

### GENERAL MOTORS SALES INCREASE

Total of 74,167 Cars Sold to Consumers in 1930— Only 73,989 in 1929.

NEW YORK, Mar. 1.—Alfred P. Sloan Jr., president of General Motors corporation, announced today that, beginning with the figures for January, 1930, the corporation would publish each month the number of cars sold in continental United States, and total sales to dealers including Canadian and overseas sales.

In the month of January, domestic sales to consumers amounted to 74,167 cars, as compared with 73,989 for the corresponding month of 1929. The figures for a year ago—and this was also brought out in last month's statement—were somewhat influenced by a shortage in the number of cars available for delivery, resulting in a somewhat smaller total movement last year than might otherwise have been the case. Sales to General Motors dealers within continental United States in January amounted to 24,458 cars, as compared with 25,441 for January, 1929. Total sales to dealers including Canadian and overseas amounted to 106,509, compared with 127,580 for the corresponding last month a year ago. Overseas sales during the month were greatly curtailed in order to adjust stocks in overseas countries, as the result of adverse economic situations existing in several markets overseas which are important customers of automotive products.

The following table shows January sales to consumers of General Motors cars in continental United States, sales by the manufacturing divisions of General Motors to their dealers in continental United States, and total sales to dealers, including Canadian and overseas sales:

United States—	
Sales to Consumers	1930 1929
Jan.	74,167 73,989
Sales to Dealers	
1930 1929	
Jan.	24,458 25,441
Total sales to dealers, including Canadian and overseas sales—	
1930 1929	
Jan.	106,509 127,580

These figures include sales of Chevrolet, Pontiac, Olds, Marquette, Oakland, Viking, Buick, La Salle and Cadillac passenger cars and trucks.

### Ford Wheels In Test Run With Half Spokes Cut

A Ford wire wheel, almost destroyed by fire and further mutilated by the cutting of half its spokes, recently triumphed in a drastic two-hour test run of 54 miles, half of which was over rough country.

The welded wheel was about all that remained intact of a Ford car and garage after a 50-gallon gasoline drum exploded. The terrific heat ruined the temper of the wheel and warped the rim. Lane Walsh, who conducted the test, further mutilated and weakened it by fitting through half of its spokes. What was left of it was fitted to the rear driving side of a new Ford and in that condition was driven from Durban to Martzburg, South Africa, a distance of 54 miles, in two hours and five minutes. Half of that journey was over rough country.

### Goodyear Airship Aids In Shipment

San Bernardino in the heart of the citrus belt of sunny California is famous for its annual event, the San Bernardino Orange Show. This year as in years gone by, it exceeded itself in beauty and in the quality of citrus fruit exhibited.

One of the fine honored customs has been the awarding of the Diamond Medal to the champion orange grower of the world. This year the medal was awarded to Oscar Crowell, who produced and exhibited the finest oranges grown anywhere.

While the winning of the medal must always be a matter of great pride to the orange grower who is the recipient of this coveted award, the honor goes further. The winning box of fruit is sent to the president of the United States.

However, this year, in keeping with the spirit of the times, the fruit was not dispatched by express as has been the practice, but was put aboard the Goodyear airship "Volunteer" for carriage to Los Angeles, where it was trans-shipped in care of the railway express agency for delivery to the white house.

The Goodyear ship handled the shipment in good order and it was delivered to the express company in Los Angeles in one hour and 45 minutes, and hurried on the way to its distinguished consignee.

"Are you the man who made that long drive from the last tree?" "Yes, siree, I'm the man!" "How'd you get that smudge on your face?" "Well, honey, the car brake down and I had to fix it."

"Since when do you grease your car with red grease?" "There are a lot of necking pairs we'd put upon the griddle. They do not park beside the road. But drive right down the middle."

### Oregon Tests New Warning Signs



To observe the effectiveness of a new type of light-reflecting highway sign, Oregon officials have installed one of the markers at Oswego and another at Oregon City. Above is pictured a Marquette sedan sent out with traffic engineers to study this signaling device.

### SILVER BULLET NEW SPEED CAR

Kaye Don Hopes to Lower World Record at Daytona During Mar. 15-30.

