

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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THE SON OF MAN—And as Moses lifted up the serpent in the wilderness, even so must the Son of man be lifted up: That whosoever believeth in him should not perish, but have eternal life.—John 3:14, 15.

A soft answer doesn't turn away as much wrath as a hard look.

Woman's place may be in the home but her daughter's place seems to be in the auto.

It was a clever swindle, and, though it may seem a paradox, many of the victims and would-be victims are as disappointed as the thwarted perpetrators by the monkey wrench thrown into the machinery by the New York district attorney.

The advertised "Who's Who in Heraldry," designed to meet the demand for ancestors, has been exposed as a sort of made-to-order proposition. The publishers offered for a fee of \$250 in advance to provide any applicant with a coat of arms and list of distinguished forebears and to authenticate them by inclusion in the "Who's Who in Heraldry." There have been countless family trees just as counterfeit, but this was the first attempt on record to place the practice on a big business basis. Good bait for foolish snobs who hardly deserve being thus protected by the law.

"EARLY" MEANS NOW

It is never too early to shop for Christmas. Some, whom economic necessity does not compel to postpone shopping until Christmas Savings funds are due and payable, begin the annual accumulation of gifts a year ahead, but the hosts now making their first rounds of the stores and shops come under the classification of "early shopper."

If cultivating generosity, taking pleasure in making others happy and making the Christmas shopping period easier for oneself and countless salespeople is commercializing Christmas, then a sacred day is being desecrated. The commercialization of Christmas is but a necessary means to a desirable end.

Human beings find it highly human to spend eleven months of the year gratifying selfish desires, even at the expense of others, but they find it no less human to devote the twelfth to depriving themselves to make others happy. The greatest happiness of the year is derived, not from Christmas-gift receiving, but from Christmas giving.

Avoidance of eleventh-hour crowds is not the only bounty paid the early shopper. As the objective is to buy the article that gives giver and recipient the maximum of satisfaction and as Christmas stocks dwindle rapidly, it is essential that Christmas shopping be completed at the earliest date possible.

Scattering happiness far and wide is the purpose of the custom of exchanging Christmas gifts, and it behooves each one to derive the maximum amount of happiness from his or her Christmas shopping. The one tried and true recipe is "shop early."

Union Schools To Have Turkey Day Exercises

By W. V. Colman (Observer Correspondent)

UNION (Special)—Local schools will hold appropriate Thanksgiving exercises Wednesday and thenceforth for the remainder of the week. The various grade rooms are preparing programs and the high school will hold an assembly and a Thanksgiving program.

The Union Epworth League held a bazaar sale at the 434 Fellows building Saturday. They reported the sale being well patronized. The young folk also sold cooked food and had a grab bag at five cents a grab.

Mrs. Compton arrived in Union Wednesday, Nov. 29, and will remain here with her daughter, Mrs. Mary Cantor for the winter. She lives near Bates and generally goes away from the city during the winter months on account of the cold and falling snow.

Walter Mayette is making a trip into California, and expects to be gone about three months. He is an employe of the O.-W. Railroad company.

Miss Susan Chadwick, sixth grade teacher in the local schools has organized a Camp Fire group with seven girls as members. They held their first regular meeting

Friday afternoon at the school, having apples and popcorn for refreshments and candles for lights.

Miss Gladys Wortman, who is staying in Kelso, Wash., this winter and attending the high school there, spent the weekend in Union and La Grande visiting her father, John Wortman and with friends. She was formerly a student in the Union High school.

Mr. and Mrs. William Sturgill arrived in Union Friday evening for a few days visit at the home of the brother, E. M. Sturgill. The Sturgills left La Grande a few months ago, going to California with the intention of locating there since that time they have been traveling in the latter state and in Mexico and came back to Union especially for the Thanksgiving holidays. Their future plans are not definitely known.

Headquarters company of the Second Battalion, Oregon national guard enjoyed a good at Shanks restaurant Wednesday evening. The dinner was followed by a short drill at the gym then the boys went to La Grande to attend a performance at the Grand Opera house.

Members of the L. D. S. church here are enlarging the basement of the church, adding another room, which will be used by the Men's club. This class in connection with the Gleason Girls, is planning to hold a harvest ball at the church Wednesday evening, November 27.

About 15 league members and

LANDING OF "LAND OF THE SOVIETS"



A scene of wild commotion marked the arrival of the huge monoplane "Land of the Soviets" at Curtis field, Long Island, at the end of a 12,500-mile eastward flight from Moscow. Above you see the Russian aviators emerging from the cabin of their plane immediately after landing, while a throng milled about the large ship, battling guards and shouting "Cossacks!" at police who strove to clear a path for the aviators.



From left: Bryan Gordon, Silverton; Carl Anderson, Cherry Grove, and Alex Cruickshank, McMinnville.

OREGON STATE COLLEGE, Corvallis.—Excelling in stock judging, butter judging and marksmanship, three men in this institution have just topped the lists in three fields of individual competition.

Bryan Gordon of Silverton, a senior in agriculture, took individual national honors as the best student butter scorer at the National Dairy show held recently at St. Louis. Alex Cruickshank of McMinnville, also a senior in agriculture and a national champion in 4-H club work, won first place as the best student judge of stock at the Pacific International Livestock exposition at Portland—and incidentally took 24 ribbons on his own herd of 20 sheep shown.

