



FRIDAY PROGRAMS

The National Broadcasting company program for Friday follows: 6:30 to 7:00, musical selections (orchestra and mixed chorus); 7:00 to 7:30, popular songs; 7:30 to 8:00, sketch program; 8:00 to 8:30, Amos and Andy; 8:30 to 9:00, Hill Billy boys; 9:00 to 9:30, Hill Billy boys; 9:30 to 10:00, Hill Billy boys; 10:00 to 10:30, Hill Billy boys; 10:30 to 11:00, Hill Billy boys; 11:00 to 11:30, Hill Billy boys; 11:30 to 12:00, Hill Billy boys.

The Columbia Broadcasting system program for Friday follows: 7:00 to 7:30, dance orchestra; 7:30 to 8:00, light opera; 8:00 to 8:30, light opera; 8:30 to 9:00, light opera; 9:00 to 9:30, light opera; 9:30 to 10:00, light opera; 10:00 to 10:30, light opera; 10:30 to 11:00, light opera; 11:00 to 11:30, light opera; 11:30 to 12:00, light opera.

Tacoma KVI (760kc) 5:30, soloists; 6:23 to 6:30, silent; 6:30, CBS; 10, CBS; 11, CBS; 12 to 1, organ.

Spokane KHQ (590kc) 6:45, morning program; 8, Happy Time; 9, features and woman's program; 11:45, organ and features; 2, comic opera; 3, symphonies, Cecil and Sally; 4, Happy Harmonies; 5, symphony orchestra; 5, NBC; 8:15, sports; 8:30, NBC; 10, prohibition poll; 10:15, NBC; 11, requests.

Oakland KGO (750kc) 6, NBC; 8:15, fiddlers three; 8:30, NBC; 10, prohibition poll; 10:15, NBC; 11 to 12, dance music.

KLX (880kc) 7, news, music; 8, Hill-Billy; 10:10, dance music.

Salt Lake City KSL (1500kc) 6, NBC; 7:30, studio; 8, NBC; 9, chamber music; 10:15, vaudeville frolic; 11, mid-night hour.

Denver KOA (830kc) 6, NBC; 7:30, old-west feature; 8, NBC; 8:45, prohibition poll; 9, Stagecoaches; 9:30, NBC.

Los Angeles KNX (1050kc) 6, ensemble; 7:30, popular features; 9, circus; 9:45, fight broadcast; 10 to 1, dance music.

KFI (690kc) 7, ballad crooners; 7:30, CBS; 10, news; 10:05, dance music; 12 to 1, organ.

KFI (640kc) 6, NBC; 7:30, features; 9, organ ensemble; 10, symphonette; 11, news.

San Francisco KPO (680kc) 6, concert; 7, popular music; 8, studio; 9, Cecil and Sally; 9:10, Scrap Book program; 10 to 12, dance music.

KMPC (610kc) 6, sports, features; 7, CBS; 10, Gypsy and Martin; 10:15, CBS; 12 to 1, dance music.

Seattle KJR (970kc) 6, orchestra; 7, concert and soloists; 7:30, orchestra programs; 10, sunshine program; 10:30, concert; 11, dance music; 12, requests.

Portland KGW (620kc) 6, NBC; 9, features; 10, Cecil and Sally; 10:40 to 12, Hot Oats.

KEX (1180kc) 6, orchestra; 9, studio, dance music; 10:30, Jack and Jill.

SIX-YEAR-OLD GIRL SINGS RADIO BLUES

HOUSTON, Tex. (AP)—Six-year-old Adelaide Kauffman, who sits with other first graders in the day-time, is a salaried radio entertainer by night.

She sings "blues" and participates in a skit called "Ted and Jo" over KPRC. "Am I Blue" is her favorite song number.

Adelaide never has had any musical instruction, but she says she is "crazy about" radio work.

NEW DIXIE STATION

SPARTANBURG, S. C. (AP)—South Carolina's first radio station, WSPA of Spartanburg, opened recently.

A Quality You Would Insist Upon If You Knew All of the Facts.

Cream of Tartar

Facts No. 21 and No. 22

Cream of Tartar (made from luscious grapes) is the base of a fine baking powder. There are cheap substitutes—but ask your doctor—ask any dietitian or any domestic science teacher which they prefer. Their expert opinion is the Schilling guide—Cream of Tartar only!

Baking Powder Schilling

Palmolive
6c

This famous toilet soap is a big bargain.

50c Hind's
33c

Hind's Honey and Almond Cream very low priced.

\$1 Listerine
79c

Listerine antiseptic priced specially.

Kotex
4 Pkgs. for \$1.00

Soft, absorbent sanitary napkins—special.

Razor Blades
60c Pkg. of 10

10 Valet Blades, Pkg. 60c
10 Gem Blades, Pkg. 52c

Mennen's Tale
15c Each

Mennen's talcum for men or Mennen's borated baby talc.

\$1.65 Coty Com.
79c for Both

A single powder compact with bottle of Coty perfume.

55c Pond's Crm.
44c

Pond's Cold Cream at this price is a real special.

50c Pepsodent
33c

A popular tooth paste now specially priced.

SATURDAY ONE DAY AT WARD'S FOUNDER'S DAY!

Great Bargains in a Storewide Sale!

