LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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Display, local, per column inch	40c
Time contract prices on application	

The King's Service—The King shall answer and say unto them, Verily I say unto you, Inasmuch as ye have done it unto one of the least of these my brethren, ye have done unto me.—Matthew 25:40.

The youngsters are always tickled when it's time to pack their bags for college. They never inquire how Dad feels about unpacking his wallet for the same purpose.

Youths who are sometimes thrilled by spectacular crimes may have heard of the Haines bank robbery last spring. Failure on the part of officers to catch the bandits may have led some to think how easy it is to collect two thousand dollars these days. But not for long. They always land in jail sooner or later. Once successful, they are tempted to try again. There never is a crook who "pulls his last job and goes straight." No matter how easy it may seem once or twice, the end is always behind bars.

"FAVORITE STATES OF OUR TRAVELS"

During the past summer thousands of tourists have come from the east and middle west to the Pacific Coast, many of them to see the "western front" for the first time. A few of them (perhaps among those fortunates who have heard Frank Branch Riley lecture on the lure of the Northwest) come only to Oregon and Washington and count their vacation complete. Another group of larger proportions visit all three coast states, though the Northwest is probably added as an afterthought with only two or three days allotted to it. The great majority head for California "as advertised" and turn homeward with only a hazy idea of two more states existing to the north.

In July a La Grande woman happened to meet two women from Massachusetts over a dinner table in a Portland Hotel. The two visitors had just arrived from California, were naturally inquisitive about Oregon and Washington. The lady from La Grande told of some of the things that should be seen, urged them to view Portland's residential districts, the Columbia River Highway—did the normal, courteous thing with a straight-forward, interesting, conversational sales talk about the Pacific Northwest.

Recently this resident of Oregon received a note of appreciation from one of the visitors from Massachusetts, who happens to be on the editorial staff of the Atlantic Monthly in Boston. A portion of its content is worth reproducing:

> "We followed your advice that evening and had the good fortune to strike a sympathetic taxi driver who took real pride in showing us the beauties of Portland in the gathering twilight . . . The next day we journeyed forth on the beautiful Columbia River drive and came back enthusiasts . . . When our friends beg us to speak with enthusiasm of California, we look at them coldly but burst forth in paens of praise of Oregon and Washington, which still remain the favorite states of our travels . . . And I wish to thank you for the graciousness with which Oregon met Massachusetts."

In such a way were two easterners "sold" on the Pacific Northwest during the past summer. A casual meeting, an informal and friendly conversation about sight-seeing—only these were necessary and the natural beauties of Washington and Oregon established a preference for these states in the minds of two visitors that can never be destroyed.

There are many similar reactions voiced by people who travel the length of the Pacific Coast. Surely their greater enthusiasm for the Northwest points a moral worthy of attention. California, with far less to offer, advertises its wonders, both real and imaginary—and draws millions and millions of tourist dollars to her borders annually. Oregon and Washington, with scenic beauties that enthrall even the unguided visitor, plod slowly on, secretly envious, openly derisive.

Why Some Girls Are Slow

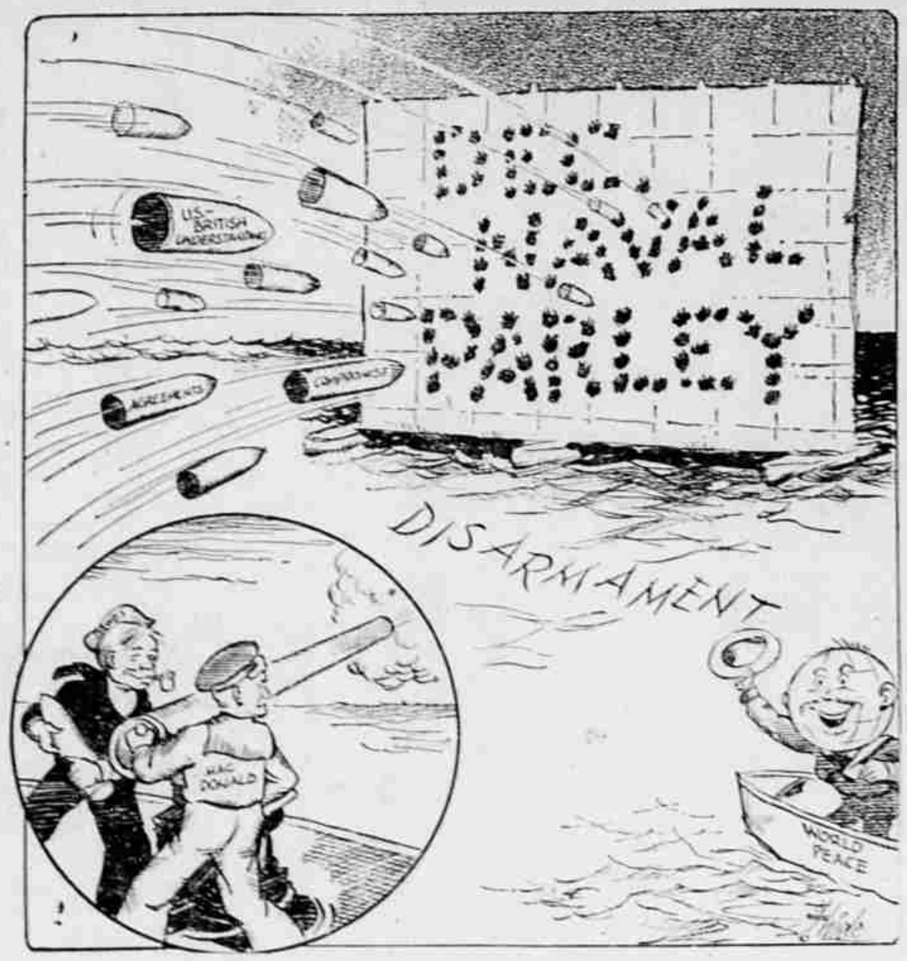
"It's a funny thing," sighed the flapper, "I've never been pinched while speeding, but I have been squeezed while going slow."—Path finder Magazine.

