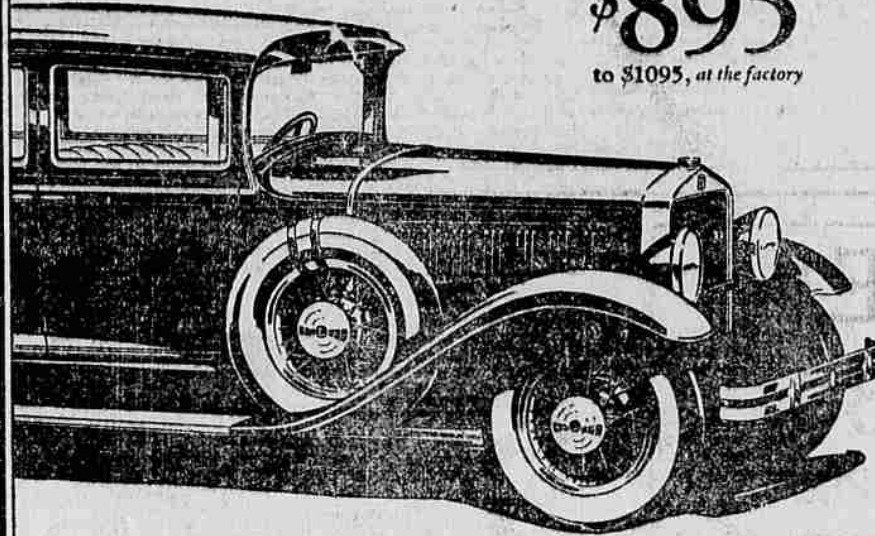


70 horsepower -- 114 inch wheelbase DYNAMIC NEW ERSKINE

Here is a big, powerful, fast, comfortable and enduring motor car, at a price which never before bought all of these qualities in such generous measure! The Dynamic New Erskine's 70-horsepower engine, with new power-conserving muffler, delivers more power per pound than any other car under \$1500. Ample length and supple springs, with hydraulic shock absorbers, provide true Studebaker riding ease... money buys none finer. And back of this car towers the bulwark of Studebaker's 78 years of manufacturing integrity. Come—see and drive the Dynamic New Erskine.

70-Horsepower, Studebaker-Built Motor
—114-inch Wheelbase—New Burgess
Power-Conserving Muffler—Fuel Pump
—Motor Cushioned in Rubber—Lan-
chester Vibration Damper—Gasoline
Filter—Double-Drop Frame—Clutch
Torsional Damper—New Type Duo-
Servo Four-Wheel Brakes—Timken
Tapered Roller Bearings—Adjustable
Front Seat and Steering Column—Thin-
Grip Steel-Core Safety Steering Wheel—
Chromium Plating—40 Miles Per Hour
Even When NEW.

\$895
to \$1095, at the factory



M. J. GOSS
Corner Fir and Adams

BUILT BY STUDEBAKER—BUILDER OF CHAMPIONS



OFFICE CAT
TRADE MARK REG
By J. J. J. J.

A certain La Grande young man said he knew his girl could keep a secret, because they had been engaged for weeks before he even knew anything about it.

ROMANCE AND REALITY
In the morning, O my darling,
When the furnace fire is low,
When the walls await a shoveled
Deep in softly falling snow,
Will you then draw up the covers,
Making a pathetic plea
For just one more nap, and think it
Best to leave this work to me?

By 1929 all a man will have to do to disguise himself as a woman will be to get a shave.

A good many school girls earn

their spending money by staying with children of parents who go out for the evening.

Overheard at a bridge party recently:
"We really must be going."
"Can't you stay just a little longer?"
"Oh no—Sam must take the girl home yet."
"I didn't know you had any children."
"We haven't. We get a girl to stay with our little bull dog."

HR-H-U
Now its hey for Grand Old Winter,
And its ho for his key breath;
And if Lady Luck is with you
You'll perhaps not freeze to death.

Among the hazardous occupations is that of smoking in bed in outing pajamas.

