

KIDDIES IN JINGLELAND

\$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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Fry Picket flour and you'll be surprised At the wonderful luck in baking pies You'll vow it's the best you have used.

We want you to buy it we know it's the best, 'Cause housewives say, it stands the test; It's Picket Flour for your rolls and bread. Holds its own for reputation so just call for Picket. Nuff sed.

Margaret Ann Earhart
2111 Second



WEISER MILLING & ELEVATOR CO.
Weiser, Idaho



There's a sign in our window that's only too true, It reads, "You phone for us—we'll wire for you"; The meaning is clear, for service is our aim.

The radio, floor lamp, and toaster too, Need extra outlets for the convenience of you The steps they will save will repay one well. In plans for your comfort we always excel.

Vivian Hamman

**YOU PHONE FOR US
WE'LL
WIRE FOR YOU**

H. & S. ELECTRIC CO.

107 Depot St.

Phone Main 127



The Mac Marr's Stores buy ton after ton Of things good to eat, at a saving of mon. They pass this on, to you and to me, It's an every day saving as you will agree, And you as a housewife should be glad to save

A friend said to me just yesterday, "I save a little each week out of my pay, I trade at MacMarr's where the prices are low. Where the savings will make a bank account grow."

George Anderson,
1594 Adams



MACMARR STORES INC.



Two and two always make four, And nickels and dimes always make more; So save these dimes and some day you'll be

The U. S. National bank accomodates all Who deposit their funds, great or small, The staff will give you the best of advice, How to invest for the future without sacrifice.

Burnette Chausse,
1801 Adams



UNITED STATES NATIONAL BANK
La Grande, Ore.



When bread you buy, say MOTHER HUBBARD It's the kind you'll find in every cubbard We make it here real fresh each day

Hello Mr. Baker man. Any Mother Hubbard bread today? Yes sir, yes sir, for very little pay Here's graham for your mother, and rye for your dad. And bread that will please every lady and lad.

Margaret Ann Earhart
2111 Second

GWILLIAMS ELECTRIC BAKERY
"Home of Mother Hubbard Bread"
1411 Adams



When you've had a good time at a dance or a show, Then the GREEN PARROT GRILL is the place to go; For a tasty salad or an ice cold drink.

A well cooked meal is enjoyed by all, We'll fill you up, whether short or tall; When "Old Man Hunger" makes his wants known, Bring in the family, or just come alone.

Allie Jeanette Cooper
206 H Avenue



GREEN PARROT GRILL
Foley Hotel Bldg.



When you come here for service we want to be your friend, For "SERVICE" is our motto; it really is the end Of what we most desire while in business we stay;

Ignition repairing is a trade all it's own. Better bring your car here to "Ignitions" home; Our workmen are experts, as every one knows. This is the place where the particular man goes.

Sam Southall, 361 Spruce



COX AUTO ELECTRIC

1425 Adams

Main 753



For 15 cents you can swim and play In our modern pool any old day. This price is for kiddies from all neighboring towns

The water in our pool is changed three times a week A better place to swim would be hard to seek, You could look far and wide without finding its peer You can tell that by the crowds that are always here.

Blanche McTherson



PINE CONE AUTO CAMP AND POOL.
2 Miles West of La Grande



What is the oil that pilots demand When flying their ships far from land? They have found by test that Richfield's the kind

When touring you go you don't need to fret Richfield's a gas that is easy to get, Where ever you stop be it village or town. Partners in Power are, up street or down.

Howard Wilson, Imbler



RICHFIELD
The Gasoline of POWER



The work we turn out is spick and span, With modern equipment to fill the demand; All spots we remove and dirt as well.

Nothing in the water to shrink your shirt, And when they come back, you'll find no dirt; They'll be clean and fresh as the morning dew. We have satisfied others, let us satisfy you.

Vivian Hamman



STANDARD LAUNDRY CO.
"Wife Saving Station"

Phone Main 56

La Grande



When you have that tired feeling, Nerves all jumpy, brain a reeling, A spinal analysis may be what you need;

Ponce d Leon, so the story goes, Sought health and life in the "Spring of Youth"; Now Chiropractic cures our woes, And gives us new life as everyone knows.

George Anderson



DR. F. L. TRIBE

Foley Bldg.

Main 126



If some day you desire to buy a diamond ring for her, And find that you are short of cash, and that you would prefer, To pay a little now and then, some call it "payment plan"

We've just received some diamond rings of "Orange blossom fame, These rings are made by Traub, you know, and sold under his name. They're advertised quite heavily in Portland's daily press. We sell the best, it's none too good for her, you must confess.

Henry Miller, La Grande

NOTE
Yourex Silvercoat, highest grade silver plated ware made, on a base metal that cannot wear black.

BIRNIE'S

"At The Sign of the Clock"



If you're stalled on the road, and out of gas—Call "Collins Service Station," and service you'll get with lots of class; And along with service the best gas too.

Speaking of water or maps or air, Our service they tell us, is beyond compare; The "Collins Service Station" is in the heart of town. We serve with a smile where others might frown.

Blaine Ballard, Enterprise



COLLINS SERVICE STATION
FOR RICHFIELD GAS

First and Adams

Phone 822-W



When gaskets you need our supply is complete, We can supply you with one, or fix up a fleet, You won't have to wait, for all cars we supply

Shot guns, too, of the finest make On hunting trips you'll be proud to take; Single shots, repeaters, and automatics, too, We insist on you having the best, the best is none too good for you.

Vivian Hamman



JACK ALLEN SUPPLY CO.

Corner Adams & Elm

Phone Main 43



The style of bobbed hair is here to stay. And you'll find we can do it the latest way; So Normal Students, when you are down town,

The sign of good work is the MODEL BARBER SHOP. Our kiddies hair cutting is just tip-top; Come in and try us and you will say, The satisfaction from such work is worth twice the pay.

Ruth Hale, Imbler



MODEL BARBER SHOP

1307 1/2 Adams Ave.



If it's remodeling your home you plan to do Or maybe a garage or a built-in too. The Home Lumber Co. can take care of you.

I never once thought when in the forest so grand. That the Home Lumber Co., eventually I'd land; So I hope I'm sold to some good man. To make him happy as quick as I can.

Lois Caldwell, 2114 2nd St.



HOME LUMBER AND COAL CO.

1802 Cove

Main 248