



# LA GRANDE DRUGGISTS

## *Have Earned Their Fine Reputation*

**T**HERE is no one who works more conscientiously at his business than a druggist. His work is one of loyal, unswerving service that must and does continue under all conditions . . . whether it be a time of epidemic and sickness or just a call for everyday needs.

Few people realize the important part played in community life by the druggists of La Grande. . . that in order to serve their trade adequately they must stock their shelves with hundreds of rare and costly drugs, kept constantly fresh and guarded against

all agents of deterioration. La Grande drug stores, too, are headquarters for hundreds of other articles that make cleaner homes, healthier bodies, more cheerful minds and general well-being.

In a drug store, of all places, you need sanitation. La Grande druggists give you the utmost in scientific equipment and facilitating conveniences.

Knowing this, your physician places his full confidence in these stores.

You, too, should give them your entire confidence at all times.

*La Grande Drug Stores Invite Your Patronage Regularly Thru The Evening Observer*

The extensive quality circulation of The Observer assures advertisers wishing to reach buyers throughout the La Grande territory the most effective and economical method for doing so. La Grande Drug Stores used 86,000 lines of advertising during the past 12 months in The Evening Observer.

# La Grande Evening Observer

## Eastern Oregon's Leading Newspaper

This is the first of a series of pages that will be run by The Observer dealing with the superior services and stocks of La Grande business firms.