

Suggestions On 1930 Stickers Given By Hoss

SALEM, Oregon, Jan. 4.—Sug-
gestions relative to the use of au-
tomobile windshield stickers, which
are being issued during the first
six months of 1930 to indicate that
payment of motor vehicle license
tax has been made for that period,
have been made by Hal E. Hoss,
secretary of state, who has charge
of motor vehicle registration in
Oregon.

"Of prime importance, I would
urge that stickers should be affixed
at once to windshields," says Mr.
Hoss, "and not carried about in
pockets or billfolds, as is fre-
quently done when summer per-
mit slips are received. Many times
traffic officers have halted non-
resident cars to inquire about
registration in Oregon and have
found that the driver of the au-
tomobile had properly registered but
had tucked the sticker away hap-
hazily in a pocket of his car or coat.
The 1930 motorist will be relieved
of much embarrassment and will
save some work for the motor ve-
hicle division if he will place the
sticker, which is in reality a re-
ceipt, upon his windshield at once."

All other stickers should be re-
moved from automobiles before the
official one is put in place, ac-
cording to the secretary of state.
Under the statutes, none but offi-
cial state stickers are allowable,
but many motorists carry adver-
tising or propaganda stickers or
have permits from other states on
their cars months after they are
non-effective. A suggestion has
been made that car owners cover
the backs of the stickers with
shellac after they are posted on
the glass. This does away with
damage from moisture inside the
car and should keep the sticker in
good shape throughout the half-
year period.

Care which is to be kept by all
traffic officers for readily metal
number plates, and motorists are
warned that their license plates
should be clear of grime at all
times in order that the numerals
may be easily distinguished. The
plan for use of the 1930 metal
plates for the six-month period in
conjunction with the special win-
dshield stickers was formulated by
the 1929 legislature to adapt the
procedure to the change in the
yearly registration period.

Scott's Ancient Name
Albany was the ancient name for
Scotland and is still used at the
present time in poetical works, etc.
It was made official in an act of
a Scottish council held at Seone, in
June, 1328, when the title, duke of
Albany, was conferred on the brother
of King Robert III, the duke at
that time acting as regent for the
kingdom.

Beyond Argument
"The average woman cannot
make up her own mind," asserts an
exchange. But she has no difficulty
in making up her husband's.

New Series of Chevrolet Sixes Introduced



"Smoother, Faster, Better," and proclaimed as the "greatest Chevrolet in Chevrolet's history" tells the story of the new series of 1930 Chevrolet sixes which are presented to the motoring public today. The striking sport roadster, with top up, is shown here with insets of spring shackles, fully enclosed, internal expanding brakes and wire wheels, and Lovejoy shock absorbers.

Automobile Industry Has Largest Year in 1929—5,651,000 Units Made

By David J. Wilkie
(AP Staff Correspondent)
NEW YORK, Jan. 4 (AP)—The
automobile industry in 1929 pro-
duced 5,651,000 cars and trucks,
having a wholesale value of \$3,
482,900,000, according to prelimi-
nary figures announced today by
Alfred Reeves, general manager
of the National Automobile Cham-
ber of Commerce.

That is the largest production
ever achieved in a single year, and
compares with a total production
of 4,601,130 units in 1928 with a
wholesale value of \$3,162,798,889.
World registration of motor ve-
hicles at the close of 1929 reached
34,700,000, of which 26,400,000, or
76 per cent, were registered in the
United States.

The world registration in 1928
was 31,778,203, of which 24,493,124
were registered within the United
States.

The motorist last year paid an

average of \$812 for his car, accord-
ing to Mr. Reeves' figures.

In addition to the unprecedented
production of new cars, the indus-
try manufactured parts and acces-
sories for replacements as well as
service equipment having a whole-
sale value of \$929,000,000 and
turned out rubber tires for replace-
ment valued at \$600,000,000.

The motoring public, according
to the statistics, paid a total of
\$225,000,000 in taxes on motor ve-
hicles. Included in the levy was
\$215,000,000 on gasoline consump-
tion. In 1928 the total taxation
amounted to \$207,887,967, includ-
ing \$204,871,766 on gasoline consump-
tion.

