THIS DIFFERENT METHOD

BRINGS EXTRA COFFEE PLEASURE

Twelve-cylindered vacuum machines owned, patented and used exclusively by M·J·B save all the flavory coffee goodness. Every can of M·J·B brings you plus enjoyment in coffee.

That's why the first cup of M·J·B is a new coffee experience. Its appetizing aroma, fragrant freshness and full-flavored, delicious taste add to your joy of living. You can be sure of finer coffee by insisting on M·J·B—in the green and gold can.

M·J·B
HI-TEST VACUUM
COFFEE

BEFORE the MIKE

THURSDAY PROGRAMS

The National Broadcasting company program for Thursday follows: 8 to 9 a. m., Happy Time; 9:45 to 10, home service; 10, Woman's Magazine; 11 to 11:45, school broadcast; 1:30 to 5, "Half Hour in Capitol"; 5 to 6, Rudy Vallee and orchestra; 6, Singers; 6:30, Melodies; 7, Salon orchestra; 7:30, symphony hour; 8:30, Amos and Andy; 8:45, John and Red; 9, Memory Lane; 9:30, Olympians; 10, prohibition poll; 10, National concert orchestra.

The Columbia Broadcasting system program for Thursday follows: 7, grand opera concert orchestra; 7:30, national forum; 8, Merrymakers; 10 to 12, dance music.

Tacoma

KVI (750kc) 5, two-piano recital, studio; 6 to 9, silent; 9, studio; 10:11 to 12, CBS; 12 to 1, organ.

Spokane

KHQ (590kc) 6:45, inspirational; 7, waltz melodies; 8, NBC; 9, feature; 9:45, NBC; 11:45, organ, studio features; 3, symphonies; 4, Happy Harmonies; 4:30, NBC; 9:30, popular feature; 10, dance band; 11 to 12, popular music.

KGA (1470kc) 7, orchestra; 8, ensemble; 9, orchestra; 9:30, quintet; 10, requests.

Portland

KGW (620kc) 5, NBC; 10, Cecil and Sally; 10:10, dance band; 11 to 12, organ.

KEX (1180kc) 5, orchestra, dance program; 11:30, news.

San Francisco

KPO (680kc) 6, concert; 7, popular music; 8:30, Salon orchestra; 9, Cecil and Sally; 9:10, violin; 10 to 11, dance music.

KFRC (610kc) 5:30, Edna Fischer; 6, dance band; 7, CBS; 8, vaudeville; 10, Frank Watanabe; 10:10, CBS; 12 to 1, dance music.

Seattle

KJR (970kc) 6, organ; 6:30, violin and piano; 7, orchestra; 8, popular music; 9:30, orchestra and soprano; 10, Sunshine program; 10:30, trio; 11, Vic Meyers orchestra; 12, requests.

Oakland

KGO (790kc) 5, NBC; 11 to 12, dance music.

KLX (880kc) 6, concert trio; 7, news; 7:30, musical programs; 9, Gospel hymns; 9:30, Hawaiians; 10:30 to 12, dance records.

Salt Lake City

KSL (1130kc) 5, NBC; 6, Ilge opera; 6:30, NBC; 8, musical varieties; 10, surprise program; 10:15, orchestra; 11, midnight hour.

Los Angeles

KNX (1050kc) 6, Country Jane; 7, feature programs; 10 to 1, dance music.

KFI (640kc) 5:45, stock markets 6, NBC; 8:30, musical programs; 10, Symphony; 11, news.

KHJ (900kc) 6, musical programs; 7, CBS; 9:30, symphony; 10, news; 10:05, dance music; 12 to 1, organ.

Denver

KOA (830kc) 4:30, NBC; 9, Black Fear; 9:30 to 11, NBC.

Health Talks

FINDING A GOOD DOCTOR

When th Jones family moved into a new section they soon make contact with the local butcher, baker and candlestick maker.

What of the new doctor? After all it is a simple matter to go to the corner grocer and say, "Give me a loaf of bread." One can't do the same, however, with the physician. So the Jones family waits until some emergency arises, then the nearest doctor is called in. Sometimes he suits the family; just as often he does not.

