LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

FRANK B. APPLEBY.....Editor and Publisher
HARVEY F. MATTHEWS.....Business Manager

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ADVERTISING RATES

Display, foreign, per column inch	42c
Display, local, per column inch	40c
Time contract prices on application.	

GOD'S LAW—And I say unto you, Whosoever shall put away his wife, except it be for fornication ,and shall marry another, committeth adultery: and whoso marrieth her which is put away doth commit adultery.—Matthew 19:9.

The schoolboy, as the poet said, may have a shining face, but his sister probably carries a powder puff.

Peace: A period during which nations prohibit use of the weapons they intend to employ in the next war.

Father will have to step in and pinch hit occasionally when the young man graduate first strikes out for himself.

That Ramsay MacDonald is visiting the United States for business only is borne out by the fact that he is traveling surprisingly light. Three suitcases are adequate to carry his personal duffle. It is not the intent of the prime minister to teach a lesson in economy and simplicity, nor to demonstrate what a seasoned traveler can do to escape the ball and chain of excess baggage. The only reason he is not carrying more clothing is because he does not expect to have time to use it. There is another sort of impedimenta with which he comes heavily laden. It he will not trust to porters and baggage smashers and upon it he need make no customs declaration. Mr. MacDonald bears the accumulated war weariness of his people, their hopes of peace and international good will and understanding and a heavy load of responsibility to the nation which sends him to Washington. Every American will respect the burden. When the British prime minister sails for home again it is hoped there will be tucked away in one of his three suitcases a paper ending for all time competition in armaments.

ADVERTISING AND PROGRESS

Advertising has proven itself to be the barometer of progress. It has not been long since business advertising was as severely criticised and ridiculed as boasting of personal qualifications. At the same time there was as little faith in the claims of advertisements as in the claims of the braggart. Only the quack and the imposter, who had everything to gain and nothing to lose, then resorted to advertising.

Business is ever the standard bearer and apostle of progress, and so it was business which discovered that advertising was a vital factor in all growth. When advertising was admitted to the fireside of business it was not the big business of today. Big business traces its beginning with its employment of advertising.

In its conversion to advertising business was soon followed by industry, commerce and the professions. The benefits of advertising had made themselves manifest in each step forward.

That was the evolution of advertising, until today advertising plays a part in every phase of life and is the working instrument of all except the doctor ond the lawyer, who still consider it "unethical" to advertise for business. He may place his "card" in the weekly newspaper in patronage of the publisher, but it is professional forbidden for the doctor or the lawyer to inform the public of his capabilities. Yet, even these professions are not backward in seeking free advertising when ways and means, of varied characters, present themselves.

Nothing in life has attained perfection and evolution as an eternal, over-continuing advancement. The evolution of advertising will not stop with its adoption by medicine and jurisprudence, but that adoption will establish another milestone of progress.

EUNICE PRINGLE IS WITNESS IN PANTAGES TRIAL

(Continued from Page 1)

theater firm which bought Pantages' properties here, was spending 24 hours in jail as the result of a contempt judgment following his objections to a visit of Superior Court Judge Charles Fricke and the jury to the scene of the alleged attack. The court adourned to the building to familiarize itself with the details of the location and arrangement of rooms. Hollum, stepping from his office, accosted a juror and Judge Fricke.

In outlining its case to the jury of six women and six men, the defense declared it would prove the charges were an attempt to frame the wealthy man preparatory to filing a $500,000 damage suit.

TRY
W. K. GILBERT CO.
FIRST

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,

of The Observer-Star published weekly at La Grande, Oregon for October 1, 1929.

State of Oregon, County of Union:

Before me, a Notary Public in and for the State and county aforesaid, personally appeared the Publisher of the Observer-Star and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed of the reverse side of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, F. B. Appleby, La Grande, Oregon.

Editor F. B. Appleby, La Grande, Oregon.

Managing Editor, F. B. Appleby, La Grande, Oregon.

Business Manager, H. F. Matthews, La Grande, Oregon.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stock holders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) The Observer Publishing Co.

