

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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Time contract prices on application.

Starling News—The angel answered and said unto the woman, Fear not for I know that ye seek Jesus, which was crucified. He is not here; for he is risen, as he said. Come, see the place where the Lord lay.—Matthew 28:5, 6.

SHOW WARES ON SATURDAY



When Oregon and Idaho football teams line up in the Multnomah stadium in Portland Saturday, the three gentlemen pictured above will play important roles. Captain Mason is one of the Webfoots' outstanding ball tilters; Hayton is a line plunger of no mean ability, while Captain Holt of the Vandals is probably the best blocking half and interference runner in the conference. The Webfoots are slight favorites over Idaho.

Health Talks

THE WHY OF FREQUENT DENTAL EXAMINATION
Early Discovery and Treatment Saves Money
By O. J. Orr, D. D. S., Garyville, La.

If the people in general would realize just how very important good sound teeth are to their health, they would never neglect to make regular visits to their dentist for a complete and thorough examination. I might say here that every six months is not too often to have the teeth examined.

It is a grave mistake to delay visiting the dentist until one is forced to go on account of tooth-ache, because then in the majority of cases, it is too late to do the best that is possible to be done for the patient.

A tooth should be filled as soon as possible after the beginning of decay, so as to insure its usefulness with the smallest filling. It stands to reason that a tooth with a large filling or inlay will not stand the same crushing strength as one with a small filling.

It is a common occurrence to see a tooth with a large filling or inlay split in half during ordinary mastication. The cause is the pressure broken in half during mastication. Again, the sooner a tooth is filled, the smaller the filling will be, of course will cost less, but less and not be so conspicuous in the patient's mouth; and still not require so much time to be done.

Of course, the greatest advantage in filling a cavity in a tooth is soon after the discovery of decay is the fact that the work can be done without de-vitalizing the pulp or nerve as it is commonly referred to. It is generally known that many teeth that have been de-vitalized, later develop what is known as local infection at the root ends, and such a focus is a very grave menace to one's health. The fact that a tooth feels comfortable in one's mouth does not mean that it is free from food infection, and can be retained without causing considerable harm to that person.

When one will consider for just a moment that the same blood that circulates all through the body, also touches at the ends of the teeth, and thereby can pick up germs from those teeth with great infection and carry same to the heart and settle on the valves of that very important organ and cause it to function badly; or that infection can settle in the joints and cause arthritis.

It might be well to mention at this point that a single tooth with a little pus at the end of the root

Health Talks

can cause that person to suffer with rheumatism and other ailments.

Dr. Charles Mayo maintains that 7 per cent of all deaths and sickness are caused by acute or chronic infection, many of which have their origin in the mouth.

Focal infection from "dead" teeth is discussed here to impress readers how much it is to their advantage to have their teeth examined regularly and frequently.

BEFORE THE MIKE

FRIDAY PROGRAM
The National Broadcasting company program for Friday night follows: 7:20, Theater Memories; 7:30, orchestra and soloists; 8, University of Air; 9, informal half-hour; 9:30, male quartet; 10, "In the Park"; 10:30, Novelties; 11 to 12, dance music.

The Columbia Broadcasting company program for Friday night follows: 8, Story hour.

—Continued from the federal radio commission, KVI will no longer broadcast between sunset and 9 o'clock, due to interference with WJZ, New York, which broadcasts on the same wavelength.

Portland
KGW (620kc) 6:20, NBC; 10, dance band; 10:20 to 12, Hoop O'ile.

Tacoma
KVI (740kc) 9, CBS; 10, music; 11 to 12, dance orchestra.

Denver
ROA (870kc) 6:20, NBC; 8, Amos and Andy; 8:15, features; 9, NBC.

Los Angeles
KFI (590kc) 5:45, news; 7, features; 8, CBS; 10, dance music; 12 to 1, organ.

San Francisco
KXN (1050kc) 7, features; artists; 9, Lion Tamers; 9:45, light broadcast; 10, dance music; 12 to 1, recordings.

Spokane
KHQ (550kc) 6:30, NBC pro-

FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.

ARE EXCLUSIVE REPRESENTATIVES FOR THE

PEACOCK SHOE

TWO AUTUMN CREATIONS WITH AUTHENTIC STYLING

Art in Footwear by Peacock

Smart shoes are not just a "happenance"—they are the product of years of experience by skilled workmen. Peacock footwear offer you the "newest" first and, above all, they fit.

Lustrous antelope suede in a popular fall shade of brown, silk kid trim; also of brown with smart enameled buckle at the instep. **\$12.50** Pair

A beautiful dull mat kid pump with shapely Spanish heel. Gummetal patent leather is used in a novel way as an inlay. **\$10**

The Oregon State freshman team plays the Normal here tomorrow. A fine chance to see some good football—and our guess is that the youngsters from Corvallis will know they've been in a battle when it's all over.

