

### RACING CAR WINS TOTAL \$150,000

#### Meyer and Lockhart Get Large Sum from Little Special Machine

WASHINGTON (AP) — Louis Meyer's little Miller Special has set up a record unapproached by any other racing car.

In the four years of its life, says the American Automobile association, the car has won \$150,000 in prizes for Meyer and Frank Lockhart, its previous owner, and established three world's speed records for cars of its class. Only once has it been forced to retire from a race.

Lockhart first raced the car in 1925, winning the Indianapolis 500-mile race and finishing the racing season runner-up for the championship.

The next year, on the California Dry lake, he set up a world speed record of 164 miles an hour for cars of 91 1-2 cubic inches piston displacement.

The same season he established five and 10-mile records of 133.5 and 135.57 miles per hour, respectively, on the Atlantic City track. A split gas tank forced him out of the Indianapolis race that year, but he finished a second time runner-up for the championship.

Meyer purchased the car after Lockhart's death on Daytona beach and drove it to victory in the Indianapolis race of 1928 and to the championship that year. Meyer finished second at Indianapolis this year and again won the championship. The championship of American auto races is an annual award based on total points scored on all tracks during the season.

The Los Angeles driver is the first to have won the national automobile racing championship twice in succession.

### Showing How Texaco Fits Into All Types of Transportation



#### Make No Appeal in City

Just "people" as an object of interest appeal far less to the inhabitants of the city of a million than to one living in the country. Curt Josly is lacking.

Congress is a place where somebody is always just about to do something about the Philippines.

### New Erskine To Be Displayed At N. Y. Auto Show

SOUTH BEND, Ind. (Special)—The Studebaker Corporation will start production this month on a new Erskine for introduction at the New York automobile show, January 4. The new car which is to be known as the "Dynamic New Erskine," is larger and more powerful, yet is priced under \$1000.

According to Studebaker the new Erskine offers more brilliant performance than any other car in the \$1000 field due to the fact that it has more power per pound of weight. Quality construction throughout, in conjunction with numerous engineering features generally found only in higher priced cars, place it in a class by itself.

The new Erskine has an entirely new motor of Studebaker design and manufacture throughout. Characteristic are the large body dimensions on a longer wheelbase of 114 inches. New radiator design and smart line treatment emphasized by tri-lateral belt—a new idea originated by Studebaker artists—give the new Erskine an individuality all its own.

Commenting on the new car which is named for him, Albert Russell Erskine, president of the Studebaker corporation said: "Studebaker has created a new concep-

tion of what the public may expect in a low priced car. Automobiles are no longer a luxury but as accepted necessity to the business and pleasure of the average man or woman. The new Erskine is a big quality car, providing championship performance at a price within the reach of millions of people. It will be a worthy companion to the Dictator, Commander and President."

### DODGE SALES GAIN STEADILY DURING SLUMP

Retail sales of Dodge Brothers motor cars throughout the United States during the past six weeks have shown an increase each week over the preceding week, and a net total increase of 29.64 per cent for the period.

"In view of the impression held by many persons that general business was following in the wake of declining stock quotations, these sales figures are particularly interesting at this time," said C. W. Matheson, general sales manager of Dodge Brothers in commenting on the encouraging record.

"This steady increase in retail sales, day after day and week after week during the same period that stock quotations were sinking lower and lower, in my judgment, forms about the best possible proof that the present soundness of busi-

ness conditions throughout the country does not reflect what has been transpiring on the stock tickers," Mr. Matheson continued. "Surely such a record amply substantiates the fact that this country still has every business advantage that it had on September 1, before public interest was focused on the stock market conflagration. Manufacturers and merchants producing and handling marketable merchandise, rightly priced, can sell their products today as well as at any time in the past. The figures from our nation-wide dealer organization during the past six weeks prove this statement to be a fact."

#### Strange Oaths

In a London police court recently a Chinese had to blow out a light before he considered himself "on oath." Strange oaths are frequently revealed in the witness box, and there are a dozen ways of swearing to tell the truth.

