

TRACTOR SCHOOL GREAT SUCCESS

Large Crowds Attend Three-Day Event at Bunting—Pierce Talks

With a record of exceptionally good crops on hand during the entire period, the Caterpillar school came to a close at the Bunting Tractor company rooms this afternoon. The school closed Thursday evening with approximately 125 in attendance and nearly that many were present at the afternoon session. Yesterday's attendance was also very good, and those in charge desire it to have been one of the most successful events of its kind staged in this county.

Two factory representatives had charge of the three-day school, and their handling of the subjects was regarded as very instructive and clear. On Thursday afternoon Walter M. Pierce, former governor of Oregon, made a brief address, much of which was devoted to power farming.

Those in attendance were from nearly all parts of Eastern Oregon and Western Idaho. Two mayors were present the opening day, one from Baker and the other from Payette. Mayor Mitchell, of Baker, many years ago a resi-

dent of La Grande, was accompanied by Councilman Luther Mann. The La Grande school allowed its mechanic students to attend the tractor school as part of their work. Many prominent men of Union, Wallowa and Baker counties were in attendance, several being present for all three days of instruction.

The Program

The program, which was followed out in detail, was as follows:

February 4—
8:00 a. m. Registration.
8:15 a. m. Meetings and talk of welcome by "Daterpillar" leader.
9:30 a. m. Few facts of the past.
9:45 a. m. Why the track type.
10:30 a. m. Track care and adjustment.
11:30 a. m. Row crops.
1:00 p. m. Industrial application—movie.
1:15 p. m. Care of track roller assembly.
1:30 p. m. Hitches.
2:00 p. m. Talk by local farmer.
2:30 p. m. Care and repair of final drives.
2:45 p. m. Deep furrows.
3:15 p. m. Whittier lecture—movie.
February 7—
8:00 a. m. Orchardists, use of equipment—movie.
8:15 a. m. Non-technical discussion of materials.
8:30 a. m. Servicing the steering shafts.
8:45 a. m. Movie "The Caterpillar Combines."

dent of La Grande, was accompanied by Councilman Luther Mann. The La Grande school allowed its mechanic students to attend the tractor school as part of their work. Many prominent men of Union, Wallowa and Baker counties were in attendance, several being present for all three days of instruction.

February 5—
8:00 a. m. Movie—"Tractors in the Oil Field."
9:15 a. m. Construction of roads with blade graders—movie.
9:45 a. m. "Short Cuts in Road Building"—movie.
10:15 a. m. Fuel, ignition and cooling systems.
11:30 a. m. Dirt moving equipment—illustrated with movie.
1:00 p. m. Road removal with "Daterpillar"—movie.
1:30 p. m. Maintenance of roads.
2:45 p. m. Talk by local farmer, Lubrication.
2:50 p. m. "From the Woods to the Mill"—movie.
2:45 p. m. Construction, and maintenance of golf courses and airports.

Proceeding the tractor school, the Bunting company had a model 15 on display in the Scroggins Inn lobby, attracting a great deal of attention.



The motor car has become a most important factor in producing films in Hollywood. Here is a Chrysler phaeton with cameraman ready for a fast ride in the production of a screen feature. Perfect roadability and speedy performance are essential in the car for the desired results in taking this type of picture.

OUTLOOK BRIGHT FOR CHEVROLETS

Step-up in Schedule Necessary—Dealers Increasing Commitments.

DETROIT, Feb. 8.—Chevrolet demand was larger last month than in January a year ago, according to H. J. Klingler, vice-president and general sales manager of the Chevrolet Motor company, who announced last Saturday that the month's schedule had to be increased in response to the greatest reception a new Chevrolet model has received in the fifteen-year history of the company.

Directly on the heels of the first showing of the new car on Jan. 4 a flood of congratulatory messages poured into the home office from every quarter of the country. Every message told of unprecedented public interest in the new car and a consequent increase in retail sales, with the result that the January schedule had to be revised upward to meet dealer requirements for immediate delivery.

Mr. Klingler said that the step-up in the schedule resulted directly from the number of orders taken for the new car when it made its public bow, rather than upon an estimate of the month's requirements, as indicated in a statement from the Chevrolet sales executive:

"Our policy for some time," Mr. Klingler explained, "has been to key our production facilities to the anticipated needs of our sales organization so that dealers might not become over-stocked. On this basis we set our January schedule to parallel the sales forecast, but so many dealers, upon noting the public attitude toward the new car, have asked to have their quotas increased that our output for the month will now exceed the figure for last January."