By Alan J. Gould (Associated Press Writer) Last year it was the Golden Arrow. This year it is the Silver Bullet. Nineteen thirty-one may see the Copper Cannonball flashing down the sands of Daytona Beach at a speed anywhere from four to five miles a minute.

The present straightaway world's record is close to four miles a minute—231,362 miles per hour, made last year by Sir Henry O. D. Segrave in the famous Golden Arrow.

Kaye Don, another noted British pilot, aims at somewhere, around 250 m. p. h. with his Silver Bullet in the speed trials scheduled March 15-30 at Daytona. Theoretically his special Sunbeam creation, powered with a brace of 12-cylindered motors of airplane type developing 1,000 horse-power, is designed to reach a speed of 280 m. p. h.

Next year, if J. M. White develops his plans for a 45-cylinder thunderbolt for the purpose of beating the record back to America, 300 m. p. h. may be attained. This, it seems to most experts, may be about the limit for ground speed, if it is not more than the limit that can be accomplished under human control.

The element of chance, the risk of death, is high now. Frank Lockhart, one of the most daring American pilots, was killed at Daytona. The relatively inexperienced Lee Hilde met a similar fate. Dead also is Ray Keech, the last American to gain a niche in the limited list of those who have smashed the world's straightaway record.

"Nowhere else in the world are conditions any better for this spectacular sport than on these Florida sands," declared Val Haresnap, former secretary of the contest board of the American Automobile association, now director of the Daytona Beach speedway. "They have tried and failed to construct anything so adequate as the purely natural gift of the sand and ocean here. Human ingenuity could not contrive to equal, much less better the conditions of sand so perfectly, smoothly packed by the tidal action. Verneukpan, South Africa, and Pendine sands in Wales have been tried and found wanting."

That is why you have the leading British designers, builders and racing pilots coming to America to have out their battle of speed.

**Camels Ousted By Automobiles In The Sahara** TUNIS (AP)—The camel, traditional "ship of the desert" is rapidly being replaced by the automobile, a faster, more dependable rival which requires even less to drink.

Press agents for the forthcoming Algerian Centenary celebration, which is to celebrate 100 years of progress since the French conquest of Algeria, have emphasized this machine conquest of the Sahara.

It is now possible to cross the Sahara from Algeria to Senegal in automobiles. A regular service is maintained with huge six-wheeled motor coaches, each with sleeping accommodations for eight persons. There are comfortable hotels en route.

Automobiles and the radio have made it possible, within a decade, for the French to conquer virtually the entire desert for civilization. A handful of troops, including the famous Foreign Legion and black troops from Senegal, is sufficient to preserve order in an area as large as Europe.

French merchants of Northern Africa vision the time when the region will be a winter haven for tourists and figures from two agencies here support this hope. One of them carried sightseers 22,000 miles in two coaches in 1929 but last year had 38 buses which traveled 540,000 miles. The other progressed from four coaches and 48,000 miles in 1927 to 25 coaches and 132,000 miles in 1929.

### Comfort Of The New Chevrolet Making Friends

The comfort and luxury of the new Chevrolet Six have created a wave of interest manifest all over the United States. In California the superb qualities of the latest Chevrolet product have sent sales soaring. On all sides is heard enthusiastic approval of the refinements which have bridged the gap between the new car and many selling for thousands more.

The new Chevrolet has brought good taste to the popular price market in the same way its motor has lifted it to heights hitherto unknown in cars selling for less than two thousand dollars.

Luxury in motoring for many years was a phrase used only a relation to the high-priced car. The amount of the original investment in a car determined not only its size but the completeness of equipment designed to add to the comfort and convenience of the passengers.

Purchase of a low-priced automobile invariably meant a further investment at delivery for a speedometer, horn, snubbers and many other items not included in the list price.

That the low-priced car today should embody practically every comfort device of the very costliest is a further tribute to the economies of standardized precision manufacture. Yet the fact remains that within the price range of a four the purchaser may obtain an operating six-cylinder unit complete in every detail at no investment beyond the delivered price of the car.

An instance of the well rounded equipment of the low-priced car is seen in the new six-cylinder Chevrolet for 1930. Among the features new to the line this year, which will add measurably to the comfort of millions of motorists during the present season, are absorbing Lovejoy hydraulic shock absorbers at all four wheels, replacing the tension springs of other years.