Carl Anderson of Cherry Grove, a senior in electrical engineering, has just been awarded the Pershing trophy as the best rifle shot in the national matches this year where not only students but the crack teams from the army, navy, marines and national guard were also entered.

visitors enjoyed a 10-cent social at the Methodist church Wednesday evening. Light refreshments were served.

The girls' volleyball team from the Cove high school were here Thursday afternoon for a game with the Union high school girls. The contest ended in a victory for Union by a margin of about 20 points. Members of the junior class in the local high school held a cafeteria lunch at the school Thursday noon.

The Rev. R. C. Lee, pastor of the local Methodist church, filled the pulpit in the La Grande Methodist church Sunday morning and the minister from the Baker church came here and preached to the Union congregation.

Beginning Sunday evening a gradual rise in temperature, this end of the valley is having its first rain for several weeks.

Robert Cox, who has been at Hot Lake for the past few days receiving treatment for a wound received when a gun he was cleaning discharged, wounding him in the shoulder, is home again and practically recovered from the injury.

Girl Scouts Get New Uniform



Cambrerone skirts have been abandoned for the more comfortable blouses in the new uniform of the Girl Scouts of America, above. Miss Anna Roos of New York is wearing one of the new uniforms at a recent Girl Scout convention in New Orleans.

The Town Doctor (The Doctor of Towns) Says

MAKE LA GRANDE LOOK GOOD

If you don't think the look of things is important, try selling an automobile without any paint on it. Think how silly you would feel trying to sell someone on the idea that a dress with mutton leg sleeves and stop-in-the-mud hobble skirts is just as good a buy as present day styles.

In the next few weeks every merchant in La Grande will "dress up"—make their windows and store as neat, bright, attractive, inviting and cheerful as possible. Why? Because you and everybody like you avoid dark, gloomy, depressing, messy and ugly places, and these merchants want you to come to—not to be driven away from—their stores.

If dressing up a store is conducive to cheerfulness and more business, why won't it do the same for the community? It will, and here are a few suggestions:

Civic organizations arrange with owners to allow cleaning up and trimming windows of all business store fronts. In each window see that there is neat card giving "reason why" for doing things in and for La Grande. Merchants would do well to use these windows for display of their merchandise.

Check up on all sidewalks, especially at highway entrances and around depots. Make it your personal business to do this, and then speak, phone or write to those whose signs are old, dilapidated and unsightly, asking them to remove, or at least repair them.

Write, speak to, or otherwise ask the owners of vacant lots and buildings to clean up, cut the weeds, rake the leaves, remove the rubbish, and on vacant lots place a small neat sign reading, "This vacant lot will be used next year."

Step across the street and take a good look at your store, your house and yard, your factory and say to yourself, "Does it look as good as it can be made to look? If it doesn't, get busy and make it so."

As "it pays to look well" personally, as a product often is only as "good as it looks," as "good dress" does give one a sense of self-respect and poise, just as a community must have an atmosphere of cleanliness, attractiveness and cheerfulness in order that it grow, progress and prosper.

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This Town Doctor article is published by The Observer in cooperation with the Lions club.

Basket Social Is Held At School

By Mrs. Nell P. Kight (Observer Correspondent)

LOWER COVE (Special)—The program and basket social given by Miss Lillian Allen and her pupils at Frosty school on Friday evening was a successful event. A large crowd gathered at 8 o'clock to hear the following program: announcements by Judson Morris; reading, "The First Thanksgiving," Jean Miller; recitation, "Lavinia Morris"; thankfulness by school.

Abe Martin



"I'll have to telegraph my wife to drop in another cake o' yeast, said Lave Bud's uncle, in deciding to visit him a few days longer. Elmer Purviance, who raised a family o' five on a salary' is betn' talked of fer city manager o' Bloom, Center.

Grande highway opposite the Shughall school.

Eighteen members of the Wild Rose Rebekah lodge met with the order in La Grande Thursday evening for a meeting with the state president, Mrs. Halle Engle, of Corvallis.

Miss Month Brothers, daughter of Mr. and Mrs. D. R. Brothers, and Henry Muir were quietly married at the Muir home Sunday, November 17, by the Rev. W. M. Platt of the Baptist church. A wedding dinner was served at 6 o'clock Sunday.

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Children's School Dresses
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The friendliness and courtesy of the firm you consider—confidence in it and its officials—reasonable certainty that your satisfaction is their concern—firm belief that what you are buying has sound value.

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day evening at the home of the bride's parents. This is the second wedding in the Brothers family within a few weeks.

Edith, the five-year-old daughter of Mr. and Mrs. Leonard Milman, who was so severely burned by falling in a pan of hot water a few weeks ago is improving very slowly and much concern is felt. Mrs. Cora Ahlers, of Hollanburg, Kan., who has been seriously ill at the home of her sister, Mrs. Eva Milman is recovering and hopes to soon be able to return to her home in Kansas. Her son, John W. Ahlman, who came during his mother's illness is still here and will remain until his mother is able to return home with him.

The Rev. H. I. Hansen of Island City formerly a pastor here, preached in the Methodist church Sunday morning at the 11 o'clock hour.

The Rev. W. A. Winters will go to Baker for the morning service. The Rev. S. W. Cressney, of Pendleton held services in Cove Sunday, Nov. 24, at 3:30.

Miss Bernice Via will spend her Thanksgiving vacation with her parents at Forest Grove.

A cable dispatch says a baby born without a brain in Prague lived two months. For some reason the cable editor seemed to think it was news.

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