

NEW SYSTEM TO HANDLE LICENSES

Secretary of State Hal E. Hoss Outlines Plan for Issuing 1930 Tags

SALEM, Ore., Sept. 28.—Much curiosity as to the manner in which automobile registrations will be handled the first of the year due to the change in the registration period is manifest among motorists of the state, according to the number of inquiries being made to the secretary of state, Hal E. Hoss.

With Oregon unique among states in establishing a split of the calendar year registrations always in force heretofore, an entirely new system has had to be worked out by the secretary of state to provide for the half year registration period on January 1, 1930, and the full year registration on July 1, of the same year.

Temporary License To obviate the necessity of issuing motor license plates twice in the six month period, a method of issuance of temporary licenses for the first six months of the year has been evolved. A windshield sticker, readily identified by special design, will supplant the customary distribution of license plates on the first of the year. The sticker will not mean that the old 1929 plates should be removed from the automobile, for it will take the 1929 sticker, the 1929 license plates and the official receipt of registration, which is carried in the driver's compartment of the car, to serve as complete identification of the vehicle.

Must File Applications As usual on the first of the year, operators of motor vehicles will be required to file applications for licenses, but this year they will be able to make remittances on a less scale than in the last few years, due to the new license fee law which becomes effective Jan. 1, 1930. Fees for both automobiles and trucks will be based on weights, with a new scale of fees making reductions of approximately 25 per cent all along the line.

A change in the gas tax will be effective also the first of the year, the added one cent per gallon being the total gas tax to four cents per gallon.

Slow Driver Is Big Menace To Traffic, Belief TOLEDO, O., Sept. 28.—With authorities in many cities and states endeavoring to speed up traffic by stepping on the slow driver to relieve growing traffic congestion, traffic experts generally are emphasizing the importance of quick pick-up and get-away in automobiles as a factor in clearing traffic.

Engineers of the Willys-Overland Company, who have studied the traffic problem throughout the country and endeavored to build automobiles to meet it, declare that the ease of handling the Whippet four and six cylinder cars in heavy traffic is due largely to the quick get-away of these cars from a standing start. These cars also can be brought to an instant stop due to the powerful braking system on four wheels, they added.

Facility and comfort in the handling of either Whippet model in traffic also is aided by ease of steering. This has been made possible by the use of an entirely new steering gear which was designed for this car and which gives a much greater reduction between the worm wheel and thus reduces the effort required to steer it. Along with these features, the Whippet has a low center of gravity for greater road stability and riding comfort, and is of such a compact construction that it stresses parking in the smallest possible spaces, although the roominess of the interior is generous throughout, the engineers say. But speed and power to take the steep hills along with economy of

operation are pointed out as outstanding features. This year, however, Willys-Overland engineers have emphasized style of design and distinctiveness of appearance to an unusual degree and have incorporated in the Whippet an appeal to the eye as well as its proven mechanical advantages.

OREGON STATE LAW MAY CURB UNSAFE DRIVER

PORTLAND, Ore., Sept. 28 (AP)—A legislative interim committee is preparing to meet in the near future to consider drastic laws to curb reckless automobile driving.

The committee consists of Senator Joe E. Dunne, chairman; Representative Wilbur Henderson, secretary; Senator Gus C. Moser and Representative E. W. Snell and Harvey Wells.

Recommendations will be submitted to the state legislature in January, 1931. Dunne said the committee will consider insuring the public of the financial responsibility of known reckless drivers. Such drivers, he said, would be required to file with the secretary of state a liability policy, surety bond or some other security to insure payment of claims against them.

American Autos Much In Demand In Old Country DETROIT, Sept. 28.—"American motor manufacturers can look forward to continued prosperity so far as Great Britain and Continental Europe are concerned," said Courtney Johnson, general sales manager and a director of the Hudson Motor Car company, who has just returned from an extended tour of these countries.

"Our own Hudson and Essex cars are enjoying a real tribute. We are selling more six cylinder cars in the European countries than any other American manufacturer, and more than a third of all passenger cars imported to England are Essex."

