

## Mosers Entertain <br> Island City Club

Surprise Party
Honors Miss Boies Miss Wardell Is
Hostess to Club


## $\begin{array}{lll}1.50 & 1.65 & 1.95\end{array}$ <br> 2.50 PUTMAN'S

## Health Talks

AVOID THAT FUTURE SHADOW*

By refraining from over-indu:
gence, if you would maintain the modorn ngure of Women who prize the modern
figure with its subtle, seductive figure with its subtle, seductive curves-men
that trim, prop healthfully but
Banish exce
abuses. Be
ate in all thing
When tempted to excess.
your cyes are bigger than you
stomach, reach for a Luck inst stomach, reach for a Lucky instead
Coming events cast their shadiow before. Avoid that future sinac by avoiding over-indulgen you would maintain th youthful, modern figure.
$\frac{\text { Lucky Strike, }}{\text { a }}$
a man ever smoked, made of the finest tobacco-The Cream of tho
Crop-"IT'S TOASTED." Everyone knows that heat purifies and so "TOASTING" not only re moves impurities but adds to th flavor and imp

## "It's toasted" <br> Your Throat Protection-against irritation-againsi cough.

*Be Moderatel . . . Don't jeopardize the modern form by drastic diets, harmful reducing girdles, fake reducing tab lets or other quack "anti-fat" remedies condemned by the Medical profession! Millions of dollars each year are wasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smok ing Lueky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a Lucky" instead, you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form TUNE IN - The Lucky Strike Dince Orclestra, every Saturday night, over a coast-to-coast network of the N. B. C.