Coiled with the smooth action of a more powerful and refined power plant, these added features promise a degree of motoring comfort hitherto foreign to the field of the low-priced car.

**GARAGE GOSSIP** Business Trip—W. D. Hanks, of the Gettings and Hanks garage, expects to visit the branch office in Enterprise sometime the first of the week.

**Arrive Today**—A new model Chevrolet sport sedan will arrive today and will be exhibited at the Larison Chevrolet garage. It is like the standard sedan but has wire wheels, etc.

**Carload of Cars**—A carload of Chevrolet cars will be unloaded today by the Larison Chevrolet garage. It includes a sedan, a coupe, a coach and a sport coupe.

**Three Cars Sold**—A Chevrolet has purchased a top and a half truck from the Larison Chevrolet garage. Frank Lajoy, of Tolocaset, bought a Chevrolet Deluxe sedan, and Red's and Fred's Weeeking house is the owner of a new Chevrolet truck.

**Unload Carload**—A carload of Ford cars was unloaded at the Perkins Motor company this week.

**Assistant Cashier**—Miss Mildred Mohr has accepted a position as assistant cashier at the Perkins Motor company.

**Reporter (dubbing into city room):** Here's a real piece of news! A truck driver got stuck in the mud at the side of the highway. Editor: Well, what makes that news? Reporter: Well, you see, this truck driver pulled over to allow another car to pass.

**Consider George Washington.** He never told a lie and didn't have to hire a publicity man, either.

### TOURING WORLD IN AUTOMOBILE

Two Belgian War Veterans Girdling Globe in Veteran Studebaker Car

The resistance to wear built into Studebaker motor cars is emphasized by a veteran Studebaker touring car in which two Belgian war veterans are making a three-year trip around the world, according to M. J. Coos, Studebaker Frisking dealer here. The car already has 175,000 miles to its credit.

"The Belgian soldiers, F. van Audenhove and G. Duffy, are now in the United States on their tour which started from their homeland in June last year. Landing in Montreal July 1, 1929, the adventurers, each wearing decorations have already traveled 8,400 miles through Canada. Their trip will eventually take them to Mexico, South America, Australia, Africa and Asia.

"At least another 100,000 miles must be covered before the World War veterans expect to return to Belgium where they plan to salute King Albert personally and obtain his autograph in a large leather-bound book in which they are accumulating the signatures of 2,400 distinguished persons. The book already boasts the names of Lord Willingdon, governor-general of Canada; Premier McKenzie of Canada; former Chief Justice William Howard Taft and many others.

"Incidentally, the veteran Studebaker car in which the world-sircum-trip is being made by the latest addition to the honor roll of Studebaker's unique 100,000-mile club composed of 1909 sturdy Studebaker cars which have refused to wear out.

"Among the leading members is the 1922 Light Six Studebaker in which Jose Mario Barone, Italian war ace and racing driver, drove 29,000 miles from Rio de Janeiro to New York City on the first inter-continental motor trip between the two Americas. A Barone's car had been over 100,000 miles of service before it started on its heroic journey.

"While every member in the Studebaker 100,000 mile club has served its owner for at least 100,000 miles, many have piled up mileages far in excess of this figure as shown by the record of a veteran Studebaker car operated by the Blackhawk Stages of California which ran 415,000 miles before being retired from service."

**Scales On Road Will Test Trucks** DETROIT (AP)—Determined to enforce the law that denies overloaded trucks the use of certain highways, the Michigan highway department soon will install pit scales along principal trunk roads.

State police will halt and weigh trucks suspected of carrying loads in excess of what the pavement will stand. The driver of an overloaded truck will be compelled to unload part of his cargo on the spot. He also may get a ticket for court appearance.

It is proposed to install scales in places where it will be impossible to avoid them by detouring.

**Merchandising, Advertising To Play Part** Aggressive merchandising and advertising will play an important part in creating a generally active and optimistic public sentiment, with resulting favorable results in business volume and employment, in the opinion of Chester G. Abbott, general sales manager of the Hudson Motor Car Co. He announced that his own company, in conformance with this plan, is staging an intensive Essex Challenge week March 2-9.

"In a program of business stimulation," he said, "no activity is more important than active and forceful merchandising. In such efforts is found the concrete exemplification of optimism and belief in American prosperity.

