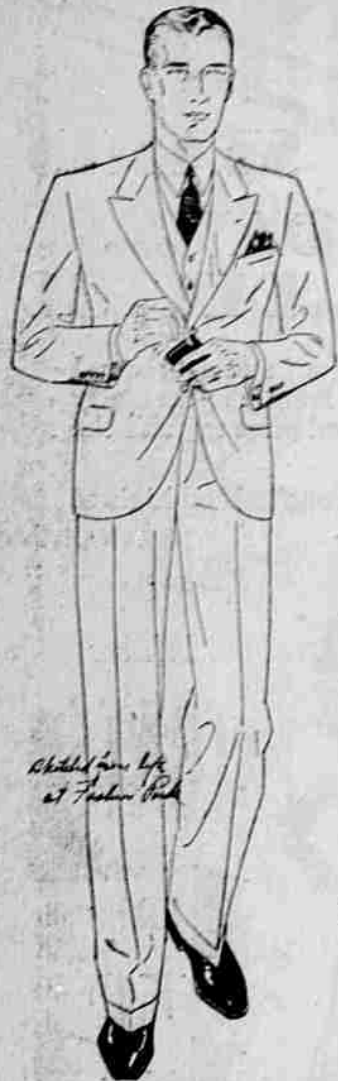


FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.

Clearance Sale



Men's Suits

Hart Schaffner & Marx
Club Clothes
Michael Stern
Values to \$40

\$27.50

Group No 2

Men's Suits

Hart Schaffner & Marx
Club Clothes
Values to \$30

\$19.75

STUDENT SUITS to Size 36
Club and Hart Schaffner
Clothes

Values to \$27.50
\$10.75

ALL REGULAR SUITS-O'COATS

Famous Makes—Hart Schaffner & Marx, Fashion Park, Michael Stern, Club

NOW REDUCED ONE-FOURTH

MEN'S WINTER UNDERWEAR

Long Sleeve—Long Legs—Part Wool
Regular \$2.25 Value

\$1.69

MEN'S PART WOOL UNDERWEAR

Long Sleeves and Ankle Length

\$1.49

MEN'S OXFORDS

\$4.95

THIS group includes Florsheim, Walter Booth in dress oxfords and Roberts, Johnson and Rand work shoes. Former values to \$11.

WORK SHOES

\$2.95

A CLOSE OUT group of men's oxfords and dress shoes in broken sizes only. Former values to \$10, now at \$2.95.

MEN'S SHEEP LINED COATS

Beaverette Collar—Belted Model
Warm Serviceable Coat for the Man Out of Doors
—Well Made Thruout



\$7.50

Luggage Reduced

20%

Furnishing Goods Reduced

20%

All Hats Reduced

20%

Starts Monday, 30th

20% to 50% Reductions reign supreme thruout the entire store. Every sale article carries a substantial reduction. Quality merchandise is offered you at great saving, on already low prices. Twelve great money saving days for you as this sale positively ends Saturday, January the eleventh.

Come! Buy! Save!



COATS

VALUES OF
47.50 to 65.

\$34.95

All \$25

COATS
\$17.95



Clearance Priced Coats

Just at the height of the holiday season comes this great sale! Ladies fine apparel of the high quality you expect of Falk's La Grande Store is offered at a fraction of its true worth. Come—see these exceptional values—and save.

ALL BETTER COATS REDUCED 1-3



FROCKS

NOW PRICED
\$17.95

ALL \$15-\$18
Dresses
\$10.95

Dresses

Now Priced at
\$24.95



CLEARANCE PRICED FROCKS

Lovely frocks embodying all that is new in fashions, together with unquestionable fabrics and tailoring at a remarkable saving to you. Frocks for all occasions in colors and materials you see wherever well dressed women gather.

ALL BETTER DRESSES REDUCED 1-3

300 Yards of Silks

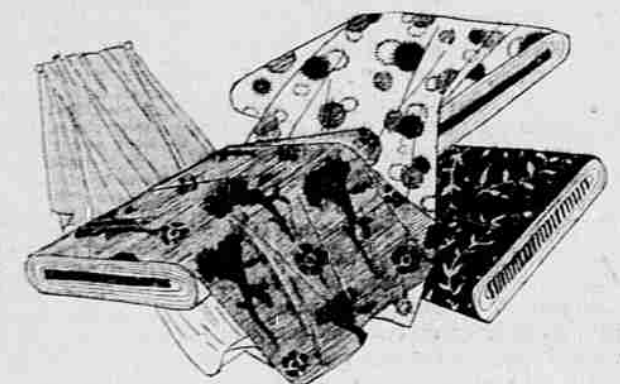


\$1.29
yd.

SILKS That Sell Regularly to \$3.50

Short lengths of fine silks in popular plain colors ranging in size from one to one and seven-eighths yards in length. Many colors may be had several pieces of varying length.

250 Yards of Cretonne



Values to \$1.15

45c

Colorful cretonnes in a world of patterns and designs and several weights. This group includes patterns that sold from 60c to \$1.25 regularly, now priced for Clearance at 45c a yard.



LADIES' SHOES

\$7.85

\$4.95

DRASTICALLY REDUCED

Arch Preserver, Red Cross and Peacock fine footwear in black and brown, patent leather, kid, suede in medium and high heels. These shoes formerly sold to \$12.50.

\$7.85

LADIES' SHOES

\$4.95

BROKEN LINES

\$3.95

Values to \$10 in low, medium and high heel styles in both brown and black colors in materials of satin, kid, patent, velvet and suede.

Broken lines and sizes in practically all styles and heels. Exceptionally fine values priced to close out.



100 SMART HATS

Former Values to \$10.00
Priced for Clearance at

\$2.95



Pattern Hats

Values to \$15
Tacticals - Solid Velvets

\$5.95

60 HATS

Values to \$6.50

\$1.95