

It's the Cut of Your Clothes That Counts



What the Well Dressed Man Will Wear

In Spring suits there are two basic styles—both authentically correct. The choice between them is a matter of personal preference. One of them is cut along conservative lines. Comfortable, easy-fitting shoulders; semi-straight back; notch lapels. The other is a bit more novel. Broad rope shoulders; peak lapels; fitted waist; snug hips.

The season's most notable examples of these two basic styles are presented in our Spring display and

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of

Society Brand Clothes

APRIL 12 to 19

This is your opportunity to select the style and fabric of your Spring and Summer suit and have it custom tailored to your own individual measurement and taste.

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All of these suits, regardless of the price you pay, carry all of Society Brand's exclusive and outstanding points of excellence, including our FREE Valetor Pressing Service for six months.

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NEW YORK STORE

GIVES VIEWS ON UNEMPLOYMENT

Julius H. Barnes Finds Most Trouble Due to Newest Machines.

NEW YORK, Apr. 11 (AP)—A solution for the unemployment problem of the future is seen by Julius H. Barnes, chairman of President Hoover's national business survey conference as a lesson to be learned from the present unemployment situation.

Speaking at a meeting of industrial and financial leaders at the Hotel Ambassador under auspices of survey associates he said unemployment was the greatest challenge confronting the American economic system today.

He declared seasonal unemployment, particularly that resulting from the effects of the weather on certain activities such as in building construction, cannot be entirely eliminated and should not be classed as unemployment at all.

He said it was in technological unemployment, resulting from the substitution of machinery for hand labor, that modern industrial leadership faced its greatest challenge and stimulus. He pointed out that while this substitution in itself is not a social evil such technological displacement bears great distress to the affected individual.

In the case of seasonal unemployment he urged care and study to reduce the period of unproductive idleness.

"The point of attack," he said, "is in two places. Large industry which manifestly cannot continue its orderly production of goods beyond the current market of absorption must be encouraged to provide employment by expanding its facilities with prudent judgment in confidence of the requirements of the years to come of a great and advancing people, and at the same time to improve the function of distribution as to relieve the workers as far as possible of the fear of their daily wage."

jury, small ulcers, or picking or scratching the nose. New growths, and in children the presence of foreign bodies in the nose, may cause bleeding. In chronic nasal catarrh nosebleed is not uncommon.

While bleeding from any of the above causes may be severe, the conditions in themselves are not of great importance. It is otherwise when the bleeding is due to organic disease.

In "full blooded," perpetually flushed persons nosebleed is a very common event and may indicate a high blood pressure.

It is not uncommon to find nosebleed preceding apoplexy. In hardening of the liver, in chronic anemia and in certain forms of kidney disease, epistaxis is common.

Blood from the nose may sometimes trickle down the back of the throat and either be swallowed or spat out, leading to a suspicion of hemorrhage from lungs or stomach.

Heads resulting from ordinary nosebleeds are rare. The more blood lost, the greater the tendency to clotting. Hence ordinary bleeding from the nose need not alarm one.

A few simple measures usually suffice to stop epistaxis. Holding the arms above the head usually helps; so does the gentle snuffing of cold or hot water, or the application of ice to the nose.

In more severe cases it sometimes becomes necessary to plug the nose with cotton or to cauterize the bleeding points.

CARE OF THE SKIN

There is a certain type of lump which develops fairly commonly on the scalp, face, neck, shoulders and back. When it grows large it is disfiguring and often causes the sufferer a great deal of worry.

This lump arises in the skin proper. It is usually soft to the touch and can be moved about with the skin. It is not what is known as a new growth; it is not cancerous and is usually without danger.

A wen is nothing more than a blocked and enlarged oil gland. The skin is studded with oil glands, known as sebaceous glands. These glands secrete a fatty substance which is poured out upon the surface of the skin. The sebum, as this fatty substance is called, protects the skin and keeps it soft.

Occasionally, however, the opening of the gland becomes blocked by dirt or because of an inflammation. Then the gland keeps on secreting sebum; but, being unable to pour it out, the gland proper must enlarge. This, then, gives rise to the lump which we term a wen.

Wens may be small or large. Usually the larger the larger it becomes. Occasionally a wen becomes infected and forms an abscess. Again, the wen may rupture, and the fatty material in it may become, because of exposure to the air, hardened and thus form a "horn."

The prevention of wens depends upon proper care of the skin. Cleanliness here is of paramount importance. If the openings of the oil glands are kept free their secretions are not blocked, and wens will not form.

When a wen has formed it is best to have it removed. As must be self-evident, the smaller the wen the easier it is to remove it. A wen must be removed in its entirety or it will fill up again.

And Lillian Got It

How postmen who deliver mail to large apartment houses learn to identify the tenants by their first names is a mystery to at least one family. Recently a letter was sent to a member of this family bearing the correct street and number, but addressed simply to "Miss Lillian." With 10 other mail boxes to choose from the mailman selected the right box in which to place the letter.—New York Sun.

Health Talks

NOSEBLEED

The uncommon form of epistaxis is the technical name for nosebleed, a condition which, though common, is not as simple as most persons consider it. Nosebleed may be due to local conditions in the nose and again it may be a symptomatic condition bearing witness to something serious affecting other parts of the body.