Some papers in the state are becoming worried over the delay in spending the state's \$25,000 advertising fund, not that they anticipate receiving any of it but because they want it put to work in the east and middle west so it can start producing. Public officials are sometimes slow without reason, we agree, but there may be much merit in this particular delay. Determining a definite plan, writing effective copy to accomplish that plan, selecting mediums with utmost care—these are matters that cannot be done effectively in a month or two. One of the reasons so much advertising money fails in results is that it is spent too hurriedly. Too little time is given for an analysis of what is to be accomplished and how best to accomplish it.

YOUTHS WHO ARE "UNUSUAL"
A sixteen-year-old San Francisco high school youth, brilliant beyond others of his age, recently shot himself to death. His parents blamed his extensive study of philosophy for his act. They said he had read the works of the world's greatest philosophers from Plato to Heine and had become so impressed with the futility of life that he grown too despondent to live any longer.

Perhaps the parents' explanation of the suicide is partially correct but we doubt if all the blame can successfully be placed on the study of philosophy. There might well be other considerations—otherwise we would have philosophy students killing themselves right and left.

In the first place it is rather unusual for a sixteen-year-old youth studying this involved subject in such detail. Normal boys of that age may be intellectual enough to get a smattering of it but that's all. Most of them are too busy playing football, reading stories of adventure, getting girl-struck or following some other youthful pastime. Philosophy is a but too heavy to intrigue their constant interest—which is as it should be.

The fact that this youth was a deep student of philosophy indicates that there is some parental blame in the situation. The father and mother felt that they had a prodigy and apparently encouraged mental activities beyond his age. Instead of seeing that boy of sixteen has wholesome amusements, healthy outdoor activities, friendly associations with others of the same age, they probably took pride in his studies and in the fact that he was "unusual" and "ahead of other children."

Thoughtful parents discourage that type of education. They realize the handicap that always exists for the child encouraged to go beyond its years. There is advantage in breadth of education, none in rapidity. One child learning to read may well be encouraged to read a dozen primary books while the average may be reading only three or four. But the same child is not encouraged to conquer second, third or fourth grade books while still at primary age.

The same thing applies to a high school student when considering the subject of philosophy. If the youth who committed suicide had remained with high school subjects, had been encouraged to lead the life of a normal high school youth, and had progressed naturally to the various philosophical views under proper collegiate direction, the tragedy would possibly have been avoided.

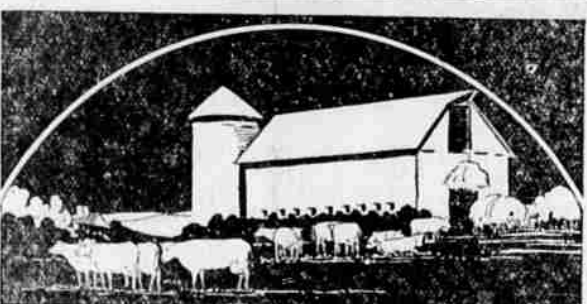
For those who are well grounded in life, and for whom there has been sufficient opportunities for experience and reflection, philosophy may well be an uplifting and broadening pursuit. But one must learn about life by living it as well as by reading it. Families in which children are taught to do both in equal measure need not worry about suicides.

Another Bargain

EIGHT-PIECE BOUDOIR SET

- LAMP, SHADE
- JAR, COVER
- BOX, TOP
- TWO VASES
- In Pink Crystal
- A Beauty

Special \$3.98
L & L DRUG CO.



4-H Club Member Today—Dairy Farmers Tomorrow

"BETTER dairying calls for better dairymen as well as better methods," states Extension Bulletin 72 of University of Idaho College of Agriculture. "One of the surest ways of developing high class dairymen is by training boys and girls in 4-H Clubs," it emphasizes.

Boys and Girls Club Work Exhibits are among the important features of the 18th Annual Pacific International Livestock Exposition to be held at Portland, Oregon, Oct. 26-Nov. 2. This year's plans covering Club Exhibits, and dedication of the new J. C. Penney Hall in Junior Agricultural Activities provide the most extensive facilities and accommodations in the history of the Exposition. Other features include exhibits of millions of dollars worth of pure bred beef and dairy cattle, horses, sheep, goats, ponies and poultry; Dairy, Manufacturing and Land Products Shows; Industrial Exposition; and world-renowned Horse Show. Total premiums aggregate \$100,000.

The La Grande National Bank fully indorses this spirit of co-operation on the part of Pacific International. We believe the future success of the American farm depends very largely upon the young people of today. Therefore, we urge every boy and girl (whether club member or not) as well as every farmer in this community, to attend the Exposition.

