent and for trucks 22.3 per cent.

Rainbow Tints Feature Spring Motor Car Hues

Cobalt blue, Haig green, Opal brown, Imperial Champagne tan! These aren't the color schemes of midday's Master chaffron creations that one expects to see at afternoon teas in fashionable society circles. Instead, they are only a few of the colors in which Chrysler cars are being finished this season.

The American motorist is definitely color conscious. He wants dash and brightness in appearance that is in keeping with the improved mechanical performance. Manufacturers alert to the fact that most buyers have developed an acute color sense, have dashed a rainbow of tints over their 1930

models, according to L. C. Weeks, local Chrysler dealer. Typical of the leadership in color that Chrysler has pioneered from the first car in 1924, charts sent out to dealers by the Chrysler Sales corporation show that the various body types of the new Chrysler Six include such colors as Mahogany brown, Rolling green, Gypsy blue and State blue. And there are harmonious color combinations used for striping and panels.

In other Chrysler cars, Arabian Mocha Stone brown and Thorn brown sound notes of the desert, while Marine blue suggests the brilliance of swift ocean currents. There is no mistaking March Roadstone red, and Coolie blue carries its own Oriental note.

The "46" body models include such additional colors as Mangano blue, Marquette blue and Crown maroon. In the "77" line are found Pine Manor gray, Zircon brown, Sheffield green and yellow violet, and black, as additional colors for the nine body styles offered.

All lacquers are subjected to rigid tests before they are allowed to enter into standard production. Only by such tests can Chrysler engineers be sure that the finish of the car will stand up under extreme weather conditions and retain its original lustre.

New Chevrolet Delivery Model Augments Line

In order to meet the requirements of its expanding commercial car business, the Chevrolet Motor company announces a roadster delivery model to supplement its present commercial car line. The new product is now in production and deliveries to dealers have been under way for several days.

Designed to satisfy the needs of every variety of pick-up work, the roadster delivery makes an added form of transportation available to the users of commercial cars and provides some features new to this field.

Powered by the six cylinder, valve-in-head Chevrolet engine, the roadster delivery has all the advantages of Chevrolet passenger car comfort, economy and dependability, according to officials. It has internal-expanding brakes on all four wheels, an easy ball bearing steering mechanism and a bigger, sturdier rear axle.

Extra large carrying capacity has been provided through the use of the full length channel steel frame and four unusually long semi-elliptic springs. It allows for the use of a 65 inch loading space, without excessive overhang. It is a full 45 inches wide, fourteen inches high and 24 cubic feet in capacity.

From a convenience standpoint, the roadster delivery, offers exceptionally wide doors, equipped with snugly fitting side-curtains, that open and close with the doors as single units.

A wide selection of steel slip-on boxes has been provided to meet the varying requirements of pick-up service.

The new Chevrolet roadster delivery is listed at \$449 f. o. b. factory.

tory, Flint, Mich., with pick-up box extra.

CEREMONY OF HOLY FIRE
JERUSALEM, Apr. 18 (AP) — The ceremony of the holy fire to

morrow morning will climax preparations of the Easter churches for the celebration of Easter, their most religious festival.

The Nature of the Beast—There

is no such thing as spring fever, the doctors tell us, but they ought to come out and explain to us why it is that a man has such an irresistible urge to go fishing as soon as the weather warms up a little bit.

Why it's wise to choose a CHEVROLET SIX!

Choose CHEVROLET for Smoothness . . .

The only way to get satisfactory smoothness in a low-priced car is to choose a car with a six-cylinder motor. Six cylinders save the whole car from the destructive effects of vibration. And they make motoring far more comfortable. In the new Chevrolet Six, you get every advantage of six-cylinder smoothness.

Choose CHEVROLET for Beauty . . .

Chevrolet brings you the greater beauty of bodies by Fisher—styled by Fisher's famous artist-designers. Long, low and properly proportioned—and complete with every feature of modern automotive coachwork—Chevrolet-Fisher bodies introduce a new measure of quality and beauty into the low-price field.

Choose CHEVROLET for Economy . . .

The new Chevrolet is just as economical as any car you can buy. It costs no more for oil. It costs no more for tires. It costs no more for service. And, in a recent officially-observed economy test, a Chevrolet won first place—averaging over 20 miles to the gallon of gasoline.

Choose CHEVROLET for Service . . .

Chevrolet's owner service policy calls for free replacement—including both parts and labor—of any material that may prove defective within the terms of the standard warranty. Chevrolet's flat-rate charges are the lowest in the industry on many service operations—and, furthermore, Chevrolet service is available at more than 10,000 authorized service dealers.

Choose CHEVROLET for Re-Sale Value . . .

From the standpoint of re-sale value, it's especially wise to choose a Chevrolet. The big swing is to the Six. And when you buy a six-cylinder Chevrolet you are assured a car that will be modern tomorrow as well as today. This is important to remember, for obsolete design always lowers re-sale value.

Choose CHEVROLET for Low Cost . . .