A new high mark also was
established in export business in
1929. Mr. Reeves reports. The fig-
ures show that 1,015,000 American-
made motor vehicles were sold
outside the United States last year
and they, with parts and tires, had
a value of \$757,400,000. Only 719
vehicles were imported in 1929.

In 1928 825,113 units were ex-
ported, including those assembled
abroad of American-made parts.
With parts and tires they had a
total value of \$579,565,243.

The automobile industry and the
motoring public used 297,000,000
gallons of gasoline for the year.

Highway improvement work in
1929 brought the total of surfaced
highway in the United States to
660,000 miles. The total miles of
highway of all kinds aggregate
3,016,281.

The industry gave employment
to 4,100,000 persons either directly
or in allied lines.

Endearing Young Charms

We love a girl for very different
qualities than understanding. We
love her for her beauty, her youth,
her mirth, her confidence, her
character, with its faults, caprices,
and God knows what other in-
expressible charms; but we do not
love her understanding.—Kansas
City Times.

Choose Their Own Music

According to an occupational cen-
sus there are practically no women
piano tuners in this country. Much
has been said about women for-
saking motherhood for careers, but it
seems that most of them would
rather take care of grand babies
than baby grandios.—New Orleans
Times.

FRANCE FAVORS EUROPEAN UNION

Aristide Briand's Project
is Supported in His
Home County

By Joseph E. Sharkey
(Associated Press Correspondent)
PARIS (AP)—Aristide Briand's
project to form a United States of
Europe are finding powerful support
for their contention that the federa-
tion should be political as well as
economic in official documents of
the league of nations.

It appears that Sir Arthur Salter,
director of the economic and finan-
cial section of the league of na-
tions, who recently lectured in the
United States, has attributed to
interested friends a memorandum
in which he insists that the pro-
posed United States of Europe
must be a political reality or it
never can be an economic reality.
Sir Arthur Salter wrote:

"We cannot conceive the estab-
lishment of a European customs
union in a reasonably near future
unless there is in existence a po-
litical situation which would not be
very far removed from a political
federation of European states."

With Foreign Minister Briand's
intent concerning the memorandum
which he has been asked to pre-
pare on his project, Louis Lou-
cheur, the French minister of la-
bor, who is a keen supporter of
the federation idea, has come out
in a statement which expresses
his conviction that to organize Eu-
rope as an economic unity should
be the first goal for the movement
for the creation of the United
States of Europe.

M. Loucheur is one of the big
industrial figures of France. He
it was who conceived the project
of the world economic conference
which was held with such success
at Geneva several years ago. He
believes in international coopera-
tion and is an enthusiastic backer
of the league of nations.

In expanding his ideas, M. Lou-
cheur gave importance to two eco-
nomic factors. One was the indus-
trial power of the United States.
The other was that Europe with
two million unemployed knows but
a mediocre economic existence. He
said:

"The activity of the United
States has developed because of

its mass production, while Europe
produces only on a small scale.
The United States has an enormous
internal market with the average
American having a much larger
purchasing power than the average
European."

M. Loucheur thought that if the
200 million people of Europe could
be grouped under the same eco-
nomic banner the purchasing pow-
er of Europe would be immensely

increased.
He believed it possible to ar-
range for a rationing of production
among European countries and
pointed out that at Geneva experts
already are trying to work this out
in respect to sugar and coal.

Tin Foil Must Be Exact
Tin foil was first made by ham-
mering bars of metal into thin
sheets. Today it is made by auto-
matic machinery and must meet ex-
act specifications. The foil for the
laid-made book paper will run 200
sheets to the inch, while that for
use in radio condensers runs 4,500
sheets to the inch and must not
vary more than one 45-millionth of
an inch. In the thinnest size,
14,500 square inches are made from
a pound of metal.

Bald Eagles Slaughtered
The American bald eagle is said
to be in danger of extinction. There
has been an estimated total destruc-
tion of at least 50,000 American
bald eagles in Alaska since the
Alaskan eagle bounty law went into
effect in 1917. Bounties have been
paid on 41,812 eagles.

Elephant's Long Life
The average lifetime of an ele-
phant is stated to be forty-five to
sixty years, though many of them
reach one hundred years and cap-
tive elephants in India have been
known to reach one hundred and
thirty years. It seems probable
that in the wild state some species
may attain an age of one hundred
and fifty years or more.

