

HIGHER POWER CARS FEATURED

Concealed Improvements
Mark 1930 Automobile,
Survey Shows.

By Oscar Lelting
Automobile Editor
(Associated Press Feature Service)
NEW YORK (AP)—Concealed improvements will mark the 1930 automobile.

Greater engine power, smoother operation and smoother running resulting from development in internal construction will characterize new models.

Formal introduction of the 1930 car to the public will take place at the national automobile show of the National Automobile Chamber of Commerce in Grand Central Palace January 4-11.

The trend towards greater horsepower will be reflected by a new twin-cylinder, a greater number of straight-sixes and advances in engine construction.

Size of cylinder bores has been increased in several; aluminum pistons, duralumin connecting rods and use of new alloys are employed by many engineers; parts most in need of periodic servicing have been made simpler, stronger and more accessible.

A new trend will be the tendency to use pressure lubrication for the piston pins, bearings subject to high loads but ordinarily serviced by oil sprays from the crankcase.

A new type of thermostat, fitted into the radiator hose, will be introduced for keeping water temperature constant and heating the cooling fluid quicker when starting.

Vertical vanes of new type will be used in radiators to increase the efficiency of the fan. Windshield cleaners will be heated by batteries to remove sleet and ice and operate across the glass instead of only in front of the driver.

Pet Bear Traded In On New Auto

Milfred Engelbert of Williamsburg, Iowa, wanted to go places. He owned no automobile, but he did have a pet bear—a 250-pound fellow from Canada, "Teddy" was a fine bear and a great pet as pets go, but no earthly use to a fellow with a wanderlust. So Milfred took the bear in to Cedar Rapids and announced to the startled sales force of the Makibben Motor company, Dodge dealers, that he wanted a new car and proposed to trade the bear in as part payment.

The sales staff had some difficulty at first figuring how a deal could be made on this basis, but both Milfred and "Teddy" had personality and persuasive powers. While Milfred held steadfastly to a proposition of "No bear, no automobile," Bruin was helping matters along by demonstrating to the automobile men that he had a splendid disposition and no ill will in the way of doing amusing tricks.

Mr. Makibben was summoned and the odd deal consummated. Engelbert drove away in a brand new Dodge sedan, and Makibben led "Teddy" out to the city zoo at Beaver Park, where he is a headline attraction not only because he can do any number of funny tricks, but also because he is probably the first bear ever to be taken in trade for an automobile.

"For a fellow who likes to stay at home, there isn't anything like a good natured, comical old black bear for a pet," mused Engelbert, "but for a fellow who likes to go places there isn't anything like a good automobile."

RICH SOUTH SEA ISLAND IS HOME OF LUXURY

SYDNEY, Australia (AP)—Four hundred natives of Ocean Island, just south of the equator and one of the richest phosphate islands in the world, have amassed wealth from leases of their lands. The natives are good businessmen and hold out for good terms in renting their acres. The natives live in luxury. They follow native customs largely, but their womenfolk have fine clothes and every family owns an automobile or motorcycle.

BOER WAR HERO HONORED

FRIEDRICHSHAFEN, Germany (AP)—Belated honor has come to Hauptmann von Zoppelt, killed 26 years ago in the battle of Mlandsburg in the Boer war. His relatives have just received a medal in commemoration of his heroism. He was a nephew of the inventor of the dirigible airship and the medal has been placed in the Zeppelin museum here.

HAPPLING PROBLEM

WASHINGTON, Jan. 3 (AP)—Drinking among the socially, financially and politically prominent. In the opinion of Senator Jones of Washington, an administration spokesman, presents one of prohibition's most baffling problems. He expressed this view last night in a radio address delivered under the auspices of the Washington Star, asserting also that he had seen "far fewer senators under the influence of liquor during the last ten years" than in the preceding decade.

RESIGNATION ANNOUNCED

MINNEAPOLIS, Jan. 3 (AP)—Resignation of the entire board of directors of the W. B. Fosbury Co., and election of a new board was announced today by Wilbur B. Fosbury, head of the concern which is now in receivership with two other Fosbury holding companies. Mr. Fosbury was elected to the new board by the meeting of common stock holders.

