

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper

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Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

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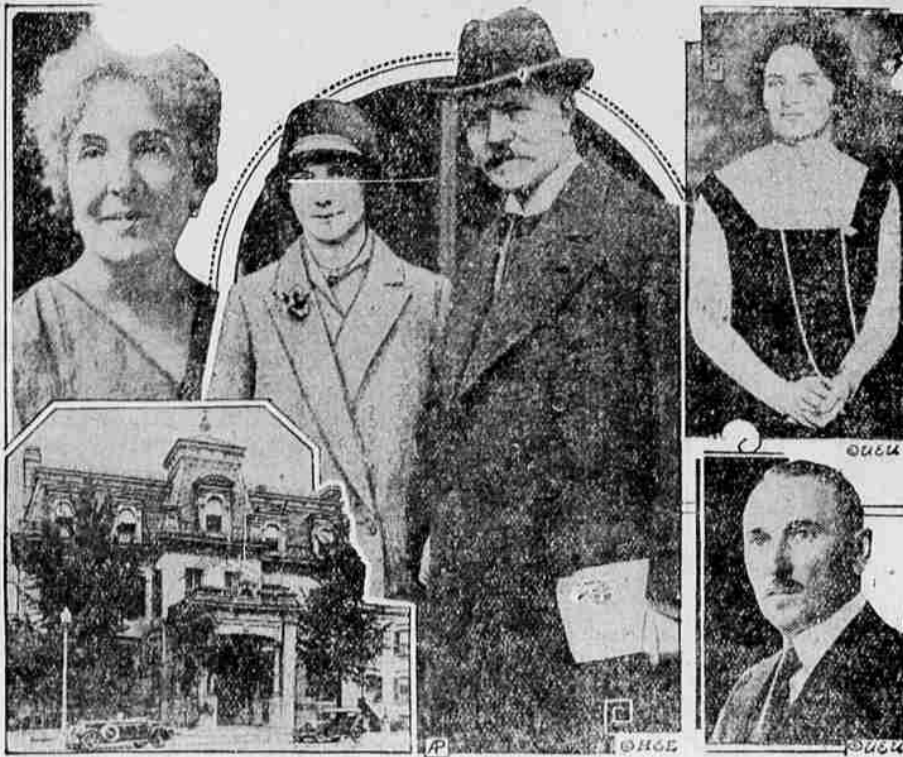
SUBSCRIPTION RATES  
By Carrier  
Daily, per month in advance..... 75c  
Daily, six months in advance..... \$4.50  
Daily, single copy..... 5c

By Mail  
Daily, per month in advance..... 50c  
Daily, per six months in advance..... \$2.50  
Daily, per year in advance..... \$5.00  
Weekly Observer-Star, per year..... \$2.00

ADVERTISING RATES  
Display, foreign, per column inch..... 42c  
Display, local, per column inch..... 40c  
Time contract prices on application.

BE READY—Therefore be ye also ready: for in such an hour as ye think not the Son of man cometh.—Matt. 24:44.

## To Engulf MacDonaldis in Visit to U. S.



The principal entertainment for Premier Ramsay MacDonald and his daughter Isabel (center) will be conducted by Lady Isabella Howard (upper left) in the British embassy (lower left). Others who will entertain the MacDonaldis are Mrs. Vincent Massey (upper right) and Michael MacWhite (lower right), minister of the Irish Free State.

our well being as bread and milk. A child should eat an orange morning and night. Eating the pulp along with the juice is desirable for reasons already mentioned. A child's diet should be well balanced and contain enough hard food to compel thorough chewing. Dieting and chewing exercises are at the present time the most important means of preventing arrested development of the jaws, which occurs in eighty two per cent of city bred children.

**SEEKING INSANE MAN**  
STOCKTON, Cal., Sept. 29.—(AP)—James Fenly, inmate of the Stockton state hospital for the insane, was being sought here today following his escape from the yard of the institution yesterday. Fenly was sent to the hospital when he told Los Angeles police, during the hunt for William Edward Hickman, that he was "the Fox." While he is believed to be harmless, police were spurred on in the search by the fear that resentment over his incarceration may have made him violent.

