

WINDMILL SALE

FOLKS! Here is A Message of Vital Importance to the People of La Grande and for All This Part of Oregon, The Hill's Department Store Caught With a Heavy Overload of Merchandise in All Departments Brought About by Unavoidable Circumstances. We Bought Heavy for This Spring's Business but it has not been up to Our Expectations. The Policy of This Store Demands that We UNLOAD for it is against our policy, and good business judgement, to carry over merchandise from one season to another, for this reason only we are forgetting profits for the next nine days and launching this

Store Closed All Day
Wednesday April 15th.
Rearranging the stock and displaying it for your convenience every item will be decorated with a big sale tag that tells the whole story.

SALE MIGHTY DISPOSAL

A WORTHWHILE CONTEST A LADIES WRIST WATCH FREE
 To the young lady receiving the most votes during the sale we are going to make a present of this beautiful wrist watch. See the watch on display in our show window. Every dollar spent at this sale or paid on account counts 100 votes. You may cast your votes for anyone you wish. Contest is open to everyone. New girls get busy — have your friends at this sale Thursday morning at 9 a. m. 1000 votes free opening hour.

STARTING THUR., APRIL 17, at 9 A. M With Plenty of Sales People to Serve You!

A Value Giving Event Disposing of all Surplus Stocks, Dry Goods, Notions, Women's Wearing Apparel and Shoes

A MIGHTY SELLING DRIVE

Under the direction of the Kennett Sales Organization under contract to dispose of all surplus stock in this store in the next nine days. The time is short, it calls for drastic decisive action. Prices must be cut to the very limit but my contract calls for a certain amount to be sold in nine days. There is no limit placed on the prices I shall make, Mr. Hill wants a good sale. He is willing to sacrifice his profits with his reputation back of this sale with the class of merchandise in this stock and coming as it does right in the midst of the buying season when the problem of outfitting for Spring is one everyone is deeply interested in. This sale will solve that problem for the people of this community and attract crowds from far and near. We advise you to come early before the stock becomes depleted for no doubt at the prices we are making. Many lines will be completely sold out the first few hours of the sale.

G. W. KENNETT, The Man in Charge.

EXTRA SALES PEOPLE WANTED — Phone us Wednesday for appointment, the store will be closed.

ONE GROUP
Women's Coats
 New Spring Coats—Come in Sport and Dress. Sale—
\$9.90
 This is an exceptionally good buy.

ONE GROUP
Women's Coats
 Dress and Sport Wear. All the wanted materials—
\$14.95
 Great reductions on many other coats not listed.



An Opportunity to Save!

Women who appreciate quality fabrics in their frocks which are the same time smartly styled will make it a point to be here Thursday morning at 9 a. m. The clearest of new styles, the most popular of the new Spring and Summer fabrics will all be included in this mighty slaughter of prices. Come early.

ONE GROUP
Women's Silk Rayon Dresses
 Beautiful dresses and we are going to sell them
\$4.95

ONE GROUP ABOUT
50 Dresses
 In this lot, reg. \$9.90
 Sale Price **\$6.75**

ONE GROUP
Silk Dresses
 Printed and plain colors—sizes 14 to 41. About 100 dresses in the lot.
 Sale Price **\$11.00**

Silk Dresses
 Flat crepes, high shades and new silhouette. Sale
\$16.75

Printed Chiffon Dresses
 Late arrivals going
\$24.95
 in this sale at

ONE GROUP
Silk Dresses
 Sizes 14 to 48. Chiffon, satins, Georgettes and prints. Values in this lot up to \$39.50.
 Sale Price **\$29.75**

Graduation and Party Frocks
 Values up to \$14.75.
 Sale Price **\$9.95**



Cotton Crepe
 25c Value
 Tau, grey, blue, green and red. Priced for this sale at—
15c

Lingerie Cloth
 35c Value
 Good variety of colors. Priced for this sale at—
27c Yd.

Cotton Damask
 TABLE CLOTH
 Red and blue check. Priced for this sale at—
79c Yd.

Scrim's
 Marquisette voiles and dimity. Values up to 35c. Sale Price—
29c

PETER PAN Prints
 3 1/2 yards dress length. No 120 patterns alike. 50c value. Sale Price, Pattern—
\$1.39

Printed Broadcloth
 New Spring patterns. 50c value. Price—
39c

ONE LOT
Silk Prints
 1.25 Value. Priced for this sale at—
89c

TWINKLE GLOW Sport Dress MATERIAL
 Reg. \$2.25 Value Sale Price—
\$1.69

Sheets
 \$1.25 value. Size 81x90. Sale Price—
98c

Bath Mats
 Size 34x20. \$1.25 Value. Sale Price—
95c

Bed Spreads
 \$3.95 Value. The nationally advertised bed spread, 80x108 size. Colors—blue, green, pink, gold and lavender. Sale Price—
\$3.29

Ruffled Curtains
 Many shades and combinations of colors, all priced to make them sell.

Curtain Pannels
 2 1/2 yard lengths, most patterns. Sale Price—
95c

Bed Pillows
 All feathers, good fancy ticking. Sale Price—
\$1.39 each

ONE LOT WOMEN'S
Sweaters
 New Spring style. V and crew necks. Beautiful patterns. Sale price—
\$2.95

RAYON
Pajamas
 Fancy trimmed, sold reg. at \$6.00. Sale Price—
\$3.95
 Black, Pink, Lavender.

