

Chrysler Driven 3067 Miles in 5 Days By Woman

The old idea of a woman's place being anywhere, except behind the steering wheel is fast becoming a myth. Her accomplishments in the last decade, over land and sea, by airplane, automobile and motor car, have revealed all previous conceptions of feminine capabilities.

That transcontinental trips by automobile no longer hold terror for the modern woman driver is seen by a letter recently received by J. W. Fraser, general sales manager for the Chrysler Corporation at Detroit, from Miss Jessie McCaskey, of Vallejo, Cal., who covered the 3,067 miles from the Chrysler factory at Detroit to San Francisco in five days and 12 hours, an average of approximately 640 miles a day, in a new Chrysler coupe.

The drive was an unusually severe test—even for a man driver. Leaving Detroit in a car that had not been broken in, she made the first 248 miles of the trip from Detroit to St. Louis in 13 hours, driving in the early morning through comparatively heavy traffic, fog and detours made necessary by floods during the heat day's driving, completed runs reduced the total to 411 miles and the third day brought her to Trinidad, Colo., and then from there with 250 additional miles on the speedometer. Passing through the desert and Sierra Nevada, she stopped the following day at Hawthorn, Cal., with a total mileage for the day of 662. On the fifth and last day, Miss McCaskey made the run across the Mojave Desert in a sand storm so dense that she could see less than 20 miles an hour for hours on end. She arrived, however, at San Francisco, 843 miles from the starting point for the day, and five and a half days from Detroit. In her letter she said she made the entire trip without breaking the speed limit in any state from Michigan to California. Miss McCaskey's trip is the more remarkable when it is taken into consideration that she is only 5 feet 1-1/2 inches tall and weighs but 105 pounds.

Her introduction to the automobile came 14 years ago when she experienced a severe illness and being unable to walk, took to driving. Since then she has covered approximately 200,000 miles at the wheel of 28 different cars.

"The Chrysler performed perfectly," was her only comment about the trip. "I should like to do it over again."

"How did you manage to see that lovely car?"

"A charity lottery."

"Managed to draw the winning number?"

"No, I got up the lottery."

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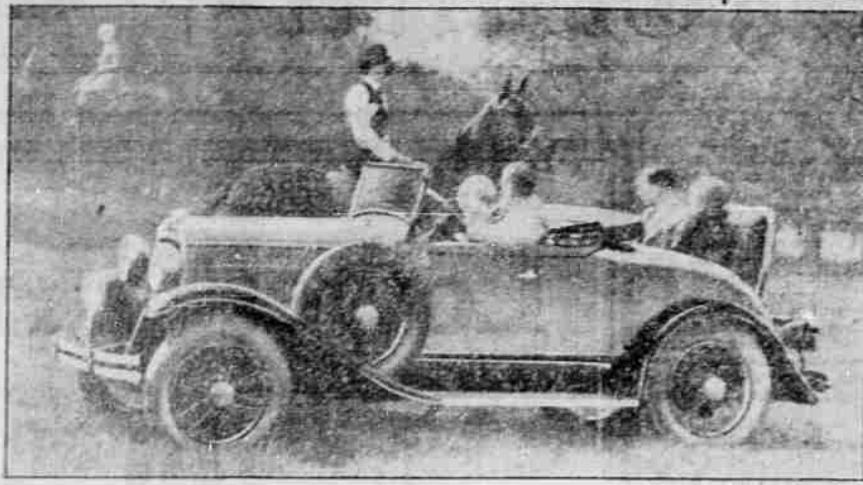
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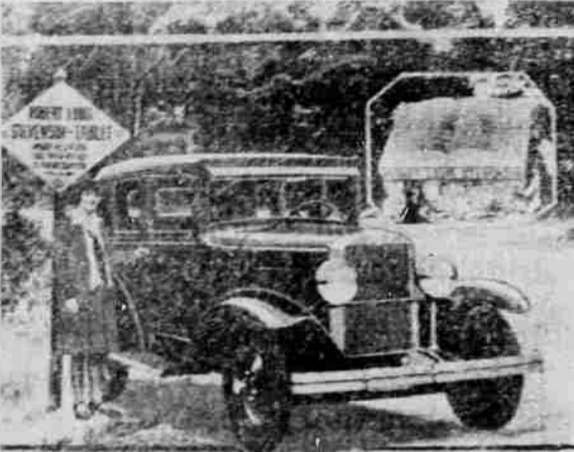
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ROADSTER POPULAR FOR AUTUMN MOTORING



The tang of Autumn is in the air. As the leaves turn from green to brilliant reds and sepia browns, the call of the open is again responded to by lovers of the outdoors. Whether the road leads you to the football stadium, golf course, the riding club, to the country or within the city, the roadster is the car for real autumnal motoring pleasure. Snappy in performance, smartly styled, exhilarating in its swiftness, the roadster pictured above is a popular model in the line of Plymouth motor cars.

