

NEW CHRYSLERS ARE INTRODUCED

Five Body Styles Comprise Line Announced This Week in Detroit.

DETROIT, Mich., Mar. 22—After months of experimental work, the Chrysler Sales corporation this week is introducing the lowest priced six-cylinder car in its history, a car that possesses engineering design heretofore associated only with higher-priced cars.

New, from front to rear bumper, the Chrysler Six has a price range of \$785 to \$845 at the factory, and is now on display in the salesrooms of all Chrysler distributors.

With this new car, Chrysler engineering resources for the first time have been brought to purchasers of low-priced six-cylinder cars without sacrifice of quality, performance or riding comfort.

All models have been placed on the market after thousands of miles of mountain road tests in which the cars were subjected to extreme operating conditions, making sure of their power, safety and comfort over all kinds of roads.

Outstanding features of the new Chrysler Six include silent all-metal bodies, insulated from the frame and cushioned in rubber; the bonnetite rust-proof process on all enameled parts; a high-compression 62-horsepower engine; hydraulic four-wheel internal-expanding brakes; special type hydraulic shock absorbers and positive fuel pump.

Sweeping body lines are accentuated by the modern narrow radiator profile, cowli bars, hood and body molding. All exterior hardware including head and cowli bumpers, radiator shell, hub caps, bumpers, tail light and door handles are chromium-plated, insuring a lustrous non-tarnish finish which harmonizes with the wide range of laquer combinations offered.

The new engine, incorporating the latest Chrysler features, is the L-head type with a bore of 3 1/8 inches, a stroke of 4 1/4 inches and a displacement of 195.6 cubic inches. S. A. E. rating is 23.44 horsepower, but it actually develops 62 horsepower at 3,200 revolutions a minute.

Tourist Camp Health Hints Are Given

By Dr. Frederick Stricker. In preparation for the rapidly approaching out-of-doors season, tourist camps should be placed in a sanitary condition and campground owners should have their camps ready to receive the traveling public.

There are many things in the way of equipment that add to the convenience and comfort of the tourist. Such equipment is really necessary for the operation of a successful camp.

The practice of stopping overnight at tourist camps is growing, and this year tourist travel promises to be greater than ever. Many thousands of tourists are planning to visit Oregon this year, and a greater demand is going to be made on the tourist camps of this state.

To Discuss Road To Link Americas

PORTLAND, Mar. 21 (AP)—W. G. Ide, manager of the Oregon state chamber of commerce, announced here that all persons interested in the proposed international highway which would traverse the western coast area of Alaska, British Columbia, Washington, Oregon and California and continue bordering the Pacific in Central and South America will be invited to attend a meeting here April 14.

SPRING TIME TO CLEAN UP AUTO

Oregon State Motor Association Gives Motorists Seasonal Hints.

Spring and clean-up are synonymous terms at this time of the year and the latter should apply to motor vehicles as well as to homes.

Following are suggestions from the club's mechanical service department: Drain out all the water in the cooling system and put about one-half of a box of soda in the radiator and fill it up with water.

Your motor should be checked over by a competent mechanic. He is the doctor who will diagnose its ills and give the right prescription.

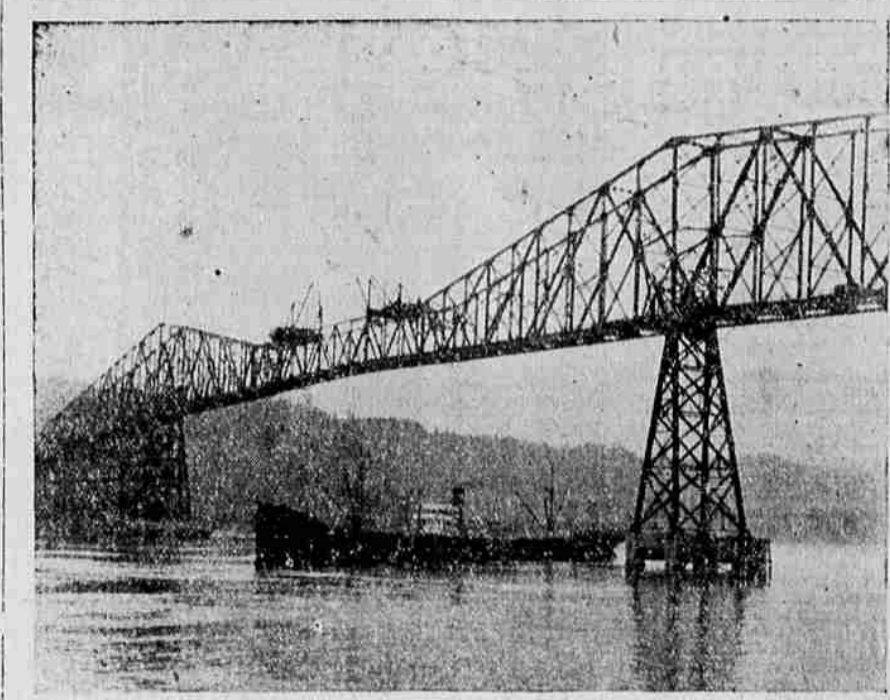
The transmission and differential should be cleaned thoroughly and new lubricants put in. Universal joints should be checked and repacked with grease and felt washers.

