

OVER THE VALLEY

MABEL E. MOITON, Valley News Editor
Phone: Residence, 826-J; Office, Main 37.

(Continued on Page Seven)

horticulture, C. L. Long has resigned to accept a position as northern agriculturalist of the American Chemical company, makers of commercial fertilizers.

"Mr. Long is also state secretary of the Oregon Horticultural society and in his dual capacity has become personally acquainted with fruit growers and the industry in every county in the state where fruit is raised. In his new position he has headquarters at Corvallis and will cover the deciduous fruit zone of California, Oregon, Washington and Idaho. He takes up his new work in April.

"It is with great regret that the resignation of Mr. Long was accepted," said Paul V. Maris, director of extension, "as he has been highly successful and has gained an intimate knowledge of the state.

"He will be difficult to replace but a new specialist will be appointed as soon as a qualified man is found. W. S. Brown, head of the department of horticulture, began a search for a successor as soon as it was learned that Mr. Long was leaving."

Given Showers—Miss Edith Herriman, of near La Grande City, was given a shower Thursday by Mrs. Ward Smith and Mrs. Otto Pieper, of Island City, at the home of Mrs. Smith in La Grande. There were about twenty ladies present during a very happy afternoon. Miss Herriman was given some very beautiful miscellaneous gifts, the presentation having been given in the very prettily decorated basket carried by the Pieper twins, Lynn and Lorraine. Some nice refreshments concluded the afternoon.

Sunday Guests—Mr. and Mrs. Harry G. Avery and daughters, Kathryn and Harriet were dinner guests Sunday at the home of Mr. and Mrs. Roy Dunson and sons, Billy and Hobble on the Mill Creek canyon road.

Taken Home—Alden Gray, son of Mr. and Mrs. Nathan Gray who has been receiving care for pneumonia in La Grande was able to be taken to his home at lower Cove Tuesday of this week.

Returns to College—Cecil Rhesswood, son of Mr. and Mrs. William Rhesswood of the hillside near La Grande has gone to Corvallis where he has taken up his work again at the

state college. Sherwood, football star at college, has been out of school and at his home here recovering from serious injuries received in one of the games of last fall. Sherwood is a junior in vocational education.

Here Is New Record—Newton Shaffer, son of Mr. and Mrs. Isaac Shaffer of near Island City, has a landing record of which he is proud. Newton has a small band of registered Hampshire and he is always proud of them. His 14 ewes had 29 lambs and he lost four. Newton is making a splendid start in the sheep business and he has surely had 2004 success with his good stock.

Dairying Prosperity Is Helpful to All (Continued from Page Seven)

more butter and other dairy products.

The dairy industry is of statewide importance, involving other farmers and their products in all parts of the state. There are about 100,000 tons of grain being fed to dairy cattle a year, of which 40 per cent is wheat by-products. In milling about 25 per cent of the wheat goes into by-products. Therefore, this 100,000 tons of grain estimated to be fed to the dairy cattle will include 40,000 tons of wheat by-products. This would represent the product from 150,000 tons of wheat, about 22 bushels of

wheat per ton. It would then represent approximately 2,200,000 bushels of wheat. With an average yield of 27 bushels to the acre for the state, this represents the production of over 250,000 acres of wheat land. That is, the by-product of one-quarter of all the wheat lands in the state of Oregon is utilized in the feeding of dairy cattle.

The automobile industry has been called America's greatest industry. The steel industry has been called the backbone of American business, and the annual value of all the building done in the United States is less than either of the other two so-called leaders. Yet the value of the manufactured products that are based upon milk as raw material exceeds any one of these other great industries by over 500 million dollars.

The milk produced on American farms last year weighed 50 billion tons. This is twice the weight of all the pig iron produced by the greatest industrial nation of earth.

Industrial production in February averaged somewhat higher than in January, but general business activity as indicated by car loadings and employment has not advanced materially from the relatively low level for the entire month of last December. It is not yet evident, the report said, that the upward trend in business following the recent decline has yet set in.

Relative to wheat, the report said: "The world's supply of wheat as of March 1 was probably about 200 million bushels less than the supply available a year ago, but the reduction in demand and a world wide decline in the general price level had depressed prices below the level of a year ago when the supply was unusually large. The amount of wheat remaining in the United States is probably a little larger but the surplus in the southern hemisphere is considerably less than a year ago. The areas needed have been reduced in some foreign countries and average yields would result in smaller crops in North Africa and some European countries, but larger crops in Canada and Argentina. The April 1 condition of the wheat crop in the United States probably will be an important factor in the market during the next two or three months.

Other remarks are: "HOGE—The seasonal rise in hog prices which had been underway since late November was checked the third week in February. The average price at Chicago that week was \$10.35 compared with \$9.92 for the low week of the winter.

"CATTLE—The cattle market during February was steady to strong, the country demand for unfinished cattle being one of the strengthening factors.

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

Industrial production in February averaged somewhat higher than in January, but general business activity as indicated by car loadings and employment has not advanced materially from the relatively low level for the entire month of last December. It is not yet evident, the report said, that the upward trend in business following the recent decline has yet set in.