**Flag Etiquette**  
The Union Jack of the United States is a flag containing the 48 stars in white, arranged in six horizontal rows on a blue background. Vessels at anchor fly this flag from the jackstaff. The United States flag should be flown at half-mast on Memorial Day from sunrise to noon, and at full-mast from noon to sunset. This holds good in all cases.

**East Indian Word**  
The word "khaki" is Hindustani, meaning dust, earth or ashes. It is applied to dust or clay-colored fabrics and to a particular cotton material of such color.

# FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.



### Colonial Dames Free Facials to be Given This Week

Also  
Through special arrangement with Colonial Dames Corporation we are able to have Miss Barrae remain with us another week. If you are among the many who were unable to book last week you may have your free facial by phoning or calling at the Drug Dept. These facials are absolutely free and you are not urged to buy.

Phone for Your Appointment Today  
All Facials Are Given in Private

**Time for Repentance**  
After a man has sown his wild oats in the year of his youth, he has still every year to get over a few weeks and days of folly.—Richard.  
The Colorado banker who got \$500,000 from New York banks for the sake of his depositors should be given some kind of rising vote by the newspaper reporters. He is the first one who didn't do it for the wife and kiddies.  
Grover Whalen, New York's police boss, has been very successful in combating crime, according to the annual report of Grover Whalen.

The movement to secure proper tariff protection for lumber will meet with keen approval in the Northwest. At present shingles, for example, enter this country free. Dozens of shingle mills in British Columbia work foreign labor at low wage levels and successfully undersell Oregon and Washington products. Other items suffer, too. If our tariff is for protection, here is one opportunity to protect an important industry of the Northwest.

Lindy's dady-in-law does the fatherly thing and puts a million iron men in trust for the Lindbergh family. A nice and considerate gesture but we hardly think Lindy and Anne would have starved in any event. The world's most popular hero has made considerably over a million on his own—tending strictly to his own business and without commercializing his fame. We rather suspect he could support Anne without any help.

The candidacy of Charles Hall for governor in opposition to Patterson hasn't, and will not, attract much attention over the state. The present administration is not one that lends itself to opposition. Patterson has made some mistakes and some enemies as any governor does. But he also has made a lot of friends, has "sold himself" to thousands of Oregonians who knew him in name only three or four years ago. If he continues as at present, he should win both nomination and election easily.

Representatives from coast counties interested in the Roosevelt highway were told that plenty of money will be available to finish the road as fast as work can be done. Over five million is to be spent in the next two years on different projects. We still think that an additional bond issue of a million a year for four or five years would be an economical policy, but the widening between Hilgard and Kamela is already under contract and other work in prospect indicates Eastern Oregon well taken care of. Considering the territory to be covered and the money to be spent, the highway commission is doing a wonderful job satisfying most of the people most of the time.

### EXPOSED TO DIPHTHERIA

Diphtheria epidemics that often cost the lives of school children are started through just such cases as the one reported to the city health officer yesterday. A child became sick on Wednesday but spent half of the day in school. Four children in the same family continued in school the rest of the week. A physician was not called until Sunday, only to find a very severe case of diphtheria. Members of the family were immediately given anti-toxin and the home quarantined but it is impossible to determine how the disease may have been carried during the previous four or five days. Dozens of school children have been exposed. Those who have been immunized with diphtheria inoculations are safe. Their parents need not worry. The others are in constant danger. Why will people take such chances with the lives and health of their children when three harmless, inexpensive injections of serum will give complete protection? Any physician will give the inoculations. If necessary, the city will pay the expense of the serum. The time to act is now. The diphtheria season is on. There will probably be cases in La Grande throughout the winter as there were last year. Wholesale inoculations will make the disease practically unknown. In New York state, where immunization of school children is required by law, deaths from diphtheria have decreased practically to the zero point. Inoculations, which can be given to children as young as six months, are available to everyone. Parents who fail to immunize their children have only their own carelessness to blame if diphtheria makes its appearance.

# BEFORE THE MIKE

## MONDAY PROGRAMS

NBC—7, Salon singers; 7:30, musical program; 8, symphonists; 9, concert; 9:30, Plantation Echoes; 10, Number hour.

Portland  
KGW—7, NBC; 10, dance music.

KHQ—7, NBC; 9:30, features, dance music.

Tacoma  
KVI—7, silent; 8, Christian Science lecture; 9:15, novelties; 9:30 to 12, Melody Boys orchestra.