Without loss of its famed fuel economy, the 1930 line has greater power, smoothness and quietness in operation, is the verdict of those who have started piling up the mileage in their recently acquired Chevrolet sixes.

Chinese Pirates Suffer Repulse

SHANGHAI, Mar. 21 (AP)—Lawless soldiers between Hankow and Ichang today attempted to pirate a Standard Oil company of New York steamer which was nearing Hu, midway between the two towns.

NEW COLUMBIA RIVER BRIDGE OPENS MARCH 20



Formal dedication of the six million-dollar Columbia River Bridge connecting Longview, Washington and Rainier, Oregon, will take place at two o'clock on the afternoon of March 29.

The smart low-slung appearance of the Dynamic Erskine coupe for four is emphasized by double drop frame construction on the 114-inch wheelbase.

1930 Chevrolet Six Gaining New Praise In U. S.

With prompt deliveries being made to buyers, the popularity of the 1930 Chevrolet Six is gaining new praise as the first reports of the car's performance and comfortable riding come in from the new owners.

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Erskine Coupe Equipped With Abundant Power

One of the smartest coupe models displayed at the automobile show this year is the Dynamic New Erskine coupe.

According to M. J. Goss, local dealer, one of the distinguishing features of the new Erskine is its abundant power. Its engine of Studebaker design and manufacture throughout, assures championship performance at all times.

The new muffler, because of novel design, permits free passage to the exhaust gases, eliminating backpressure and increasing effective horsepower.

Sweeping body lines are emphasized by such features as the handsome radiator of new design, wide crown fenders, narrow windshield supports topped by a jaunty polo cap visor, and low curved roofline.

Interior dimensions are spacious and comfortable and provide plenty of head room and leg room. Seats are wide, amply proportioned and scientifically shaped over deep coil springs for utmost riding ease.

Typical of Studebaker's attention to the convenience of the owner, are the adjustable driving seat and steering column. Steering wheel is of the Husted steel-core safety type.

The Dynamic new Erskine coupe for four is fully equipped. The usual instruments are supplied including a hydrostatic gasoline gauge and engine thermometer.

Fourteen years ago, this March, the first Western Auto Supply company store was opened on the Pacific coast. Today, 149 modern automobile accessory stores in the west, are celebrating the anniversary of this company.

Simultaneous with the celebration, every Western Auto store will feature quality accessories, tires and batteries at substantially reduced prices in a special anniversary savings sale.

Celebration of this 14th anniversary stimulates interest as to the methods followed in order that an accessory business might grow from a comparatively humble start, in 14 years to the foremost business of its kind in the entire world.

The first store was opened in Los Angeles in 1916. George Pepperrine, founder of the company and its present head, realized that the west with its network of highways and its wealth of unsurpassed money would eventually prove a drawing card for tourists from all over the country.

A few short years proved him to be right in his belief. The first store in Los Angeles had not been in operation long, until a second was opened in San Francisco. A third was installed in Phoenix and since then the consequent rise of George Pepperrine and the Western Auto Supply company in the business world reads like a story by Horatio Alger.

Expansion of the Western Auto Supply company, in itself, represents the phenomenal progress of automotive transportation that has been matched with progressiveness of the supply company.

GERMANS PLAN RECORD GATHERING OF VEHICLES. MAYENCE, Ger. (AP)—The largest aggregation of automobiles ever assembled in Germany is expected here about July 7, when a huge popular demonstration is to celebrate the liberation of German soil from allied troops.