GARAGE GOSSIP

Here This Week—
E. R. Rush, territorial representative for the Ford Motor company, spent Sunday and Monday in La Grande. While here he assisted in the presentation of the new body lines on the Model A Ford at the Perkins Motor company's garage.

Drive to Baker—
Mrs. W. C. Perkins, Mrs. A. L. Helms and Max McMillan, of the Perkins Motor company, drove to Baker yesterday in order to bring back two of the new town sedans which were included in a carload shipped to Baker.

A. A. A. Year Successful—
Last year was a very successful one for the A. A. A. with an increase of over 2000 in membership according to a recent announcement by Mrs. Charles Devine, local representative, after a business and pleasure trip to Portland.

Returned from Trip—
Ed Volstorff, shop foreman at the La Grande Motor company, Inc., has returned from Hood River after spending a week visiting his parents.

New Employee—
Jesse Wayne has accepted a position as used car salesman at the La Grande Motor company, Inc.

Chevrolets Displayed

The show room of the Larison Chevrolet company, remodeled and specially decorated for the occasion, today contained the new 1930 Chevrolets, the rakish, beautiful sports roadster occupying the place of honor in the show window. G. L. Larison, proprietor of the garage, has four new models, two in passenger cars and two in trucks. The sports roadster is displayed on a raised platform, installed for the showing, that permits complete view of the machine from both the interior and exterior of the building. Decorations include palm leaves, ferns and chrysanthemums, arranged in a very pleasing motif.

BID IS ACCEPTED

PORTLAND, Ore., Jan. 3 (AP)—The federal bureau of roads today awarded a contract to Morrison and Knudson, of Boise, Idaho, for grading of three sections of the Grady highway, totaling about 7.7 miles.

The project, according to E. J. Lynch, federal road man, will begin at Mepletion and continue west to Cashman.

SHOOT AT THIEVES

PORTLAND, Ore., Jan. 3 (AP)—Four shots were fired at three fleeing men by W. E. McCord, farmer on the outskirts of the city today after the trio are alleged to have endeavored to steal McCord's chickens and fired the coops. McCord told police he believed he hit one of the robbers as he heard one of them scream after he shot.

HOW TO USE XMAS TREES

MENOMINEE, Mich., Jan. 3 (AP)—Found—a use for Christmas trees that have served their main purpose. Merchants here are collecting them in order to mark an ice road from Menominee to Barron, Wis., on the other side of Green Bay.

ACCUSED OF THEFT

PORTLAND, Ore., Jan. 3 (AP)—George BRANDON, 18, was in jail here today charged with driving a stolen automobile from Salem to Yuma City, Cal. He was arrested at Salem yesterday.

Inland Empire Dealers Attend Spokane Meeting

More than 75 dealers and their representatives from towns and cities throughout the Inland Empire were in attendance Monday at a meeting and luncheon in Spokane for the purpose of discussing with representatives of the Oakland Motor Car company the selling plans as outlined for Oakland and Pontiac during 1930. The meeting was called by Zone Manager C. L. Pugh and was conducted by a special factory delegation headed by H. E. Mahaffey, western sales manager of the company, and L. M. Davies, Pacific Coast regional manager. E. W. Lyons, factory mechanical expert, was also one of the speakers.

Mahaffey, in addressing the dealers, said: "In approaching our sales program for next year, we have every reason to believe that 1930 will be a good year for business. General conditions are sound, industry and agriculture are in a healthy position and there is no reason to fear a depression."

"We are not making any rash predictions regarding increases in automobile sales next year, but intend to build according to the retail demand as reflected by our dealers' forecasts. There will be no crowding or forcing of cars on dealers except as they themselves order more cars than they can actually use."

"However, since we realize that our sales will be limited only by the retail sales, we ourselves expect to give you more help than we have ever given in the past in the actual soliciting and promotion of retail sales."