### TELLS WORLD OF GAINS OF DURANT AUTO

OAKLAND, Cal., Dec. 14.—Since Norman deVaux, president and general manager of the Durant Motor company of California, returned from a 19-day conference with sales and production executives of the eastern Durant organization in

Detroit, he has been receiving congratulations of many of the outstanding industrial leaders of the Pacific coast on his talk which he broadcast over a network of the National Broadcasting company while in Detroit.

It was while he was conferring with eastern Durant officials and arranging for the 1929 manufacturing and merchandising program that he was invited to speak over the network. He told the story of Durant's progress in the west to millions of radio listeners scattered throughout the country. His talk was regarded as being particularly timely, especially since it was made at the time when President Hoover began calling the business leaders of the country together to assist him in continuing the prosperity enjoyed in the United States in the past decade.

The western motor car executive's radio message of progress and prosperity swept the nation from the Atlantic to the Pacific coast and from the Canadian line to the Rio Grande. While he paid a high tribute to the group of executives

#### Friendship's Elements

There are two elements that go to the composition of friendship, each so sovereign that I can detect no superiority in either, no reason why either should be first named. One is truth. The other is tenderness.—Emerson

who are responsible for placing success his product has made in Durant in the enviable position it the vast territory west of the new occupiers in the past. De Vaux Rockies, under the jurisdiction of did not hesitate to tell of the great the western Durant factory.

## COLDER WEATHER CALLS FOR LIGHTER OIL



This Golden Motor Oil

### FLOWS FREELY

Let us drain and refill the crankcase of your car with the proper grade of Texaco.

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Uniform, Full Bodied

### Texaco Golden Motor Oil

does not solidify in cold weather and it flows instantly with the first pop of the motor to give full protection to every working engine part.

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# Texaco is a quick starting winter gasoline



## Extra Speed - Extra Power Extra Mileage-No extra Price

The new and better Texaco Gasoline, at no extra price, starts instantly regardless of weather because it forms a dry gas—an active mixture of gasoline and air—that delivers every last ounce of its power in the cylinders where you want it. The sparkling engine performance you will notice even on the coldest day is the natural and inevitable result.

Try it. The new and better Texaco ignites instantly for a quick cold start—the characteristic of a true premium quality gasoline—and then—all the speed, power and mileage of which your engine is capable. Drive up to the Texaco pump for this premium gas without a premium price.

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The NEW and BETTER

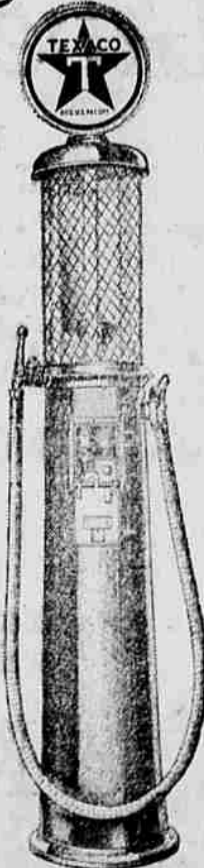
# TEXACO GASOLINE



1. A wet gas is an atomized mixture of gasoline vapor in which are suspended drops of raw gasoline.
2. These drops of raw gasoline form an uneven mixture which resists the action of the spark.
3. Result: Destructive crankcase dilution, difficult starts, slow acceleration—a sluggish motor.



1. The new and better Texaco vaporizes so readily that it forms a dry gas—an active mixture of gasoline and air.
2. This pure, dry gas responds instantly to the action of the spark.
3. Result: Lightning starts, rapid acceleration, smooth action—power!



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Fill Up With

# TEXACO DRY GAS

The Ideal Gasoline for winter driving—easier on your engine—easier on your disposition.

CHANGE NOW TO WINTER GRADES  
TEXACO GOLDEN OILS

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Audmer Playle, Agent.