"Our own campaign will feature the use of extensive newspaper advertising space, reaching every section of the country. The purpose of this campaign will be to support our distributors and dealers in spreading a wide public knowledge of the New Hudson and Essex cars which we have announced for 1930.

"It is a general and universal sales effort, backed up with the modern selling force of advertising to start off the spring season.

"The experience we had a year ago with the first Essex Challenge week is proof to us that such an effort is sure of results. Public interest was crystallized into an active buying sentiment, and demand for cars arose very sharply.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

### TOURING WORLD IN AUTOMOBILE

Two Belgian War Veterans Girdling Globe in Veteran Studebaker Car

The resistance to wear built into Studebaker motor cars is emphasized by a veteran Studebaker touring car in which two Belgian war veterans are making a three-year trip around the world, according to M. J. Coos, Studebaker Frisking dealer here. The car already has 175,000 miles to its credit.

"The Belgian soldiers, F. van Audenhove and G. Duffy, are now in the United States on their tour which started from their homeland in June last year. Landing in Montreal July 1, 1929, the adventurers, each wearing decorations have already traveled 8,400 miles through Canada. Their trip will eventually take them to Mexico, South America, Australia, Africa and Asia.

"At least another 100,000 miles must be covered before the World War veterans expect to return to Belgium where they plan to salute King Albert personally and obtain his autograph in a large leather-bound book in which they are accumulating the signatures of 2,400 distinguished persons. The book already boasts the names of Lord Willingdon, governor-general of Canada; Premier McKenzie of Canada; former Chief Justice William Howard Taft and many others.

"Incidentally, the veteran Studebaker car in which the world-sircum-trip is being made by the latest addition to the honor roll of Studebaker's unique 100,000-mile club composed of 1909 sturdy Studebaker cars which have refused to wear out.

"Among the leading members is the 1922 Light Six Studebaker in which Jose Mario Barone, Italian war ace and racing driver, drove 29,000 miles from Rio de Janeiro to New York City on the first inter-continental motor trip between the two Americas. A Barone's car had been over 100,000 miles of service before it started on its heroic journey.

"While every member in the Studebaker 100,000 mile club has served its owner for at least 100,000 miles, many have piled up mileages far in excess of this figure as shown by the record of a veteran Studebaker car operated by the Blackhawk Stages of California which ran 415,000 miles before being retired from service."

**Scales On Road Will Test Trucks** DETROIT (AP)—Determined to enforce the law that denies overloaded trucks the use of certain highways, the Michigan highway department soon will install pit scales along principal trunk roads.

State police will halt and weigh trucks suspected of carrying loads in excess of what the pavement will stand. The driver of an overloaded truck will be compelled to unload part of his cargo on the spot. He also may get a ticket for court appearance.

It is proposed to install scales in places where it will be impossible to avoid them by detouring.

**Merchandising, Advertising To Play Part** Aggressive merchandising and advertising will play an important part in creating a generally active and optimistic public sentiment, with resulting favorable results in business volume and employment, in the opinion of Chester G. Abbott, general sales manager of the Hudson Motor Car Co. He announced that his own company, in conformance with this plan, is staging an intensive Essex Challenge week March 2-9.

"In a program of business stimulation," he said, "no activity is more important than active and forceful merchandising. In such efforts is found the concrete exemplification of optimism and belief in American prosperity.

"Our own campaign will feature the use of extensive newspaper advertising space, reaching every section of the country. The purpose of this campaign will be to support our distributors and dealers in spreading a wide public knowledge of the New Hudson and Essex cars which we have announced for 1930.

"It is a general and universal sales effort, backed up with the modern selling force of advertising to start off the spring season.

"The experience we had a year ago with the first Essex Challenge week is proof to us that such an effort is sure of results. Public interest was crystallized into an active buying sentiment, and demand for cars arose very sharply.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

### TOURING WORLD IN AUTOMOBILE

Two Belgian War Veterans Girdling Globe in Veteran Studebaker Car

The resistance to wear built into Studebaker motor cars is emphasized by a veteran Studebaker touring car in which two Belgian war veterans are making a three-year trip around the world, according to M. J. Coos, Studebaker Frisking dealer here. The car already has 175,000 miles to its credit.