Elmer Shumate, who was in attendance at the meeting in Spokane, returned with an enthusiastic report on his company's prospects for the coming year and stated that he was assured of the closest cooperation by factory and zone office officials in all departments.

FARM INCOME AND SIZE DEFINITELY INTERRELATED

EAST LANSING, Mich. (AP)—Relationship of income to the size of the farm is clearly indicated by average returns in Michigan. Surveys in 10 counties show an average return of \$1162 on farms of 25 acres or less; \$1357 for those between 50 and 129 acres; \$2225 for farms between 140 and 179 acres, and \$2316 for farms over 180 acres.

Regarded as a typical average for the whole state, the survey showed an average net income of \$1369 exclusive of labor and management wages and other expenses known to the layman as room and board.

The average investment was \$17,000, yielding a return of 19 per cent.

BANG'S DISEASE VACCINE NOW BELIEVED POSSIBLE

EAST LANSING, Mich. (AP)—Seven years experimentation with the virulent culture have convinced specialists at Michigan State college that effective vaccination for Bang's disease is a hopeful possibility.

Thirty-three years ago Bang, a Dane, isolated an organism causing contagious abortion in cattle. Later a similar organism causing Malta fever in goats was discovered. Fifteen years ago a Iowa scientist found a similar disease in swine. Recently the disease was learned to be transmitted to humans as undulant fever. Now experiments show poultry may be affected.

The same country that gave the Kellor peace pact to the world also has a man named Pat Hurley as secretary of war.

BEFORE MAKE

SUNDAY PROGRAMS

The National Broadcasting company program for Sunday follows: 11 a. m. to 12, Cathedral services; 12 to 1, national youth conference; 1 to 2, Cathedral hour; 2:30 to 3:30, Sunday concert; 4 to 4:30, Musical Musketiers; 4:30, melodies; 5:15 to 6:15, musical program; 6:15 to 7:15, concert; 7:15 to 7:45, popular program; 9 to 9:30, Novelty; 9:30 to 10, reader's guide; 10 to 11, Gay Classics.

The Columbia Broadcasting system program for Sunday follows: 5:30, Wayne King and orchestra; 6 to 7, Theater of Air; 7 to 7:30, Poet of Organ.

Tacoma
KVI (760kc) 4:30 to 9, silent; 9, musical program.

Portland
KGW (640kc) 10, concert, church services; 11 to 12, NBC, church; 12, little symphony.

Spokane
KHQ (590kc) 11, churches; 1 to

9:30, NBC features.

Oakland
KGO (750kc) 4, NBC; 6, news; 6:15, songs without words; 6:45, little symphony; 7:15, NBC; 7:45, feature; 8:15, Pilgrims; 9, NBC.

Denver
KOA (350kc) 5:15, NBC features; 7, Sunday programs; 8 to 10, NBC.

Los Angeles
KNX (1050kc) 4, Church of Air; 6, Dr. Holmes, talk; 6:30, Dr. Abel, talk; 7, musical program; 8, Presbyterian church; 9 to 10:30, Lubovicki trio.

KHJ (600kc) 5:30, CBS; 7:30, Sunday features.

KFI (640kc) 5:15, NBC programs and Sunday features.

San Francisco
KCPH (610kc) 5:30, CBS; 7:30, Sunday features; 9:30, dance music.

KPO (680kc) 5:15, NBC and features.

MONDAY PROGRAMS
NBC: 8 to 9 a. m., Happy Time; 10:30, Woman's Magazine; 1:30 to 2:30, Vagabonds; 2 to 3:30, Mormon choir and organ; 4:45 to 5, Back of News in Washington; 6, concert; 6:30, Family party; 7, musical program; 7:30, Empire builders; 8 to 9, symphonies; 8:30, Amos and Andy; 9, concert; 10, Through my fireplace; 10 to 11, Music box.

CBS: 7:30, musical extravaganza; 8 to 10, Blue Monday jamboree; 10 to 12, dance music.

Tacoma
KVI—4:30 to 9, silent; 9, CBS, Oakland.

Portland
KGW—5:30, piano; 6, trio; 7, news; 7:30, popular programs.