Mother—Tommy, what is the idea of washing only one finger? Aren't they all dirty?
Tommy—Yes, mother; but the boy next door wants me to come

over and feed his baby sister's new tooth.

Joe—I despise hypocrites, Take French, for example, he's the biggest hypocrite on earth.
Bill—But you appear to be his best friend.
Joe—Oh yes, I try to appear friendly toward him. It pays better in the end.

BEFORE THE MIXE

FRIDAY PROGRAMS
The National Broadcasting company program for Friday follows:
7 to 8 a. m., Making Merry; 8 to 9, Happy Time; 10, beauty talk; 10:30 to 11:30, Woman's Magazine; 1 to 2, concert orchestra; 3:30,

MOM'N POP



YOU'D BETTER CLOSE THE WINDOW IN THE KITCHEN AS LONG AS YOU'RE UP



AND, POP, WHILE YOU'RE THERE GET ME SOMETHING TO EAT, I'M STARVED. THERE'S SOME COLD HAM IN THE ICE BOX AND—

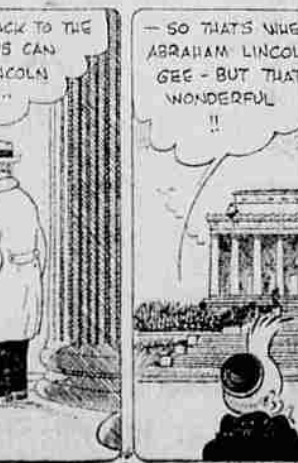


EAT! THIS TIME OF NIGHT? IF YOU'RE THAT HUNGRY YOU JUST HOP OUT OF BED AND HELP YOURSELF, I'M TOO SLEEPY, EAT OF ALL THE CRAZY IDEAS!!

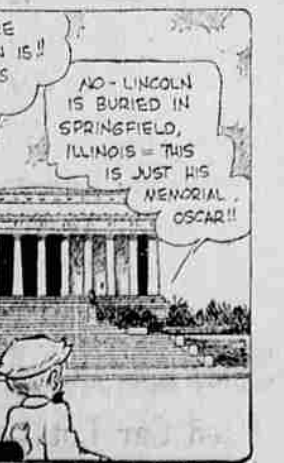
FRECKLES AND HIS FRIENDS



NOW WE'LL SKIP BACK TO THE MALL, SO YOU BOYS CAN TAKE IN THE LINCOLN MEMORIAL...



—SO THAT'S WHERE ABRAHAM LINCOLN IS!! GEE—BUT THAT'S WONDERFUL



NO—LINCOLN IS BURIED IN SPRINGFIELD, ILLINOIS—THIS IS JUST HIS MEMORIAL—OSCAR!!

World Happenings 5 to 6, concert orchestra and Cavaliers; 6 to 6:30, Ernie Hart and Billy Jones; 6:30, musical comedy hits; 7:30, 47th Michigan orchestra; 8, 1907; 8:30, Ann and Abby; 8:45, John and Ned; 9, piano features; 9:20, Green Room; 10, "Up the Funnel"; 10:30, Novels; 11 to 12, dance music.

Tacoma
KVI (760kc) 7 to 8:20 a. m., recordings; 8:30 to 9:30, features; 9:30, CBS; 10, Screen Stars; 11, CBS.

KGW (620kc) 7 a. m., NBC; 9, news, reading school; 10, NBC; 11:20, musical programs; 1:20, markets; 2:30, music; 3:30, NBC; 4, music; 5, NBC; 9, studio; 10:20 to 12, Hunt Owl.

KEX (1150kc) 6 a., musical program; 7:20, Spanish nights; 9, Neapolitan; 10, dance program.

KHQ (590kc) 7 a. m., NBC; 11:20, farmers program; 12, music; 4, concert orchestra; 5, NBC; 11 to 1, popular music.

KGA (470kc) 6 a., musical program; 7, concert ensemble; 9, Neapolitan; 10, requests.

KFI (540kc) 5:45, stock markets; 6, NBC; 7:30, trio; 9:30, studio; 10, concert orchestra; 11, news.