"The Belgian soldiers, F. van Audenhove and G. Duffy, are now in the United States on their tour which started from their homeland in June last year. Landing in Montreal July 1, 1929, the adventurers, each wearing decorations have already traveled 8,400 miles through Canada. Their trip will eventually take them to Mexico, South America, Australia, Africa and Asia.

"At least another 100,000 miles must be covered before the World War veterans expect to return to Belgium where they plan to salute King Albert personally and obtain his autograph in a large leather-bound book in which they are accumulating the signatures of 2,400 distinguished persons. The book already boasts the names of Lord Willingdon, governor-general of Canada; Premier McKenzie of Canada; former Chief Justice William Howard Taft and many others.

"Incidentally, the veteran Studebaker car in which the world-sircum-trip is being made by the latest addition to the honor roll of Studebaker's unique 100,000-mile club composed of 1909 sturdy Studebaker cars which have refused to wear out.

"Among the leading members is the 1922 Light Six Studebaker in which Jose Mario Barone, Italian war ace and racing driver, drove 29,000 miles from Rio de Janeiro to New York City on the first inter-continental motor trip between the two Americas. A Barone's car had been over 100,000 miles of service before it started on its heroic journey.

"While every member in the Studebaker 100,000 mile club has served its owner for at least 100,000 miles, many have piled up mileages far in excess of this figure as shown by the record of a veteran Studebaker car operated by the Blackhawk Stages of California which ran 415,000 miles before being retired from service."

**Scales On Road Will Test Trucks** DETROIT (AP)—Determined to enforce the law that denies overloaded trucks the use of certain highways, the Michigan highway department soon will install pit scales along principal trunk roads.

State police will halt and weigh trucks suspected of carrying loads in excess of what the pavement will stand. The driver of an overloaded truck will be compelled to unload part of his cargo on the spot. He also may get a ticket for court appearance.

It is proposed to install scales in places where it will be impossible to avoid them by detouring.

**Merchandising, Advertising To Play Part** Aggressive merchandising and advertising will play an important part in creating a generally active and optimistic public sentiment, with resulting favorable results in business volume and employment, in the opinion of Chester G. Abbott, general sales manager of the Hudson Motor Car Co. He announced that his own company, in conformance with this plan, is staging an intensive Essex Challenge week March 2-9.

"In a program of business stimulation," he said, "no activity is more important than active and forceful merchandising. In such efforts is found the concrete exemplification of optimism and belief in American prosperity.

"Our own campaign will feature the use of extensive newspaper advertising space, reaching every section of the country. The purpose of this campaign will be to support our distributors and dealers in spreading a wide public knowledge of the New Hudson and Essex cars which we have announced for 1930.

"It is a general and universal sales effort, backed up with the modern selling force of advertising to start off the spring season.

"The experience we had a year ago with the first Essex Challenge week is proof to us that such an effort is sure of results. Public interest was crystallized into an active buying sentiment, and demand for cars arose very sharply.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

### TOURING WORLD IN AUTOMOBILE

Two Belgian War Veterans Girdling Globe in Veteran Studebaker Car

The resistance to wear built into Studebaker motor cars is emphasized by a veteran Studebaker touring car in which two Belgian war veterans are making a three-year trip around the world, according to M. J. Coos, Studebaker Frisking dealer here. The car already has 175,000 miles to its credit.

"The Belgian soldiers, F. van Audenhove and G. Duffy, are now in the United States on their tour which started from their homeland in June last year. Landing in Montreal July 1, 1929, the adventurers, each wearing decorations have already traveled 8,400 miles through Canada. Their trip will eventually take them to Mexico, South America, Australia, Africa and Asia.

"At least another 100,000 miles must be covered before the World War veterans expect to return to Belgium where they plan to salute King Albert personally and obtain his autograph in a large leather-bound book in which they are accumulating the signatures of 2,400 distinguished persons. The book already boasts the names of Lord Willingdon, governor-general of Canada; Premier McKenzie of Canada; former Chief Justice William Howard Taft and many others.

"Incidentally, the veteran Studebaker car in which the world-sircum-trip is being made by the latest addition to the honor roll of Studebaker's unique 100,000-mile club composed of 1909 sturdy Studebaker cars which have refused to wear out.

