

Tomorrow Is 61c Day At

Falk's 61st Anniversary Sale

Many New Bargain Groups Have Been Added To This Great Sale!

1000 PAIR ENNA JETTICK
Slightly Imperfect Shoes Are On Sale in
Falk's Stores Now

Many of these imperfections are merely off colors, which does not impair the service. All have built-in arch supports and narrow, snug-fitting heels.

\$5 to \$6 Values
\$3.95

RED CROSS ARCH PRESERVER
High-grade Ladies' Shoes
Regular \$10 to \$13 Values
\$7.61

Typical Anniversary values at \$7.61. All are first quality, fully guaranteed shoes in patent leather and black and brown kidskins and brown calf. Most all sizes are included, but not in all shoes.

\$15 DRESSES Another Dress for **61c**

All Sizes 14 to 44

New Princess Lines! Uneven Hemlines!
Low Placed Fullness!



Buy one regular \$15 dress for \$15 and then choose another \$15 dress and it's yours for 61 cents. All new dresses, new colors, new styles! If it is impossible for you to use two brings a friend. When you see them you'll agree "they're great bargains."

500-YARD SILKS
\$2.50 to \$4 Values

\$1.39
yd.

40-inch "Stehlies" Silks in one to one and seven-eighths yard lengths in all of the newest Fall colors. Mill ends of silks that have sold the country over offered you at less than half their original price. Quantity buying accomplishes this. See these unusual values.

NEW PRINTED SILKS

A group of new Fall printed silks that will make up nicely, with many of the \$1.39 plain colors at this popular price of **\$1.95**

ALL \$58, \$65 AND \$79.50 LADIES' COATS

SPECIALLY PRICED 3 DAYS ONLY
New Styles—Richly Furred!
Featuring Low Placed Fullness
Flares—Godets—Appliques
All Sizes 14 to 48

\$49.61

Special—Thursday

12-mm Pongee

Regular 45c Yard

2 yards for... 61c

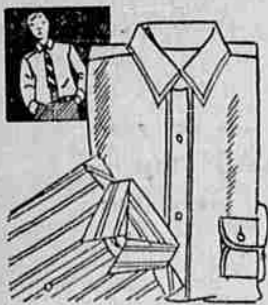
REGULAR \$1 ALL-SILK HOSE
New Colors—All Sizes

79c

4 PR. CHILD'S ANKLET SOX
Regular 25c Hose

61c

MEN'S "EAGLE" SHIRTS
\$2.50 to \$4 Values



\$1.95

A wonderful assortment of fine, well-made shirts of broadcloth, madras, prints, featuring the long, pointed collars. All sizes 14 to 17.

BRIGHTON PAJAMAS
Values to \$8



\$2.61

Madras, "Silkalene" broadcloth and printed fabrics in popular coat and slipon styles, in sizes of A to D. Unusual patterns and color combinations. A real value at—

BRIGHT JUNGLE ROBES

Regular \$1.65 Values
Anniversary Sale Price

\$1.29

A general utility robe in bright jungle animal designs, in colors of reds, greens, yellow and orange on one side and striped patterns on reverse side.

Regular \$1.25 5-Piece
RUFFLED CURTAIN SETS

Specially Priced at

99c

Many new and novel color combinations in modern bedroom and kitchen colors. Come in sets with tiebacks, two curtains and valance. Full 2 1/4 yards long.

Men's Store CLOTHING EVENT

\$45 AND \$55 FALL & WINTER
Hart Schaffner & Marx

SUITS and O'COATS
\$33

A real clothing bargain for La Grande! This group is picked from our regular stock and includes new browns, tans, grays and blues in two and three-button styles—notched or peaked lapels. Suits for the conservative men, suits for young men and overcoats, too, at this great price of \$33.

SPECIAL FOR THREE DAYS ONLY
SUITS AND O'COAT---\$61



\$8 SWEATERS

\$3.95

Slipon and coat styles in new Fall colors and patterns in sizes 36 to 44. Suitable for golf or outing or a practical sweater for service. A real value at \$3.95.



\$1 RAYON UNDERWEAR

\$1.61
2 pc. suits

Shirts and trunks! Shirts in sizes 28 to 38, in matching colors with trunks in sizes of 32 to 40. Fine quality rayon in a number of colors. A regular \$1 value.



MUNSINGWEAR

\$3.25 Rayon Gowns

\$1.95

MUNSINGWEAR

\$1.95 Rayon Shortie Bloomers

\$1.19

COLORFUL CRETONNES

Full Yard Wide—Regular 39c Value

29c yd.

Beautiful patterns and colors you formerly have had to pay from 50c to \$1.25 for, now may be had at this popular price. Bright, colorful designs that will lend charm to your home at a nominal cost.