Owl Went on Rampage
A poultry man in Vallejo, Calif.,
has discovered it is poor policy to
place a large owl in the same win-
dow with hens as an advertising
feature. The owl remained per-
fectly quiet during the day, but in
the night it killed four of the hens.
The owl is now kept in a private
cage.

Flattering
A singer was driving in London,
when he was held up in a traffic
block. To while away the minutes
the artist began practicing scales.
A taxi driver, whose car was drawn
up abreast, leaned forward after a
moment, and said: "Mister, some-
thing is wrong with your exhaust."

Must Meet Three Tests
The three demands of good usage
of a word are national use, reputa-
ble use, and present use.

NEW BEAUTY

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FORD CARS at
our showrooms

Ford

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Ph. Main 500 Corner 4th & Adams

Gave Name to College

Barnard college, New York city,
was named for Frederick Augustus
Porter Barnard. He was a Yale
graduate and became president of
Columbia. Highly interested in
higher education for women, he ad-
vised in the establishment of a sepa-
rate college, closely allied with Co-
lumbia, since he could not prevail
upon Columbia to admit women on
an equal footing with men.

For World Happiness

A world full of happiness is no
beyond human power to create; the
obstacles are not insuperable. The
real obstacles lie in the heart of
man, and the cure for these is a
firm hope, informed and fortified by
thought.—Bertrand Russell.

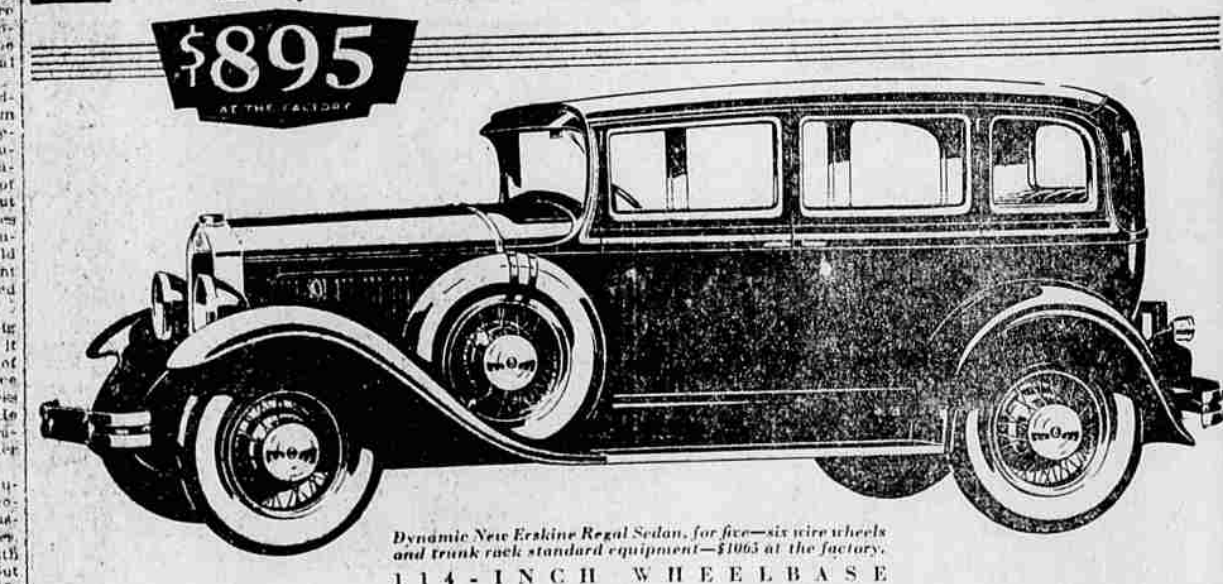
In Terms of Bridge

At cards when you are dealt the
ace, king, queen, the two, three and
four spot, you discard the two spot,
three spot and four spot. But
when the Lord deals you the same
sort of a hand you probably dis-
card the ace, king and queen.—
Woman's Home Companion.

The Artful Dodger

"Always face the audience," is
the advice given by a famous tenor
to those who are taking up sing-
ing. Those who have found it nec-
essary to dodge now and again
know how valuable this advice is.
—know how valuable this advice is.

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