

Seven Models Are Offered In Oakland Eights

New bodies whose long low lines, harmonizing colors and sparkling chrome fittings reflect the master touch of Fisher craftsmen, appropriately grace the powerful chassis of the New Oakland as it enters the field of V-type eights.

A choice of seven smartly-styled bodies is offered, each presenting distinctive elements of beauty and appeal. The new body line includes five closed and two open models; the four-door sedan, custom sedan, two-door sedan, coupe, sport coupe, phaeton and sport roadster. The sport roadster and the sport coupe both provide accommodations for extra passengers in comfortable, deeply-cushioned rumble seats.

The new models—lower by nearly two inches but providing ample head room—appear even closer to the road because of the raised panel which sweeps back from the new V-shaped chrome-plated grille-concealed radiator, extending along the top of the hood until it gradually straddles the coil and disappears at the slender posts of the windshield. Also emphasizing the low lines, a narrow moulding extends entirely around the body from one radiator edge to the other.

Further smart emphasis is conferred by the slanting windshield, the arched window openings, the polished metal top quarter, the new full crown fenders whose edges bear an effective rear bending, the neat front and rear splash aprons, the trim indicator lights on the front fenders, the chrome plating on the new design bumpers, and on a \$4600-acre campus at a cost on other exposed metal and the of \$10,000,000.

heavy hub caps bearing the distinctive Oakland emblem. All sheet metal is heavily enameled except in the case of color finish models where it is lacquered to match.

In addition to the ventilating feature of the new Fisher windshield, further ventilation is provided by twin cow ventilators. The angle of the windshield eliminates reflections from the lights at other cars and this convenience is further increased by the non-glare type of rear view mirror. The front sun visor is of the military type, finished to match the various body colors. Mahair upholstery in the closed models also is in new colors to harmonize with the body finish and with the garnish rails.

Six wheel sets of wire wheels and fixtures are obtainable as extra equipment on any model with the spare tires carried in special fender wells. All models are equipped, finished and appointed with a new degree of artistry and luxury to comport with the superior performance provided by the best engineered chassis and most powerful engine ever produced by the Oakland Motor Car company.

Slander's Slimy Trail

Slander, wrote Confucius, soaks into the mind as water into low and marshy places, where it becomes stagnant and offensive.

Our Alphabet

The letters of the English alphabet are about 2,500 years old. They have developed gradually from ancient picture signs like the Egyptian hieroglyphs.

Southern branch of the University of California is being rebuilt on the new design bumpers, and on a \$4600-acre campus at a cost on other exposed metal and the of \$10,000,000.

Wasted No Words
In a will of 29 words P. A. E. Herpin, West Hartlepool, England, left an estate of more than a half million dollars to his wife.

The Wise and the Unwise
This is ever the difference between the wise and the unwise: The latter wonders at what is unusual; the wise man wonders at the usual.—Emerson.

Great University
Yale university has 142 buildings, besides 20 dormitories and a library which contains 1,700,000 volumes.

Bat Unique
The bat is the only mammal that can fly.

Wild Mating
Deer, elk and moose mate yearly. The deer and elk are polygamous and the moose is monogamous.

No Stares, Please
They say a woman is as young as she looks, but that depends on how quick the look is.—Farm and Fireside.

Compulsion's Result
No human power can force the inforcements of the human mind; compulsion never persuades; it only makes hypocrites.—Fenton.

Junior Whoopes
"Now, if you promise to stop crying" an' be a good boy, I'll take you downtown to see the accident!—Dublin Opinion.

Elephant's Foot
The biological survey says that the elephant's foot is all toes and a pad. The part corresponding to a heel is up the leg.

Famous China Pattern
The willow-ware pattern on English china was introduced in 1780 by Thomas Turner, an English potter, at the Caughley works in Shropshire.

Wide Variety of Shades
The modern motorists of Venice have 40,000 varying shades to use in the creation of mosaics.

Finis
"What is the longest sentence on record?" Imprisonment for life.—London Tit-Bits.

Fine Gold
White gold can be made as fine as 90 per cent gold or about 22 karat.