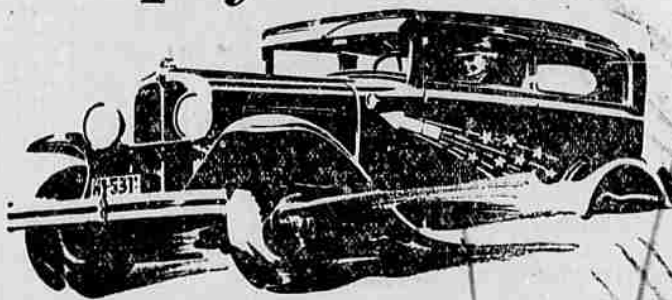
Priced as low as \$495 at the factory, the Chevrolet Six is one of the lowest-priced cars in the world. And this low first cost is emphasized over and over again—in gasoline and oil economy, in inexpensive service, and in the low cost of replacement parts.

ROADSTER or PHAETON		\$495	f. o. b. factory Flint, Michigan
The Sport Roadster	\$555	The Sedan Delivery	\$595
The Coach	\$565	Light Delivery	
The Coupe	\$565	Chassis	\$365
The Sport Coupe	\$655	1½ Ton Chassis	\$520
The Club Sedan	\$625	1½ Ton Chassis with Cab	\$625
The Sedan	\$675	Roadster Delivery	\$440
The Special Sedan	\$725	(Pickup box extra)	
(6 wire wheels standard)		Prices f. o. b. factory, Flint, Michigan	

LARISON CHEVROLET CO.
G. L. Larison, Mgr. Phone Main 2

The Red Rocket

a demonstrator of Pontiac's finer performance



BEGINNING today, the New Series Pontiac Big Six marked with a RED ROCKET will be on the streets of this city. Notice its speed, quick getaway, smoothness and easy handling. Ask for a demonstration—anytime, anywhere you see this car.

SPEED AND POWER. A 60 horsepower engine, the largest in any six of Pontiac's price, accounts for this car's great power, speed and acceleration.

SMOOTHNESS. The engine is very smooth due to new type rubber mountings and the Harmonic Balancer which counteracts crankshaft vibration.

EASY HANDLING AND RIDING. A new roller bearing steering system and improved four-wheel brakes make the car delightfully easy to handle. And riding ease is increased by comfortable new Fisher bodies and improved Lovejoy Hydraulic Shock Absorbers.

Ask to drive the car with the RED ROCKET. Or come to our showroom and arrange to learn what splendid performance Pontiac now is offering at low cost.

Prices are f. o. b. Pontiac, Mich., plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate. Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

THE NEW SERIES **Pontiac** big **SIX** \$745 AND UP

PRODUCT OF GENERAL MOTORS . . . BODY BY FISHER
LA GRANDE MOTOR CO.
1421 ADAMS AVE.

CAN YOU AFFORD TO PAY?

Are your finances in such shape that an unexpected call for \$100 or \$1000 would not inconvenience you? Or would such a call embarrass you?

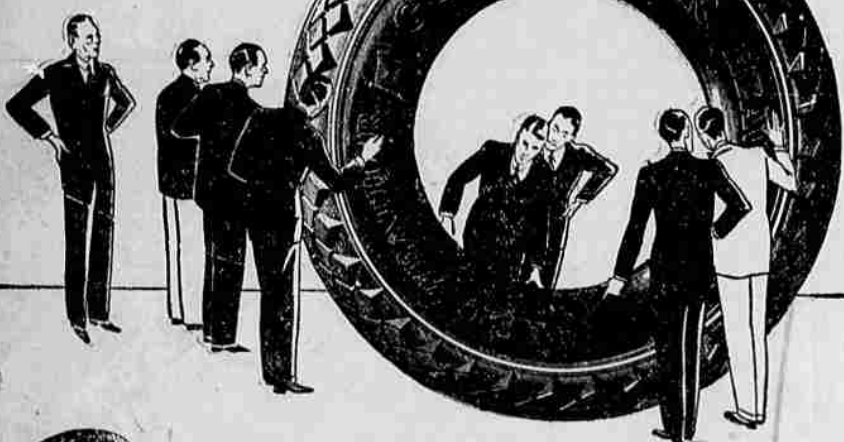
If you own a car such a call may come today — tomorrow—it's liable to come at any time . . . for who knows when that auto smash-up will come. Everyday it comes to hundreds of people — some have never had an accident before in 20 years of driving.

There is no need to fear financial strain in the event of property damage, collision and claims for personal injury if (and if is a big word) you carry Auto Insurance with us. Act today and eliminate that word "If." Don't put it off but put Auto Insurance on your car today.

Ask about our liberal Installment Plan.

UNITED STATES INVESTMENT CO.
O. W. Warnock, Mgr.

NEW



Have you seen it?

It's stunning-looking on a car, this new and bigger Goodyear HEAVY DUTY Balloon. The extra-thick All-Weather Tread armors a sturdy 6 ply SUPERTWIST CORD carcass—to give you extra endurance, extra miles.

Costs YOU no more than an ordinary heavy duty. Before you buy another tire, see how much more we offer for your money—PLUS YEAR ROUND SERVICE!

Here, too!—More people ride on

GOOD YEAR

Tires than on any other kind — ask us to prove why

PLAYLE OIL CO.

High Quality at Rock-Bottom Cost! Goodyear Pathfinders Lifetime Guaranteed

Full Oversize Balloons
29x4.40 \$5.79
30x4.40 6.59
31x5.25 10.25

Big Oversize Cord
30x3½ \$5.10
32x4 9.55

TUBES ALSO LOW-PRICED