

STEVENSON-ENGEL CO. STORES

BOY'S

"KEDS" TENNIS SHOES

Boy's genuine Keds—tennis shoes—a nationally advertised shoe at same price as other makes.

MOTOR TROUBLE HALTS DON

OCEAN SPEEDWAY, Daytona Beach, Fla., Apr. 10 (AP)—Minor motor trouble today thwarted the attempt of Kaye Don, British racer, to establish a world's automobile

speed record. He made four runs over the course at a top speed of 182 miles an hour and then towed his giant machine to the garage with the announcement that he would renew his attempt tomorrow.

N. Y. S. Leads in Values

SPRING COATS

This is your opportunity to buy that new Spring coat at an appreciable saving. New novelty weaves and rich broadcloths in handsome designs and luxurious trims. The values are up to \$25. Our special at

\$8.50
to
\$14.95



SPRING FROCKS

We are offering superlative values in spring frocks for this special occasion. These frocks are exceedingly charming. Satins, new prints, georgettes, crepes. Exquisitely styled. Actual values to \$20. Special at

\$3.95
to
\$9.95

Men's DRESS Shirts

Genuine broadcloths, plain colors, silk stripes, and fancy new spring designs. Values to \$3.00—

95c to \$1.95

Men's Hats

Genuine fur felts for dress—all the popular colors of the season...some clear nutria felts. Made by Keith, Stetson and Knox.

Men's Footwear

Shoes and oxfords that have a strong appeal to the man who likes new things. The latest spring styles—browns, blacks, kids, calf skin. Values to \$10. Special at

\$2.95 to \$6.95

Women's Footwear

Novelty pumps, straps and ties in all the new shades of blonde, red, green and two-tones. Combination lasts—cuban or spiked heels. A large assortment to choose from.

\$2.49 to \$4.95

SAVE on a NEW SUIT

Alert men will welcome these new smart styles so full of long wearing qualities. Capps, Vanity and Hart, Schaffner and Marx made them to sell up to \$45. Some of these will surely please the young snappy dresser.

\$17.95 - \$24.95

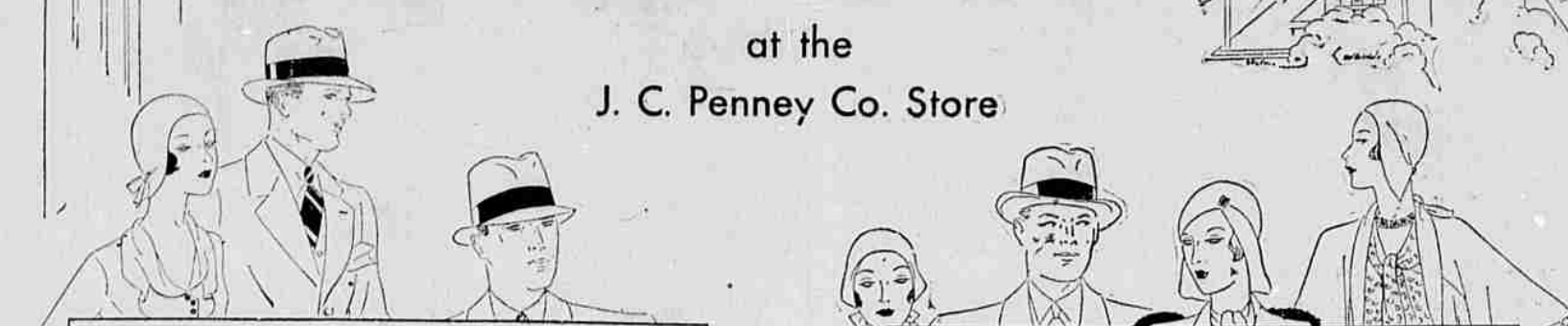
\$29.50 - \$32.50

NEW YORK STORE

We're All Buying Our EASTER OUTFITS

at the

J. C. Penney Co. Store



Paris inspired these new

Spring Frocks

\$14.75

These are the dress fashions that French designers introduced... adapted for your needs at only \$14.75. Every important detail is included... lingerie touches... the fitted hip-line... longer skirt effects.

New Hats

\$3.98

Straws have come back... these are the new light weight fabrics that can be tucked and turned as becomingly as felt.

Silk Hose

98c

An outstanding value that clever shoppers will be quick to recognize. Tops and soles are of mercerized lisle.

