

# MEN!

If you're like most men, you like to have the fun of giving Christmas gifts—but you feel lost when it comes to selecting them. That's natural, so get someone else to do as much of your Christmas shopping as possible. But you can hardly ask your wife or mother or sweetheart to select their own present—and here's our solution: At least one of these electrical gifts will solve the problem perfectly. Come in, see them without being rushed or pushed, and we'll deliver when and where you say!

# Gifts You'll Be Proud To Give & She to Own



You have to admit that there's a lot of satisfaction in giving a Christmas present that's worth while—something that you are proud to give and that you know SHE will be proud to own. These electrical gifts are just that kind.

She'll be proud of any one of them because they are useful — and equally proud because they are beautiful, expertly made appliances that will save many weary hours of work year after year.

And what a pleasure it is to give the ones we care most about fine gifts like these! A new range, a Thor washer, a rotary ironer, a percolator set—you can provide any electrical gift easily by paying only a small amount down, the balance monthly with your light bill.

**A Premier Cleaner Will Make Life Easier For Mother**

She tries so hard to keep the house clean, to save the rugs and furniture. Surely she deserves the help of this famous Premier Cleaner. Costs practically nothing to operate and pays for itself in time and rugs saved.

**\$38.50** Only \$5 Down

Many Kind and Thoughtful Husbands Will Give

## The New Thor Agitator

\$30 to \$60 Less Than Any Washer of Similar Quality

If she has been suffering with an old, out-of-date washer or a back-breaking washboard, what a wonderful gift this new Thor washer will be! Washes thoroughly, quickly, thriftily—and is priced remarkably low—

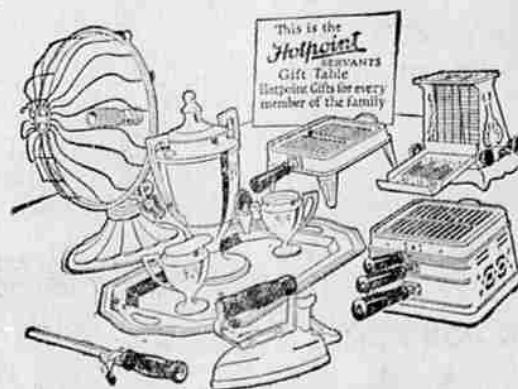
**\$117.00** Only \$9 Down \$9 Per Month

### The Thor Speed Iron

A Practical Gift That Brings A Happy Ironing Day Each Week

All flat work, linens—90 per cent of your ironing—beautifully finished in a third the time. So easy to operate, it brings new leisure to ironing day—an ideal gift for any housewife.

**\$5 DOWN** And \$6 Monthly



**Above All, She'd Choose This Fine Range For Herself**

Set up in her own kitchen on Christmas morning—what a thrilling gift it is to get a beautiful Hotpoint electric range! All automatic features provided to save time, save food, save fuel. An easy gift to buy—only

**\$10.00** Down And The Balance in 18 Mos.

### Appliances Are Modern Gifts!

Nothing you can select is quite so up-to-the-minute as an electrical appliance. This is the electrical age—and what a variety of new things there are!

New Toasters at .....	\$6.00	Waffle Irons at .....	\$8.95
New Percolators .....	\$8.50	New Heaters for .....	\$7.50

### These Appliances Are Guaranteed!

Every electrical gift purchased here is thoroughly dependable — such names as Hot Point, Westinghouse, General Electric, Universal, etc., are behind them—guaranteed!

New Urn Sets at .....	\$23.50	New Curling Irons .....	\$2.50
Percolator Sets .....	\$17.50	New Heating Pads .....	\$5.95

# EASTERN OREGON LIGHT & POWER CO.

Electrical Gifts For The Fastidious, The Practical, The Lover of Fine and Beautiful Things