What is Jones to do?

The answer is simple. If Jones had a family physician in the old town or place before moving he should ask the doctor to refer him to a physician located in the newer district. But if Jones had no physician, or for some reason or other cannot be referred to one, then he should go about finding one for himself before emergencies arise.

How is that to be done? Perhaps before answering that we ought to consider the meaning of a good doctor. Medicine, it is agreed, is as much of an art as a science. And most of the art element resides in the personal relation between doctor and patient, and vice versa.

Now there are certain persons who are sympathetic to us, and certain others who are antipathetic. It follows that our reactions to different physicians will vary, and the more sympathetic the personality of the physician the better the relationship.

But whether a physician will or will not suit one temperament can only be determined upon contact. And our problem seems to be in making the first contact.

Sympathetic or otherwise, a doctor to be a good physician must know medicine.

BULLFIGHTING YIELDS TO AMERICAN SPORT

LISBON (AP)—Football is displacing bullfighting as the national sport of Portugal.

The game of football as played in the United States and England recently has become so popular that hundreds of thousands of people gather every Sunday afternoon to see championship games.

When a goal is scored, by either side, Portuguese enthusiasm and excitement surpasses the bounds even of the tensest moment in a bullfight.

Whereas Portugal, a few years ago, scarcely heard of football, it, today, has one of the best teams in Europe which competed against crack teams from France, England, Hungary, Czechoslovakia, and lately Italy, where the Portuguese eleven was defeated with flying colors, in some cases however completely vanquishing their rivals.

KLONDIKE "GOLD BOOK" TO SHOW 20,000 NAMES

SEATTLE (AP)—Names of approximately 20,000 persons who mushed the Klondike trails more than 32 years ago will appear in the "Gold Book" to be published prior to the Stampede convention in Vancouver, B. C., next August.

What the Social register is to society, the "Gold Book" will be to the Sourdough. If plans of the Alaska Sourdough's Association materialize it will be the final word on the qualifications of the title "sourdough."

E. L. Martin, president of the association, has announced that more than 8000 names have been received and passed for the book, with men and women registered from every state in the union, as well as every dependency of the United States, most of the Central and South American countries, Europe, the United Kingdom, Asia and the Orient."

TOWN WRACKED BY FLOOD COMES BACK IN 9 MONTHS

HARRIMAN, Tenn. (AP)—This little Tennessee town, dealt a near-death blow by a flood which took 20 lives and wrecked residences and manufacturing plants in March 1929 has come back in less than a year.

All of the factories except two have been rebuilt and a new million dollar plant has been erected.

Post office receipts and bank deposits gained in 1929 despite a poor peach crop, one of the principal farm assets of the town's territory.

BOOTLEGGERS OF RADIO BLAMED FOR FAILURE

CONSTANTINOPLE, (AP)—Five thousand Turkish radio fans are mourning the demise of the Constantinople Radio corporation.

The company has gone bankrupt and cannot renew its broadcasting unless the Turkish government grants it a subsidy of $25,000. This company, which held the monopoly on the sale of radio sets in Turkey, complained that the great number of radio "bootleggers" were largely responsible for the financial disaster.

The Angora broadcasting station which was recently inaugurated is increasing its activity now that it has become the sole station in Turkey.

'ASH CAN ALLEY' DRAWS HUNDREDS TO YOSEMITE

WASHINGTON (AP) — Sliding down hill in ash can covers is the popular amusement of winter visitors to Yosemite National park, California. Word received at the department of the interior says that 1500 persons have used the slide, named "Ash Can Alley," in a single day.

The handles to the lids are removed and the coasters squat in the improvised tin sleds.

Every imaginable form of winter sport is being enjoyed in the park. Hockey, snowshoe and ski races are included in these.

One Car For 1.5 Persons

WASHINGTON (AP) — At the outset of 1930, the United States had one automobile for each 4.5 persons, a survey of the American motorists association reveals. There are nearly eight cars for each mile of road in the country.

Respiration

The quantity of air taken in by a human being at each respiration is called the tidal air and is normally from 20 to 30 cubic inches of air.

When you leave this world, you leave you're enemies behind—unless you're a doctor.

