MOTORING NEWS

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GENERAL NEWS

NUMBER 111

EXPLAINS TREND **IN AUTO OUTPUT**

VOLUME XXVIII

Alfred P. Sloan Jr. Sees Nothing Surprising in Course During 1929.

Your studies of the situation a year ago, as stated to the press at that time, clearly indicated that sales in both 1927 and 1928 had been limited by an under-production in the low price class during those years. Thus the in-dustry entered the year 1925 with a deferred demand in the low price class and this business, which RADIO COMES

chass and this business, which might normally have been enjoyed in the previous years, served to swell the 1925 volume. "As to whether the shortage-has, even now, been entirely com-pensated for, f cannot say, because the slowing down of production during the past few months has been due, in no small measure, to an influence quite apart from the trend of retail sales—namely the growing tendency on the part

factor in stabilizing the industry's sales in 1930 and the years fol-lowing. "Motor vchicles pass out of ser-vice through wear and tear and

"Motor vchieled pass out of ser-vice through wear and tear and obsolescence—and every time a car is scrapped there is afforded the opportunity, directly or in-directly, to sell a new car. "The quantity of vchieles scrap-ped each year is primarily de-pendent on car life and the quan-tiles produced in prior, years. Thus the number of cars being sold today will influence the rate of scrapping five, six and seven years hence, and the replacement market of today is dependent on

the rate of production five, six and the rate of production five, six and seven years age. "It is only within the last few years that the replacement market has begun to reflect the heavy up-ward trend in production which took place in the years following the 1921 panic. "In 1929, for the first time in the history of the industry, the replacement market will exceed 3,000,000. And in 1930 our cal-culations (hased on actuarial mathematics) indicate a domestic

indicate that, with the passing of a few more years, the record-breaking production of 1528 will represent only a commonplace performance, with a stabilized up-ward trend year after year in pro-portion to the growth of popula-tion and wealth."

TO THE AID **OF MOTORIST**

production facilities along toward the close of the year, instead of in the fall or summer. The fact that this has been especially true of the electrical system of neuse-tion, ascribed to the chief engineer of the electrical system of neuse-chatal, is described as operating the but has resulted in the with-holding of commitments for raw interial on the part of mury of the largest producers. "The replacement market has been an important factor contri-buting to the record breaking performance of 1929 and should prove an even more important

EXTRA GOOD

Come In - See Them

USED CARS

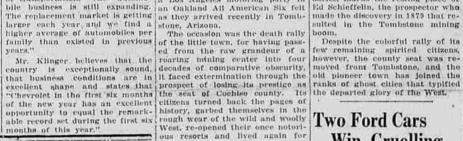
Priced to Clean Up

AUTO MARKET FAR FROM PEAK

Chevrolet Vice President Says Industry Is Not Over Produced.

DETROIT, Dec. 28 — It is not surprising that the first part of 1929 was a period of record breaking production in the auto-mobile industry nor is there any. "With an increase in the world-thing ainrming in the fact that production fell off more than the normal sensonal decline during the last quarter of the year, ac-cording to Alfred P. Sloan Jr., president of General Motors cur-poration. "Our studies of the situation a "Our studies of the situation a utomobile industry will not be tain States officials of his organ-ization. Mr. Klinger is on the last lap of a tour which carried him to all parts of the United States, affording him an opportunity to investigate conditions in the industry over the country.

In volcing optimism for a pros In totella 1930, Mr. Klinger con-tinued, "When we consider what a basic factor the automobile has come to be in the lives of all of us, we can better appreciate the sound footing on which our indus-try reals. Our first need is some

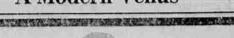


us resorts and lived again our days the scenes of that old ime whoopee which was com-rised of real whoops,

