

LaGrande Evening Observer

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POWER FROM CONQUEST - And Jesus returned in the power of the Spirit into Galilee; and there went out a fame of him through all the region round about.

Most of the tears you see in the movies are faked. Movie stars really have nothing to cry about.

It may be vanity that prompts some shoe buyers to get the wrong number, but in the case of the telephone girl it's probably habit.

HEALTHFUL The opinion of an eminent physician concerning the healthfulness of winter weather deserves consideration by all those interested in good, bad and indifferent health.

Except for the smoke products that are belched from the chimneys, and which sometimes hover over whole communities like fogs, winter weather is cleaner than that which humanity breathes at any other time of the year.

Perhaps the most important of the two is the northwest cold-wave wind. Born in circumpolar latitudes, it comes from a region uncontaminated with smoke and soot and other corruptions of civilization.

The meteorologist, who declared it to be the greatest asset of health that large areas of the United States receive, did not exaggerate its importance.

The second factor insuring the healthful conditions of winter is the snowstorm. Snow combs the dust and other impurities from the air even more effectively than does a shower of rain.

Winter climate indoors, however, is quite another thing. With so much purer and healthier air outdoors, why do so many people endanger their health by hibernating with the first cold blast?

CLOTHES AND SUCCESS Clothes may not make the man, but they go far in the making of a salesman. The public largely judges a book by its cover.

A department store executive sized up a salesman who was not producing up to store standards. Instead of firing the employe, he increased his salary and told him to spend the increase for clothes.

Similar views about clothes are held by Miss Pyrtle, president of the National Education Association, but she turns to the teaching profession to illustrate her point.

Is it not the dowdy teacher who is caricatured on the blackboard, "made faces at" behind her back and made the brunt of every mischievous trick the adolescent mind is capable of concocting?

More professional men than are aware of it owe their outstanding success to immaculate and professional attire and a commanding physique and confidence-winning physiognomy.

Antiquity subscribed to a lot of fallacies, among them being that "a fine woman can do without fine clothes," that "carelessness in dress is becoming to a man" and that "ugly woman, finely dressed, are the uglier."

Stevens Van Engelen Co. Boys' CRICKET SWEATERS All New Colors \$1.49

Abe Martin



In enthusiasm over our wonderful progress don't forget that among other things the route to the devil has been shortened about two-thirds.

CHURCH REPORTS SHOW PROGRESS

(Continued from Page One) weary and sin laden, to accept Christ's invitation, and also emphasized the need of the personal approach to God.

CONFERENCE OPENS WITH LARGE CROWD

(Continued from Page One) practical application of the findings of the survey. Mr. McKenyon mentioned a number of complaints which he had heard in years past in regard to relations between farmers and merchants.

ENGLISH QUIT WORK ON TWO BATTLESHIPS

(Continued from Page One) tion order therefore was taken as possible evidence that the British are confident Japan's demands will be met satisfactorily on a basis which would not give her greater power in large cruisers than Great Britain already possesses.

PORTLAND PRODUCE

PORTLAND, Ore., Jan. 27 (AP) -Butter: firm; cubes: extras 49c; standards, 29c; prime firsts, 37c; firsts, 34c.

Energy Thrown Off by Sun

The sun daily supplies to the earth energy equivalent to the burning of 507,000,000,000 tons of coal, according to Dr. Charles G. Abbot of the Smithsonian Institution.

After Winter's Colds

Don't Neglect Your Kidneys. Colds and chills are hard on the kidneys. A constant backache, with kidney irregularities, and an aching, worn-out feeling all too often warn of disorder.

DOAN'S PILLS

A Stimulant Diuretic to the Kidneys. 50,000 Users Endorse Doan's: E. J. Bush, 712 Graves Street, Charlottesville, Va., says: "A cold seemed to stiffen my back and my back got so weak that I could hardly turn in bed."

Sign and Mail This

American Federation of Musicians, 1440 Broadway, New York, N. Y. Gentlemen: Without further obligation on my part, please enroll my name in the Music League by returning this coupon to the Music League, 1440 Broadway, New York, N. Y.

Vote Today!!!

Theatre patrons are here afforded an opportunity to express their preference for Living Music. If you believe that the esthetic merit, glamour and emotional appeal of real orchestral and organ music are worth preservation in the theatre program, SIGN THE COUPON.

Once Upon A Time

Mrs. Robert Dollar, wife of the multimillionaire master mariner, lived in a \$300,000 house, did her own housework and spent her \$50 dowry on furniture, when she became Captain Dollar's bride.

SUGAR AND FLOUR

PORTLAND, Ore., Jan. 27 (AP) -Cane sugar (sacked basis) steady; cane, fruit or berry, 55.45 per cwt. Best sugar, 55.30 cwt.