La Grande National Bank



Salt Lake City
KSL (1130kc) 6:30, NBC; 8, Amos and Andy; 8:15, features; 9, NBC.

San Francisco
KPBC (610kc) 7, features; 9, CBS; 10, Baron Waste and Lucius; 10:15 to 1, dance music.

Oakland
KEX (880kc) 7, news; 7:30, Edna Fischer; 8, Hi-Jinks; 10 to 11, orchestra.

Seattle
KOMO (920kc) 6:30, NBC; 10, feature; 10:30, news; 11, NBC; 12 to 12:30, organ.

Union Hunters Kill Two Deer And Two Bears

By Mrs. L. Z. Terrall (Observer Correspondent)
UNION, Ore. (Special)—A hunting party composed of Dave Van Houten and son George, Earl Baird and Amos Davis returned to Union Monday well loaded with game. Mr. Van Houten and son each had a deer and a cub bear and Earl Baird killed a 200 pound bear.

Mr. and Mrs. L. L. McKinnon motored over from La Grande to spend Friday with Mrs. Bell Wright and Mrs. Edith Pley.

Matt C. Vranivan, representative of the J. M. Vranivan Co., importers of jewelry, came up from Portland to spend the weekend with his aunt, Mrs. P. E. Loughlin.

Mrs. Mary Hutchinson and daughters, Mrs. P. E. Loughlin and Mrs. Adelaide Hunter made a business trip to Haines on Friday.

Mr. and Mrs. Fred Fox are having their vacation this week and incidentally helping to harvest the Wilson apple crop over at Imbler.

E. R. Conklin came in from Ontario yesterday for a short visit with Mr. and Mrs. Roy Conklin.

Mr. and Mrs. P. H. Conner are expected to return today from Portland where they have been attending business matters since Sunday.

Mrs. Ida Dutton is visiting this week with Mrs. Bell Wright and Mrs. Pley.

Mrs. Martha Ford is expected to arrive from Colorado Springs this evening. She will spend the winter with her daughter, Mrs. Walter Cook and family.

Mr. and Mrs. E. P. Coburn were guests of Mr. and Mrs. Herbert Evans in La Grande Sunday.

Mrs. Bell Trosper, of Olympia,

who visited her sisters, Mrs. Chas. and Mrs. Tom Adams and brother Win, Kirk last week returned to her home lately.

Mr. and Mrs. John Withycombe of Arlington were over the weekend guests at the experiment farm. He is a nephew of Robt. Withycombe.

Hoover to Speak At Curie Ceremony

WASHINGTON, Oct. 18 (AP)—President Hoover has consented to make a brief address October 20 at the time Madame Curie is presented with a gram of radium at the academy of sciences in Washington.

New Way To Improve Skin

A wonderful discovery in the new French process which gives MELLIO-GLO Face Powder its unparalleled smoothness and makes it stay on longer. The purest powder made—its color is tested! Never gives a patchy or flaky look! Will not irritate or clog the pores! Its youthful bloom stays on longer. Remember the name—MELLIO-GLO. Glass Druggists, Inc. —Adv.

Climate and Tree Growth
A pine tree grows large enough to be cut for pulp wood in the South in 15 years, but it requires 30 to 50 years for a spruce tree in the North to attain corresponding size.

C.J. Breier Co. IN THE WEST

Store No. 13 La Grande, Ore.

MEN'S Plaid Shirts \$1.48
Bright broken Plaid Shirts of soft, warm cotton flannel; two button-down pockets.

OTHER WINTER SHIRTS 98c to \$4.50

See the Champions at Pacific International Livestock Exposition

Incorporated

PORTLAND, OREGON, OCT. 26—NOV. 2

12 Complete Shows in One!

19th Annual Exposition combines Pure Breed Livestock Show; Fat Stock Show; Dairy, Manufacturers' and Land Products Shows; Sheep Show; American National Fox Show; National Wool Show; Industrial Exposition; Boys and Girls' Club Work Exhibits; Oregon Poultry; Pet Stock Show and world-renowned Horse Show.

\$100,000 in Premiums

Ten acres under one roof exhibiting millions of dollars worth of America's finest pure bred Beef and Dairy Cattle, Horses, Sheep, Goats, Ponies, Foxes. Special exhibit Poultry and Rabbits.

Horse Show 7 Evenings and 3 Afternoons

Parades of Prize-winning Livestock; Auctions of Beef and Dairy Cattle; Junior Agricultural activities in new J. C. Penney Hall; \$100 of education and entertainment.

Portland, Oregon, Oct. 25—Nov. 2
Reduced Fares—20 Freeport-Portland Tickets

Largest Livestock Show in the World—10 acres under one roof