Los Angeles  
KNX—8, featured artists; 10, dance music; 12 to 1, records.

KHJ—8, features; 10, dance music; 12 to 1, organ recital.

KFI—7, NBC; 10, dance music.

Oakland  
KJX—8, features, musical selections.

KGW—7, NBC; 10, Schmitz and Watanabe; 10:10, dance music.

San Francisco  
KPO—7, NBC; 11, news.

KFRC—8, Blue Monday jamboree; 10, dance music.

Salt Lake City  
KSL—7, Amos and Andy; 7:15, features.

Seattle  
KMO—7, NBC; 10, features; 12 to 12:30, organ.

KJR—7, recordings.

## TUESDAY PROGRAMS

The National Broadcasting company program for Tuesday night follows: 7, Eskimos; 7:30, popular music; 8, vaudeville hour; 9, concert; 9:30, silent; 10, Spotlight review; 11 to 12, Musical Musketiers.

The Columbia Broadcasting system program for Tuesday night follows: 8, Jesse Crawford, organ solo; 8:30, Dream Boat.

Portland  
KGW (620kc) 7, NBC; 9:30, studio; 10, concert; 11 to 12, dance band.

Tacoma  
KVI (290kc) 7:05, silent; 8, CBS; 9, Yogi Alpha; 9:30, instrumental trio; 10 to 11, Harold Brown's Melody Boys.

Seattle  
KOMO (420kc) 7, NBC; 10, concert; 11, news; 11:15, NBC; 12 to 12:30, organ.

KJH (370kc) 7, recordings and musical program.

Oakland  
KJX (830kc) 7, news; 7:30, Edna Fischer, pianist; 8, piano, tenor, accordionist and symphonists; 10 to 11, dance music.

KGW (790kc) 7, NBC; 10, Schmitz and Watanabe; 10:10 to 12, NBC.

Spokane  
KHQ (290kc) 7, NBC; 9:30, Dough Boys; 10:15, NBC.

Denver  
KOA (830kc) 7, NBC; 8:30, light opera "Hawaii's Wedding Feast."

Salt Lake City  
KSL (1120kc) 7, NBC; 9, features.

Los Angeles  
KNX (1050kc) 7:30, Dr. Humphreys; 8, Tom and Mike; 9:30, features; 10, dance music; 12 to 1, concerting program.

KFI (640kc) 7, NBC; 11, news.

KHJ (800kc) 8, (7:00) 9, features; 10, dance music; 12 to 1, organ.

San Francisco  
KFO (480kc) 8, NBC; 10, Tom and Bob; 10:30 to 12, NBC.

KFRC (1010kc) 8, features; 10, Baron Waste and Lorraine; 10:10 to 12, dance music.

cludes the teeth, the surrounding bones and the muscles of mastication. Primitive man possessed massive jaws, with enormous molars; the upper and lower coming together like mill stones. His front teeth were used in many different ways and were extensively used in obtaining food. His high cheek bones indicated a development which was a result of the pull of the muscles in masticating. As man became more civilized, he ceased to use his teeth in the ways of his ancestors, and from that time to the present, his jaws have slowly diminished in size, until we find that whereas primitive man had four molars on each side in each jaw, he now has but three and sometimes only two, due to the fact that the third molar or wisdom tooth fails to erupt because of insufficient room. There can be only one explanation for this degenerative trend of the jaws, and it can be summed up in one word—diet. Specialists are beginning to recognize the need of what is called roughage or coarse foods, which give exercise to the muscles of mastication, and furnish the necessary fibrous material for the intestines. The work of Howe, McCullum and others has proven conclusively that rickets, which is slowly a deficiency of lime in the bones and teeth, is caused by food lacking in certain vitamins, especially Vitamin D. This is found most abundant in orange juice. We might state as a fact that orange juice or some fruit juice is as essential to

## A Good Gun Means Good Hunting Take a Western Field Shotgun on Your Next Trip

Game bagging performance, not the saving on the price alone, is the big reason why thousands of experienced hunters are enthusiastic Western Field users today. Hammerless Double Barrel \$21.48 Accurate, perfectly balanced, able to stand as many knocks and fire as many heavy loads as gun built. Genuine Browning Model Repeating Shotgun \$29.98 The choice of 70,000 experienced hunters. Fires 6 shots in 6 seconds. Fewest possible mechanical parts. Easily taken down. Also sold on easy payments.



