

NATIONAL IDEA ESSAY CONTEST

\$25,000 Offered in Prizes
by National Food Pres-
ervation Council

To stimulate interest in and study of the principles of proper care of foodstuffs in the home of America, the National Food Preservation Council has announced a "National Idea Contest" on food preservation, with prizes totaling \$25,000 offered for the best essays on the subject.

The first prize is a model home, costing more than \$10,000, to be built in any community in the United States designated by the winner, or \$10,000 in gold. The home location and its specifications are to be agreed on by the winner and the National Food Preservation Council.

Second prize is a new automobile, whose regular list price is more than \$2,500, or \$2,500 in

gold. The full list of prizes includes \$25 in all, and the rules for the contest are given below. Three widely known men were chosen as judges for the contest. Two are magazine editors and the third is an expert in the study of chemistry in its relation to bodily health. The judges are:

Maria Thorpe, editor of Nation's Business.
H. C. Forbes, editor of Forbes Magazine.
Dr. Walter H. H. Eddy, professor of physiological chemistry, Teachers College, Columbia University.

Booklet Gives Material
In order to provide authoritative information on the subject for the use of contestants, the Council has published a booklet, "How to Safeguard Your Family's Health." It was written by Mrs. Elizabeth Stone Macdonald, a nationally known home economist, writer and lecturer. The booklet also contains the rules for the contest, a list of the prizes and references for further study. Copies may be obtained from the local Food Preservation Council in this city at the W. H. Bohlenkamp Co., Carr Furniture Co., Rosenbath's Electric Co. and the E. O. L. & Co. the companies are participating in the contest, or

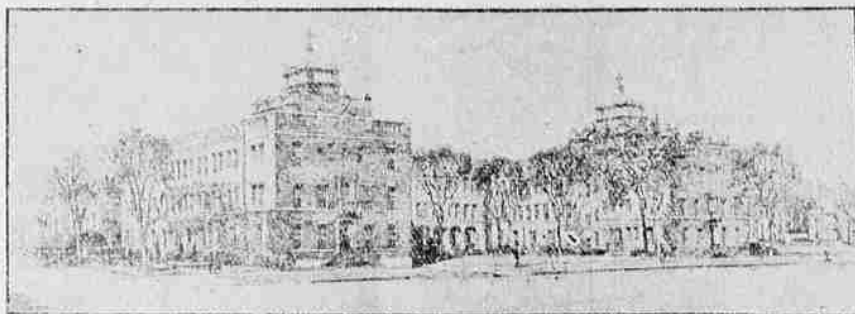
from the National Food Preservation Council, 42 Lexington avenue, New York City.

Rules of Contest
1. The contest is open to any resident of the United States, except persons or members of the families of persons connected with the preservation industry.
2. Essays must not be longer than 400 words, shall be written in English, and shall be on one side of the sheet only.
3. Each essay shall be headed "Why So Dangerous is the Danger Point."

4. The subject matter of each essay must be the value of and benefits of food preservation, either from the standpoint of health, sanitation or economic saving, or any combination of these three.
5. Essays will be judged 50 per cent on the originality of thought and evidence of study displayed, and 10 per cent on clarity of expression, neatness and order of construction.

6. Essays need not be typewritten, but judges shall have the right to reject entries that are illegible.
7. Essays may be submitted through the Local Council of the contestant's community, or may be sent direct to the National Food

New Infirmary Building Planned for U. of O. Campus



Here are the plans for the University of Oregon infirmary, for which the state legislature has appropriated \$50,000, to be matched by an equal sum which the university mothers are to raise. Building on the first wing will start as soon as the \$50,000 has been raised.

Preservation Council.

8. At the top of each page of each essay the sender's name and address shall be written. Each essay shall be enclosed in a sealed envelope, with the contestant's name and address typed or clearly written in ink on the outside of the envelope. If the essay is submitted through a Local Council, the

name of the Local Council must also be written on the envelope. If the essay is sent direct to the National Council, the sealed envelope must be enclosed in a larger envelope, addressed to Contest Department, National Food Preservation Council, 420 Lexington avenue, New York, N. Y.

9. Essays will not be returned.

Winning essays shall become the property of the National Food Preservation Council and shall be used in any way the Council sees fit.

10. The contest closes at midnight, September 30, 1929. Essays bearing a postmark after midnight of September 30, 1929, will not be considered.

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