

GLORIA

The Girl of Your Dreams
Appealingly beautiful, ambitious for a career, courageous in the face of obstacles,—follow the vivid story of her climb to fame.
by JULIAN OLLENDORFF



MODEST MAIDENS

Portraying the modern girl with all her vivacity, alluring charm and ever-stylish clothes.
by DON FLOWERS



SCORCHY SMITH

Ride the air lanes with this daring boy aviator for a taste of hair-raising, thrilling adventure.
by JOHN C. TERRY



VILLAGE LIFE

Homely characters and mirth-provoking situations in surroundings familiar to everyone.
by OSCAR HITT



MEET
This New Family
of LAUGH
MAKERS



THEY'VE COME to town to entertain and delight you; to make you roll off your chair in hilarious laughter. Providing fun for every member of your family is their only aim in life—and what a grand time they do have.

These new comic strips and cartoons were selected after long and careful consideration to obtain for our readers the best material available. Talented and experienced artists, most of whose names are undoubtedly familiar to you, are the creators of this outstanding and superior array of comic characters.

Get acquainted with them by watching their antics following their ups and downs and partaking of the glorious treat in store for every reader. You'll find something new and different in this family of laugh-makers. They are all good fun with a dash of adventure, romance, sage philosophy and real life rolled up into one great feast of delightful humor.
SEE THEM EVERY DAY



In....

THE
EVENING OBSERVER

"Eastern Oregon's Leading Newspaper"