Spring Footwear

\$3.98

\$3.98 is a small price to pay for such an important part of your outfit... and what a delight to choose from many new styles.

Rayon Lingerie

98c

They're so practical, so dainty, so cool... and so inexpensive—these chemises, bloomers, panties and step-ins.

Fabric Gloves

98c

Because they can be kept fresh and smart looking, wear fabric gloves in novelty cuff or slip-on style.

New Handbags

\$2.98

Envelope or pouch shape... some are trimmed with a contrasting color and a modernistic clasp.

For smart men... we offer

Spring Suits

\$24.75

Some men like conservative styles—young fellows want theirs brisk and smart—we have the right suit for every man... smart in appearance, perfect in fit, rich in quality. You'll be more than pleased with the selection you make here.

Marathon Hats

\$3.98

You must have a new hat to go with your new suit—Marathon is the hat to buy. Styles and colors in the spirit of Spring.

Fancy Socks

49c

Buy socks to match your suit and harmonize with your other accessories. These are of silk and rayon.

Smart Oxfords

\$3.98

Tan or black—which is your choice? We have them both—in a style to suit your taste and a quality that you will like.

Broadcloth Shirts

\$1.98

Fancy shirts are the vogue for Spring—but if you prefer them, there are solid colors and white. The quality is above par.

Spring Neckties

98c

A good looking necktie can do more for your Easter outfit than any accessory you buy. These are in the colors of Spring.

Dress Gloves

\$1.98

Men have graduated from the "hands-in-pocket" era. Here are smart looking gloves in a variety of Spring leathers.

Easter Dresses

For Girls

\$4.98

The younger miss is as style-conscious these days as her older sisters... her Easter dresses have been chosen with the same care as our Paris reproductions.

Girls' Spring Hats

\$1.98

Soft straws... silk and straw combinations in several styles.

Fancy Hose

49c

Rayon plaited hose that come just below the knee and have a self cuff.

Boys' Suits

With 2 Pairs of Pants

\$9.90

Coat and vest with two pairs of longies, two golf knickerbockers or one longie and one golf knicker. Fabrics include cassimeres and twills in Spring shades.

Boys' Caps

98c

Caps built to stand the hard usage that boys give them.

Boys' Shirts

49c

Collar attached shirts in many fancy patterns—also white and colors.

J.C. PENNEY CO. INC.

Ruth McCormick Going Back To Work In Capital

CHICAGO, Apr. 10 (AP)—News-papersmen gathered around the victorious Ruth Hanna McCormick, first of her sex ever to run and first ever to be nominated to the United States senate.

"I know what you want," said Mark Hanna's daughter. "You want human interest."

She broke off, but her listeners suspected she was about to say "for women."

"Well," she suggested, "to look them all in the eye at once, I don't want any human interest. All I want in the papers is news of the victory—the greatest victory ever won by a woman. You have my election statement, that is all I have to say."

"I know, personal, but this is not the time for anything of that sort. This is serious, very serious to women all over the country. It has been the biggest battle of my life and a victory—forgive me and

she was elected and many felt by the wayside.

The Bidwell Train

It was 11 years later that the first emigrant train was promoted by John Bidwell. Others have followed for the people had stimulated interest in Oregon in 1827 and the great middlewest suffered.

The dependence of the territory

AS NEAR AS THE TELEPHONE

Our service is always as near as the nearest telephone. Calls from the rural districts receive the same prompt, careful attention as those from closer at hand. Our complete modern motor equipment annihilates distance. We make this announcement for the information of those who might desire the complete service that we are prepared to give, but hesitate to call us because they are not located in the city.

**WALKER'S
Funeral Service**
Main 42.

LET US TAKE CARE OF YOUR GARDEN REQUIREMENTS.

**Tools & Bulk or
Pkg. Seeds**

**W. H.
BOHNENKAMP
CO.**

ATTEND THE SPANISH VETERANS DANCE APR. 16TH.

NEW KIND OF SALTS TAKING COUNTRY BY STORM

They Revitalize the System—Induce Youthful Activity—Keep Body in Splendid Condition—Free From Fat.

It doesn't take long for Americans to wake up to a good thing—only a few months ago Kruschen Salts were introduced into this country and the welcome news of their superior goodness and swift rejuvenating power traveled so fast that at one time the supply was many carloads behind the demand.

Look Over Our Want Ads for Bargains