

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper  
**FRANK B. APPELBY**, Editor and Publisher  
**HARVEY F. MATTHEWS**, Business Manager

Published evenings, except Sunday, at 1414 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 3, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER OF ASSOCIATED PRESS  
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published herein. All rights of republication of special dispatches in this paper, and also the local news herein also are reserved.

National Advertising Representative  
**M. C. ROBERTSON & CO., Inc.**  
San Francisco, Los Angeles, Seattle, Portland, Chicago, Detroit, New York

**SUBSCRIPTION RATES**  
By Carrier  
Daily, per month in advance..... 75c  
Daily, six months in advance..... \$4.50  
Daily, single copy..... 5c

By Mail  
Daily, per month in advance..... 50c  
Daily, per six months in advance..... \$3.00  
Daily, per year in advance..... \$5.00  
Weekly Observer-Star, per year..... \$2.00

**ADVERTISING RATES**  
Display, foreign, per column inch..... 42c  
Display, local, per column inch..... 40c  
Time contract prices on application.

CHOSEN AND OBTAINED—You have not chosen me, but I have chosen you, and ordained you, that ye should go and bring forth fruit, and that your fruit should remain; that whatsoever ye shall ask of the Father in my name, he may give it you.—John 15:16



The Norwegian explorer, Major Gran, who was with the Scott party at the South pole, expresses doubt that Byrd actually flew over that objective. "The American way of arctic exploration makes it no longer an honor to be an explorer. They are explorers as soon as sufficient money is collected." Yet the world knows more of the poles since Byrd's flights than ever before—pictures, maps, scientific data. The Norwegian sounds like a fox in search of sweet grapes.

Hoover lays emphasis on prohibition enforcement in his message to congress and appeals to the individual citizen to lend his support with strict law observance. No one knows better than the president that the real trouble with prohibition is the individual citizen who says that enforcement is a joke and proceeds to continue that status by buying from bootleggers and by making his own home brew. As long as millions of Americans continue to violate the liquor law with petty purchases and petty brewing under the excuse of personal liberty, national enforcement is going to be a joke. The country can't have prohibition until it really wants prohibition.

### THE MIDDLE WEST IS BOASTFUL

Like the no-shave club at the University of Indiana, the Chicago Tribune must have endured the recent football season with fear and trembling that a victory for the middle west would not materialize. A recent editorial indicates the tremendous relief of the gridiron-minded writers of that great journal. Such opportunities for boasting have not been any too numerous in recent years in the middle west and both coasts can afford to congratulate the Tribune on this brief year of sport-sheet joy.

"The only consolation for the east is the victory of Colgate over Indiana, but that is canceled by the defeat of Colgate by Wisconsin, the last team in the conference. The humiliation of the Harvards at the hands of Michigan made the Harvard-Yale game a classic only in the sense that a reproduction of Aeschylus in the stadium by the college Greek class is a classic. Princeton, bewildered by Stagg's players, who are not counted tough according to our standards, must still nourish the tradition of John and Edgar Allan Poe in lieu of contemporary triple threat heroes.

"What Illinois did to the Army and what Notre Dame will do to the Army next Saturday will bring little spiritual warmth to the cold winter on the Hudson. Neither could the Navy save the honor of the east against Carideo, Vlk and the rest of the Irishmen from South Bend.

"Scarcely less profound was the mortification of the Pacific coast. Press agents for the teams representing far west ventors had created a legend about their players. They were supermen of Annie Besant's new race, and they played intuitional football and trained on the weather. Notre Dame exploded that legend by sending the most inspired sunshine team, Southern California, to the showers. And Chicago destroyed the circus giants from Washington.

"By way of claiming national superiority, the middle west had to dispose of the south, which we did with second string men. Purdue beat Mississippi with both hands tied. Minnesota trimmed Vanderbilt and Notre Dame spanked Georgia Tech.

"While the boys from the cornfields spend a pleasant winter with their post-mortems, the young men from the east, the Pacific coast and the south will read the Carnegie report and decry the over-emphasis of football."

Fortunately, The Tribune elected to do its crowing before one of the weakest teams in the coast conference, Oregon State, went east and ruined the previously undefeated University of Detroit. Tactfully the Tribune avoided mention of the bare one-point margin by which Notre Dame escaped Southern California after a long trip to Chicago. Carefully the Tribune neglected to review the fallen hopes of the middle west last season—and other seasons.

But that's an editorial writer's occasional license. What an unsatisfactory article it would have been with all these factors taken into account! The Tribune knows no sins of omission. It must paint its picture as brightly as possible and forget there are any drab colors in existence. Goodness knows there are too many years when bright hues are totally lacking on middle western gridirons. And it's quite possible that the New Year's day encounter at Pasadena will reduce this year's supply. Such things have happened before.

## Abe Martin



Short skates, short workin' days, short stories, short weight, short underwear, short breaths, short skirts, short legs, short cuts, short in accounts, an' now if we just have a nice short winter it'll make it unanimous. Miss Tawney Apple tripped an' broke her nose today while walkin' to a mirror in one o' the new skirts.