In 1872 Montgomery Ward guaranteed that, quality considered, "Ward's prices are always money-saving prices!" So in commemoration of his birthday we've assembled hundreds of never-to-be-forgotten bargains—at money-saving prices! Only a few can be listed, for months have been spent in preparation for tomorrow! Come—buy these values—and save!

10 GREAT FOUNDER'S DAY SPECIALS

- Misses' Rayon & Cotton U. Suits**
Fine material, careful finish make these real bargains at **49c**
- Women's Athletic U. Suits**
New athletic styled union suits of fine cotton and rayon. Just **73c**
- Boys' Ribbed Cotton U. Suits**
Finely knit elastic ribbed, knee-length suits—bargains at **69c**
- Boys' Athletic Union Suits**
Sturdily made of good quality union-suit. Real values at only **39c**
- Men's Cotton Sport Shorts**
An up-to-the-minute design and colorful new patterns. Only **49c**
- Men's Pullover Shirts**
Of soft, comfortable and highly absorbent Swiss ribbed knit **83c**
- Misses' & Women's Anklets**
Your choice of plain colors or trim striped cuffs. Values at **39c**
- Boys' & Girls' Fancy T-S Hose**
Swagger hose as durable as they are good looking. Only **39c**
- Children's Rayon Hose**
Fine ribbed rayon plaited hose in nude, French tan and white **43c**
- Women's Rayon Pajamas**
Tailored pajamas in effective two-tone color effects **\$1.98**

DRESSES and COATS

New Spring fashions are here amazingly low priced! Chic little frocks for every occasion... smart coats that are outstanding in style! And hats that complement Spring ensembles! See them Saturday!

Trim Lines in Tweeds
\$14.75

Swagger sport coats of green, blue and beige tweeds. Priced interestingly low.

Chick Frocks Crepe de Chine
\$14.75

Flaring skirts—natural waist lines—bows and lace prove their 1930 chic.

Leaders in Spring Styles
\$5.95

Such new style features as the new sleeves and ruffles distinguish this chic group.

Crepes de Chine, Georgettes
\$9.75

Splendid quality materials—careful workmanship and smart style details.

Paris-inspired—the styles you buy at Ward's are the same as those sponsored by smart women everywhere! We urge you to see how wearable and becoming are our new Spring fashions.

LINGERIE SPECIALS

- Dainty—long wearing—and economical! The most popular lingerie at a very popular price!
- 98c**
- Women's Lovely Rayon Gowns
 - Women's Dainty Rayon Slips
 - Popular Rayon Panties
 - Knitted Rayon Dance Sets
 - Dainty Rayon Step-Ins
 - Splendid Rayon Bloomers
 - Extra Size Rayon Bloomers
 - Smart Rayon Combinations
- 79c**
- Bodice Top Rayon Vests
- A fine quality of rayon in several dainty pastel shades

HOUSEHOLD BARGAINS

Bedspreads
\$1.69 - \$7.25

Flower jacquard, crinkled, fast color stripes. Scallop; square corners.

Sheets—Cases
Famous for service!

81x90 size **\$1.00**
81x99 size **\$1.15**
Pillow cases **25c**

Single Blankets
98c

Closely woven of fine staple cotton yarns. Soft—warm. 70x80 inches.

Blankets
\$1.98

Tan, blue or gray ground, with colored Indian designs. 61x78 inches.

Wilton Rugs
\$80.95

Oriental in their soft beauty! Fine quality. 9x12. All wool.

Electric Gyrator-Washer
\$86.50

Sold on 30 Day's Trial

Electric Vacuum Cleaner
\$22.48

Saves You \$10 to \$20

Straight Suction
Gets more dirt—in less time! Extra capacity nozzle goes deep into rugs and upholstery.

Radiator Bargains
\$8.75 to \$14.75

For 12 Cars

Equal in every way to new car radiators! Improved design, stronger cooling construction. Guaranteed 18 months!

Fine Paints and Brushes
For Every Job!

Marproof Varnish
Dries over night. Quart **80c**

Flat Wall Paint
Colorful—washable. Gallon **\$2.30**

Dry-Fast Enamel
Choice of 13 colors. Pint **60c**

Household Paint
Choice of 5 colors. Quart **83c**

Screen Paint
Weather resisting. Pint **30c**

Windsor Gasoline Range
GREEN AND TAN ENAMEL
\$79.95

PAY AS LITTLE AS \$6.00 MONTHLY

As easy to clean as a china dish! Brings gleam to your kitchen with added cooking efficiency. Oven heat regulator, enameled broiler. Equal to stoves selling for \$110. Sold on Easy Payments—\$5 Down—\$6 Monthly.

Kitchen Cabinet
\$64.35

A kitchen in itself! Pretty green enamel. Ward-built. (Adv. in McCall's Magazine)

Breakfast Set
\$26.85

5 pieces—with dinner set to match! Table—4 chairs. (Adv. in McCall's Magazine)

Ward-o-leum Rugs
\$5.65

Rich in color and design. Stain-proof, water-proof. 9x12. All sizes, too.

Wool Rugs
\$26.95

Armstrong seamless designs and colors. 9x12 size.

Cretonne
21c - 35c yd.

For all home uses! Smart combination of gay colors. Very special!