

KIDDIES IN JINGLELAND

\$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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To the young bride who wants to get by, Her cooking and baking without a sigh; Picket flour you know is the best way out. It fits in her budget and saves all doubt. Marion Seale, Walla Walla



We want you to buy it we know it's the best, 'Cause housewives say, it stands the test; It's Picket Flour for your rolls and bread.

WEISER MILLING & ELEVATOR CO.
Weiser, Idaho



The radio floor lamp, and toaster too, Need extra outlets for the convenience of you. The steps they will save will repay one well.

Without any fuss, and no delay, We'll rewire your home in the modern way. Our service is complete, you'll find, And our "check seal" wiring is the very best kind.

Sam Southall, 291 Spruce

YOU PHONE FOR US WE'LL WIRE FOR YOU

H. & S. ELECTRIC CO.

107 Depot St.

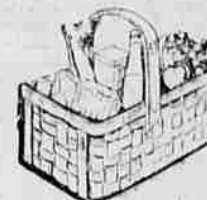
Phone Main 127



A friend said to me just yesterday, I save a little each week out of my pay. I trade at MacMarr's where the prices are low.

A MacMarr Store you will easily find, For every day bargains keep us in mind. We have 4 stores in town, others outside— "Your satisfaction" is our great pride.

Jean Pilsch



MACMARR STORES INC.



The U. S. National bank accomodates all Who deposit their funds, great or small, The staff will give you the best of advice.

For years and years we have been right here, It's a safe place for your money, have no fear; On your savings we pay you four per cent, 'Twill pay you to bank it before it's all spent.

Heard Miller

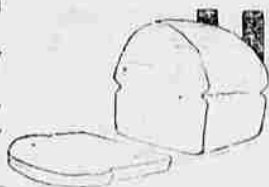


UNITED STATES NATIONAL BANK
La Grande, Ore.



As hostess of a party we suggest Mother Hubbard Bread which is the best. With salads and trimmings this can't be beat. There is no other bread with this can compete.

Lucille McKeen, 1814 Wash.



Hello Mr. Baker man, Any Mother Hubbard bread today? Yes sir, yes sir, for very little pay. Here's graham for your mother, and rye for your dad.

GWILLIAMS ELECTRIC BAKERY
"Home of Mother Hubbard Bread"
1411 Adams



A well cooked meal is enjoyed by all, We'll fill you up, whether short or tall; When "Old Man Hunger" makes his wants known.

Home cooked meals like "Mother used to Make" Are served at the Green Parrot and not hard to take, If it's only a sandwich, or a full meal, You are sure to go out with that satisfied "feel."

Marion Seale, Walla Walla



GREEN PARROT GRILL
Foley Hotel Bldg.



Ignition repairing is a trade all it's own, Better bring your car here to "Ignitions" home; Our workmen are experts, as every one knows.

Cox Auto Electric has the Delco-Remy line, Their starting and ignition systems are surely fine, The finest of cars are improved by their use. Step in and let us your car troubles reduce.

Merle Shepherd, 2109-2111



COX AUTO ELECTRIC
1425 Adams Main 753



The water in our pool is changed three times a week. A better place to swim would be hard to seek, You could look far and wide without finding its peer.

When you're all fagged out and felling blue A good old swim will put the pep in you. A hot shower first, then a plunge in the tank. We use this space our patrons to thank.

Ruth Nelson, La Grande



PINE CONE AUTO CAMP AND POOL
2 Miles West of La Grande



When touring you go you don't need to fret. Richfield's a gas that is easy to get, Where ever you stop be it village or town.

A heavy load on a real steep grade, Needs the help of the best oil and gas that's made, "Partners in Power" will put you over the top, In pulling or speed it's "good till the last drop."

Glen McKendle, Summerville



RICHFIELD
The Gasoline of POWER



Nothing in the water to shrink your shirt, And when they come back, you'll find no dirt; They'll be clean and fresh as the morning dew.

If you want your laundry done just so, Main five six, is our phone you know; We call and deliver at any time. Everyone knows your washings can't be beat (but I can't make it rhyme.)

Evelyn Ballard



STANDARD LAUNDRY CO.
"Wife Saving Station"

Phone Main 46

La Grande



Ponce d Leon, so the story goes, Sought health and life in the "Spring of Youth"; Now Chiropractic cures our woes.

The "Vital Force" flowing thru the nerves, Makes live seem glad and cheery; Chiropractic is an aid that serves, Seek Health the Chiropractic way, it brings relief to the weak and weary.

Evelyn Ballard



DR. F. L. TRIBE

Foley Bldg.

Main 126



We've just received some diamond rings of "Orange blossom fame," These rings are made by Traub, you know, and sold under his name. They're advertised quite heavily in Portland's daily press.

A diamond is a stone we love, it gleams so very bright, That when it's purchased for a girl it always seems just right. You can get the best at Birnie's, paying down a little cash. And the payments are so easy with your budget they'll not clash.

Howard Wilson, Table Rock

NOTE
You're Silverseat, highest grade silver plated ware made, on a base metal that cannot wear black.

BIRNIE'S
"At The Sign of the Clock"



Speaking of water or mups or air, Our service they tell us, is beyond compare; The "Collins Service Station" is in the heart of town.

Up you go, high and dry, On our hydraulic hoist which you should try; We'll change your oil or grease your car, This should be done before you go too far.

Wilhelm Baker, 1702 K Ave.



COLLINS SERVICE STATION
FOR RICHFIELD GAS

First and Adams

Phone 822-W.



Shot guns too, of the finest make. On hunting trips you'll be proud to take; Single shots, repeaters and automatics, too.

Shot gun shells here you'll find, Those that are of the superior kind; The shell that reaches and gets your game, So if you don't get the birds, you yourself are to blame.

Marion Seale, Walla Walla



JACK ALLEN SUPPLY CO.

Corner Adams & Elm

Phone Main 42



The sign of good work is the MODEL BARBER SHOP, Our kiddies hair cutting is just tip-top; Come in and try us and you will say.

The Model Barber Shop is on Adams Street, Where the best in town, for haircuts meet; The latest haircuts there you can get, If you've been there once you're going there yet.

Bethel Baker, 1702 K Ave.



MODEL BARBER SHOP

1307 1/2 Adams Ave.



I never once thought when in the forest so grand, That the Home Lumber Co., eventually I'd land; So I hope I'm sold to some good man.

My career is varied, I'm sure you'll agree, At first in the forest I'm a beautiful tree; Then I'm cut down and sawed into lumber for you. Ready for anything from a house to a zoo.

Edna Jasper, Alton



HOME LUMBER AND COAL CO.

1802 Cove

Main 248