Dealers Increase Commitments

Messages from our dealers relating the public attitude toward the new car have come to us in greater numbers this year than heretofore, and every message radiates a note of complete confidence over the year's prospect. Large dealers are increasing their commitments for cars, and many small dealers, who formerly sold six or eight cars in a year, have asked to have the new 1930 car shipped to them in carload lots.

"The reduced prices on the new car contributed materially to the increased public interest shown this year, as did the mechanical improvements. The price reduction resulted directly from manufacturing economies effected by our record output in 1929, and our policy of passing on to the consuming public the savings effected by volume production are directly reflected in the low price of the new car."

"On the basis of present indications we expect the early months of this year to prove exceedingly satisfactory, and look to the year 1930 to compare very favorably with 1929, when we built 1,559,999 sixes, a new high record."

Messages received by Mr. Klingler indicate that the national attendance the first day of the showing of the 1930 models, and the favorable comments of the public, exceeded even that which greeted the first appearance of the Chevrolet six a year ago. Typical of many messages received by Mr. Klingler is one from the Los Angeles dealer organization: "Reception of new car by public, dealers and salesmen best for last four years. All amazed at price reduction. Many thousands of people attended showrooms. Even greater attendance than last year when we first introduced the Chevrolet six."

Express Confidence in Sales

Expressions of confidence that their sales for this year would exceed any previous year came from dealers in all parts of the country. At Great Falls, Minn., rural prospects drove to the showrooms in sleighs to see the car. Chicago wired: "We will require in our territory more cars for the next three months than we received last year same period."

Messages from big and little towns struck the same note. Clovis, N. M., registered 500 in the showrooms the first day out of a population of 7500. Minneapolis reported the largest first-day crowd in ten-year experience, and Baltimore the sale of 165 cars before 5 p. m.

"All no time has the financial future looked better," said Dr. Patterson, N. J., dealer. "If there is such a thing as a one hundred-

Shows Point To A Good Year In Motor Industry

Record-breaking crowds at the automobile shows over the country indicate retail business in the motor industry will continue on a highly satisfactory basis during 1930, according to information received by L. W. Weeks, Chrysler distributor here, from officials of the Chrysler corporation, who have made surveys at the leading exhibits.

"The public doesn't pay an admission to automobile shows just to look around," said Mr. Weeks. The majority of people come because they are interested in the purchase of a motor car, and they want the unusual opportunity to compare values of competitive makes.

"Never before has the mechanical structure of a motor car attracted so much interest. Cut-away chassis and transmission keep a constant crowd of spectators around them. Attendees are busy answering intelligent questions about one point or another. 'Let's see the engine' is a common request, according to the salesman on the floor.

"The improved models offered at the shows this year establish record-breaking buying opportunities wherever being held. More prospects are being obtained and more sales being closed on the floor than at any previous show time. Everywhere the public is carefully weighing values and comparing unique features offered by the manufacturer.

"While it is impossible at this time to give an accurate number of sales growing out of the various shows, a preliminary check-up indicates that Chrysler sales are from 50 to 100 per cent greater than last year, and similar reports come from Boston, Springfield, Mass. and Newark, N. J.

"The majority of deliveries during the first quarter will be attributable to the automobile shows and in the case of Chrysler, shipments of cars from the factory to supply this demand will represent a most satisfactory volume."

23 Road Tests Are Conducted By Studebaker

Final results of twenty-three road tests conducted by Studebaker in various sections of the country offer conclusive evidence of the unusual fuel economy developed by Studebaker engineers in their eight cylinder cars, according to M. J. Goss, Studebaker-Erskine dealer here. The tests show, for example, that the Dictator eight averaged 15.9 miles to the gallon of gas-

NEW FEATURES IN OLDSMOBILE THIS SEASON

With many owners driving 500 or more miles a day, engineers of the Oldsmobile six this year have concentrated in improving those features of car performance which increase driving ease and comfort. They have striven to make driving as effortless as a ride on the magnificent Arabian Nights fame.

While many factors enter into unobstructed driving comfort, the steering mechanism is of first importance. Realizing this, Oldsmobile engineers have devoted considerable study to the feature and this year are presenting an improved type of steering gear which provides exceptional handling ease.