Relative to wheat, the report said: "The world's supply of wheat as of March 1 was probably about 200 million bushels less than the supply available a year ago, but the reduction in demand and a world wide decline in the general price level had depressed prices below the level of a year ago when the supply was unusually large. The amount of wheat remaining in the United States is probably a little larger but the surplus in the southern hemisphere is considerably less than a year ago. The areas needed have been reduced in some foreign countries and average yields would result in smaller crops in North Africa and some European countries, but larger crops in Canada and Argentina. The April 1 condition of the wheat crop in the United States probably will be an important factor in the market during the next two or three months.

Other remarks are: "HOGE—The seasonal rise in hog prices which had been underway since late November was checked the third week in February. The average price at Chicago that week was \$10.35 compared with \$9.92 for the low week of the winter.

"CATTLE—The cattle market during February was steady to strong, the country demand for unfinished cattle being one of the strengthening factors.

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

Farm Bulletin

Industrial production in February averaged somewhat higher than in January, but general business activity as indicated by car loadings and employment has not advanced materially from the relatively low level for the entire month of last December. It is not yet evident, the report said, that the upward trend in business following the recent decline has yet set in.

Relative to wheat, the report said: "The world's supply of wheat as of March 1 was probably about 200 million bushels less than the supply available a year ago, but the reduction in demand and a world wide decline in the general price level had depressed prices below the level of a year ago when the supply was unusually large. The amount of wheat remaining in the United States is probably a little larger but the surplus in the southern hemisphere is considerably less than a year ago. The areas needed have been reduced in some foreign countries and average yields would result in smaller crops in North Africa and some European countries, but larger crops in Canada and Argentina. The April 1 condition of the wheat crop in the United States probably will be an important factor in the market during the next two or three months.

Other remarks are: "HOGE—The seasonal rise in hog prices which had been underway since late November was checked the third week in February. The average price at Chicago that week was \$10.35 compared with \$9.92 for the low week of the winter.

"CATTLE—The cattle market during February was steady to strong, the country demand for unfinished cattle being one of the strengthening factors.

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

bankers and merchants on the idea and these refused credit for purely speculative plantings. The fertilizer people also refused them credit, this proving the most effective line of attack as potatoes there cannot be raised without fertilizer.

"The whole thing was successful for beyond the dreams of everyone concerned," Jackson explained, "and the federal bureau now wishes to extend the experiment to other sections, realizing yet that this is only an experimental but one directly in line with modern ideas of regulation of production. If adopted the work would apply here to the 1931 crop."

How Oregon's share in meeting the expense of the project will be raised is still a matter of conjecture.

TASTY SWEET PURE



PLUS HIGH FOOD VALUE

Meadow Harvest Butter is one of nature's foods in highly concentrated form—high in food value and relished by every member of the family. Your grocer can supply you with Meadow Harvest.

UNION CREAMERY
1112 Jefferson Ave, Creamery No. 51 Main 122

690,000 x 73-?

An average total of 690,000 pairs of quality shoes are sold annually by Buckingham & Hecht.

Figure out how many pairs they have sold in 73 years; every pair of which helped to make their reputation. BUCK-HECTS must be good! Have your dealer fit you.

Extra Service Every Step—Comfort Every Minute in BUCK-HECT Shoes

BUCKINGHAM & HECHT
Manufacturers
San Francisco

BEFORE MIDNIGHT

FRIDAY PROGRAMS

The National Broadcasting company program for Friday night follows: 6, Billy Jones and Ernie Hart; 6:20, concert orchestra and chorus; 7, musical successes; 7:30, Bobbe; 8, Sketch Book program; 8:30, Amos and Andy; 8:45, John and Ned; 9:30, Bill Billy Boys; 10, Aces of Harmony; 10:30 to 11, No-mads.

The Columbia Broadcasting system program for Friday night follows: 7, New York program; 7:30, light opera; 8, symphony; 9 to 10, story hour.

Tacoma
KVI (760kc) 6, concert; 6:33 to 9, silent; 9, CBS; 10, quartet; 10:15, No-mads; 11:15, dance music; 12 to 1, organ recital.

Spokane
KHIQ (590kc) 8:45, morning program; 8, Happy Time; 9, features, music and women's program; 11:45, musical program; 9, Symphonies, Cecil and Sally; 3:30, music; 6, NBC; 8:15, sports; 8:30, NBC; 11, requests.

Seattle
KJR (570kc) 6, popular music; 7, concert and soloists; 10, sunshine program; 10:30, concert; 11, dance music, requests.

Denver
KOA (830kc) 6, NBC; 8:15, Sally Mason; 8:30, NBC; 8:45, choir; 9:30, NBC.

Los Angeles
KNX (1050kc) 6, musical program; 9, circus; 9:45, flight broadcast; 10 to 1, dance music.

KHJ (600kc) 6:30, popular music; 7, CBS; 8, crooners, symphony; 9, CBS; 10, news; 10:05, dance music; 12 to 1, organ.

KFI (610kc) 6, NBC; 7:30, features; 9, organ; 10, symphonies; 11, news.