## Lake Michigan's Winter Storms Cost Millions

CHICAGO (AP)—Lake Michigan's first winter storms will cost Chicago millions.  
As it pounds the wreckage, however, the city finds cause for a smile, albeit a grim, of satisfaction.  
For years Chicago has defended itself against claims of other cities that diversion of water through the Chicago river, to carry away pollution, lowered the lake's level.  
Chicago thinks it has won the argument.  
The first of the recent storms sent the lake two feet above normal and lashed the whole waterfront along a 200-mile stretch on the west and south shores.  
As far as the city could tell, Lake Michigan was as high as ever.  
Each year Chicago quietly steals a little more of the lake's domain and every winter the booming lake fights to have it back. The attacks this fall were launched with violent northwesterly, battering and crushing great concrete breakwaters and costing many lives.  
The most spectacular climax of the storm was the loss of 52 men when the car ferry Milwaukee sank with all hands on board.  
Chicago's famous outer drives, main traffic arteries leading from the loop district along the lake front, suffered heavily. The north drive will be closed for six months and will cost from \$500,000 to \$1,000,000 to repair. Other lake fronts were lashed, boats whipped out land, trees torn out and great sections of concrete promenade ripped out.

## OUT OUR WAY



## Overnight News Briefs

ALBANY—Damage of \$3000 was caused when fire destroyed the barn on the ranch home of S. Morgan, near here, which was caused by hoboes smoking in the hay loft.

ESTACADA — During the past season 200 tons of loganberries were shipped from this city from a contracted acreage of 175 acres.

ALBANY — Alfred Boss and George Davis, accused of murdering a Sacramento, Cal. grocer during a robbery, left Sacramento in charge of California authorities.

PORTLAND — The formal protest on the eligibility of Willard Jarvis, Washington high school football player, was received by H. E. Cannon, secretary of the board of control of the state high school athletic association from J. L. Breckenridge, superintendent of Hood River schools.

MEDFORD — Kidnappers, the first cousin of snipes, have visited Medford for the first time in the memory of the oldest inhabitant. Dry weather brought them, it was thought.

ENTERPRISE — C. A. Person received word that his son, Lawrence Person had been killed while working on a high tension electric line near Asotin, Wash.

STATE SENATOR KILLED  
ST. LOUIS, Dec. 2 (AP)—State Senator Joseph Mogler, 52, owner of three motion picture theaters here, was shot through the head and killed today by one of two men who waited for him in the Mogler theater at Ninth street and Bremen avenue.  
Circumstances surrounding the murder caused the police to dismiss a theory of robbery, believing that Mogler was killed by men involved in his relations with gangsters.

BEFORE  
MILK

THURSDAY PROGRAM  
The National Broadcasting company program for Thursday follows: 8 a. m., Happy Time; 9:45, home service; 10, Women's Magazine; 11, school broadcast; 3 to 4, House of Myths; 5, sunshine hour; 6, singers; 7, music; 7:30, symphony hour; 8:30, cosmopolitans; 10, Plantation Echoes; 10:30, play and contralto; 11 to 12, Musical Musketiers.

## By Williams

Amos and Andy: 5, mixed quartet, piano pictures; 10, NBC.  
San Francisco  
KERO (610kc) 5:30, Edna Fischer; 6, organ; 6:30, musical features; 9, vaudeville; 10, Frank Watanabe; 10:10 to 12:10, dance music.  
KPO (680kc) 5, NBC; 6, solon orchestra; 7, popular concert; 8, musical features; 9:30, violinist; 10, organ and harp; 11, NBC.  
Oakland  
KGO (700kc) 5, NBC; 6:30, news; 8, old-time band; 10, symphonic; 7, NBC; 9:30, cert; 11, NBC; 12, organ.  
Hawaii  
KTAI (560kc) 7, musical features; 8:30, hockey; 10, dance music.  
Seattle  
KJL (970kc) 5, concert, musical features; 9, 11, hour on Broadway; 10, quintet; 11, dance band.  
KOMO (920kc) 5, NBC; 8:45, news; 9, old-time band; 10, symphonic; 7, NBC; 9:30, cert; 11, NBC; 12, organ.

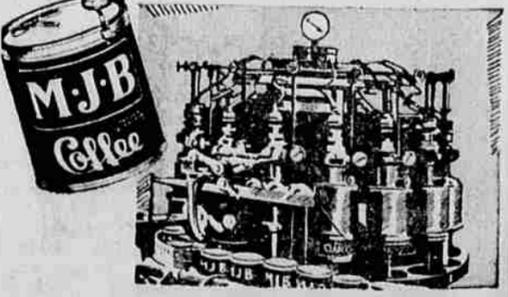
# IT PACKS



THE  
FLAVORY  
AROMA  
INTO EACH  
CAN

Twelve-cylindrical vacuum packing machines, owned, patented and used exclusively by M-J-B Co., seal in all the exclusive coffee elements in each can of M-J-B.

# M·J·B HI-TEST VACUUM COFFEE



12-CYLINDERED VACUUMIZERS

# "Cold" Weather is OLD GOLD WEATHER

THE SMOKE SCREEN THAT  
KEEPS OUT THROAT-SCRATCH

IN KINDNESS TO YOUR THROAT  
change TO THIS SMOOTHER CIGARETTE



In cold, damp or raw weather smoke this smoother cigarette! OLD GOLDS are easy on the throat. OLD GOLD'S clean, ripe tobacco holds no "throat-scratch." No roughness. Sample their honey-smoothness. Taste their wonderful flavor, winner in 100,000 taste-tests. Change to OLD GOLDS, in kindness to your throat.

Better tobaccos make them smoother and better... with "not a cough in a carload"  
On your Radio, OLD GOLD—PAUL WHITEMAN HOUR, Paul Whiteman, with his complete orchestra, every Tuesday, 9 to 10 P. M., Eastern Standard Time