BUTTERFAT

SAN FRANCISCO, Jan. 27 (AP) -Butterfat f. o. b. San Francisco, 42 1/2c.

LIVERPOOL WHEAT

LIVERPOOL, Jan. 27 (AP) -Wheat close: March 8s 10 1/2d; May: 9s 1 1/2d; July: 9s 2 1/2d.

PORTLAND CASH

PORTLAND, Ore., Jan. 27 (AP) -Cash wheat: Big Bend bluestem, hard white \$1.32.

PRISONER'S PLAN TO ESCAPE JAIL IS FRUSTRATED

(Continued from Page One) early hours of Sunday morning, when Deputy Sheriff Carl Ebert, who sleeps in the court house, heard the rasping sound.

HERE and THERE

with Frank Cleavinger WE MAKE EVERY MINUTE COUNT

Don't bother on the way We're quite speedy you will say. Yes, speedy and very careful. It comes natural for us to be prompt and obliging.

La Grande National Bank A Banker's Job is a Friendly Job

We are all human—we like friends and friendly understanding. And it would be a rather sorry way to live if we had no one with whom we could discuss our good fortunes and our misfortunes, our experiences and our ambitions.

And since money affairs are personal affairs, the banker's job should be a friendly one. If a widow, discussing her investments, wants to buy doubtful-looking oil stock, the banker can advise her against it and still be friendly.

And if a man wants a loan that would involve his future and jeopardize depositors' and stockholders' money, the banker who shows the error of such a request is doing the only friendly thing he can do.

We are equipped and anxious to give friendly service to your financial problems. We are glad to talk them over with you.

La Grande National Bank Member Federal Reserve - Resources Over 2 Million. "Forty-second Year of Friendly Service"

ant part in the recent national organization perfected by 24 cooperative wool marketing organizations

and is a recognized authority in this particular line. Because of that fact his address of more than an hour this morning, with its practical value to the grower whether his sheep were on the range or on the farm, was heard with quite unusual interest and enthusiasm.

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his very keen business sense, and his knowledge of the present conditions Mr. Ward made his talk very practical.

He described in detail the recent national organization perfected. Its approval by the National Wool Growers association, and the organization at practically the same time of the credit corporation which will operate with very substantial assistance by the federal farm board.

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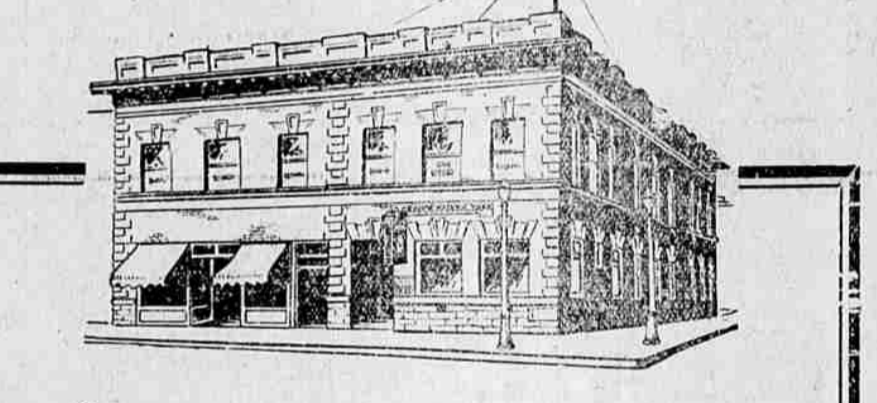
FALK'S LA GRANDE STORE Successors to N.K. WEST & CO. OSHKOSH B'GOSH O'ALLS Vestbak Style \$1.69 pair

to prevent any such hiding out in the future. Baker has considerable reason to desire to escape, officers say. He has served two terms in McNeil Island, and is at present wanted in Portland on a white slave charge, under the alias of H. W. McFarland. His old number was 8,470 at Portland. Besides that, Walla Walla and Pendleton would like to have him on bad check charges.

He was arrested in Pendleton a few days ago, escaped from the Umatilla county officers at Reith, but was recaptured and brought to La Grande. Baker is 27 years of age.

San Francisco Dealer Rates: 127 Rooms \$3.50 118 Rooms 4.00 136 Rooms 4.50 107 Rooms 5.00 64 Rooms 5.50 48 Rooms 6.00 Twin Bedrooms 6.00 ROOMS EN SUITE Living room, bedroom and bath, from \$10.00

HERE you will find delightful hominess and comfort. 600 outside rooms, each with tub and shower bath, servitor, radio, and many other conveniences that will make your stay enjoyable and long to be remembered. PRIVATE GARAGE IN HOTEL BUILDING L.W. HUCKINS, Managing Director



A BANKER'S JOB IS A FRIENDLY JOB

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