Trip Worth Walle Fifteen hundred miles were cov-red by the Oakland Six in the ound trip and, from all necounts, hey were well worth while. The oys were whopling it up in Bob Fifteen hundred miles were cov-ered by the Oakland Six in the round trip and, from all accounts, they were well worth while. The boys were whooping it up in Bob liatch's saloon, where one of the famous brothers was killed while playing pool, but soft drinks were the only reminder of the bar. Then the oil Bird Cage theatre, closed since that day in the eighties when Tombstone saw the exodus of its large population, was open for inspection, with two shows daily during the eelebration. The

then Tombstone of its large population, was over for inspection, with two shows for inspection, with two shows for inspection, with two shows hally during the celebration. The Oakland Six party took in a show here, and found that the estab-lishment had been restored to its original condition, with a bar at one end and a small stage at the other. Mexanine floor boxes wher, mean againfi just as they the show after one end and a small stage at the one end and a small stage at the other the show after one end and a small stage at the one end and a small stage at the show after the show a semble daintily trod up the small dairways from the wings of the stage and took orders for drinks-

A Modern Venus





of pronounced charm and indivi duality.

The new Twin-Ignition Eight The new Twin-Ignition Eight Victoria answers a pressing de-mand for a compact, distinctive and easily handled style-car with an intimate but ample capacity for five people. Built on the long Nash Eight wheelbase, the new Victoria provides a full rear seat, which offers limousing comfort for threa pagesares. The divers which offers innousing control for for three passengers. The driver's seat is deep, comfortable, form-fitting and firmly backed. Al-though the wide auxiliary seat folds over compactly to allow easy access to the car's interior, it is access to the car's interior, it is an exact counterpart of the driv-er's seat and returns to its posi-tion flush with the latter, form-ing a deep, standard front com-partment of unmatched comfort and utility.

partment of unmatched controls and utility. Finished in ebony and ivory, trimmed in rich mohair and pro-vised with a roomy rear deck compartment, the new Victoria adds a distinct note of passenger convenience to the many exclu-sive mechanical and performance features which mark all models of the great new Twin-Ignition Eight group. In it the essentials of the new Nash Salon body de-sign-smartness without extrava-gance, striking individuality, dig-nity and aimplicity of style-aug-ment the essentials of comfort for driver and passengers. The frame is exceptionally wide to provide ample seat width, so that every-nee may ride in relaxed uncrowd-ed enjoyment. Extra length, due to longer wheelbase, is another comfort factor.

comfort factor, comfort factor. In the two new Single Six imodels individual dress, comfort and charm is unescapable. The new Roadster—low, swift, grace-ful and alert—is designed for the delight of that wide-awake com-pany of motorists who insist on youthful attractiveness in an automobile and who intend to stay youthful as long as they use All higher motives, ideals, con-ceptions, sentiments in a man are forward to strengthen him for the better discharge of duites which de-volve upon him in the ordinary af-fairs of life.-Bercher.

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Grain in Wood and Ics As to whether ice has a grain the same as wood is a debatable question, and would depend on whether the block of ice were a crystal or a group of crystals. When a sharp instrument is forced into ice and the block makes a clear break, as it will do, this is because the cleavage will follow the line of least resistance between the ice crystals, which would indi-cate that ice has no grain.

Stons-Eating Microbes

Stons-Eating Microbes A London botanist, Doctor Bu-chanan, has discovered microbes which feed on stone. The germs have been artificially cultured and are of various types. They at-tack stone castles, enthedrais, and monuments, and infect buildings as other germs do the human body. Having found the disease it is surmised that it may be easy to find the cure and so prevent the decay of beautiful buildings.

Hare Drops From Sky

Hars Drops From Sky A story which reads like one of Baron Munchausen's is published in the Swedish papers of a farmer who, while cutting hay, saw a hare drop from the sky. This actually happened at Bocktroesk, in the par-lah of Sorsele. Looking up to see where the hare, came from the farmer saw an engle, which appar-ently had found its prey too heavy and dropped it,--London Sunday Observer.

German Hospitality

In one of the most famous and most consfortable hotels in Germost constortable hotels in Ger-many guests are consulted about their beds before the beds are made up, says London Answers, A list of questions is provided, and if after answering these the guest does not sleep well, it is not the fault of "mine host."

youthful attractiveness in an automobile and who intend to itay youthful as long as they use itay youthful as long as they use motor cars. On a wheelbase of 1140% inches; powered with the ized March 3, 1851.