"Among the leading members is the 1922 Light Six Studebaker in which Jose Mario Barone, Italian war ace and racing driver, drove 29,000 miles from Rio de Janeiro to New York City on the first inter-continental motor trip between the two Americas. A Barone's car had been over 100,000 miles of service before it started on its heroic journey.

"While every member in the Studebaker 100,000 mile club has served its owner for at least 100,000 miles, many have piled up mileages far in excess of this figure as shown by the record of a veteran Studebaker car operated by the Blackhawk Stages of California which ran 415,000 miles before being retired from service."

**Scales On Road Will Test Trucks** DETROIT (AP)—Determined to enforce the law that denies overloaded trucks the use of certain highways, the Michigan highway department soon will install pit scales along principal trunk roads.

State police will halt and weigh trucks suspected of carrying loads in excess of what the pavement will stand. The driver of an overloaded truck will be compelled to unload part of his cargo on the spot. He also may get a ticket for court appearance.

It is proposed to install scales in places where it will be impossible to avoid them by detouring.

**Merchandising, Advertising To Play Part** Aggressive merchandising and advertising will play an important part in creating a generally active and optimistic public sentiment, with resulting favorable results in business volume and employment, in the opinion of Chester G. Abbott, general sales manager of the Hudson Motor Car Co. He announced that his own company, in conformance with this plan, is staging an intensive Essex Challenge week March 2-9.

"In a program of business stimulation," he said, "no activity is more important than active and forceful merchandising. In such efforts is found the concrete exemplification of optimism and belief in American prosperity.

"Our own campaign will feature the use of extensive newspaper advertising space, reaching every section of the country. The purpose of this campaign will be to support our distributors and dealers in spreading a wide public knowledge of the New Hudson and Essex cars which we have announced for 1930.

"It is a general and universal sales effort, backed up with the modern selling force of advertising to start off the spring season.

"The experience we had a year ago with the first Essex Challenge week is proof to us that such an effort is sure of results. Public interest was crystallized into an active buying sentiment, and demand for cars arose very sharply.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

Hudson is the second largest independent in the automotive field and has been noted for its aggressiveness as well as the quality of its products.

**HIGH PRICED? I SHOULD SAY NOT!**

Willard Quality Batteries

At

**\$7.95**

For Small Cars

**\$10.65**

For Larger Cars

**Automotive Electric Co.**

213 Greenwood Phone M. 520

Across from L. W. Weeks, Chrysler Dealer

**NOW YOU CAN BUY**

FOR **\$835** AND UP F. O. B. FACTORY

FOR **\$1095** AND UP F. O. B. FACTORY

**A NEW ROOMIER 6**

**A NEW 8 IN LINE**

The **LOWEST PRICE** at which a six by Dodge Brothers has ever been offered.

The **LOWEST PRICE** at which any Dodge Brothers closed car ever has been sold.

The **LOWEST PRICE** at which you can buy a six with internal-expanding 4-wheel hydraulic brakes, both weather-proof and self-equalizing.

The **LOWEST PRICE** at which you can buy a car with Mono-Piece Steel Body—safe, silent, roomy and luxurious.

**DODGE BROTHERS**

**L. C. SMITH**

9 Depot St.

**NON-SHATTERABLE PLATE GLASS**

WINDSHIELD WINDOWS REAR WINDOW

**PRICELESS PROTECTION AT NO EXTRA COST!**

**COMPARE** the new Nash Twin-Ignition Eight to other cars sold at its price and you'll instantly see its extra value and desirability. One very important feature of this new 1930 Nash "400" is Duplate non-shatterable plate glass in every window, door and windshield—priceless protection at no extra cost. And this is only one of many superior features which account for the superior performance of the Twin-Ignition Eight. The performance of the

**THE 1930 NASH "400" TWIN-IGNITION EIGHT**

straight-eight, Twin-Ignition motor with its 9-bearing, integrally counterweighted, hollow crankpin crankshaft and aluminum connecting rods is so superior to that of the other straight eights and the V-eights you will know it instantly. The oil-cushioned chassis (Bijur centralized chassis lubrication and permanently lubricated springs) improves riding ease immeasurably. See this car, ride in it, familiarize yourself with its superior performance, before you purchase your new car!

**AUSTIN NASH CO.**

806 ADAMS AVE.