

Six Predominating Shades that prove the fashion alertness of

PHOENIX SILK HOSIERY

HERE are six "style-safe" shades that will match or harmonize with every costume in your Fall ward-No matter which smart you are wearing, one of these hostery tones— created by Phoenix and sponsored by leading stylists—will complete the ensemble.

Hosiery Department

Horton Smith Is Favorite After Thursday Play

-With Horton Smith, young pro-fessor from Joplin, Mo., favored to lead the flock in view of his semsational performance of yester-day, the second round of the faird Oregon unmual golf championship

Common Colds

The "common cold" is the most paradoxical and mis-leading applied to any all-ment from which we can suffer. It isn't "common" and it isn't "cold." It is in-stead characterized by fever, occurs in runal own and slogged-up bodies, and leads to grave disorders.

To dispose of a cold, get rid of the condition which occasions it. Restore normal elimination by removing the irritation of the nerves serv-ing the eliminative organs. Chiropractic spinal adjust-ments remove the course. My electrical treatments will help restore you to normal-

By my Chiropractic health method I correct discuses of the eye, ear, nose, throat, stomach, fiver, kidneys, bowts and lower organs,

Dr. J. E. Woodell



It's new-it's startling-it's typically Edison in its ingenuity! Light-O-Matic Tuning captures the station you want, instantly-perfectlyand announces it with a dramatic flash of light! Light-O-Matic Tuning is but one of the many exclusive Edison features on this great rew radio that can be purchased for As low as \$196,50 see it-hear it -and you, too, will realize that

here is advanced radio-beautiful radio-radio as great as the great name it bears!



Easy terms to suit your convenience

OREGON ELEVENS WILL SEE ACTION

University to Play U. C. L. A., While O. S. C. Meets Cougars.

PORTTAND, Ore., Nav. 1 (AI)

The principals of a battle which
may decide the north west section
of the coast conference championship were to assemble here loday in
proparation for Saturday's football
contest at multinomah stadium,
field. Washington State college's
Cougars left Pullman last night
and Coach Paul Schiesier's Beavers were to desect their stronghold
at Corvallis today.

The Beavers will open the game,
against Washington State college
with the same backfield that crossed up Idaho here last week.
Buerke will be at quarter, Kerr
and Owen, halves, and Glimore,
full. On the line will be McKalip
and Striff, ends; Bhington and

Thompson, guards center.

Neither Buerke not Stout, acting capital, were in uniform at yesterday's final practice, both having suffered bruises in the having suffered bruises in the limble county club here at 2 a, m today.

Thompson, guards center, action center, bether Buerke not Stout, acting capital, were in uniform at yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in uniform at yesterday's final practice, both having suffered bruises in uniform at yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, both having suffered bruises in the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday's final practice, but have been described by the yesterday final practice, but have been described by the yesterday final practice, but have been de

was to get, under way on the Columbia county which here at 2 a.m. said they will be in shape for which and the columbia county will be in shape for the columbia county will be to shape for the columbia columbia county will be to shape for the columbia columbia columbia. State of the first day.

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ATLANTA, Ga. Nov. 1 (AP)—
Radio, talking and motion pictures and other mediums of advertising still are and probably always will be supplementary to the printed words in the opinion of A. E. Bryson of Chicago, vice president and in line for the presidency of the Finnelal and Advertiser's association.

Addressing the fourteenth annual convention of the association here last night, Mr. Bryson said radio and other forms of advertising had their advantages but newspapers and magazines were leading the field.

THE GARDEN

Station yesterday, Re arrived in Herlin too late for the sitting of the city council where he was perfectly and their commission for his removal from orfice without a pension.

Addressing the fourteenth annual convention of the association here last night, Mr. Bryson said radio and other forms of advertising had their advantages but newspapers and magazines were leading the field.