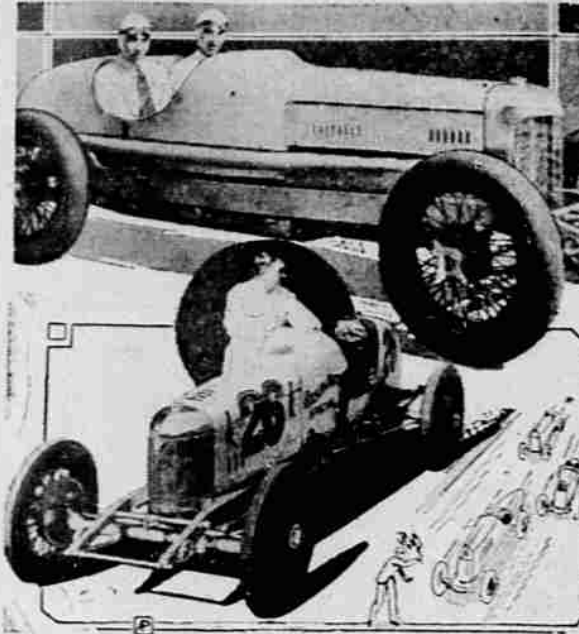
One Point of View
It's going on and on that's the fun of studying; not arriving at the place. Arriving is the end.

Golf, Earth, Strength
The ancient Greek, you remember, gained new strength every time he hit the earth. It has that effect on the golfer's language, too.—San Francisco Chronicle.

Half a million dollars will be spent to protect the Memphis waterfront against the Mississippi.

CARS GROOMED FOR RACE

The old single-seated racer (below) has been outlawed in favor of models with room for mechanics. Louis Schneider and his mechanics, Clyde Terry (above), are shown with new type car they will enter in Indianapolis race.



By Claude Wolff
(Associated Press Staff Writer)
INDIANAPOLIS (AP)—Motors already are racing for the international auto race classic May 29 and a generation of drivers that has ridden above makes room for mechanics.

Disapproval which greeted the American automobile association's revival of double-seaters has subdued somewhat since drivers have behind the first of the new models.

Wider and lower than the knife-like cars which have shot around the speedways for the last seven years, the new models nevertheless will show between 183 and 120 miles an hour, according to drivers gathering for the race.

Raising the piston displacement limit from 90 to 100 cubic inches will help greatly to restore speed lost by carrying mechanics, they believe. Drivers and designers have tried to overcome the loss of the superchargers, which the association also blackballed for this year's races.

Louis Schneider, Indianapolis driver, was among the first to get his car ready for the season. He expects to put it through trials soon. His car is typical of most of the new crop. It is 21 1/2 inches wide at the cockpit, where the open-man cars spread 18 or 19 inches. It is a little lower and a little wider in the radiator and he believes it will travel 184 miles an hour.

Louise Meyer, American racing champion in 1928 and 1929, has under construction here a car with 16 cylinders, the greatest number ever planned for the 500-mile race. Straight eight, used exclusively for years, have given way to a variety of four, six, eight and sixteens.

Ambition Fulfilled
At Teyford, England, George Enderby, at the age of seventy, achieved his life's ambition. He utilized his savings of sixty-three years to erect a tombstone to the memory of his mother, buried in the little churchyard. Enderby's mother died when he was seven years old. He decided then that he regularly would bank his savings until he had sufficient to erect the memorial.

"Poor Me"
The following is an explanation of the use of the ethical dative "me": "Me" is used to express the indirect object in more reference to emotion—that is, to bring into the predicate, as so apparent indirect object, the actual subject (the ethical dative); a form of expression adding a certain life or vivacity to colloquial speech, and, therefore, "Poor me," a favorite expression used by Shakespeare and other Elizabethan dramatists.

Color Needs Light
If the generally accepted theory of color is correct, there can be no color without reflected light. The color of an object, according to the modern theory, is produced by the reflection of all three rays of light which are not absorbed by the object. A green object is green merely because it reflects the green rays of light and absorbs all the others.—Pathfinder Magazine.

Unflattering Appellation
Etymologically, the word cynic means a dog. It was the term given by the Greeks to the cur in the East that prowled the streets slightly looking for food.

Canada's First Woman Senator



Mrs. Norman Wilson, above of Ottawa, mother of eight children, is now the Honorable Calista Wilson, the first woman to occupy a seat in the Canadian Senate.

Representative Here
Mr. J. H. L. Gillingham, representative of the Portland Motor company, was in La Grande calling at the Blue Mountain garage Friday afternoon.

Business Visitor
E. N. Nicholson, representative of the Howard Auto company, bank distributor of Portland, was in La Grande this week calling at the Jennings Motor company.