WOMEN'S RICHELIEU RAYON
Bloomers
 All the wanted shades. \$1.50 value. Sale Price—
\$1.19

WOMEN'S RAYON MAID
Vest
 All the wanted colors. Sale Price—
89c

FABRIC
Gloves
 New styles and all the wanted shades. Priced for this sale from
69c up

Rain Coats
 A big stock to select from. Priced for this sale at—
1/2 Price

ONE GROUP WOMEN'S
Sweaters
 New Spring styles. Beautiful patterns, full-over styles. Sale Price—
\$3.95

LADIES'
Collar & Cuff Sets
 Tune up the old dress, a big stock to select from. Priced for quick selling.
\$1.49

WOMEN'S RICHELIEU RAYON SILK
Unionsuits
 \$1.95 value. Sale Price—
\$1.49

WOMEN'S RAYON MAID
Gowns
 All the wanted colors. Sale Price—
\$3.95

WOMEN'S KID
Gloves
 A beautiful stock to select from. All priced for quick selling during this sale.
\$3.95

Bath Robes
 Come in flannel, silk, rayon and quilted satin, all priced for quick selling during this sale.

ONE LOT WOMEN'S
Sweaters
 Values up to \$8.00. Coat style, all sizes. Sale—
\$3.95

Corsets
 The well known Gossard and Warner makes. In the new foundation lines are included in this sale.

WOMEN'S FANCY SILK
Pajamas
 \$12.00 value. Priced for this sale at—
\$8.95
 Come in red, pink and peach and printed pounce

WOMEN'S RAYON MAID
Bloomers
 All the wanted colors. Priced for this Sale—
\$1.39

WOMEN'S RAYON AND STEP-INS
Shorties
 All wanted colors, trimmed in contrasting colors. Sale Price—
49c

WOMEN'S SILK
Gloves
 A big stock to select from, all the wanted colors. Priced from
95c up to \$2.00

Values is the BUY word

NATURAL BRIDGE
Health Shoe
 All sizes and widths. Come in patent, kid and calf leathers, straps, ties and pumps. Sale Price—
\$4.50 to \$5.40

ONE LOT
Ladies' Dress Shoes
 Patent, calf and kid leathers. Cuban and Louis heels. Sale Price—
\$4.95

WOMEN'S
House Slippers
 Felt and leather padded soles. Some with heels. Sale Price—
\$1.79, \$2.39, \$2.69

ONE GROUP JUNE HAMBERS DAYTIME
Frocks
 Values in this lot up to \$6.95. Sale Price—
\$4.95

POLLY ANNA
Wash Frocks
 This is the dress you all know about. Sale Price—
\$1.79

ONE GROUP
Ensembles
 Come in Dress and Linen. Sale Price—
\$1.49

ONE GROUP
Smocks
 Plain and Printed. Sale Price—
\$1.79

GROWING GIRLS
Sport Oxfords
 Come in black and tan calf leather and patent. Both in arch support. Priced for this sale at—
\$4.50 - \$5.40

ONE LOT
Ladies' Black Kid Oxfords
 Military heels, broken sizes. Sale Price—
\$2.95

ONE LOT CHILDREN'S
Shoes
 Sizes 5 1/2 to 11. Sale Price—
95c

HILL'S DEPT. STORE

LA GRANDE, OREGON

A Mighty Selling Drive Forced Upon Us by Unavoidable Circumstances. A Backward Buying Season Forces Us to Make This Sacrifice, We Must Unload All Surplus Stock.



FOLKS! Here's A Message For You! READ IT!

Mr. Hill, one of your old pioneer merchants is talking to you after seventeen years of successful merchandising. Mr. Hill is distressed, not financially, but a backward buying season for some unaccountable reason, has caught us with a tremendous overload of merchandise that must be sold. We bought heavy this season anticipating a good business but it has not been up to our expectations. We are not going to wait, we are going to sell and sell now and forget our profits for the next nine days. For it is not the policy of this firm to carry merchandise over from one season to another, we are entering into this sale determined to make it the master stroke in our business career, putting forth every effort to give you bargains you will appreciate. Remember my reputation is back of this sale, a reputation carefully guarded these many years I have been in business, a reputation for honest merchandising, honest advertising and always doing just what we advertise. Now we are promising you the best sale in the history of this store and you are not going to be disappointed, we invite you all to come and share in the savings this sale means to you.

HILL'S DEPT. STORE.

Four Mighty Good Reasons Why You Should Be Here Opening Hour

ONE LOT House Dresses About 75 dresses in this lot. 69c	MISSISS RAYON Hose All sizes and colors — worth 25c. Sale Price— 19c	ONE LOT LADIES' ALL Silk Hose All dark colors. Values from \$1.50 to \$2.00. Sale Price— 49c	Dress Prints 10c Yd. Beautiful patterns. Limited 10 yards to a customer. Come early.
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MILLINERY

When hats are new, fashion right and varied in style are offered for so little money we are sure many women will be anxious to choose two hats. Don't wait—Come early before stock becomes depleted.

ONE GROUP
Ladies' Hats
 Values up to \$3.95. Priced for this Sale at
\$1.98

ONE GROUP
Ladies' Hats
 Values up to \$7.50. Priced for this Sale at
\$4.95

ONE GROUP
Ladies' Hats
 Values up to \$8.50. Priced for this Sale at
\$5.95

ONE GROUP
Ladies' Hats
 Values up to \$5.50. Priced for this Sale at
\$2.95

ONE GROUP
Ladies' Hats
 Values up to \$10. Priced for this Sale at
\$6.95

ONE GROUP
Ladies' Hats
 Values up to \$6.95. Priced for this Sale at
\$3.95

Hill's Department Store Great Unloading Sale, La Grande, Oregon, Starts Thursday, April 17th, 9:00 a. m.