KGO—4:45, NBC; 8, quintet; 8:30, NBC; 8:45, Jolly Rovers; 9, NRP; 11 to 12, dance music.

Spokane
KHQ—8 a. m., NBC; 9, features; 10:30, NRP and features; 8, NBC program.

San Francisco
KPH—6, popular music; 7:30, CBS; 8, Blue Monday jamboree; 10, dance music.

KFO—6, salon orchestra; 7, popular concert; 8, NBC; 10 to 12, dance music.

Los Angeles
KEN—5:15, Riddle hour; 6, organ; 7:30, one-net play; 8, Lubovicki trio; 9, features; 10, dance music.

KHJ—7:30, CBS; 10, news; 10:30, dance music; 12 to 1, organ.

KFI—6, NBC; 11, news.

Seattle
KJR—6, features, musical programs; 10, popular concert.

Frank Jay Gould's new casino

- Chevrolet announces

THE GREATEST CHEVROLET IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History—a smoother, faster, better Six—with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way—for there are scores of vital

improvements which contribute to comfort, performance, endurance and safety!

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Lovejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline

gauge; heavier and stronger rear axle; new Fisher non-glare windshield; larger tires—

—these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet History.

But most impressive of all—this smoother, faster, better Six has been made available—

at greatly reduced prices

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume has made possible many savings in the Chevrolet factories—and, in keeping with its long-established policy, Chevro-

let is sharing these savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—ride in it—and judge for yourself its sensational value.

The ROADSTER	\$495
The SPORT ROADSTER	\$525
The PHAETON	\$495
The COACH	\$565
The SEDAN DELIVERY	\$595
1½ TON CHASSIS	\$520

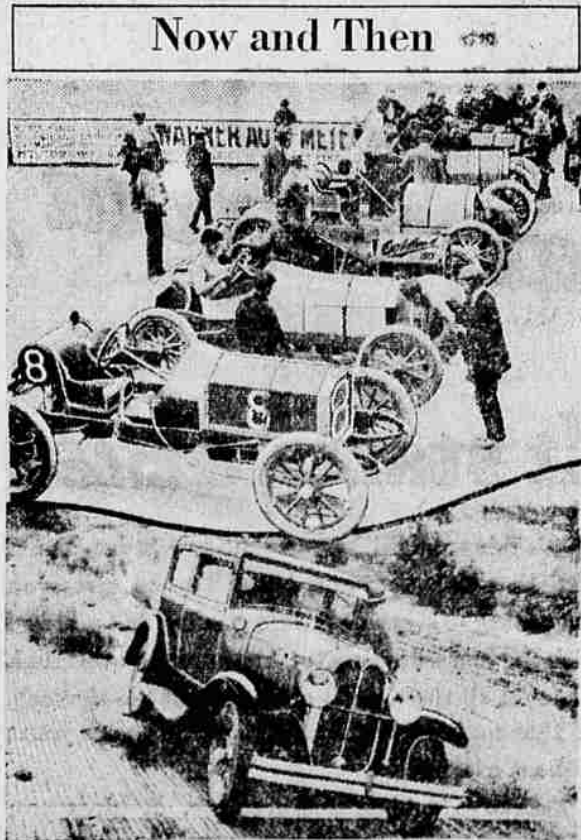
The COUPE	\$565
The SPORT COUPE	\$625
The CLUB SEDAN	\$625
The SEDAN	\$675
The LIGHT DELIVERY Chassis	\$365
1½ TON CHASSIS with Cab	\$625

All Prices f.o.b. Factory, Flint, Michigan

LARISON CHEVROLET CO.

1414 Adams Avenue

A SIX IN THE PRICE RANGE OF THE FOUR



These photographs would show up well in the "then and now" section. In the group of racing cars is an Oakland (third from left) that was built in 1909 and one year later made racing history in the Northwest. The other photo shows an Oakland All-American Six, built in 1929. It is standing on the now decaying Speedway between Tacoma and Fort Lewis that once attracted some of the most famous race drivers of the West. Note the weeds and trees on the banked turns. This race course is now an airport.