In Need of Information

Lady Driver—Tell me, George, quick! Which is the right side of the road to keep when you're running down a hill backwards like this?—Boston Transcript Star.

TRY
W. K. GILBERT CO.
FIRST

They've Got the Range!



The Town Doctor
(The Doctor of Towns)
Says

THE NEXT FEW MONTHS ARE BUYING MONTHS

You are going to buy many new things in the next ninety days, but the kind of a buy you make will depend on how well posted you are on that for which you are in the market, and how well posted you are on the various places to buy it. The way to be posted is to know all there is to know about both. Therefore, common sense and good business judgment says, "Study up that you may get your money's worth."

You do not have to go out of your home, your office, or your place of business to get the best possible information. You can learn all there is to know about everything offered for sale, if you will just read newspaper advertising.

Many people get the wrong idea of advertising. There are dozens of definitions, but regardless of any of them, advertising is to you an opportunity to study, learn, and get posted on the things for which you are in the market. It used to be "Read the ads and get stung"; nowadays it is "Fail to read the ads and buy blindfolded."

A fraud can misrepresent when he talks to you, but he doesn't dare lie in a good newspaper—that is why a lot of shysters don't advertise in good newspapers. There are some good concerns who don't advertise, but that is no sign they are frauds.

If a concern does not invite you to do business with them, give you a reason why you should do business with them, and keep doing both until you become a customer at least once—if they fail to do this, then they have no reason or right to complain if you do not patronize them.

Advertising pays and the reason that it pays is you. That's not "bunk"—it's facts. The only "bunk" about advertising is the claim that all advertising is good advertising. That "bunk" is the rock on which many a good business ship has been wrecked. Good advertising informs you, keeps you posted on values, market conditions, prices, etc., on all those things which you must buy and those things you would like to buy, and some day will buy.

Read the advertising in your local paper and keep up to date—pay no attention to this advertising, and you will get behind. The truth of the matter is that in any good newspaper there is more valuable reading in good advertisements than in the news columns—in fact, the advertising columns are the real news columns.

Your newspaper—this newspaper—is the catalog of all those things offered for sale by the merchants of La Grande. Consider it as such. Read and study those columns of each page that tell what you may buy and where and how you may buy it—and remember, that when you do this you are not doing the paper or the merchants any favor—you are doing yourself a good turn, and proving yourself a wise business man.

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This Town Doctor article is published by The Observer in co-operation with the Lions club.

Table for Bedridden

For the invalid who must remain in bed, a card table is of great help. Two legs of the table can be folded under so one side of the table will rest on the bed, and the other on the two legs on the floor.

Health Talks

DIARRHEA
Cause and Types and Their Treatment

By H. M. Streicher, M. D.
University of Illinois,
Chicago, Illinois

Diarrhea is one of the most important digestive disturbances which we encounter. Briefly, we define diarrhea as any exaggerated activity of the bowel evidenced by frequent fluidy evacuations. Diarrhea may originate as result of:

1. Dietary Errors such as excess intake of fatty foods, oils, certain vegetables (coarse).

2. Excessive use of cathartics, especially vegetable drugs.

3. Disease of the Large Bowel such as inflammation, ulceration, tumor formation.

4. Diseases of Stomach itself such as high acid formation in stomach, or absolute absence of acid in stomach.

5. Nervous Disturbances such as hysteria or neurasthenia.

6. Foci of infections as infected teeth or tonsils.

This condition in general is evidenced by passage of a large number of stools, which may or may not contain blood and flakes of mucus. As a result of frequent evacuations, marked inflammation of the large bowel sets in, thus resulting in a griping or colicky pain during and between evacuations. It is self-evident that inasmuch as the bowel in cases of diarrhea is deprived of considerable fluid and nourishment, marked loss in weight rapidly ensues. Associated with the above picture of this disease, marked anemia and exhaustion may set in if the disease is not checked rapidly. Generalized symptoms such as headache, backache, loss of appetite, and nervous manifestations very frequently are present.