Salt Lake City
KSL (1130kc) 6, NBC; 8, chamber music; 10:15, vaudeville frolic; 11, Midnight hour.

San Francisco
KFRG (510kc) 6, sports, music; 7, CBS; 10, Gypsy and Maria; 10:15 to 1, dance music.

KPO (680kc) 6, concert; 7, popular music; 8, Sketch Book program; 9, Cecil and Sally; 9:15, Out West; 10 to 12, dance music.

Portland
KGW (620kc) 6, NBC; 8, features; 10, Cecil and Sally; 10:30, Host Owls.

KEX (1130kc) 7, Melvin and Merciful; 8, orchestra and soloists; 10:30, popular music, news; 11:30, midnight matinee.

Oakland
KGO (790kc) 6, NBC; 8:45, 8:30, NBC; 11 to 12, dance music; KLN (830kc) 7, news; 7:30, music; 8, Hi-Jinks; 10:10 to 12, dance music.

SATURDAY PROGRAMS

The National Broadcasting company program for Saturday night follows: 7, Walter Damrosch and symphonic orchestra; 7, dance orchestra; 8, Circus; 8:30, Amos and Andy; 9, song concert; 9:30, Parade; 10 to 12, Spotlight review.

The Columbia Broadcasting system program for Saturday night follows: 6 to 6:30, NJ Wilt hour; 7 to 8, movie hour; 8, musical program; 9, "Charin" the Blues; 10 to 12, dance music.

Tacoma
KVI (760kc) 6, CBS; 6:20, blues singer; 8:25 to 9, silent; 9, CBS; 10, blues singer; 10:12, CBS; 12 to 1, vaudeville frolic.

Spokane
KGW (620kc) 6, NBC; 8:45, look chat; 9, NBC; 10, Cecil and Sally; 10:10, Hi-Jinx.

KRN (1130kc) 8, Harmony Aces; 8, novelty program, Northwest hour; 10, Thomas & Tessie;

McClay's Grocery

The Stores of Quality Service and Economy
Fresh Meats - Fruits - Vegetables - Groceries

Store No. 1 1704 Adams Phone Main 515
Store No. 2 North 2nd. St. Phone Main 109

FREE DELIVERY

| | | |
|---|---|---|
| PALMOLIVE SOAP 6 Bars 44c | PASTRY SPECIALS For Saturday Only | MEAT SPECIALS For Saturday Only |
| TOMATOES Twin Peck No. 2 1/2 tins, Solid Pack 3 Cans 43c | Divinity Square, 2 for 25c Fruit Cup Cakes 15c Per Doz. 15c Cake Doughnuts 15c Per Doz. 15c | Pork Butts, 19c per lb. Pork Steak, 22c per lb. Veal Shoulder 22c Roast, per lb. 22c Veal Stew, 22c per lb. |
| GRAPE JUICE Knight's Pint Bottles 2 For 49c | COFFEE West Coast Special Maxwell House Product PER POUND 39c | CHOCOLATE Ghirardelli's 1-lb. Cans 34c BAKING POWDER K. C. — 25 oz. Cans EACH 23c |
| PORK & BEANS Medium Size 3 For 27c | MUSTARD Schilling Prepared 8-oz. Jars 28c | FRESH FRUITS AND VEGETABLES |
| AMERICAN HOP FLOURED MALT 2 Cans 79c | SALMON Del Monte No. 1 Tall Red Stockeye 2 For 58c | BANANAS Golden Ripe 3-lbs. 23c 3 For 23c |
| COFFEE West Coast Special Maxwell House Product PER POUND 39c | RADISHES & GREEN ONIONS 3 Bushes 14c | ASPARAGUS Fresh—Crisp PER POUND 15c |
| MUSTARD Schilling Prepared 8-oz. Jars 28c | DRY ONIONS Yellow Denvers 5 lbs. 12c | |

M. J. B. TREE TEA ORANGE PEKOE
1/2-lb. Pkg. 39c



RED & WHITE

In Business for Himself

The man who operates your neighborhood Red & White Store is the sole owner of that store. His profits are invested in your community — all his interests are in your community.

For his protection and for your protection he belongs to an association composed of thousands of grocers. They combine their purchases in order that they may offer quality foods regularly at fair prices.

When you buy at a Red & White Store you buy from a citizen of your own community.

Credit for convenience to responsible parties. Free deliveries and telephone service.

RED & WHITE STORES

Over the Valley

Farmers are realizing the value of electricity more and more every day.

The value of Electric Service to the average farm family.

Hours Saved Per Week:

| | |
|--------------|-----------|
| Lamps | 1 1/2 |
| Washing | 2 |
| Ironing | 2 |
| Cleaning | 1 1/2 |
| Separator | 1 |
| Water | 7 |
| Chores | 4 |
| Total | 19 |

at \$0.25 is \$4.75 per week
\$247.00 per year.

There are other savings than those noted above. Let us show you how electricity will save you time and furnish the conveniences that you need.

WE SELL THE LYON ELECTRIC BROODER

Eastern Oregon Light & Power Co.
"ALWAYS AT YOUR SERVICE"