F. B. Appleby, La Grande Ore.
Jerene C. Appleby, La Grande, Ore.
H. F. Matthews, La Grande, Ore.
C. A. Reaver, Los Angeles, Cal.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustee, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest in the said stock, bonds, or other securities than as so stated by him.

F. B. APPLEBY.

Sworn to and subscribed before me this 3rd day of Oct., 1929.
(SEAL) GEORGIA WARE.
(My commission expires Mar. 21, 1932.)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF ANGUST 24, 1912,

The La Grande Evening Observer published daily at La Grande, Oregon for October 1, 1929.

State of Oregon, County of Union:

Before me, a Notary Public in and for the State and county aforesaid, personally appeared the Publisher of the Observer-Star and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed of the reverse side of this form, to-wit:

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5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is 3198.

(This information is required from daily publications only.)

F. B. APPLEBY.

Sworn to and subscribed before me this 3rd day of Oct., 1929.
(SEAL.) GEORGIA WARE.
(My commission expires Mar. 21, 1932.)

CANON CITY PENITENTIARY RIOT ENDED

(Continued from Page 1)

were refused. During the riot, dynamite, barrages of machine gun and rifle bullets and tear gas bombs had failed to vanquish the prisoners.

Guards rushing into the cell house today found the bodies of the ringleaders, dead, apparently about two hours. It was noted the rebellion had calmed about two hours before the prisoners marched from their stronghold.

Leader is Dead

Fifteen feet inside the door lay the body of the guards, murdered last night by Daniels, the convicts said. A few feet further along lay the body of Danny Daniels, leader of the riot and known executioner of at least three defenseless guards.

The entering men came also upon the bodies of James Pardue and Major Davis, other ringleaders. It was quite evident they had shot themselves, the shots that killed them having been fired at close range, he features of the dead mutineers were mutilated.

It was evident the convicts had made provision for a long seige. In one of the cells they had stacked 25 huge loaves of prison bread. Two long butcher knives that might have been used as weapons were found nearby. Marvin Duncan was still alive when taken from his cell. He was removed to Holmes hospital. Previously Duncan has been numbered among the murdered guards.

Inside the building, the bodies of Charles Shepard and McClelland, guards held hostage, were also found. These two guards, it appeared, had been murdered when the rioting was at its height last night.

Give Death List

Following is the death list in the prison riot here. The total deaths this morning were determined to be 13.

Guards: J. G. Irwin, C. W. Rinker, R. P. Brown, John Ellis, Abe Wiggins, Charles Shepherd, McClelland.

Convicts: Danny Daniels James Pardue, Red Riley, A. H. Davis, Davis, a brother, Albert Morgaridge.

In addition three other guards and two members of the attacking forces were wounded. The more seriously wounded guards are Marvin Duncan, Robert Goodwin. Warden Francis E. Crawford of Colorado state penitentiary was shot and wounded in the fighting between besegers and mutinous convicts in the prison riot early today. The warden was reported shot through the head and body, but neither wound appeared serious. John Allen, chief clerk of the penitentiary, also was wounded. Detective Sergeant Reth of Colorado Springs was another of the wounded. The three wer taken to the warden's house.

Warden Crawford's wife assisted in dressing his wounds. D. F. Osborne, one of the guards inside the cell house who had been marked for death in the last ultimatum issued by the convicts, was brought out of the building severely wounded.

Gutted by fire which destroyed the dining room and chapel and two of the cell houses, and scarred by machine gun bullets and dynamite, the prison yard this morning was in utter ruin.

The penitentiary will need to be completely rebuilt before it can be used once more to house convicts. The inmates are being quartered temporarily in tents erected inside the prison walls.

Warden Crawford today estimated the damage to the penitentiary at between $200,000 and $400,000. All the cell blocks except number 3 in which the mutinous convicts were barricaded, were destroyed by fire, and number 3 is badly damage, he said.

When the prisoners were assembled for roll call this morning, four were reported unaccounted for. Prison officials expressed doubt, however, they had escaped. They were believed to be in hiding in th ruins of the prison yard.

KEEP WELL—HEALTH PAYS DAILY DIVIDENDS

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Chiropractor

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