When due to local causes, nosebleed is usually the result of the

Offers Relief To Towns Where Debt Is Menace

SALEM, Ore., Apr. 11 (AP)—To Oregon municipalities where conditions are such that repudiation of their bonds is threatened, and a portion of whose bonds are held by the state, State Treasurer Kay said yesterday he would make a proposal that would afford them some measure of relief. His offer to sell the bonds back to the municipalities at the same yield prices the state paid for them, thereby relieving the municipalities of interest payments that are heavier than the interest being received by the municipalities on their investment of sinking funds being created to retire the bonds at maturity.

His offer was made by Kay upon receiving a report from Fred H. Paulus, deputy state treasurer, who has just finished a trip to certain parts of the state to investigate the financial condition of the municipalities. Paulus' trip revealed that most of the cities and towns he visited are in poor financial condition, with danger that they may default on their bond issues.

Paulus cited one instance in which the town has provided for no sinking fund at all, or any other means to retire its bonds. Several instances were found where sinking funds have been invested with eastern finance companies in mortgage certificates, with danger, the state treasurer fears, the funds so invested may be lost. Usually these are tied up for a long term of years, the agreements providing for very heavy discount on the principal in event the municipality asks for termination of the contract before expiration of the period. It is pointed out that there is no statutory authority for money to be sent out of the state by investments of this character, and the municipalities, of course, risk failure of the finance companies. Danger of losing sinking fund money used to buy back bonds held by the state would be eliminated, Kay argues, if his proposal were accepted.

In many cases it was found that exceedingly poor business judgment has been used in the administration of the financial affairs of the municipalities.

Earl Rand Sells 400-Acre Farm

By Mrs. Charles Spencer (Observer Correspondent)
GRANGE, ILL. (Special)—An important land sale took place in the community last week when Earl Rand sold his farm of 400 acres to Grand Anson. Mr. Rand purchased a farm further out in the valley and is moving there.

A jolly evening was spent Saturday at a dancing party at Blue Mr. Grange hall. About midnight refreshments of cake, sandwiches and coffee were served.

Mr. and Mrs. Byron Holman and two children drove over from their home in Wadsworth Sunday and spent the day with Mrs. George.



Do you have your table linen washed "somewhat clean"?

For your table linen you tolerate only one standard—thorough cleanliness. You can have—should have—the same standard for your rugs and carpets.

It is only because you use surface-skimming cleaning methods that dirt piles up deep in your rugs. The moment you begin to use the deep-cleaning of The Hoover that dirt is removed—and kept from further accumulation.

And you are saved endless time and effort by the swift, easy cleaning of Positive Agitation—for The Hoover removes more dirt per minute than any other cleaner, with less expenditure of human energy!

Ask us for a free trial or home demonstration of The Hoover and its efficient dusting tools. Two Hoover models. Only \$6.25 down, including dusting tools; balance monthly. Liberal allowance for your old cleaner.



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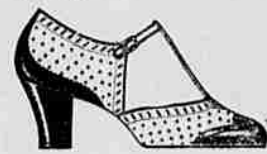
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Veal Stew	15c
Roast	21c
Beef	22c
Beef Boil	15c and 20c
Veal Steak	25c
Beef Shoulder	25c
Hamburger	20c
Sausage (no cereal)	25c
Spare Ribs, meaty	20c

Smart Style

at dollars less than you expect!

This spring, with so many fascinating shoe styles that it is hard to choose . . . how thrilling to discover the smart styles we're showing . . . such thrilling low prices . . . which makes the selecting of several pairs possible!



For instance, this very smart T-strap which combines perforated beige calf with Sunitan calf.

\$3.98

J.C. PENNEY CO.

are busy altering the room next to the post office and when it is completed will be used for V. A. Lloid's barber shop.

Miss Alice Marquardt, county nurse and Miss Henrietta Morris, the tuberculosis specialist from the Oregon State college, visited the Cove school Wednesday afternoon and gave some very interesting and helpful health talks to the grade teachers.

The junior and senior classes of Cove high, with a part of the faculty, Mrs. E. E. Coad, Miss Bernice Via and Mr. and Mrs. K. J. Violette, attended "Disraeli" at the Arcade Theater in La Grande Wednesday evening. The seniors and teachers were honor guests of the juniors.

The high school boys, Prof. Springer and Mr. LaViolette have been very busy all this week getting the hall ground in shape for the coming games.

Mrs. Roy Baker who went to Hot Lake sanatorium one day last week is still there. Her trouble is something affecting her throat as an after-effect of flu.

Mrs. Charlotte Brown and her daughter, Mrs. Myrtle Small and Archie Bonney left the first of the week for Portland for a week's visit. Mr. Bonney's small son, Billy is staying with Mr. and Mrs. Ray Duncan during his father's absence.

Miss Doris Milman, of La Grande, was a visitor at the school.

Mr. and Mrs. A. B. Daniel, Mrs. Bertha Proctor and her two sons, Kenneth and Richard, spent Sunday with the R. H. Daniel family at Muddy Creek.

AS NEAR AS THE TELEPHONE

Our service is always as near as the nearest telephone. Calls from the rural districts receive the same prompt, careful attention as those from closer at hand. Our complete modern motor equipment annihilates distance. We make this announcement for the information of those who might desire the complete service that we are prepared to give, but hesitate to call us because they are not located in the city.

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