

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

FRANK R. APPLEBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice of La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

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SUBSCRIPTION RATES
By Carrier
Daily, per month in advance 75c
Daily, six months in advance \$4.50
Daily, single copy 5c

By Mail
Daily, per month in advance 50c
Daily, per six months in advance \$3.00
Daily, per year in advance \$5.00
Weekly, Observer-Star, per year \$2.00

ADVERTISING RATES
Display, foreign, per column inch 45c
Display, local, per column inch 35c
Time contract prices on application.

WISE COUNSEL—If this counsel or this work be of men, it will come to naught; but if it be of God, ye cannot overthrow it: lest haply ye be found even to fight against God—Acts 5:28, 29.

Abe Martin



A friend writes that 5-cent cigars are now five cents in Muncie. It seems like just as soon as we finally learn what style of shoe we ought to wear we die at 64.

Girls, Styles And Humor In New Feature

Interested in pretty girls? Stylish clothes and the bright up-to-the-minute banter of the younger set? Certainly! Well here they are. In Modest Maidens, a dainty art feature by Don Flowers in The Observer next Monday on the comic page.

Flowers portrays the 20th century lass with all the dash and vivacity of the age. On the avenue, in her office, studio or home, at the beach, on the golf course, he shows the modern girl dressed in the current modes, always bright, snappy and cheerful.

Modest Maidens is a distinctly different feature with its masterful execution and delightful humor. It will be introduced to The Observer readers as one of an outstanding group of new features.

Flowers is an experienced illustrator whose work wins attention in many newspapers throughout the country. He makes a close study of modes in gowns, sports wear, coats, hats, accessories and shoes, enabling him to interpret them correctly for thousands of readers who are daily followers of Modest Maidens.

27 ARE EXECUTED

TEHRAN, Persia, March 12 (AP)—A report from Kabul, Afghanistan, today stated that 27 adherents of the Emperor Bacha Sakaio, who was ousted and put to death by Nadir Shah last year, had been executed by Nadir Shah's order.

WILL LEAVE THE ARMY

LONDON, Mar. 13 (AP)—Commissioner Catherine Booth of the Salvation Army, daughter of the late General Bramwell Booth, will leave the army, but not voluntarily, to write the biography of her father, the general's widow declared today.

EARL OF COVENTRY DIES

WORTHINGTON, Eng., Mar. 12 (AP)—The Earl of Coventry, the ninth of his line, died today at his home, Cromer Court, at the age of 81, after a fortnight's illness. The aged earl frequently was known as "the father of the house of lords"; he was one of the most famous sportsmen of the country.

An iron shield, believed to have belonged to one of the King's soldiers, was uncovered by excavators in Atlanta.

Surveyor's Life Too Drab, So Hitt Creates Comic Features And Toys

RED AND WHITE CHAIN IS FORMED

(Continued from Page One)

yet devised and it furthermore insures the permanence of the independent merchants. Under the Red and White plan the manufacturer merely prepares his product for consumption and the marketing is done by the Red and White wholesalers and retailer. It is the purpose of the plan to give every service that can be undertaken with economy, to the consumer. To give the fullest value of delivery," he continued, "charge account privilege is a part of the plan. The merchant, however, pays for his goods twice monthly and therefore must collect from his patrons promptly."

Buying is done through and by the supply house, which acts upon the advice and council of six merchants who are elected by the merchants from their membership, Mr. Kingsley explained.

"The Red and White stores do not sell anything at less than cost," Mr. Kingsley concluded. "He sells local products where it is possible to do so without penalizing his customers by higher prices or lower quality."

Over Night News

By the Associated Press Domestic

Washington—Senate restores existing duty on window and plate glass and agrees to vote today on motion to reconsider sugar levy.

New York—Lawyers' committee after two-year study finds 18th amendment was ratified illegally.

Washington—Representative Hyde declares general opinion is that legal alcoholic content in beverages is far below intoxicating ratio.

Chicago—City council report finds increase in crime since prohibition.

Youngstown, O.—Youngstown Sheet and Tube directors approve merger with Bethlehem.

Washington—New Arlington memorial bridge damaged \$10,000 by fire.

Houston—Bishop Charles Lewis Slattery, Episcopal, dies.

Cambridge, Mass.—Dr. Karl Taylor Compton of Princeton university appointed president of Massachusetts Institute of Technology.

Miami—Senorita Melida Boyd of Panama, selected as "Miss Latin America" in beauty contest.

Woonsocket, O.—Charles Hannah and Earl Conold indicted for child stealing and first degree murder in disappearance of 4-year-old Melvin Horst.

London—Britain says naval conference probably will not last another fortnight.

Port-Au-Prince—Hoover commission, back in capital, will insist President Horn support plan for temporary president.

Havre, France—Sailing of liner Paris delayed by strike of seamen.

Dresden, Germany—Police raid "The Red Lodge," arresting 22 who were planning hunger march.

Miami Fla.—Gambler and Walker beat Sarazen and Farrell at 29th hole.

New York—Stella Walsh sets new record for 220.

Grand Junction, Tenn.—Feagin's Mohawk Pal wins national bird dog championship.

Boston—Harvard and Yale tie at hockey 2-2.

Philadelphia—Columbia beats Penn and wins eastern basketball title.