KHJ (900kc) 8:30, dance music; 6, organ; 7, symphony; 7:30, light opera; 8, CBS; 10, news; 10:05, dance music; 12 to 1, organ.

KCN (1300kc) 8:15, kiddie program; 9, organ; 9:30, music; 9:45, light broadcast; 10 to 1, dance music.

Salt Lake City
KSL (1120kc) 5, NBC; 7:50, studio; 8:30, NBC; 9, popular music; 10, vaudeville frolic; 11, requests.

Seattle
KJR (370kc) 8, musical features; 7, concert; 7:30, Spanish nights; 9, 10, 11, 12, Metropolitan; 10, 11, 12, Meyers orchestra; 11, dance music.

KOMO (920kc) 5, NBC; 12 to 12:30, organ.

KIRO (690kc) 5, children's hour; 5:30, news; 6, salon orchestra; 7, popular music; 8, Cecil and Sally; 9 to 12, dance music.

Denver
KOA (830kc) 4:15, French lessons; 4:55, service; 5, NBC; 7:30, studio; 8, Old West stories; 8:30, NBC; 9:45, Billy Mason; 9:50 to 11, NBC.

Oakland
KGO (790kc) 5, NBC; 11 to 12, dance music.

KIX (830kc) 5:30, piano; 5, concert; 7, news; 7:30, features; 8 to 10, H. J. Jinks; 10 to 11, orchestra.

EXCHANGE OF RADIO FINDS U.S. GRATEFUL

By C. E. Butterfield
Radio Editor
(Associated Press Feature Service)

America, as well as the rest of the world, given its first international exchange of radio programs, is ready for more.

Successful transmission and reception attended the initial attempt by NBC and broadcasters of England, Germany and Holland to greet each other over their combined broadcast and short wave radio equipment on the same day.

While it was not the first time that broadcast entertainment had been heard in any of the countries from the others, it took precedence because everything had been placed on a schedule and that schedule maintained to the minute.

Besides it was considered the forerunner of what is expected to be a regular interchange of program on special occasions.

Both the programs sent from America, which included a radio Christmas greeting to Europe and the rest of the world, and those from overseas, with return felicitations, seemed to be lacking in one respect, at least to the radio fan.

Many listeners expressed the opinion that announcements were not sufficiently frequent, the thrill in such broadcasts, at least for some time to come, really lies in hearing the phrases "London calling," "Berlin calling," or "Holland calling." The same reference might be made in respect to the American program, although it contained a few more references to the point of origin.

Quintero Battles Mandell To Draw
MIAMI BEACH, Fla., Jan. 15 (AP)—A ten round non-title contest in which the rambling fists of Young Manuel Quintero light champion Shanny Mandell to a draw, put the young Cuban left hander near the front of light heavyweight boxing picture today.

STRANGLER WINS ON FOUL
PORTLAND, Ore., Jan. 16 (AP)—Rough wrestling titles received

Pile Sufferers
You can only get quick, safe and lasting relief by removing the cause—congestion of blood in the lower bowel. Nothing but an internal remedy can do this—that's why cutting and salves fail. Dr. Leonard's Hem-Roid, a harmless tablet, is guaranteed to quickly and safely banish any form of pile misery or money back. Red Cross Drug Store and druggists everywhere sell it, with this guarantee.

Astrologer
MRS. FREDERICK BALMER
101 N. Ave., La Grande, Ore.
Readings daily
Readings by Mail a Specialty

Used Cars
PERKINS MOTOR CO.
Main 500 4th and Adams

KNIGHT'S Spring Canyon Coal
Let Us Send You a Load. It Holds Fire Longer!
VAN PETTEN LUMBER CO.
Phone Main 732
"Good Service Quick"

WISDOM
Wisdom demands that you secure the services of expert morticians who know the science and ethics of their profession and who have demonstrated their capacity and ability.
We Understand
Snodgrass & Zimmerman
Phone Main 62

Professional Directory
This directory is especially handy for the newcomer or for the out-of-town reader who may want the name and address of some professional man. It has been carefully prepared and will prove to be a ready aid to any reader in obtaining prompt professional service.
Classified for Quick Reference

Physicians & Surgeons
A. L. RICHARDSON, M. D.
Physician and Surgeon.
Office over Glass Drugs. Office Phone, Main 15; residence phone, Main 55.