The West Honors Stevenson



A memorial tablet at Calistoga, California, marks the spot where the cabin of Robert Louis Stevenson stood. Here he wrote "The Silverado Squatters." Miss Norma Hayden, a Dallas, Texas, school teacher, who is touring the west, recently visited the hallowed literary shrine in her Chevrolet coach.

VERSATILE

Rural paper wanted. Wanted—Man with Ford car who can do electrical work and understand auto.

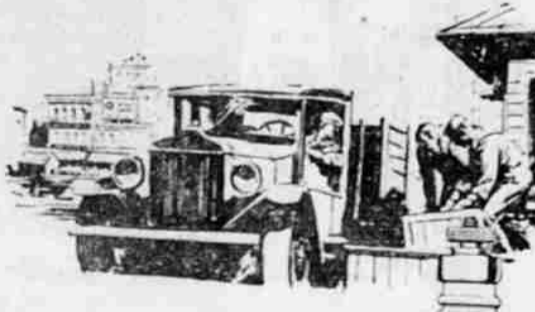
our experienced should be such a depressing experience. "You don't see it," he said, "because it is a motorcycle car."

OVERHAULED

A man, 101 ft. 10 in. with under-achievement—Motor Lead.

"What kind of a car have you?" "Oh, a runabout. You know—'I don't see why having your run about a mile, then stop.'"

New CHAMPIONS Save You Money



A full set of dependable Champion Spark Plugs will soon repay their cost in gas and oil saved.

They restore power and speed and better all around performance.

That is why we recommend that you install a complete set of Champions immediately.

Jack Allen Supply Company

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If DUNLOPS weren't the finest tires in the world, we couldn't offer such low and liberal terms as 70c a week. But Dunlops are so good they are the one tire bonded and guaranteed for one year, even on the heaviest, most overloaded trucks. Compare the abuse any truck gives its tires with the abuse you give yours, and you can see what Dunlops would deliver for you. We take no risk in selling such tires on credit. We know you will like them and be back for more.

DUNLOP

Built to stand abuse
Bonded against abuse
PLAYLE OIL CO.
ADAMS & GREENWOOD

EASY PAYMENTS GLADLY ARRANGED

BREAKING-IN DIFFERS

That new car at which one may well be looking these days may have a different set of requirements with regard to being broken-in. The motorist has heard so much about "20 miles an hour for the first 200" that he may regard it as universally applicable. In some cars, 25 or 30 or even 35 miles an hour is better. It is an excellent idea to ask this question from some specific make these days.

QUEER BEHAVIOR

Friend: What makes you think there is something wrong with your "family"?
Man: Well, we got the car all used for and they're not figuring on a new one yet.

POCKET SIZE

Tom: What became of your new portable garage?
Spike: I had my dog in it, but unfortunately a cat came along—Annoying dog.

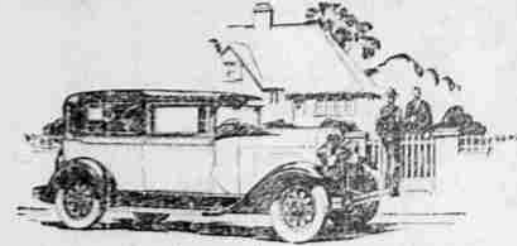
"Do you want to take out an insurance policy on this car?"
"Yes. How much will it be?"
"Fifty dollars."
"Well, just let it stand and deduct it when somebody steals the car."—Squire.

She: Can't you feel the mill of the open road?
He (sighing more): Yeah—
—and I think we're going to hear it.

what does your father do when he finds anything wrong with his car?
Charlie (thoughtfully): He takes it to the garage.

It's fine to be un-fine if you can keep quiet about it.
Examination Teacher: Charlie, can you keep quiet about it?