Once Hitt, whose humorous cartoons will become a daily feature of The Observer beginning Monday, first dreamed of becoming an artist while carrying surveyor's instruments through western states. He has forgotten all he ever knew of surveying but has achieved distinction as a creator of entertainment.

For several years after completing his education, Hitt was employed with the U. S. geological survey in Montana and Wyoming, like many other artists who have won fame, he had no training but great ambitions in art.

His path to success lay along the line of acquiring technical knowledge through experience, working at minor and poorly paid tasks and building up a background in the chosen field of comic drawing.

His persistence finally brought recognition for his unusually striking technique and technique of ideas.

Besides drawing comic sketches for newspapers during the last 10 years, Hitt has designed signs, signs and data, having also developed his extensive experience in entertaining a large public.

Hitt's daily cartoon in The Observer will depict familiar situations and characters, most of them being rural and small-town scenes. He distinctly avoids any tendency to burlesque, and instead, turns a



OSCAR HITT

strong element of human interest into each. Their realistic and true-to-life characterizations add to both their unflinching humor and appeal.

Hitt is another of the new group of artist-entertainers, who will soon join The Observer staff to bring its readers "The Best in Comics."

PROF. GENTLE IMPROVES

SALFORD, Ont., Mar. 12 (AP)—Prof. Thomas H. Gentle of the University of Oregon, who is ill in the Salem general hospital, was reported early today to be resting fairly well. Professor Gentle was stricken suddenly on Monday at his farm near Monmouth.

PASSENGERS REMOVED

COLUMBIA, Ky., Mar. 12 (AP)—Fire on the 15,000-ton liner Columbia early today necessitated removal of passengers and crew. Cause of the fire and the extent of damage to the ship were not known immediately. The Columbia was en route from England to Australia.

The American dollar is the only successful universal language.

FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.

MEN'S STORE OFFERS

NEW SPRING

FLORSHEIMS

For The Man Who Cares

Smart? You'll say so when you see these new ones. More miles per dollar cost to you and man—comfort you never enjoyed in new shoes so much. That's why more men each year turn to Florsheims.

\$10

This Is—

PICTORIAL REVIEW WEEK AT FALK'S

During the week, the new Pictorial Review Simplified Printed Patterns will be featured at our Pattern Counter. In addition, a group of college men will represent The Pictorial Review Company in this city. One of these students will call at your home to explain Pictorial Review, which illustrates the new patterns. You may arrange with him to receive Pictorial Review every month. He will offer nothing else, and will carry with him his official receipts with official Pictorial Review seal in the upper corner.

LOOK FOR THESE BOYS

FRED DOUSE LEO HOGAN GEORGE ANDERSON
MICKEY McGUIRE, SUPERVISOR

REMEMBER THE \$5 SHOE SALE

AT FALK'S LADIES' SHOE DEPT.
IS FOR 3 DAYS ONLY AND ENDS
SATURDAY NITE MARCH 15TH

BRUSHING UP SPORTS By Laufer

BASKETBALL MARATHON!

IT TOOK 10 OVERTIME PERIODS FOR WENONA HIGH SCHOOL TO DEFEAT TOLUCA HIGH FOR THE CHAMPIONSHIP OF MARSHALL COUNTY, ILLINOIS.

SECRET END OF FOURTH QUARTER, 15:15

THE FIFTH OVERTIME PERIOD ENDED WITH A SCORE OF 20-18 AND SEVENTH ENDED 17-17

THE EIGHTH ENDED 19-21 AND THE NINTH 20-22

CLARK 11-11, 1930

THEATERS

Stage Less A Family Heritage Than Formerly

The idea that theatrical and screen life is a world in itself, and that actors and actresses are quite unlike everyday people, still exists in the minds of many, despite the fact that nearly as much mystery surrounds the theater as in former years. Yet an increasing number of players do not spring from stage families. In fact most of them spent their childhood in conventional environments.

This fact is demonstrated very clearly by looking back into a few years into the lives of the players who make up the cast of "Personality," the Columbia all-talking comedy of modern married life starting tomorrow at the State Theatre. The players Sally Starr, Johnny Arthur, Hansche Feistner, Lee Kollman, John E. Murray, Frank Hammond and Victor Valiant. Although every one of these

SEE Irma Beck and Allen Garden in their specialty dance at St. Patrick's dance at Zuber hall Monday night, March 17. 2-13-1 t.

NOTICE: The regular M. L. A. dance has been postponed this week. Will be resumed next Thurs. Mar. 20 when Star Novelty will play as usual. 2-13-1 t.

FIND IT HERE

Copy for this column must be in by 9 a. m.

Embroidering, pleating, button holes, etc. Norton's Kiddie Shop. —ADV.

The Fruitdale P. T. A. will have a food sale in the Hooper market Sat. 15, beginning at 10 o'clock. 2-12-1 t.

RUMMAGE SALE: American Legion Auxiliary will hold a rummage sale in La Grande Investment Co. building on Mar. 22. 2-12-1 t.

EVERYBODY IS GOING to the St. Patrick's dance Monday evening Zuber hall. 2-13-1 t.

STEVENS-VAN ENGELN CO STORES

NOW! WOMEN'S HOUSE FROCKS

FAST COLORS

Women's fast color, vat dyed, house frock—All new colors and patterns. All sizes.

79c

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