Inasmuch as various conditions may cause diarrhea, a positive diagnosis as to its secondary source is therefore essential. Where excess of diet or excessive use of cathartics is the source, the condition is not serious and lends itself readily to simple management. In cases where the diarrhea is secondary to disease of the stomach, or due to nervous disturbances, it is, of course, essential to get at the bottom of these conditions in detail as to their physiological comprehension.

The most important group of cases of diarrheas with which we deal in private practice are those that are brought about by ulcerations of the large bowel or by tumors. It is true that we are practically helpless in diarrheas produced by tumors unless they are diagnosed early and removed surgically. The group that produces diarrhea due to ulceration and shows blood and mucus in the stool requires careful survey.

It has been discovered just recently that infected teeth and tonsils may be the background source for a large group of these cases. In general it may be said that ulcerations in the large bowel, as a rule, are brought about by parasites and bacteria of various strains that may be peculiar to each individual case. These wander into the intestinal canal with various types of foods. Parasitic infestations are treated specifically. At the present time, physicians who are especially interested in this field of work attack these cases in the following manner: The bowel is examined with a special instrument electrically lighted, and through this instrument is obtained cultures of all bacteria that grow in the large bowel. Then vaccines are prepared from each bacteria, and patients are injected once or twice weekly with progressively increasing dosages according with the severity of th edisease.

Experience with these cases has been very encouraging. It is, of course, important to remember that the earlier these cases are diagnosed the better are the results. The above suggestions are supplemented with a special diet and at times with irrigations. As this problem is purely a medical problem, our advice, therefore, to the reader is to determine the cause of the diarrhea early and seek the advice of one especially trained to properly manage diseases of the digestive tract in order that serious complications may be prevented.

SENATORS FROM WEST WILL FACE SOME OPPOSITION

(Continued from Page 1)

eral elections in Colorado due to differences within the ranks of both parties there. Senator Lawrence C. Phipps may be opposed by Rice W. Means, former senator, who was defeated in the Republican primaries several years ago by Senator Waterman, but Mr. Means says that whether he will enter the primary now or at some future time will depend upon his political judgment of the situation at the time.

No Opposition to McNary

Thus far no primary opposition has developed against Senators Couzens, of Michigan; Carper, of Kansas; Borah, of Idaho; McMaster, of South Dakota; Warren, of Wyoming, and McNary, of Oregon. However, some Republicans say that an uncontested renomination for McNary depends in no small measure upon the protection accorded the lumber and other industries of the northwest in the pending tariff bill.

Thomas J. Walsh, of Montana, noted prosecutor of the oil scandals, and Sam G. Bratton, of New Mexico, the only western Democrats besides Steck up for reelection, are expected to have little opposition within their own party and whether the Republicans will make a serious effort against them will depend largely upon developments during the next few months.

Beauty in Toleration

The only hope of preserving that which is best lies in the practice of an immense charity, a wide tolerance and a sincere respect for opinions not ours.—P. G. Hamerston.

Early American Architect

The first professional architect in America was Peter Harrison. He probably arrived in this country in 1845. While engaged in designing the Redwood library at Newport, R. I., he was invited to prepare plans for the rebuilding of King's chapel, Boston. In 1761 Harrison built the Brick Market house at Newport, R. I., afterward used for a city hall. He died in New Haven April 30, 1775, at the age of fifty-nine.

Existence of Stars

The Naval observatory says that we do not know positively that any star which we see is now actually in existence; but the continued existence of the stars generally may be assumed, since no cause is known why they should cease to exist.

Ingratitude Punished

It is good to be charitable, but to whom? That is the point. As to the ungrateful, there is not one who does not at last die miserable.—La Fontaine.

FALK'S LA GRANDE STORE
Successors to N. K. WEST & CO.

Colonial Dames Free Facials to be Given Next Week Also

Through special arrangement with Colonial Dames Corporation we are able to have Miss Barrae remain with us another week. If you are among the many who we were unable to book last week you may have your free facial by phoning or calling at the Drug Dept. These facials are absolutely free and you are not urged to buy.

Phone for Your Appointment Today

All Facials Are Given in Private

East Oregon Fast Freight, Inc.

Over Night Express Service at Freight Rates

Insured Carrier

Auto Freight Terminal

Phone Main 673 — 1413 Jefferson Ave.

WEEK END

Used Car Bargains

1927 Chevrolet Coach—Good tires and paint. Ready for the road	$345.00
1927 Ford Pick-up—steel body, tip top condition	$165.00
1926 Ford Touring—This car has only been driven about 7000 miles	$150.00

PERKINS MOTOR CO.

Main 500 — *Corner 4th & Adams*

You're The Doctor

If your credit is healthy, you made it so; if it is unhealthy the chances are you have no one to blame but yourself. When it comes to your own credit standing—

You're the doctor.

Every time you open a new account; every time you secure credit from any source you have an opportunity to build up or to undermine your Credit Health.

The rating after YOUR name is the result of one thing only, the manner in which you pay your bills. A prompt rating results from prompt pay; a slow rating from slow pay.

A prompt rating is worth the effort.

Pay Your Bills Promptly and Keep Your Credit Rating Healthy

Credit Association
Union & Wallowa County
H. B. Parker, Manager