"MY NEIGHBOR TOLD ME--"



Characteristic of Oldsmobile ownership everywhere is a certain spirit of neighborliness about motor cars—an expressed desire to share a good thing with others. This active owner loyalty is probably the most conclusive proof that could be found of the long, faithful service that Oldsmobile cars give their owners.

Thousands of messages, evidence of the universal high regard which Oldsmobile owners have for their cars, have been received at Olds Motor Works. Here are a few, telling why these owners bought their cars and why they are increasingly happy in their ownership.

"Oldsmobile's all-around high-class performance is the best in its price field. I think it's the most car for the money. I notice that all the owners I meet speak highly of its easy riding, smoothness, speed—and the semi-conservative styling of its bodies."—Marysville, Ohio.

The VIKING
—the new 30-degree V-type Six at medium price—built in the Oldsmobile plant at Lansing, Michigan, and sold through Oldsmobile dealers. At \$208 for all models, it is a real value as the popular Oldsmobile Six, the fine car of low price.

"I became interested when you came out with your new car a year ago, and have since asked all owners I happened to meet for their opinion of Oldsmobile. I found that with not one exception all would buy Oldsmobiles again. That was enough for me. I tried the car, found that it rode easily, and handled easily on the road or in traffic, and had plenty of speed. In addition, it was also mighty good-looking and priced right. I'll buy another one when I get ready for a new car."—Minneapolis, Minn.

"Oldsmobile owners boosted the product to me. Their low general cost of ownership, and the fact that Oldsmobile is a General Motors product, sold me very strongly on the car."—Milwaukee, Wis.

These friendly notes, selected at random from the many, are typical of owner opinion the country over. Ask your own neighbor—just as one friend to another—what he thinks of his Oldsmobile. And he'll tell you in his own way the same story of fine performance and dependable service that is causing thousands of buyers to select Oldsmobile.

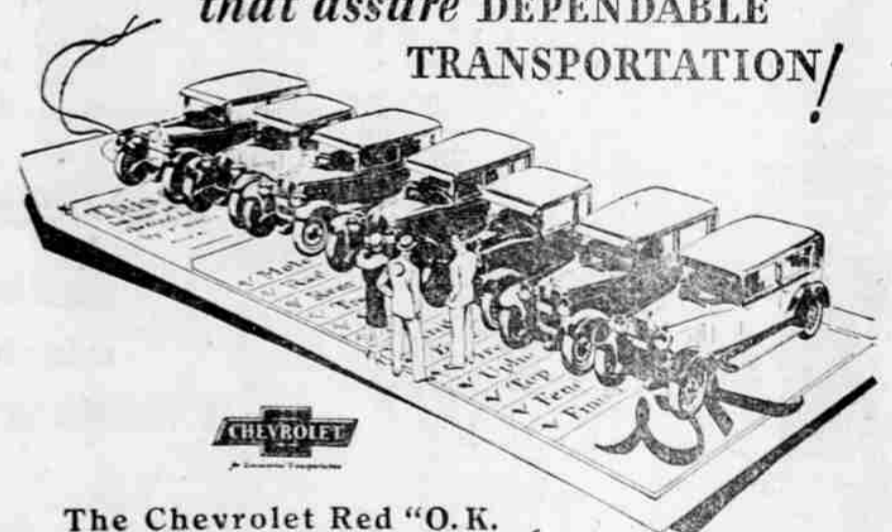
TWO DOOR SEDAN \$875
Consider the DELIVERED PRICE. Consider the delivered price as well as the low price when comparing Oldsmobile delivered prices include only reasonable charges for delivery and loading.

OLDSMOBILE

Oldsmobile Sales Co.
1428 Adams Ave.
Hamilton Service Station, Enterprise, Ore.

Honest Values

that assure **DEPENDABLE TRANSPORTATION!**



The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K.'d" cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

LOOK

at these Outstanding Used Car Values

- 1928 Chev. Coupe \$545.00
- 1928 Chev. Sedan \$595.00
- 1928 Pontiac Coach \$595.00
- 1927 Pontiac Coach \$495.00
- 1926 Ford Roadster \$165.00
- 1925 Ford Coupe \$150.00

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Phone Main 2 Used Car Lot—Main 508 G. L. Larison, Mgr.

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