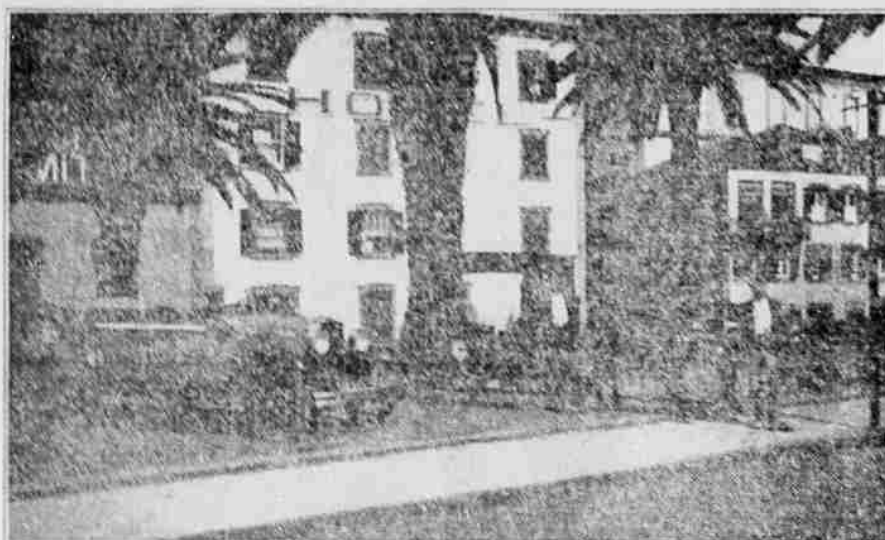


NIGHT DRIVING MAY BE SAFER

Hazards of Motoring After Sundown Can Be Eliminated, Is Message

The approach of fall weather and the shortening of the daylight hours results in a great many motorists spending less time on the road than during the summer months. The Oregon State Motor association, which has been active in the past in the elimination of night driving hazards, has issued a message to motorists, advising them to be particularly careful after sundown. The association has issued a message to motorists, advising them to be particularly careful after sundown. The association has issued a message to motorists, advising them to be particularly careful after sundown.

Nash "400" Illustrates Progress of Transportation



Not as many years ago the smartest and most luxurious transportation in the Madera lands was the "Carr". The progress of modern transportation, as exemplified by the Nash "400" Standard Six Phaeton, affords an interesting contrast between ancient and modern methods of personal conveyance as pictured above.

New Dodge Brothers Six Is Used In Novel Street Safety Campaign

DETROIT, Sept. 1.—The last and loudest word in traffic safety devices is the "loud" speaking New Dodge Brothers six used in the Buffalo, N. Y., police to caution motorists and pedestrians. The safety car, equipped in white livery, has four loudspeakers mounted on top, so that the voice of the law is heard from all directions. Traffic officers, riding in the car, can be heard from a city block and even the loudest driver or a passing truck may be addressed directly—and he won't talk back.

Down Draft Adds To Power On New Chrysler Models

Down-draft carburetion is one of the features of the new Chrysler line which has just been announced. It is a feature which has been adopted after extensive experiments and development in the engineering laboratories of the company. These experiments and tests have brought out some important facts regarding automobile engine carburetion. Reports have already been received that the new model of Chrysler's may mark the beginning of a thorough overhauling of current carburetor practice.

"I wish, Matilda, you would agree not to talk when I'm driving in traffic."
"We can discuss that as we go along, Adolphus."—London Gaiety.

"Now that you have two cars I suppose you'll need a two-car garage."
"No, my wife'll use it nights and my son'll use it daytimes."

Judge: Can you tell the court exactly what the traffic officer said to you?
Defendant: No, but I can give you a gruff idea.

For Speed, Power and Pickup ~a Six without a rival at its price



PONTIAC BIG SIX "745"

Without a single exception, the Pontiac Big Six is the fastest, most powerful six of its price available today. Its sturdy, 200 cubic inch, L-head engine develops 60 horsepower at moderate engine speed. Its speed and acceleration are the fastest to be found in any low-priced six, according to the "fifth wheel"—the most accurate speed measuring device known to automotive engineers. Unquestionably, today's Pontiac Big Six is the performance leader of its price field—and the style and value leader as well.

LA GRANDE MOTOR CO.

Adams Avenue
Hall Motor Co. Enterprise

ESSEX

THE CHALLENGER

first prize for reliability

The Grand Prize for reliability in the 15 day running of the famous "Tour de France" was awarded to Essex the Challenger. The two Essex entries finished the race without a single penalty—the only cars with perfect scores—winning by a great margin over the strong field of high-priced American and European cars. . . . Not only the Grand Prize, but the Ansaldi Cup, for quick getaway; the Lyonnais Cup, the Pyrenees Cup, the Atlantic Cup, the Cup of Brittany, the Cup of Normandy and the Cup of the North were also taken by Essex the Challenger.

Perform like a Coach Car Because Built Like a Coach Car

Essex the Challenger looks and acts like a coach car because it has built like a coach car. Its motor is built like a coach car. Its motor is built like a coach car. Its motor is built like a coach car.

Wide Choice of Color at no extra cost

\$695

and up at factory

Facts that prove the Value of The New CHEVROLET SIX

The new Chevrolet Six is shattering every previous record of Chevrolet success — not only because it provides the greatest value in Chevrolet history, but because it gives you more for the dollar than any other car in the world at or near its price! Facts tell the story! Modern features afford the proof! Read the adjoining column and you will know why over a MILLION careful buyers have chosen the Chevrolet Six in less than eight months. Then come in and get a ride in this sensational six-cylinder automobile—which actually sells in the price range of the four!

The \$595

COACH	Price	Price
The Standard	\$525	\$595
The Sedan	\$525	\$595
The Coupe	\$545	\$615
The Sedan	\$545	\$615
The Coupe	\$565	\$635
The Sedan	\$565	\$635
The Coupe	\$585	\$655
The Sedan	\$585	\$655

Remarkable Six-Cylinder Engine

Chevrolet's remarkable six-cylinder engine impresses you most vividly by its exceptionally smooth performance. At every speed you enjoy that silent, velvet-like flow of power which is characteristic of the truly fine automobile!

Beautiful Fisher Bodies

With their low, graceful, sweeping lines and smart silhouette, their ample room for passengers and their sparkling color combinations and rich upholstery—the new Fisher bodies on the Chevrolet Six represent one of Fisher's greatest achievements!

Outstanding Economy

The new Chevrolet Six is an unusually economical car to operate. Not only does it deliver better than twenty miles to the gallon of gasoline, but its oil economy is equal to, if not actually greater than, that of its famous four-cylinder predecessor!

Remarkable Dependability

In order to appreciate what outstanding value the Chevrolet Six represents, it is necessary to remember that it is built to the world's highest standards. In design, in materials and in workmanship, it is every inch a quality car!

Amazing Low Prices

An achievement no less remarkable than the Chevrolet Six itself is the fact that it is sold at prices so amazingly low! Furthermore, Chevrolet delivered prices include the lowest financing and handling charges available!

DOVER, the Super-Six of Commercial Cars, is Now Available

BLUE MOUNTAIN GARAGE

Opposite P. O. O. R. Barnes Auto Co. Elgin, Ore.

M. A. Harrison, Mgr. Wally's Garage North Powder, Ida.

Larison Chevrolet Co.

Next to Observer G. L. Larison Manager Phone Main 2

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