THE GARDEN

STATION yesterday, Re arrived in the litting to the city council where he was pension from with the city council where he was pension for his recommiss. Oregon, 1284856; Recombing, 8358 856; Rine and F. M. Staple, 856 876; Bine an

WHEAT HIGHER,

WHEAT HIGHER, UNSETTLED IN CHICAGO MART

CHICAGO MART

CHICAGO, Nov. 1 (AP)—With the Liverpool wheat market show to guinescend strength, and big new export business from North America talked of, whent prices here tended upward early today what we export business from North America talked of, whent prices here tended upward early today what strained and been looked for, and black rust reports from there attracted more afternion. Starting at Sec. of to see any opening unchanged to see a smaller than had been looked for, and black rust reports from there attracted more afternion. Starting at Sec. of to see any opening amendated file of the class known as common them. Starting at Sec. of to see any opening amendated file of the data states of the class known as common to the least family.

Chicago with later showed a will be a starting of the class including reds, oranges, the wilders roses, various tones of the list family.

Chicago with later showed and the control of the class family.

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Chicago with later showed and the control of the class family.

Chicago with later showed and class of the family shown and subsequently understance of the last should be planted, half at dozen to a five-inch pot, should the planted, half at dozen to a five-inch pot, should be planted, half at dozen to a five-inch pot, should be planted, half at the control of the class family known as common to the file of the class family.

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You can always save money on any purchase at the New York Store, HATS

Men's new Hats in genuine for Nutria and beaver stock, by Stetson and Keith, The farest colors for fall and winter with earl or snap

\$1.95 to \$1.95

WORK PANTS
Men's heavy all-wool Pants
-full cut, good fitting, long
wearing —an excellent winter weight. Tan or gray. \$3.95

BREECHES All-wood button-leg breeches—military out, top pockets—come in olive drab or extent gra; and excellent value. \$3.45

NEWYORK STORE

MARKET NEWS OF THE DAY

High Low Close \$1.29\(\pm\) \$1.27\(\pm\) \$1.28\(\pm\) to \$1.29 1.36\(\pm\) 1.35\(\pm\) 1.36\(\pm\) 1.36\(\pm\) 1.38\(\pm\) 1.39\(\pm\) to 1.38\(\pm\) Open 81.27 \(\) to 81.28 ... 1.35 \(\) to \(1.35 \) \(\) ... 1.38 \(\) to \(1.39 \) PORTLAND WHEAT \$1,22 ½ \$1,22 1,29 ½ 1,20 1,32 ¼ 1,32

SPUD MARKET FIRM; PRICES MOVE HIGHER

—The butter market was steady today at Thursday's declines. There

resembles a miniature gladietis. The one care that must be takes inding their growing period is not a allow the soil to dry out. Give cost drainings by putting broken lower pots, creckery or coarse orbites in the bottom of the tot and use of porous soil. Lighter cary, black soil with torpedo or fitte sand.

The most unlavorable conditions a house plant is too high tens-

The most infavorable condition as a house plant is too high remporature. But them in a window as far away from the radiator as may be. If the atmosphere is too hat and dry the bods may blast. This atmosphere is not one that should be permitted for the government by the provided and if the atmosphere is of the tropper quality for bunion beings it is all right for bunion beings it is all right for the freeds. They will grow and bloom in windows where they get very little sun but the growth will be very fairly the for half

1.2014 PORTLAND LIVESTOCK

PORTLAND LIVESTOCK
PORTLAND, Ore. Nov. 1 (AP)
—Cattle and caives: Quotably
stendy, Receipts—Cattle, 35; caives,
10. Caives, 500 lbs. down, medium
to choice, \$89:10.50; cull and
common. \$50:8; vealers, milk fed,
good to choice, \$119:12.50; medium.
\$96:11; cull to common.
\$6,50:69.

cris were to desert their stronghold at Coryalila today.

The Butter market was steady today at Thurselay's declines. There are against Washington State college with the same backfield that crossed up Idaho here hast week. Buerke will be at quarter, Kerr and Owen, halves, and Glimore fail. On the line will be McKalip and Striff, ends; Bhington and Stout, tackies. Engleshed and Thompson, guards and Geddes, center.