Business Trip
E. C. Gillingham, of Elgin, was at the Gillingham and Hanks garage Thursday on business.

From Boise
E. C. Gillingham, of Boise, was a business visitor at the Gillingham and Hanks garage this week.

ITALIANS, FRENCH CONFERENCE
LONDON, Mar. 21 (AP)—Foreign Minister Grandi of Italy and Jacques Bonjean of the French delegation held a two-hour conference this afternoon. It was understood that no progress in breaking the Franco-Italian deadlock resulted.

TARIFF BATTLE CONTINUES
WASHINGTON, Mar. 21 (AP)—About the Senate today had re-

fused for the fifth time a tariff on oil. Senator Watson of Indiana, the republican leader, announced the senate should stay in session tomorrow until it passed the measure.

BODY IS RECOVERED
KIAMATH FALLS, Ore., Mar. 21.—The body of Samuel E. Burt 41, drowned in Kiamath Lake while

hunting November 24, was found late yesterday by Charles Kiesling, who was fishing in the lake.

APPOINT COMMITTEES
SALEM, Ore., Mar. 21 (AP)—Governor Norblad today announced the appointment of 11 Oregon citizens to constitute the Thomas Jefferson Memorial Foundation committee for this

state. The members are: Milton A. Miller, Portland, chairman; Robert J. Hendricks, Salem; George C. Blakeley, The Dalles; Robert A. Booth, Eugene; Mrs. W. C. McNaught, Portland; A. K. McMahan, Albany; Nancy Drain Singleton, Portland; E. B. Aldrich, Pendleton; S. S. Smith, Medford; W. A. Delzell, Salem; D. J. Ferguson, Astoria.

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CHRYSLER "70" ROYAL SEDAN
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(Special Equipment Extra)

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Chrysler today is getting more out of engine horsepower, and doing more with engine horsepower than any other make of motor car is accomplishing.

There are engineering reasons for this. Mainly it is because of the unique design and construction of the new

Chrysler Multi-Range four-speed transmission and gear shift, together with high-compression engines using Down-Draft carburetion—a principle that has demonstrated marvelous results in aviation.

In every car bearing the Chrysler name, you have

the safety of internal-expanding hydraulic four-wheel brakes. And in addition, today's Chryslers offer the better riding qualities of new, luxurious bodies—with more elbow-room, more leg-room and more head-room—cradled from road shocks by a new type of

equalizing spring suspension and rubber spring shackles, as well as hydraulic shock absorbers.

In outward design, a new smartness and grace; in interior trim, a consummate elegance.

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SERVICE POLICY

The Chevrolet Motor Company and its dealers are pleased to announce a new service policy—one of the most liberal ever offered on a low-priced automobile.

Put into force as a written agreement given to the purchaser by the Chevrolet dealer when the car is delivered—it offers the following provisions:

1 Every Chevrolet owner receives his car from the dealer in perfect condition—thoroughly lubricated, properly adjusted, and ready to operate efficiently from the first mile of ownership.

2 Every Chevrolet owner is entitled to free inspection and adjustment of his car at the end of the first 500 miles of usage.

3 Every Chevrolet owner is entitled to free inspection of his car every 1000 miles thereafter, so long as the car is in operation.

4 Every Chevrolet owner is entitled to free replacement of any part which may prove defective in workmanship or material, within the terms of Chevrolet's standard warranty. This includes both parts and labor.

5 Provision number 4 will be carried out by any Chevrolet dealer in the United States. As a result, the Chevrolet

owner may travel to any part of the country, with assurance that the guarantee on materials and workmanship will remain in force.

This new policy constitutes proof of Chevrolet's high quality—for such liberal provisions could only be made in connection with a car built of fine materials to exacting standards of workmanship.

Back of this policy, and assuring its successful operation, is one of the most complete and efficient service organizations in the world.

There are more than 10,000 Authorized Chevrolet Dealer Service Stations in the United States alone. Each employs skilled mechanics thoroughly trained at Chevrolet Service Schools. Each has specially designed tools and machinery developed exclusively for Chevrolet service work. And each has on hand, at all times, an adequate stock of genuine Chevrolet replacement parts.

Chevrolet's flat-rate charges, including both parts and labor, are the lowest in the industry on many service operations!

In considering the purchase of a low-priced automobile, think what this service means—in terms of lasting satisfaction, as well as in increased economy.

Chevrolet cars range in price from \$495 up, f.o.b. factory, Flint, Michigan

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