J. A. WONDELL, M. D.
Physician and Surgeon
Office and Hospital over the Title Tel. Main 672

DR. J. E. WOODILL
CHIROPRACTIC PHYSICIAN
Other methods applied, Diathermy, Ultra Violet Ray, Food Science, Manual and Galvanism. Foot troubles corrected.
20 Summer Bldg. Phone 437-W.
Res. 190-W.

STAGES LEAVE
From Corner of Elm and Jefferson
Wallowa Valley Coaches
Leave—
La Grande for Joseph 8:45 a. m., 4:00 p. m.
Makes All Main Line Connections.
For information call MAIN 799.
Buy Round-Trip Tickets and Save Good for 60 Days.

CLASSIFIED ADS

The Market Place of Union and Wallowa Counties

NEW TODAY

FOR RENT—Furnished front bedroom. Separate entrance. 1306 7th. 1-16-3 tp

FOR SALE—Plymouth coupe, good condition. Priced reasonable. 17m. 17, La Grande Nat'l bank bldg. 1-16-3 tp

WANTED—Girl wants housework. Good ref. Ph. 238-W. 1-16-3 tp

WANTED—To borrow money on good security. Ph. 404-W. 1-16-3 tp

WANTED—Girl wants work. 17m. Observer. 1-16-2 t

FOR SALE OR TRADE—Butcher shop doing good business and fine residence in good town. valued at \$10,000, all clear, will sell on good terms, or will take in an orchard at the right price. Box 294 La Grande, Ore. 1-16-3 t

LOST—Will the party who found string of keys at post office December 25 please leave same at 135 Elm and receive reward. 1-16-2 tp

4TH ANNUAL HEATHLOA—"Enjoy R Now" club, Jan. 21 to Feb. 1st. See how easily you can get rid of those old stoves and enjoy healthful, whole home comfort NOW. W. H. Holmkamp Co. 1-16-1 t

FOR SALE OR TRADE
FOR SALE—20 ton stack of good wild hay. Harvey Rickman, Albee, Farm, 235 or R. J. Rickman, Enterprise. 1-14-3 t

FOR SALE—1926 Buick 4 pass coupe. First class condition. Ing. L. L. Snodgrass or call Main 777. 1-11-4 t

MISCELLANEOUS
ROOFING WORK—Repairs any kind of a new roof. Call Chas. Hildebrand, 620-W. 1-4-1 mpp

Observer Want Ad Rates

(Count five average words to the line.)
Per line, 1st insertion 10c
Per line, each added consecutive insertion 7c
Minimum charge on one order 25c

RATES BY MONTH
2 lines, per month \$2.50
3 lines, per month \$3.25
4 lines, per month \$4.00
5 lines, per month \$4.75

Each additional line over five charged at 50c per line per month.

CASH IN ADVANCE is required on all classified orders to carry these rates. Higher rates charged on all credit insertions. Copy for all classified orders must be in this office by 10 A. M. DAY OF INSERTION. Stop orders on ad insertion until further notice must be received by 10 a. m. or extra insertion will be charged.

Refuse orders solicited. Cash rates may be earned on phone orders by payment on or return date of ad insertion.
PHONE MAIN 5
"An Observer Want Ad Will Do It"

TYPEWRITER REPAIRING—Expert repairing on short notice. E. C. Tuckey, Room one over Silverthorn Drug. 12-21-1m

SOMMER HOTEL—Rooms all entirely redone, warmth, comfort and quiet guaranteed. Rates by month \$12.50 and up. Also apartments. 12-23-1 mpp

LA GRANDE MATTRESS & Upholstering & Rug Cleaners Works. Phone 424-W. Chas. Edwards, Prop. 12-1-1m

MONEY TO LOAN—We are representatives for the Prudential Insurance Co., and can make farm or city loans at attractive rates

of interest. Chas. H. Reynolds, Insurance, loans and bonds.