WE thank you for the many opportunities given us to serve you-and hope to thank you for many more.

We thank Goodyear for tires so outstandingly better at prevailing low prices that the public prefers them from 2 to 30 to 1 over any other make.



Despite the colorful rally of its few remaining spirited citizens, however, the county seat was re-moved from Tombstone, and the

Win Gruelling

The Coupe des Alpes is said to be

on a percentage basis, The Million Dollar Stope, the Can Can restaurant and the sile of the old Oriental saloon and gamb-ling hall also were visited by the Angeleno motorists, and then they dropped by the O. K. Corrat, to see the famous Earp-Claton gun battle re-enacted by Tombstone men.

"Whnt

caused the Liberty bell to crack?" is purely a metallargical one. As with many people, a disorder might be called hereditary, dating from birth, so the defects in the Lib-erty bell dated from the day of its casting. Metal castings are sub-ject to strains due to natural shirinkage while cooling. The orig-linal crack was probably due to cooling strains.

Lightning and Swimming The bureau of standards says that it does not consider it dan-gerous to go swimming when it is lightning. This does not mean that one cannot be killed by light-ning while in swimming. The chances, however, of one being killed by lightning while swim-ning are comparable to the chances one takes while walking in a field and in an everyday working life may be considered unimportant.

Brussels Sprouts Old Brussels Sprouts Old It is said that Brussels sprouts have been grown from time in-memorial around Brussels in Bel-glum, but they were not described by botanists until 1023, when Bauhin names them and tells how some plants had as many as 50 heads. They were first mentloned in America in 1800 by McMahan.

On Thursday, the run was a cir-cular one from Merano to Merano via Belzano over some of the worst

European Race

in America in 1806 by McMahon. Test in Ordinary Duties

1929 Chrysler "75" Coupe 6 wire wheels and trunk rack. 1928 Olds Coupe 1928 Olds 2-Door Sedan 1927 Chevrolet Sedan 1927 Chevrolet Coach 1926 Chevrolet Sedan

TERMS - TRADES

Olds Studebaker USED CAR LOT

dropped by the O. K. Corral, to be a spectral probability of that evoluting, it was noticed that evoluting were the order in evolution of the corral, opened fire for the corral, opened fire for the corral, opened fire forder to make a thigh armed.
Reproduced for Pible Tombetone actions and Mac Lowrys in front of the corral, opened fire forder to make a thigh armed.
Reproduced Gue Fight Alt this action was fathfully reproduced for the functions and Mac Lowrys in front of the corral, opened fire forder the the function was fathfully reproduced for the corral, opened fire forders here that he would take and the simplon, everything going well until 80 kilometers from the fire towns and has temperated.
Matter to Tombetone etting the simplement is the start of the corral, opened fire forders here fordered and were generated.
Matter the transfer and forder that here or the fire towns. The majority of its ether and the start of the corral opened for the start at his boots on.
The produced for the the the would take the start at here are the fire towns. The majority of its ether are the fire towns, it has its share of the craspectation were fire and the start and the start and the start and the start and the stare town and are a result went of the corral opened the corral in

home-making type, but typical of they have long complained, is grading from the to be another case of jumping for disperados, and their bloody to the another case of jumping from the trying pan into the fire. For among the suggestions that that embellish the most interest, ing pages of history. Leaving Tombstone, the motor-log party drove the short distance on the outskirls to the Boot Hill discover of revenue is a large tax which every on the outskirls to the Boot Hill discover of motor the substitute to be boot Hill discover of the party in addition to gravyard, where the good and had Tombstone's departed folk rest in generated gravyar. Time and

You'll thank us-again and again this winter-if you'll come in now to find out how little it costs to exchange your tires that slip for tires that GRIP-new Goodyears which will safeguard you and your family during the dangerously slippory driving months.

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