## SOCIETY NEWS



Club Women Of
City Interested In Conference

$\qquad$
$\qquad$

Sore Throats
and Coughs


## STATE THEATRE



Still More Millions Treat Colds Direct


MORE VALUABLE
MINERALS MINED




## COAL...

Let us fill your bin now---
you will need it
ErickSon \& Durland
Phone Main 792
1525 Jefferson St

## End of Month Sale

IRINGS FURTHER PRICE REDUCTIONS ON
Dresses Coats Hats

 $-\$ 12.50$
$\qquad$
PUTMAN'S

## Be moderate <br> AVOID THAT FUTURE SHADOW

AVOID THAT FUTURE SHADOW*

## By refraining from overindulgence, if you would

 maintain the modern figure of fashionFashion revels in the soft, enchanting curves of the modern ful contour by permitting your eyes to be bigger than your stomach. Be moderate-be moderate in all things, even in smoking. Eat healthfully but not immoderately. When tempted to treat yourself too well, wher your eyes are bigger than your stomach, light a Lucky instead. Coming events that future shadow by avoiding that future shadow by avoiding maintain the modern, alluringly. rounded figure.
Lucky Strike, the finest Cigarette you ever smoked, made of the Crop-"IT'S TOASTED" one knows that heat purifies and one knows that heat purifies and
so "TOASTING" not only removes impurities but adds to the flavor and improves the taste.


## "It's toasted"

Be Moderate! . . . Don't jeopardize the modern form by drastic diets, harmful reducing girdles, fake reducing tab lets or other quack "anti-fat" remedies condemned by the Medical profession! Millions of dollars each year are wasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smoking Lueky Strike Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a lucky" instead, you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form. TUNE IN-The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast nerwork of the N. B. C.