EASTERN OREGON School of Music, violin, piano, voice. Credit. L. O. O. E. Temple, 447-J. 9-24-1 m.

MONEY TO LOAN on improved city property, straight loans or installment plan. Lowest rates. United States Investment Co. Phone Main 23. 3-16-1m

FOR RENT
FOR RENT—Furn. apt. Newly decorated, 1612-6th. 1-15-1 t

FOR RENT—6 room furnished house. Garage. Ph. 815-W. 1-15-4 t

FOR RENT—5 rm. furn. house. Full basement and garage, near Shanny's mill. Ph. 225-15. 1-14-1 t

FOR RENT—Apt., 2104 First. 1-4-1 t

FOR RENT—Furnished, steam-heated apts. Waverly apts. 12-20-1 mpp

FOR RENT—Steam heated modern rooms. Reasonable. 1405 Washington. 12-20-1 mpp

FOR RENT—Furn houses and apts., with baths clean, quiet, 'sw rates. Adults. 1810 Greenwood. 7-10-1m.

WANTED
WANTED—Woman for night kitchen work, no pastry, apply between 1 and 2 at The 7th. 1-15-3 t

WANTED—Carpenter and cabinet work; general repairing, La Grande Novelty Repair Shop, 1901 Fir. 12-28-1m.

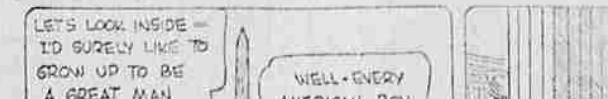
HOUSEKEEPER WANTED by widower, call 2706 N. Birch, after 6 p. m. 1-14-4 tp.

WANTED—Any kind of work, exp. in clerical work, by man with wife and 3 children, 1212 Wash. Ave. 1-16-3 t.

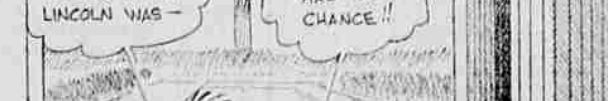
POP TURNS WEAK-MINDED



WELL, ANICE PIECE OF APPLE PIE MIGHT SOUND CRAZY TO YOU, BUT NOT TO ME!



APPLE PIE—BABEE! YUM-YUM!!



WHO'S GONE CUCKOO NOW?

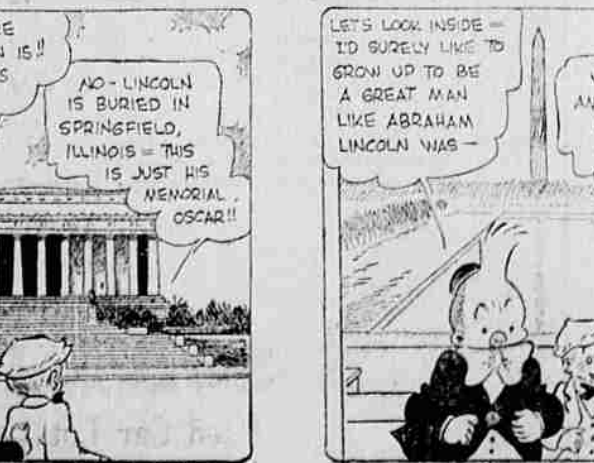


WELL, I WAS ALL RIGHT UNTIL YOU PUT THE IDEA IN MY HEAD

ETERNAL INSPIRATION

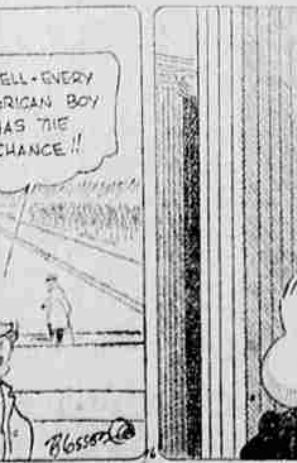


LET'S LOOK INSIDE—I'D SURELY LIKE TO GROW UP TO BE A GREAT MAN LIKE ABRAHAM LINCOLN WAS—



WELL—EVERY AMERICAN BOY HAS THE CHANCE!!

By Blosser



BY BLOSSER