The new steering gear is actuated by a worm steering on roller bearings which operates a three-tooth sector. The design is such that it provides ample freedom and smooth operation throughout the entire range of the wheel, even when giving the same ease when making sharp turns as when operating in the neutral range. Another feature of this type gear is that road shocks caused by the wheel striking bumps are absorbed before they reach the steering wheel. This feature is appreciated by drivers who frequently sit at the wheel all day.

The ease of operation and efficiency of brake and clutch mechanisms are vitally important, particularly when driving in congested city traffic. Both of these features have been improved in this year's Oldsmobile.

Sharp Medicine

"Love" writes a newspaper critic, "is simply an idea that a man gets into his head." From which emerges the great truth that the only cure for love is decompaction.—Farm and Fireside.

Be Prepared! . . .

GET THAT MAGNETO READY FOR SERVICE

We Are Equipped to Work on and Test ALL MAKES MAGNETOS STARTERS & GENERATORS

Automotive Electric Co.

213 Greenwood Phone M. 520

Across from L. W. Week's, Chrysler Dealer

OWNER CHECKS COSTS PROVING HIS RESULTS

B. W. Hole, of Orange, New Jersey, happened to read in the New York Times of a chart made by W. J. McDonald, a Ford owner in Pueblo, Colorado, showing expenses incurred in operating his Model A. The Colorado man had found his cost to be .9377 per mile.

It happened that Mr. Hole had been keeping a similar chart, and he dug it out to compare the two. Much to his surprise, he found that his figure was exactly the same as that of the man in Pueblo. He has submitted his summary to the Dearborn office of the company, along with that copied from the New York newspaper.

SUMMARY

W. J. McDonald, D. W. Hole	Period cov.	12 mo.	14 1/2 mo.
	Miles traveled	13,353	28,216
	Gas cost per mile	.6111	.6105
	Oil cost per mile	.6624	.6623
	Tire cost per mile	.6659	.6624
	Misc. cost per m.	.8189	.8245
	Total cost per m.	.6277	.6377

Mr. Coolidge may be able to write a history of the United States in 500 words, but Al Smith could say that much about the last couple of republican administrations without taking a breath.

OLDSMOBILE IMPROVEMENTS Include -

- More beautiful bodies by Fisher
- Fully-enclosed, four-wheel brakes
- Longer wearing upholstery
- More comfortable seats
- Tilted non-glare windshield
- Improved carburetion
- More responsive steering

... but not one change in the fundamentals which made this car so popular in the hands of thousands of owners. Come in. Examine Oldsmobile's improvements. Take a drive.

TWO-DOOR SEDAN \$895 f. o. b. factory, Lansing
Spare Tire and Bumpers Extra

OLDSMOBILE

OLDSMOBILE SALES CO.
1428 Adams Ave.

PRODUCT OF GENERAL MOTORS

Eaton Controls Goodyear Company

NEW YORK, Feb. 8 (AP)—Control of the Goodyear Tire and Rubber company has passed to the Cyrus S. Eaton, Ltd. and company interests of Cleveland. It was learned yesterday.

This represents the latest step in the rapid spread of influence of the Eaton interests through industries of Ohio and the middle west.

WHEN LOVE IS CURED BY MARRIAGE IT STAYS CURED.

GARAGE GOSSIP

Locate Here—

"Rocky" Rogers, of Hood River, visited at the Jennings Motor company Wednesday of this week. He intends to make his home here.

Impressing—

M. A. Harrison of the Blue Mountain garage has been ill at home of the flu for several days.

Ill of the Flu—

Herbert Littlefield, floor man at the Blue Mountain garage, has been ill at home this week of the flu. Bill Bailey, parts man, is also confined at home with the flu.

Four Carloads—

Four carloads of Ford automobiles have been received at the Perkins Motor company during the last week.

Buy's Coupe—

A. P. Ziegler, of Washington, was a purchaser of a Pontiac coupe at the La Grande Motor company last week.

Received Sixth Carload—

The sixth carload of Chevrolet cars received since January arrived at the Larson Chevrolet garage Monday. It included a sport coupe, a club sedan and two trucks.

per cent car I feel I have it." And from Seattle, "All dealers expect more business in January and February than last year."

We now offer the world's greatest tire

GOOD YEAR

ON OUR PAY-AS-YOU-RIDE EASY PAYMENT PLAN

Why buy anything else when the world-famous Goodyear is now placed within easy reach of all? Our stock is all new, fresh, first-grade guaranteed Goodyears.

No Delay—No Red Tape

Get your Goodyears today. You will save money and you will deal with a courteous, responsible firm. Come in or phone.

W. H. Bohnenkamp & Co.