Neither Buerke not Stout, acting capitals, were in uniform at yesterday's final practice, both having; suffered bruises in the Idaho game last w. K. Schissier said they will be in shape for Washington, however.

OREGON TAKES NO CHANCES EUGENES, Ore., Nov. 1 (AP)—Capitain J. McEwan, University of Oregon mentor, will take no —Eggs firm, unchanged. Butter, and the polato market continues firm, but advances registered by the in shape for Washington, however.

The butter market was steady today at Thurselay's declines. There was a good to choice, \$11671250; medium today at Thurselay's declines. There was a good movement in the bet. How as a cold movement in the bet. How as a cold

THE GARDEN

PREESIAS AS HOUSE PLANTS
One of the easiest of all fall thibs for growing in the house, even in a window of a steam. heated flat, is the frontier.



Store No. 13 La Grande, Ore.

TABLE

OIL CLOTH 23c yd.

Standard Quality and Width

An Outstanding Group of

Fine Shirts

In An Exclusive Pattern!

These shirts have been carefully made with full laundry-shrunk "Nu-Craft" collars. The arm-holes are cut large and roomy. There are seven buttons down the front. All buttons are of fine sea pearl. There is plenty of material to the shirt-tail. All seams are strongly sewn.

Made of a fine quality broadcloth in a pattern exclusive with J. C. Penney Co. In new colors with stripes of a contrasting shade combined with neat dobby figures. Collars attached and with collars to match. Every shirt is a remarkably fine value!

J.C. Penney Co. INC.

108 Depot St.-La Grande, Ore.



FRIDAY PROGRAMS The National Broadcasting com-pany program for Friday night follows: 6, Billy Jones and Ernie Hare: 6:30, Theater Memories: 7,

The Columbia Broadcasting sys tem program for Friday night follows: 9 to 10, Story hour; 11 to

Portland

RGW (620kc) 6, NBC; 10,
dance band; 10:36 to 12, Hoot
Owls.

Spokane KHQ (599kc) 6 to 12, NBC pro



for Two Years-Lasts a Lifetime.



KANTLEEK Hot Water Bottle \$2.50

As far as we know this is the only brand that in guaranteed unleak "he for two years. But you'll get more service than that because KANTLEEK in made of pure Fara rub-ber it one piece without neams or patches. It just can't leak. Sold only at Rexall Stores.

Glass Drugs Inc. La Grande, Ore.

THE WORLDS LANGEST CHAIN OF

KVI (750kc) 5 to 3, silent per-lod; 5, CBS; 10, dance orchestra; 11 to 12, CBS; 10, dance orchestra; KVI (760kc) 6, NIC, 11, per-KVI (760kc) 7, features; 3, KVI (760kc) 7, features; 3, KVI (760kc) 8, NIC, 11, per-KVI (760kc) 6, NIC, 11, per-KVI (760kc) 6, NIC, 11, per-KVI (760kc) 7, features; 3, CBS; 19, dance orchestra; 12 to 1,

Most folks like our store for many reasons, first a lower priced service store, second — sales people who are trained to serve you well, third-a clean well arranged store, fourth-a good delivery service, fifth-nothing sold but quality merchandise. These and many other things are why Joel's is a popu-

Features for Saturday & Monday

lar place to buy food.

Jasper's Health Nuggets Sweet Potatoes, 4 lbs. Market Day Raisins, 4-lb. pkg. .35c Snowdrift Shortening, 3 lbs. Franco American canned Spaghetti, 2 for . 25c Bulk Macaroni, 3 lbs. 25c R. & R. Plumb Pudding, lge. cans ... 35c Best grade head rice, 3 lbs. 25c Shaker Salt, 2 for ... 22c Powdered Sugar, 3 lbs. .29c Try Camay Toilet Soap, 3 bars 25c Old Dutch Cleanser, 3 for 25c Puritan Malt 49c P. S. Tomatoes, large cans ... Blue Mt. and Meadow Harvest Butter, 2 lbs. 95c

Fresh Dressed Rhode Island Red hens and fries

The customer is alway right at Joel's.

W. H. BOHNENKAMP CO.