Waterproof Hunting Cap-Hat \$1.35 Hunting Vest \$1.19



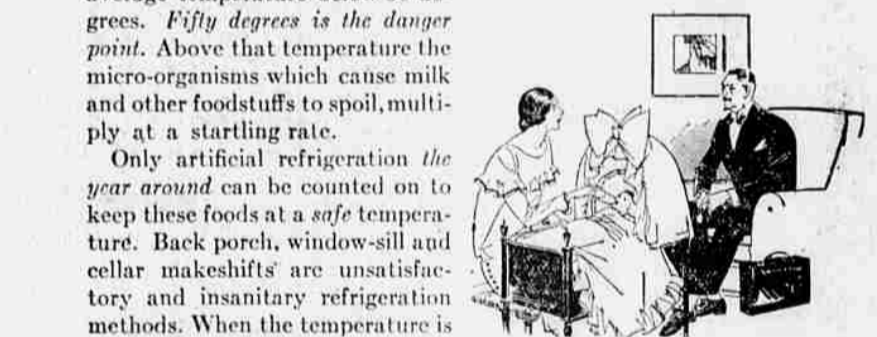
Red Head Shells 84c  
Genuine Moleskin Twill Work Pants \$2.25 30 to 44 in waist 29 to 34 inch inseam Strong, long-wearing material, with fleeced underside. Reinforced at all strain points. Belt loops, suspender buttons. Other Work Pants

Heavy Weight Cotton Ribbed Union Suits \$1.59 Prepare for these cool autumn days. Supply your wardrobe with several suits of this special value underwear. Quality union suits of long fibre cotton, inside fleecing. Insure comfort and service at this exceptionally low price. Ribbed cuffs, Collarett neck and front—rayon stitching.

MONTGOMERY WARD & CO.

# DOCTORS NOW ORDER THIS PROTECTION FOR BABIES

Doctors know that there is one safe way to preserve milk and other perishable foods. They specify artificial refrigeration because they know that these perishables must be kept at an average temperature below 50 degrees. Fifty degrees is the danger point. Above that temperature the micro-organisms which cause milk and other foodstuffs to spoil, multiply at a startling rate. Only artificial refrigeration the year around can be counted on to keep these foods at a safe temperature. Back porch, window-sill and cellar makeshifts are unsatisfactory and insanitary refrigeration methods. When the temperature is too high foods spoil; when it is too low, much of the nourishment value is destroyed and baby's health is needlessly endangered. Your Government joins doctors and health authorities in endorsing year 'round refrigeration to save food and guard health.



# NATIONAL FOOD PRESERVATION PROGRAM

THE DANGER POINT 50 50 THE DANGER POINT

Share in 835 Prize Contest Awards Totaling \$25,000.00 CASH VALUE  
For writing best 400 word letter telling: "Why 50 Degrees Is the Danger Point," you can win first prize—

## MODEL HOME

To set the nation thinking on this vitally important topic of proper food preservation—to learn new ideas, new facts and figures concerning food preservation in guarding health and preventing economic waste, the National Food Preservation Council offers prizes to the value of \$25,000 for the best essays in a National Idea Contest. The capital prize is a Model Home; or \$10,000 in gold. The second prize a 1930 five-passenger Cadillac Coupe, selling at \$3,595 F. O. B. Detroit the third prize \$2,000 in gold—and so on down the list of 832 other big cash awards. Ask us for your free copy of the booklet "How to Safeguard Your Family's Health". This tells you the rules of the contest; the names of the judges; and gives complete list of prizes. Eastern Oregon Light & Power Co. Rosenbaum Electric Shop Carr Furniture Co., Inc. Bolnenkamp's

TRY W. K. GILBERT CO. FIRST

Health Talks  
IRREGULAR TEETH  
Diet Plays Important Part  
By Percy Norman Williams, M. D.  
Tucson, Arizona  
Recent investigation in the field of anthropology leads to a sharp difference of opinion regarding man's ancestry, but there can be no doubt about the fact that he has sacrificed physical strength for what he may have gained in reaching a higher standard of living through education. In no part of the human body does this physical deterioration show as clearly as in the masticatory apparatus, which