CLASSIFIED ADS

The Market Place of Union and Wallowa Counties

NEW TODAY

SAVE MONEY ON USED CARS DURING OUR SPRING CLEARANCE SALE. THESE CARS ON DISPLAY AT 411 FIR ST.

1927 NASH SPECIAL COACH

Driven 16,000 miles by former owner. Leather upholstering; excellent blue Duco finish. Car looks and runs like new—sold with an O.K. that counts—come in and see it—Price $545.

FORD 1926 PICKUP

New radiator, motor completely overhauled and car has had very little use. Drive it away for $135.

1927 CHEVROLET TRUCK

Flat rack with stake sides; 80 per cent heavy duty truck tires. An O.K. car carrying our 30 day guarantee. Price $365.

1924 FORD COUPE

Has had good care. Rubber and upholstering good. A bargain? Look at the Price—$95.

1924 DODGE SEDAN

Tires like new, perfect leather upholstering, complete equipment and an O.K. all for $195.

1928 OAKLAND COACH

Green Duco finish, perfect upholstering, good tires, shock absorbers and a Karl Keen trunk—motor reconditioned. Price $495.

1926 FORD COUPE

Tires practically new, good appearance and greatperformance. An O.K. car for $195.

1926 FORD TUDOR

Motor in A-1 shape, new paint and new upholstering—don't miss it at $185.

LARISON CHEVROLET CO.
3-5-2t

USED CARS with a new car guarantee. 2 Silver Winged Chrysler 60 coupes. Chrysler Garage.
3-5-1t

Observer Want Ad Rates

(Count five average words to the line.)

Per line, 1st insertion 10c
Per line, each added consecutive insertion 7c
Minimum charge on one order 25c

RATES BY MONTH

2 lines, per month $2.50
3 lines, per month $3.25
4 lines, per month $4.00
5 lines, per month $4.75

Each additional line over five charged at 50c per line per month.

CASH IN ADVANCE is required on all Classified orders to earn these rates. Higher rates charged on all credit insertions.

Copy for all Classified orders must be in this office by 10 A. M. DAY OF INSERTION. Stop orders on ad inserted until further notice must be received by the same hour or extra insertion will be charged.

Telephone orders solicited. Cash rates may be earned on phone orders by payment on or before date of last insertion.

PHONE MAIN 37
"An Observer Want Ad Will Do It"

FOR RENT—2 room house, lights and water $6.50. Ph. 300-J.
3-5-3tp

FOR SALE—Extra good buys in used cars.
1926 Buick 2 door sedan.
1927 Willys-Knight Convertible coupe. A-1 shape, new rubber.
1926 Willys-Knight 4-door sedan.
1925 Studebaker Standard Duplex Phaeton.
JENNINGS MOTOR CO.
3-5-1t

BOOK YOUR ORDER for baby chix at Mossacre's Hatchetry. F. 279.
3-5-1m

Mammoth Imperial Pekin drakes. E. A. Goodbrod, Union.
3-5-4tp

FOR SALE—Barred Rock hatching eggs. Clyde L. Kiddle. Farmers 62.

FOR RENT—5 room furn. house. Ph. 290-W.
3-5-1tp

WANTED—Tree topping. Call 222-J.
3-5-4tp

WANTED

EXP. GIRL wants housework. Can give reference. Call Observer.
3-3-2tp

WANTED—Girl wants gen. housework. No cooking. Call 271-J.
3-1-6 tp.

FOR SALE

FOR SALE—2 story brick building. 2301 Adams.
3-3-6tp

FOR SALE—Hay, $12 a ton. Routh McKennon, Alicel.
2-25-tf.