"The British, French, and Germans are mechanically minded. They are shrewd judges of value because money is not so easy to get and they cannot be extravagant; also, they are keenly critical of the appearance of their cars. "It is therefore a significant tribute to American mechanical genius that we can produce automobiles that come up to these high standards on a production basis and at a volume price. "There is now a wide appreciation of American manufacturing methods. There was a time in the not distant past, when the Europeans were inclined to doubt the value of a product which was produced in such quantities. However, American automobiles have been tested many years in rough going on European roads and they have not only stood up but have retained the distinctive beauty which commends them throughout the world. "In addition to that, visitors from abroad have been cordially welcomed to motor plants by our industrial leaders in this country. Few, if any, of the secrets of American production have been withheld. The true facts have rather amazed our guests, and the general result is a tremendous increase in good-will, confidence and understanding."

Baker Negotiates Continental Drive BUTTE, Mont., Sept. 28 (AP)—Up and down a 23 per cent grade, 163 turns, four and fourth-tenths miles in all, Cannon-Ball Baker Tuesday successfully attacked the continental divide here, said impossible of auto ascent. He did it all in 18 minutes.

Summing It Up "The maximum that have helped me most are these: 'Play Ball,' 'Get Busy,' and 'Saw Wood.'"

When Trouble Comes The lights don't work. There is a "short." The generator stops charging. The starter doesn't turn the engine over. The magneto quits on your truck or tractor. The battery needs testing and filling. You are invited to the Official Willard Service Station We can fix everything electrical on your automobile. AUTOMOTIVE ELEC. CO. 213 Greenwood Phone M-520 Willard Warehouse and Service Station

EIGHT CYLINDER CAR IS POPULAR

Interesting Survey of Passenger Car Registrations Made Public The rising tide of popularity for the eight cylinder car is revealed in an interesting survey of passenger car registrations just made public by the Studebaker Corporation of America through M. J. Goss, Studebaker-Erskine dealer here.

During the first seven months of this year Oregon motorists purchased nearly twice as many eights as they did during the same period last year. Registrations of eight cylinder cars above \$1000 increased 52 per cent, while six cylinder cars in the same price class showed a decrease of 11 per cent.

The growing preference for the eight, and the corresponding decline in six cylinder registrations is brought out by registration figures throughout the country. In the forty-three states where the statistics were available, total registrations of cars above \$1000 show an increase of 54 per cent for

eights compared to a decrease of 18 per cent for sixes. Registration figures for five states and the District of Columbia do not classify cars by motor types, and were therefore not included in the survey. All but two states of the forty-three showed a decline in the registration of sixes above \$1000. In Nevada and New Mexico six cylinder registrations in this price field increased 38 per cent and 2 per cent respectively, while eight cylinder registrations gained 128 per cent and 167 per cent. The only state where eight cylinder registrations failed to increase during this seven month period is Mississippi, where sales of both eights and sixes fell off.

"The figures for Oregon and for the country as a whole provide ample proof of the marked trend toward the smoothness and flexibility of the eight cylinder car," said Mr. Goss, commenting on the survey. "It also shows that the eight is no longer a luxury car as far as price is concerned. The tremendous increase in eight cylinder registrations proves that more motorists than ever before are realizing the economy and brilliant performance of the eight cylinder motor."

"The survey also shows the demand which Studebaker is meeting with its three big eights. The

world champion President Eight, the Commander Eight and the new low priced Dictator Eight, which offer championship eight cylinder performance at a price below many sixes. "The success of this Studebaker policy is emphasized by the fact that more people buy Studebaker eights than any of the 65 other makes of eight cylinder cars in the world."

Modern Motor Cars Increase Safety Maximum safety has been built into modern motor cars, and the number of motor fatalities per 100,000 registration has declined materially in the past ten years. It was recently declared by an official of the Automobile Chamber of Commerce. Competence of the driver is always a vital factor for safety. It is pointed out by the Oregon State Motor association, although it is generally acknowledged that four-wheel brakes, more responsive motor, and balloon tires are features of modern automobile construction which have eliminated many driving hazards. Unfurnished people often take an interest only in those who have a substantial principal.

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