

November 12, 1905 — November 12, 1929

24 Years in the Automotive Business in La Grande

Our 24th

ANNUAL SALE

For nearly a quarter of a century we have been in the automotive business in La Grande. Each year we have held a special sale on our anniversary, and starting today price reductions on our stock are in effect for the 24th time. We invite you to take this opportunity to save on merchandise of known quality, to visit us and see the new model Dodge cars.

All This Week

10% off

ON ALL TIRES AND TUBES

Drive the New Dodge Six!

Regardless of price, there is no car that is easier, more satisfying to drive—in traffic or out on the road—than this New Dodge Six.

Easy to handle, remarkable in comfort, it flashes away at a touch of the accelerator—fifty miles an hour as easily and **WITH THE SAME SAFETY** that you drove thirty in your old car.

Drive this New Dodge Six during our Anniversary Sale—we are glad to have you try it out yourself.

As a Special, Out-of-the-Ordinary Feature of This 24th Annual Sale We Will Sell

One New Dodge 6
\$1440 Brohm Coupe

for

\$1,000

ON SATURDAY, NOV. 16, ONLY

Latest De Luxe Model, New Dodge Six—six wire wheels, special equipment—priced below cost to celebrate this 24th Anniversary.

YOU SAVE \$440

The First Buyer on Saturday Gets It!
Come In and See This Beautiful Car

All This Week

10% off

On All Batteries, All Accessories

Compare the Dodge Value!

When you drive the New Dodge, investigate its **unique** body construction, its finish and equipment. Then **compare** its dollar-for-dollar value with any car in any class.

Always known for economy of ownership, the New Dodge Six is not only low priced, but is low in gas consumption, low in every item of upkeep.

Smart style, abundant power, racing speed — every desirable quality built in the New Dodge to last year after year.

THIS IS YOUR OPPORTUNITY TO SAVE MONEY—OUR REPUTATION OF 24 YEARS IN THE AUTOMOBILE BUSINESS BUSINESS IS BEHIND THIS SALE

SMITH'S GARAGE

DEPOT STREET