FOR SALE—Used Cars—
1929 Essex sedan.
1929 Essex coupe with wire wheels and rumble seat.
1926 Hudson coach.
1929 Essex town sedan.
1928 Chevrlet cabriolet.
1926 Essex coach.
Terms—Trades
BLUE MT. GARAGE
3-4-5t

FOR SALE—Good dry 16-in. wood, also posts. Ph. 194-R.
3-4-1tp

FOR SALE—Household furniture. 1203 9th. St.
3-4-2t

FOR SALE—7-room modern house for $1000 and used car. Will take car as down payment and the rest like rent. Call 1602 Jefferson Ave.
3-4-3tp

FOR SALE—Used tires and tubes. Vulcanizing and retreading our specialty. Only exclusive tire shop in La Grande. Ackerman's Tire Shop, 1423 Adams.
3-4-2tp

FOR SALE—Gladiolla bulbs, 12 for 50c, or 36 for $1.00; 5 varieties, 1¾ in caliper globe locust, also globe rose locust, $2.50 per tree. C. W. Everett. Inq. at Turn's residence, 1809 Adams.
2-25-1mp

FOR SALE — 14 2-yr.-old, field grown roses for $9.95; Richared, Delicious, Ann, Lambert and Bing cherries, Chinese Elm, Norway maple shrubs, evergreens, etc. Washington Nursery Co. Inq. 1809 Adams ave.
2-15-1 m

DRY ONIONS at Berger's Cash grocery, 2c per lb. Everything cheaper. Ph. 289-W. Classic laundry soap, 10 bars, 35c. It's good.
2-12-1 m

FOR SALE—Piano. Ph. 318-J.
2-8-tf

MISCELLANEOUS

SICK AND ACCIDENT INSURANCE at low cost. Old responsible line. Men or women, 18 to 70, any race. Telephone, write or call on agent, B. F. Hopkins, residence 2101 N. Fir, La Grande. Telephone 349-J.
3-3-1m

CALIFORNIA HERB — Rheumatism, kidney, blood and stomach trouble at Chris Miller's.
2-18-1 m

IF YOU WANT cherry trees or other nursery stock see Karl W. Stackland, Cove, Ore.
2-10-tf.

LA GRANDE MATTRESS & Upholstering & Rug Cleaning Works. Phone 424-W. Chas. Edwards, Prop.
12-1-1m

MONEY TO LOAN—We are representatives for the Prudential Insurance Co., and can make farm or city loans at attractive rates of interest. Chas. H. Reynolds, insurance, loans and bonds.

EASTERN OREGON School of Music, violin, piano, voice. Credits. I. O. O. F. temple, 447-J.
9-24-1 m.

MONEY TO LOAN on improved city property, straight loans or installment plan. Lowest rates. United States Investment Co. Phone Main 33.
3-16-1m

FOR RENT

FOR RENT—Furn. apt., light and water. 2105 Adams.
3-3-3tp

FOR RENT—Modern furn. apt. 1101 O. 894-W.
3-3-3tp

FOR RENT—Light housekeeping rooms, 1512 Adams.
2-6-tf

FOR RENT—Furn. houses and apts., with baths, low rates. Adults. clean, quiet. 1810 Greenwood.
7-10-1m

USED CARS

With An O. K. That Counts.

Larison Chevrolet Company

Used Car Lot — CHEVROLET — Phone Main 508

407 Fir St.

Professional Directory

This directory is especially handy for the newcomer or for the out-of-town reader who may want the name and address of some professional man. It has been carefully prepared and will prove to be a ready aid to any reader in obtaining prompt professional service.

Classified for Quick Reference

Physicians & Surgeons

A. L. RICHARDSON, M. D.
Physician and Surgeon.
Office over Glass Drugs. Office phone, Main 15; residence phone,

LEE S. SOUVY, M. D.
LEWA WILKES, M. D.
Practice limited to diseases of the Eye, Ear, Nose and Throat
New Foley Building — Telephone Main 14

Osteopathic Physicians

J. L. INGLE, D. O.
MARGARET INGLE, D. O.
General practice and the "Foot SYSTEM" for fallen arches.
Sommer Building — Telephone Main 196

Main 55.
DR. J. E. WOODELL
CHIROPRACTIC PHYSICIAN
Other methods applied, Diathermy, Ultra Violet Ray, Food Science, Sinusoidal and Galvanism. Foot troubles corrected.
20 Sommer Bldg. Phone 457-W.
Hrs. 9-5, 7-8 — Res. 190-W.

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FRECKLES AND HIS FRIENDS

GETTING NOWHERE — By Blosser