The German Touring club has issued an appeal to lovers of the automobile sport to mark Mayence their objective during the eight days following final evacuation of the occupied territory.

387 Fords Are Registered In One Month Here

The extent to which the Ford Motor company has regained its position as the outstanding factor in the automobile business is reflected in the registration of automobiles in Oregon in January.

During that month 387 Fords were registered in this state, 40.19 per cent of the total registration of all makes.

Three years ago the Ford Motor company ceased the production of model T cars and for nearly a year its plants were closed while they were being overhauled incident to the introduction of the model A.

With the introduction of the new body types for passenger cars last December and the offering of an improved Model AA truck chassis early this year, the company has gradually increased its production notwithstanding generally adverse business conditions.

ITALY'S AUTOISTS TO TRACE FERRUCCI'S FAMOUS ROUTE. GAVINANA, Italy (AP)—A motor pilgrimage is being organized to follow in June the historic march of Francesco Ferrucci, sixteenth century defender of the Florentine republic.

The route will run from Florence to Empoli, Volterra, Pisa and Gavinana, where Ferrucci was killed August 3, 1530, and will stop at the places where Ferrucci and his troops halted.

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BOHNENKAMP'S

Finds New Use For Worn-Out Cars In Idaho

BOISE, Ida., Mar. 22 (AP)—A new use for worn-out automobiles has been discovered—that of hemming rivers within their bounds.

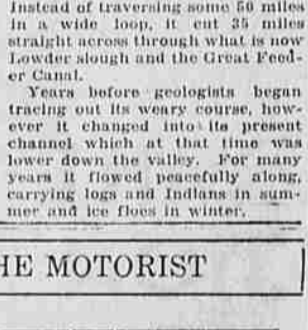
They have already been used on the Snake river in one small place near Rigby where the river threatened to cut away its banks into a prosperous farm and there they were very successful.

E. A. Tolman, engineer for the department of reclamation, described the use of the wreck. Tolman, who has been co-operating with local county commissioners in battling the Snake river where it has threatened to break through into a new channel, said they were merely dumped down into the curve of the bend in the stream where the worst cutting was taking place.

Years before geologists began tracing out its weary course, however it changed into its present channel which at that time was lower down the valley. For many years it flowed peacefully along, carrying logs and Indians in summer and ice floes in winter.

WARNING THE MOTORIST

IN CASE OF DOUBT YIELD DO NOT TAKE THE RIGHT OF WAY



Alarmed at the increase in industrial accidents in New York which have grown from 218,697 to 333,356 in 1929 and resulted in the award of more than \$42,000,000 by the New York state industrial commission in 190,462 cases.

With more than 35,000 persons in the United States meeting death by accident in 1929 and the possibility of an unwelcome increase in this huge total when the 1929 figures are released, the economic loss entailed in its averted, aside from the dislocation of many homes throughout the land, that commercial and civic organizations are uniting with various foundations and research societies in the endeavor to reduce the accidental death rate by a national campaign of education.

California, ranking high in the number of automobile accidents and shocked at the number of its lives and families, has inaugurated a campaign to impress on the mind of every motorist the necessity for caution and "Safety Always" by the adoption of drastic road rules and sensational signs.

New Glass Adopted. Aside from the injuries by concussion thousands of motorists suffer lacerations from splintered glass which result in disfigurement or death. Fear of this has brought a demand for non-scattering glass as the element next in importance to broken in the avoidance of non-primary accidents.

Statistics offer a graphic picture of the road recklessness that has made the United States the world's record holder for accidents. While the death rate from all accidents decreased 26 per cent from 1913 to 1921, there was an increase of 14 per cent from 1921 to 1927. Automobile accidents are a very conspicuous factor, showing a steady increase since 1913. From the latter year to 1921 an increase of 195 per cent was experienced, and from 1921 to 1927 the death rate continued its upward climb by 71 per cent.

No other nation in the world equals our death rate from accidents and in most cases ours is double the more important nations such as England, France, Germany and Italy. In most of which the population is much greater to the square mile. A survey of the facts indicates that the attention devoted to accidents and the results obtained are much less satisfactory than in public health work directed against diseases.

Accidents not only cause about six per cent of all deaths in the United States, but there are only six causes of death by disease that have greater importance.

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